

# Road Speed Model in Manhattan Based on Taxi Data

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# Problem Statement & Challenges

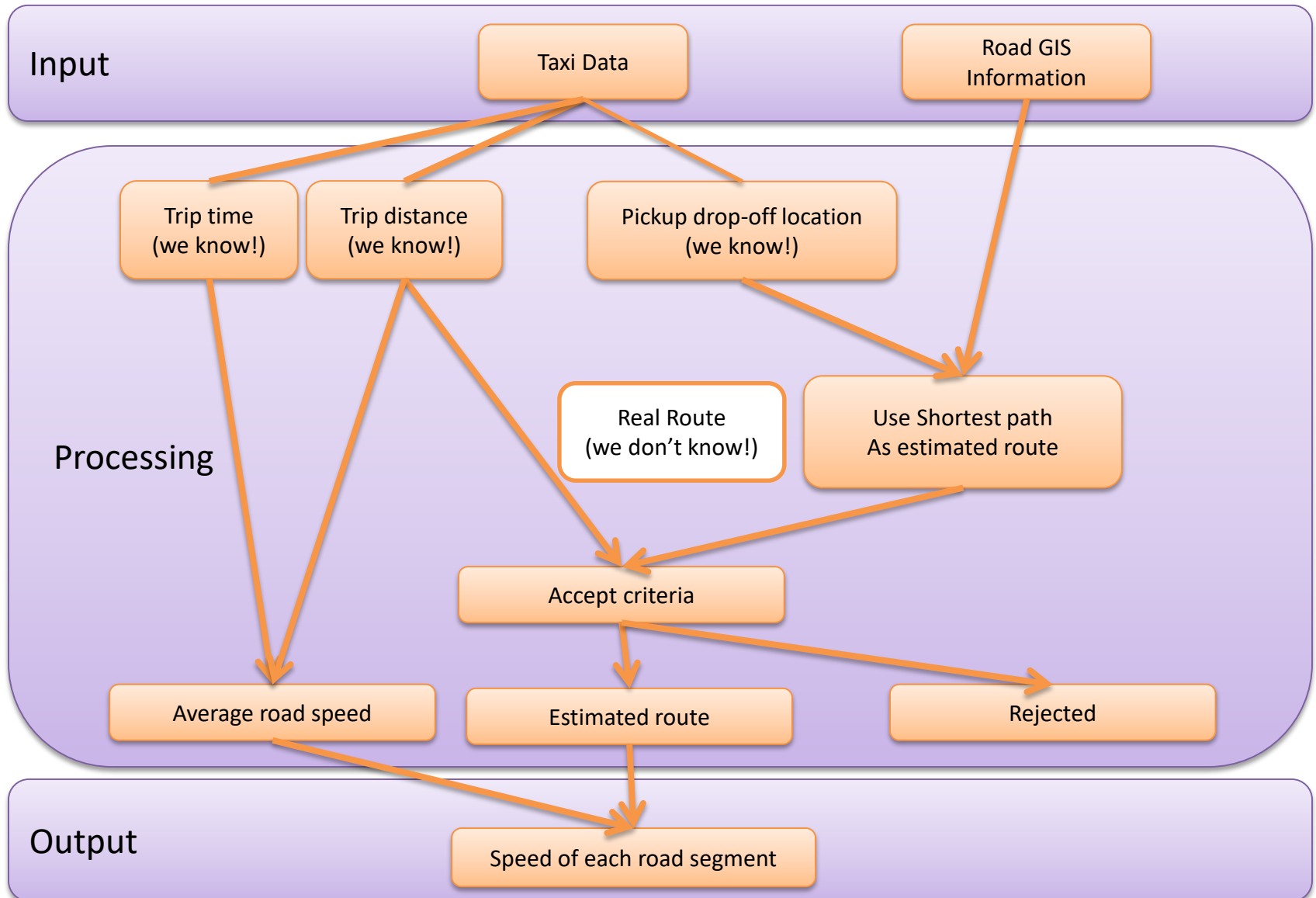
## Problem Statement:

We want to use the taxi data we acquired to generate driving speed of different road segments at different time of a day at in Manhattan.

