Dalice Travillion GRAPHIC DESIGN

Who I am:

Hello! I am passionate about branding & identity, and tend to get excited about combining various print and digital elements; creating brand/product cohesiveness with flyers, social media, brochures, websites—you name it! I also have experience with photo retouching and I dabble in basic web code and video editing. My process typically starts with research followed by either hand-drawn sketches or a quick digital composition to help "visually test" an idea before moving onto one or a few of my best friends: Adobe Photoshop, Illustrator, and InDesign. When not creating, you can rarely catch me inside of a blanket fort sipping hot tea and catching up on a new favorite novel.

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Where I've studied:

2014-2017

ROCKY MOUNTAIN COLLEGE OF ART & DESIGN

GRAPHIC DESIGN | 3.9 GPA

Where I've worked:

MAY-JUNE 2019 GRAPHIC DESIGNER

FASHION DOMINO

Main duties entailed creating Email Blasts and Newsletters. Also worked on other projects such as Flyers, Logos and image editing as needed. Admired for work ethic and creative approach.

JUNE 2016 - APRIL 2019 FREELANCE GRAPHIC DESIGNER

UPWORK

Tackled multiple projects for various clients. Projects ranged from promotional items such as social media adverts, to fliers and stickers along with photo editing and illustration. Appreciated for flexibility on projects and analytical thinking and respected for punctual work ethic and clear communication with clients.

AUG. 2012 - MARCH 2013

COMMUNICATIONS ASSISTANT (VOLUNTEER)

HARBOR OCCUPATIONAL CENTER

Edited school fliers, created special event posters.

Researched, wrote content, and designed graphics for brochures, generating new members and students. Respected for creative, persuasive, intelectual, and outgoing qualities.

Personal Qualities

- Able to effectively work both independently and in a group.
- Open to new ideas & concepts.
- Well organized and able to meet given deadlines.
- Verbal and written communication skills.
- Quick Learner, with the Ability to take and follow direction.

Other Skills & Interests

Illustration, Packaging Design, Photography, Branding, Digital Art, Sketching, Photo Editing, Page Layout & Composition, Microsoft Office, HTML&CSS, Javascript, WordPress, Email, Application Design

Prefers Mac to PC, but welcomes both with open arms.

What I'm good at:



