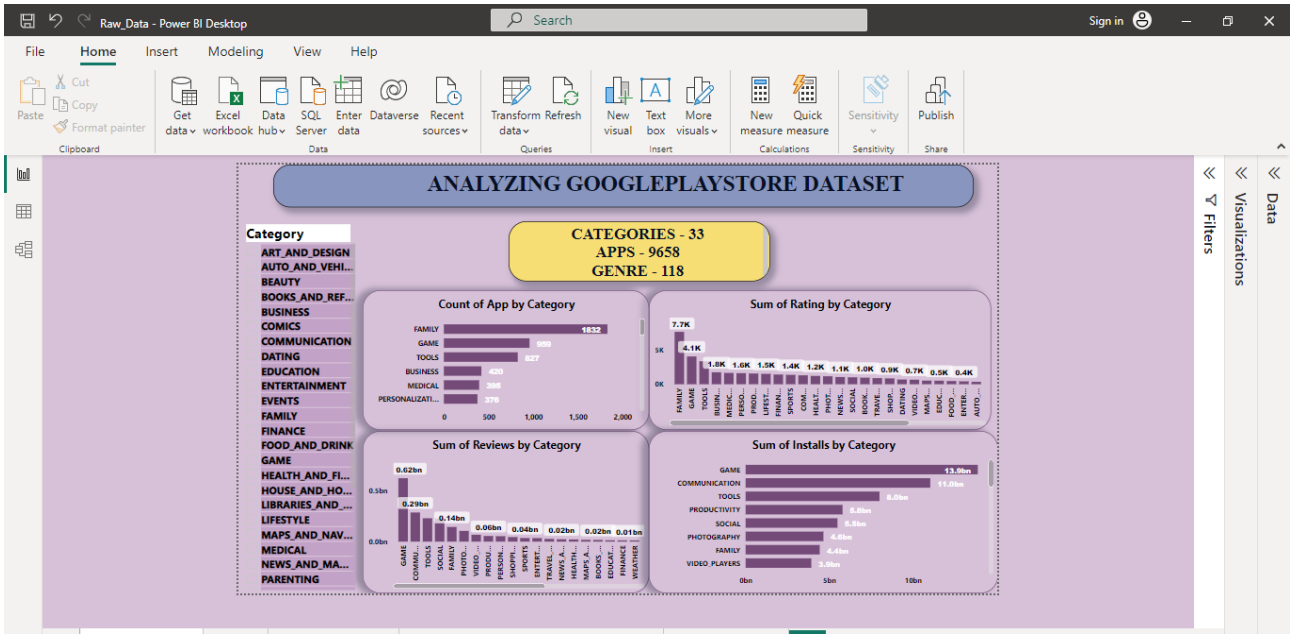
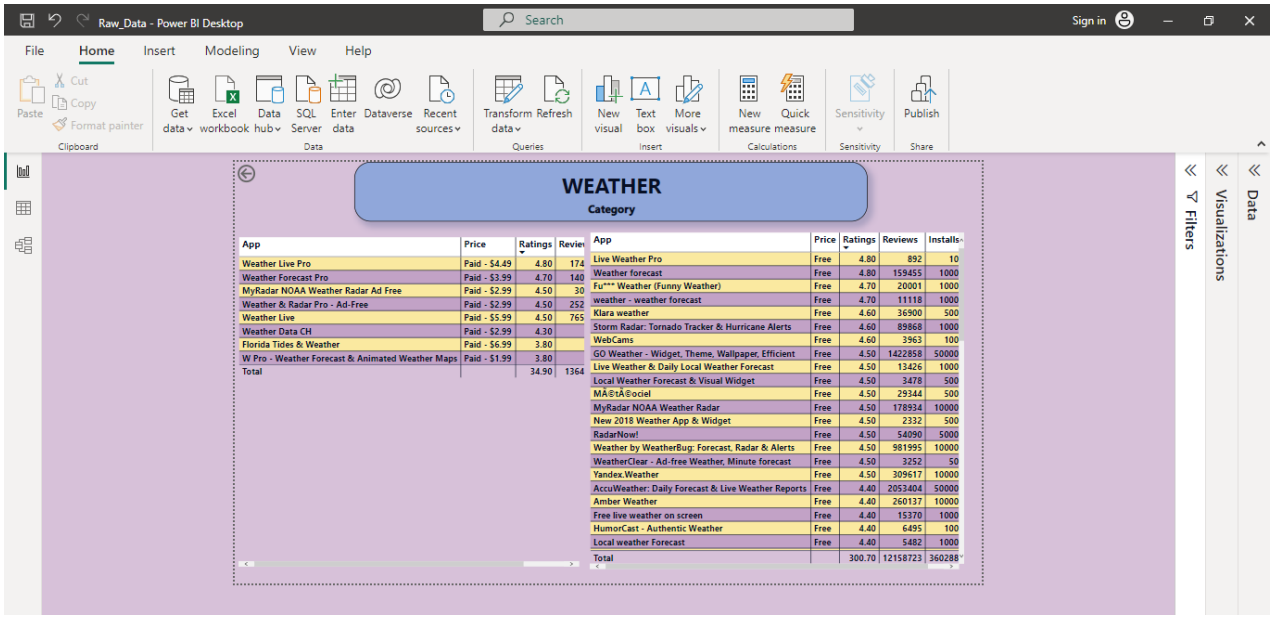
WireFrame Document

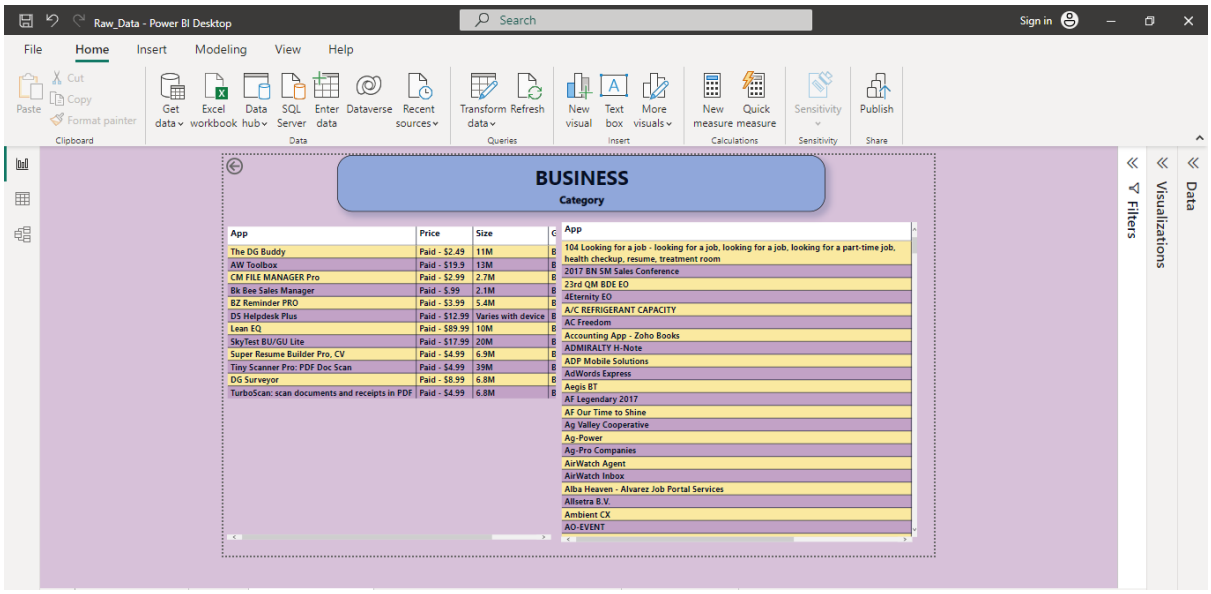
Analyzing Google Apps Store

Dakshata Rabbi

- Reports Using Power BI:






Raw_Data - Power BI Desktop
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Clipboard
Get data
Excel workbook
Data hub
SQL Server
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New measure
Quick measure
Calculations
Sensitivity
Publish
Share
BUSINESS
Category
App
Price
Size
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Paid - $2.49
11M
AW Toolbox
Paid - $19.9
13M
CM FILE MANAGER Pro
Paid - $2.99
2.7M
Bk Bee Sales Manager
Paid - $.99
2.1M
BZ Reminder PRO
Paid - $3.99
5.4M
DS Helpdesk Plus
Paid - $12.99
Varies with device
Lean EQ
Paid - $89.99
10M
SkyTest BU/GU Lite
Paid - $17.99
20M
Super Resume Builder Pro, CV
Paid - $4.99
6.9M
Tiny Scanner Pro: PDF Doc Scan
Paid - $4.99
39M
DG Surveyor
Paid - $8.99
6.8M
TurboScan: scan documents and receipts in PDF
Paid - $4.99
6.8M
App
104 Looking for a job - looking for a job, looking for a job, looking for a part-time job, health checkup, resume, treatment room
2017 BN SM Sales Conference
23rd QM BDE EO
4Eternity EO
A/C REFRIGERANT CAPACITY
AC Freedom
Accounting App - Zoho Books
ADMIRALTY H-Note
ADP Mobile Solutions
AdWords Express
Aegis BT
AF Legendary 2017
AF Our Time to Shine
Ag Valley Cooperative
Ag-Power
Ag-Pro Companies
AirWatch Agent
AirWatch Inbox
Alba Heaven - Alvarez Job Portal Services
Allsetra B.V.