## Challenges:

1. Generate estimated routes from GPS positions.
2. Set up acceptance criteria
3. Process large amount of data
4. Data visualization

# Approach



# Taxi Data

|    | A         | B            | C      | D    | E     | F               | G                | H               | I         | J             | K                | L               | M                 | N                |
|----|-----------|--------------|--------|------|-------|-----------------|------------------|-----------------|-----------|---------------|------------------|-----------------|-------------------|------------------|
| 1  | medallion | hack_license | vendor | rate | store | pickup_datetime | dropoff_datetime | passenger_count | trip_time | trip_distance | pickup_longitude | pickup_latitude | dropoff_longitude | dropoff_latitude |
| 2  | 7989C2AB  | 65F4F6E9     | VTS    | 1    |       | 1/6/2012 21:51  | 1/6/2012 21:55   | 5               | 240       | 0.77          | -73.980003       | 40.780548       | -73.974693        | 40.79012         |
| 3  | 42F3B79B  | 08644C2B     | VTS    | 1    |       | 1/5/2012 22:37  | 1/5/2012 23:08   | 1               | 1860      | 16.23         | -73.969505       | 40.753155       | -73.902054        | 40.66234         |
| 4  | 9DF23399  | D05DEF3D     | VTS    | 1    |       | 1/6/2012 21:53  | 1/6/2012 21:59   | 1               | 360       | 1.08          | -73.969681       | 40.785549       | -73.954247        | 40.77895         |
| 5  | 2636E823  | C202CE0A     | VTS    | 1    |       | 1/6/2012 21:57  | 1/6/2012 21:59   | 1               | 120       | 0.41          | 0                | 0               | 0                 | 0                |
| 6  | ECB75914  | FA61D921     | VTS    | 1    |       | 1/5/2012 22:45  | 1/5/2012 23:02   | 2               | 1020      | 6.03          | -74.00531        | 40.726933       | -73.971939        | 40.79643         |
| 7  | 8A5D3960  | F9D825C7     | VTS    | 1    |       | 1/9/2012 18:24  | 1/9/2012 18:32   | 1               | 480       | 1.01          | -73.983536       | 40.750446       | -73.999298        | 40.75384         |
| 8  | 3056502B  | E96D0D5      | VTS    | 1    |       | 1/10/2012 13:18 | 1/10/2012 13:39  | 5               | 1260      | 3.44          | -73.957214       | 40.780415       | -73.992821        | 40.75218         |
| 9  | 5CA47E9F  | 9C016289     | VTS    | 1    |       | 1/6/2012 21:29  | 1/6/2012 21:55   | 5               | 1560      | 9.89          | -73.966003       | 40.76516        | -73.99881         | 40.66299         |
| 10 | AC77B897  | 3F26175C     | VTS    | 1    |       | 1/5/2012 22:52  | 1/5/2012 23:00   | 1               | 480       | 2.34          | -73.975105       | 40.760731       | -73.949615        | 40.77528         |
| 11 | 311388FE  | D80AAE46     | VTS    | 1    |       | 1/5/2012 22:54  | 1/5/2012 23:03   | 1               | 540       | 2.09          | -74.004509       | 40.724358       | -73.984909        | 40.74147         |
| 12 | A5B75D2E  | 2B393B92     | VTS    | 1    |       | 1/5/2012 22:49  | 1/5/2012 23:03   | 1               | 840       | 4.25          | -73.976013       | 40.744919       | -73.963982        | 40.79223         |
| 13 | 503547D2  | 9D1B49F1     | VTS    | 1    |       | 1/5/2012 22:46  | 1/5/2012 23:00   | 1               | 840       | 4.85          | -74.007553       | 40.705742       | -73.980049        | 40.74812         |

Contains: (accuracy)

F: pickup date and time

G: drop-off date and time

H: number of passengers

I: trip time (10 seconds)

J: trip distance (0.01 mile)

K: pickup longitude (0.000001 deg)

L: pickup latitude (0.000001 deg)

M: pickup longitude (0.000001 deg)

N: pickup latitude (0.000001 deg)

# Road GIS Data

1. Find road gis data. (.shp)

Source: OpenStreetMap <http://download.geofabrik.de/north-america.html>

2. Use QGIS to select Manhattan as the “area of interest”.
3. Export road layer to “.bna” and “.csv” format file.
4. use “.bna” and “.csv” to generate “edges” and “vertices” which enable us to use shortest path algorithm to find the estimated route.

# Road GIS Data

.bna file

|           |                        |                       |                                       |
|-----------|------------------------|-----------------------|---------------------------------------|
| Road ID   | 5668968.0              | "West 80th Street",-6 | Number of points in this part of road |
| Road name | -73.9820114,40.7855935 |                       | Longitude and latitude of points      |
|           | -73.9806797,40.7850286 |                       |                                       |
|           | -73.9795907,40.7845582 |                       |                                       |
|           | -73.9794082,40.7844904 |                       |                                       |
|           | -73.9778241,40.7838298 |                       |                                       |
|           | -73.9749879,40.7826312 |                       |                                       |

When the road is straight, points are intersections.

.csv file

| osm_id  | name              | ref | type          | oneway | bridge | tunnel | maxspeed |
|---------|-------------------|-----|---------------|--------|--------|--------|----------|
| 4820562 |                   |     | footway       | 0      | 0      | 0      |          |
| 5668966 | West 106th Street |     | secondary     | 0      | 0      | 0      |          |
| 5668968 | West 80th Street  |     | residential   | 1      | 0      | 0      |          |
| 5668973 |                   |     | tertiary_link | 1      | 0      | 0      |          |
| 5668977 | West 84th Street  |     | residential   | 1      | 0      | 0      |          |
| 5668983 | Szold Place       |     | residential   | 1      | 0      | 0      |          |
| 5668986 | La Salle Street   |     | residential   | 0      | 0      | 0      |          |
| 5668989 | West 9th Street   |     | unclassified  | 1      | 0      | 0      |          |
| 5668993 |                   |     | service       | 0      | 0      | 0      |          |

.csv file contains information of road id, road name, type of road, whether is oneway, bridge, tunnel and max speed

# Shortest Path Algorithm

Dijkstra's algorithm:

The algorithm is to find the path with lowest cost between vertices. In our problems, vertices are intersections. Edges are road segments that connect two vertices.

Resources:

Dijkstra's shortest path algorithm

YouTube [http://www.youtube.com/watch?v=87\\_1K2GQFdU](http://www.youtube.com/watch?v=87_1K2GQFdU)

Matlab command:

<http://www.mathworks.com/help/bioinfo/ref/graphshortestpath.html>

# Acceptance Criteria

Errors data come from three aspects:

1. Resolution of trip distance data which is of 0.01 mile.
2. Distance from pick up and drop-off point to the nearest intersections or vertices, because our algorithm can only search trip distances from vertex to vertex.
3. Others factors that we cannot control, such as drivers might not take the shortest path, or passengers want to drop off a friend along the way.

Acceptance criteria involves two aspects:

1. Absolute value should be within a bound which is the data resolution plus the length of pickup and drop-off road segments. This account for errors in the first and second category
2. Relative error less than 10% which account for the errors in the third category.



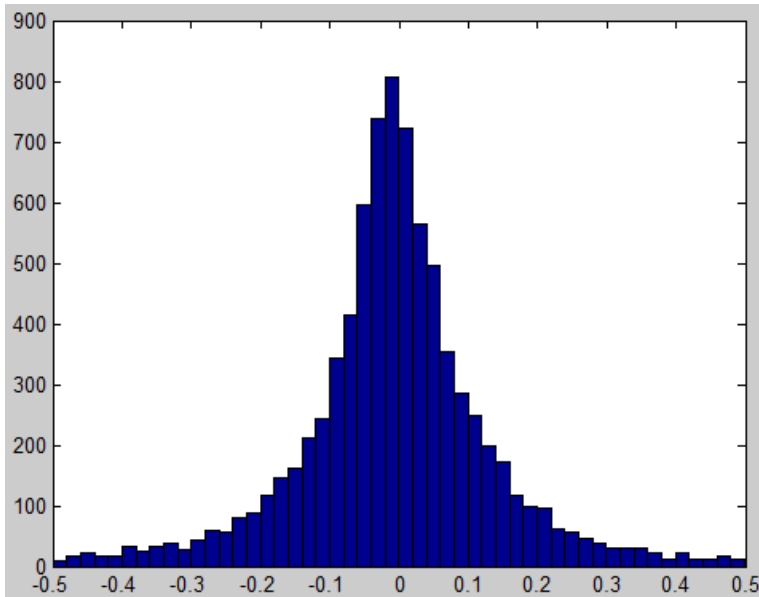
# Driving Speed Model

The driving speed during rush hours and other times of a day can be very different. We divide time segments every half an hour.

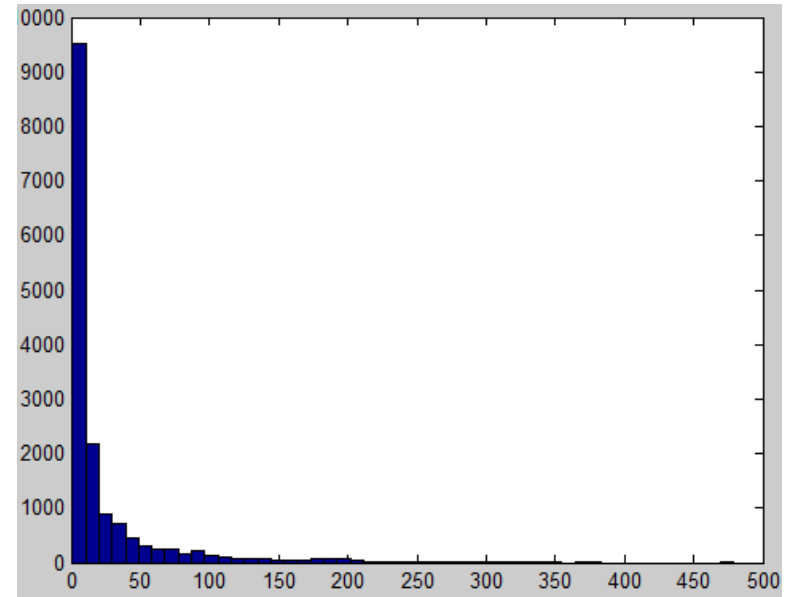
We assume a taxi travels at a same speed during a trip. So we put the speed in “cell” which is assigned for this specific road segment and time. If the a trip is made during two time sections, we will put the speed in both time segment.

The average value of each “cell” represent the driving speed of a road segment and time segment.

