

Knowledge Discovery in Databases

Stevens Institute of Technology

Khasha Dehnad

kdehnad@stevens.edu

Teaching Assistant

TBD

Course Requirements

Prerequisites:

- **Familiarity with the principals of statistics and probabilities; for example, completion of MGT 502 (no credit).**
-

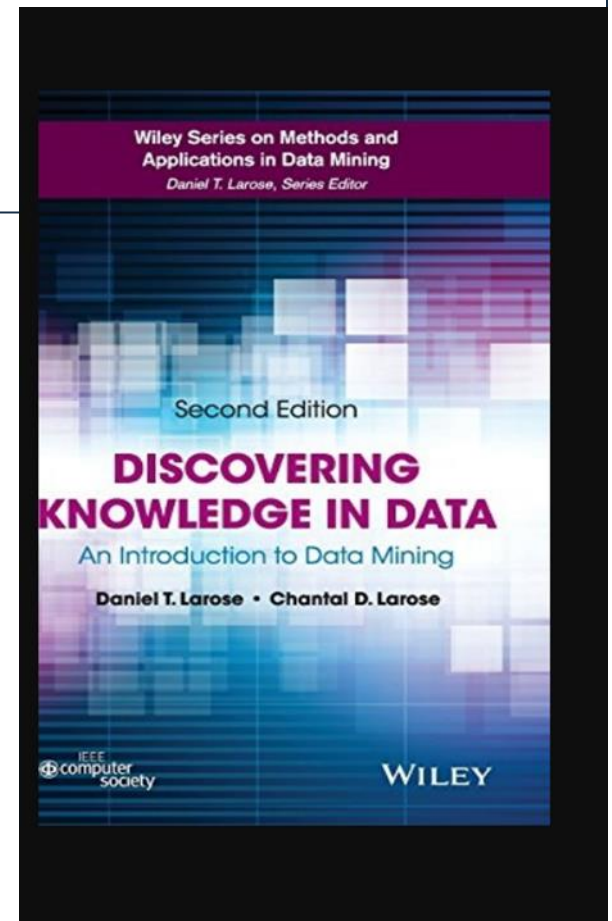
Hardware and Software:

- **Lap top with Excel.**
- **Internet access and ability to install software (admin rights). Students will be installing R on their computers**

Course Requirements

Books, Notes, and Manuals:

- **Discovering Knowledge in Data: An introduction to Data Mining, Daniel T. Larose, John Wiley, latest edition**
- **Lecture Notes and Handouts**
- **Internet Based Papers, Manuals and Documentation**



Course Schedule

Housekeeping, Schedule, Intro DM

Week 1

Probability Review

Week 2

**Introduction to R
DM Lifecycle: Six Phases, Five Case Studies
& Data Preprocessing**

Week 3

**Deriving Rules from Data: ML Algorithms
(Data Preprocessing**

Week 4

**Data Transformation &
Exploratory data analysis**

Week 5

Course Schedule (Continued)

Naive Bayes classifier

Week 6

**k-Nearest Neighbor Algorithm
& Case Study**

Week 7

**Decision Trees: CART & C4.5 Algorithm
& Case Study**

Week 8

**Random Forest
Artificial Neural Networks (ANN)**

Week 9

Hierarchical Clustering

Week 10

**k- Means Clustering Algorithm
& Case Study (Guest speaker)**

Week 11

Special Topics

Week 12

Student Projects and Presentations

Week 13 & 14

Assignments and Grading

Assignments	Grade Percent
Exercises (Best 10 out of 12)	20%
Mid-term	20%
Final	20%
Final project /research paper	40%
Total Grade	100%

Project Case Study

Project:

A real world data mining project (problem statement, data, methodology/algorithm), software, execution and analysis, references, documentation, and presentation). The problem statement, sample data, relevant methodology/algorithm).

Case Study:

A case study from literature/books, prepare and deliver a comprehensive presentation including, problem statement ('profound question'), data source(s), methodology, data mining, result, suggestions for future work, and references.

- **The novelty of the project idea(s).**
- **Techniques used.**
- **Comparison of the results of the above techniques applied to the data.**
- **Uniqueness of the data source(s). For example, UCI data gets lower ranking**
- **Additional techniques extending those studied in the class**
- **Quality of the presentation material and presentations.**
- **Timing/sequence of the presentation. (Week1 vs Week2)**