Ambient CX
AO-EVENT
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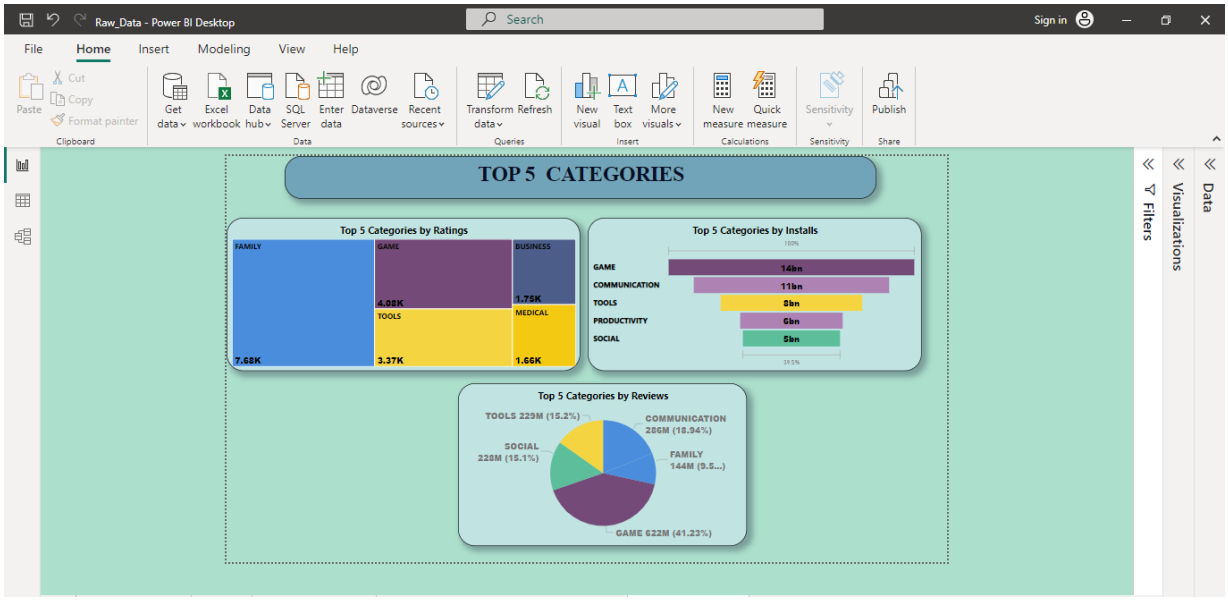
Share
INSTALLS AND REVIEWS BASED ON CONTENT RATINGS
EVENTS
CATEGORY
Sum of Reviews by App and Content Rating
Content Ra... Everyone
Ticketmast...
StubHub - ...
SeatGeek ...
Gametime ...
Vivid Seats...
Reminder
40K
26K
16K
9K
8K
7K
0K
20K
40K
Sum of Reviews by App and Content Rating
21K
2K
0K
Content Rating Teen
Sum of Reviews by App and Content Rating
Content Rati... Everyone 10+
Events High...
Emmabodaf...
Sarajevo Fil...
3.2K
0.0K
0K
2K
Sum of Installs by App and Content Rating
Content R... Everyone
5M
0M
5.0M
5.0M
1.0M
Sum of Installs by App and Content Rating
1.0M
0.5M
0.0M
1.00M
0.10M
0.00M
0.00M
0.00M
Sum of Installs by App and Content Rating
Content Rating Everyone 10+
100K
50K
0K
100K
1K
0K
Filters
Visualizations
Data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TOP 5 CATEGORIES
Top 5 Categories by Ratings
FAMILY
7.68K
GAME
4.08K
BUSINESS
1.75K
TOOLS
3.37K
MEDICAL
1.66K
Top 5 Categories by Installs
GAME
14bn
COMMUNICATION
11bn
TOOLS
8bn
PRODUCTIVITY
6bn
SOCIAL
5bn
Top 5 Categories by Reviews
TOOLS 229M (15.2%)
COMMUNICATION 286M (18.94%)
SOCIAL 228M (15.1%)
FAMILY 144M (9.5...)
GAME 622M (41.23%)