

PRODUCT DESIGN WORKSHOP

DATE: 7th, 8th April 2023

FEE: ₹800/-

Workshop Curriculum

Session 1 - Design [significance, process and lifecycle]

- Insights
- Creativity
- Prototyping
- Testing
- Implementation

Session 2 - Product Design and Visual design

- Usability & experience, opportunity & solutions
- Graphics, UI/UX, infotainment

Session 3 - Design Thinking, Good Design and Good business, Designpreneurship

Insights on how design thinking spans across industries and can be brought into creative engineering or even functions like HR and Finance

Session 4 - Sustainability approach

- Start with "design for the planet " and move to green design with a deeper focus on Electrification as a trend.
- Design optimization, Green design, EV