

Business Model Canvas

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Designed via [AltexSoft BMC Tool](#)

Key Partnerships <ul style="list-style-type: none">-- Telecommunication companies-- IoT hardware vendors for smart sensors-- Water management authorities	Key Activities <ul style="list-style-type: none">-- Developing and maintaining the mobile app-- SMS gateway integration-- Customer support and onboarding	Value Propositions <ul style="list-style-type: none">-- Real-time alerts for water leakages-- Reduce water wastage and repair costs-- Easy monitoring of infrastructure issues-- Supports preventive maintenance	Customer Relationships <ul style="list-style-type: none">-- 24/7 support via chat and email-- Subscription-based service-- User training and onboarding	Customer Segments <ul style="list-style-type: none">-- Municipalities-- Building maintenance companies-- Smart city planners-- Residential complexes
	Key Resources <ul style="list-style-type: none">-- Mobile application development team-- SMS service provider integration-- Data analytics for reporting		Channels <ul style="list-style-type: none">-- Mobile SMS notifications-- App notifications-- Partnerships with water utility services	
Cost Structure <ul style="list-style-type: none">-- App development and maintenance-- SMS service charges-- Marketing and customer support costs			Revenue Streams <ul style="list-style-type: none">-- Subscription fees-- One-time installation charges-- Customization services	