



# CHRISTINE SMITH

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## Summary

My name is Christine Smith an expert Web and Graphic Designer. I have over 7 years experience within the industry. My specialty is in Adobe Photoshop, Illustrator, Branding and creating attractive Responsive Websites using CSS, HTML, jQuery, Bootstrap and Wordpress.

## Skills

- Ability to turnaround artwork quickly on short notice.
- Exceptional eye for and attention to detail.
- Ability to take direction and work independently.
- Knowledge of email marketing and HTML formatting.
- Working knowledge of HTML5, CSS3, JQuery, PHP, XML.
- Proficiency in Photoshop, Illustrator and InDesign.

## Experience

**GRAPHIC WEB DESIGNER - 05/2013 to 05/2019**

**LUNA, LOS ANGELES**

- Design & develop online brand creative pieces including landing pages, banners and emails.
- Create comps for new and updated web pages for social and ecommerce partners.
- Create and code display banner ads for partner websites.
- Stay abreast of industry-wide changes in design philosophy and any new tools and technologies being used for digital/online design.
- Create advertisements utilizing typography and design concepts.
- Create promotional material for marketing purposes.
- Competency in photography shooting, composition, and editing.

## Education

**CALIFORNIA STATE UNIVERSITY, LOS ANGELES**

Bachelor's Degree in Graphic Design