# Data Statistics

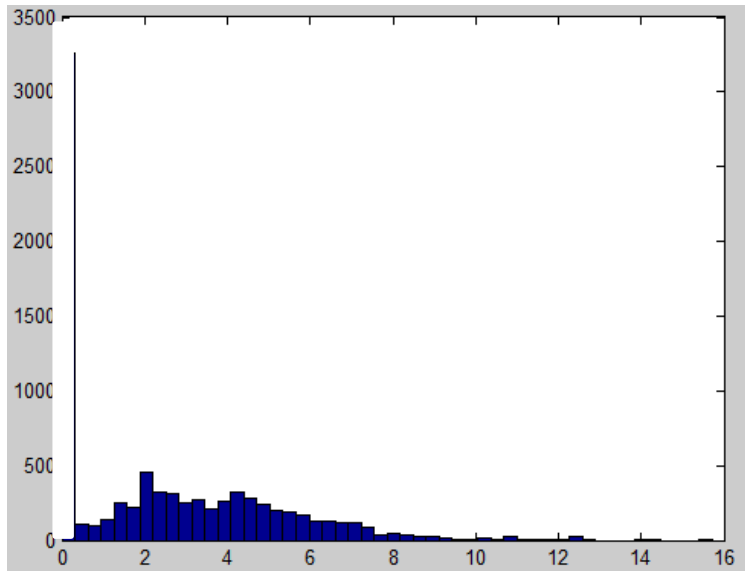


1 Distribution of the difference between estimated and real trip distance

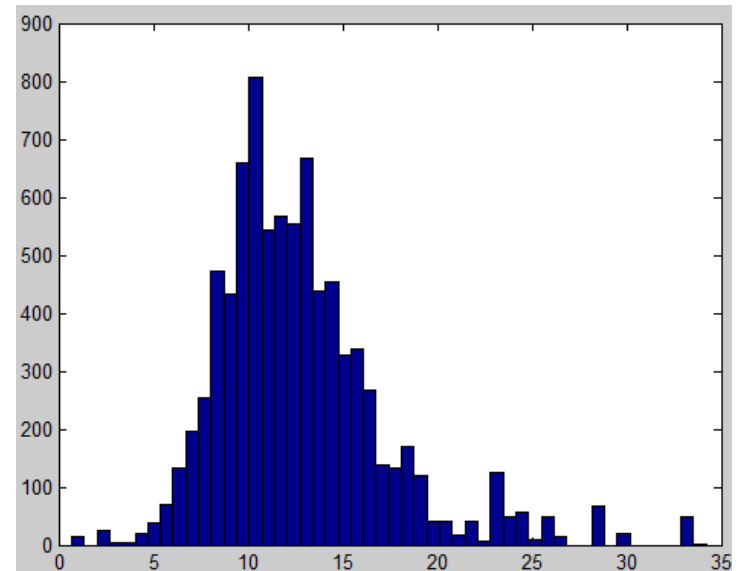


2 Distribution of number of data in road segments.

# Data Statistics



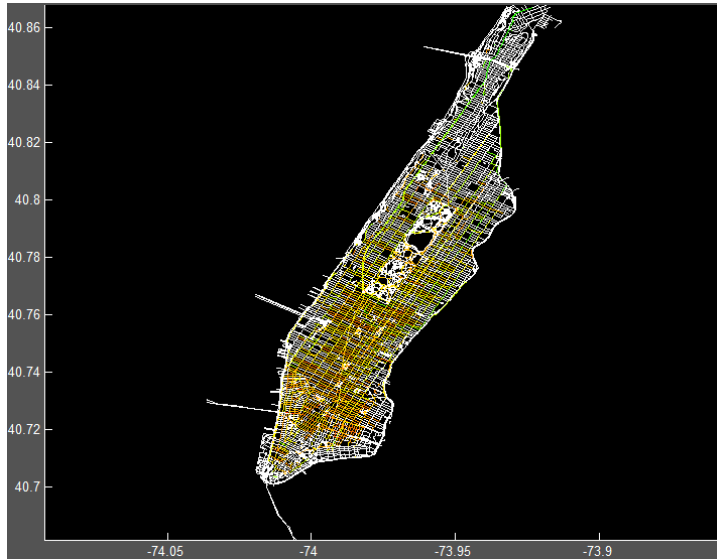
3 Distribution of standard deviation within each cells



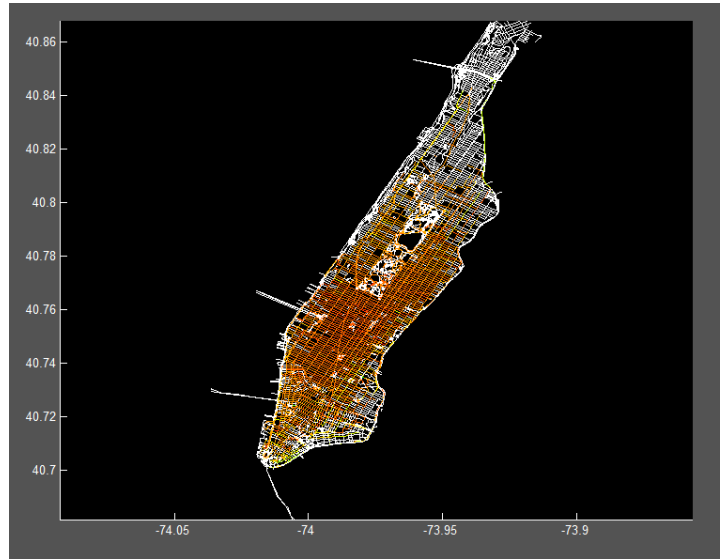
4. Distribution of read segment driving speed

# Time lapse

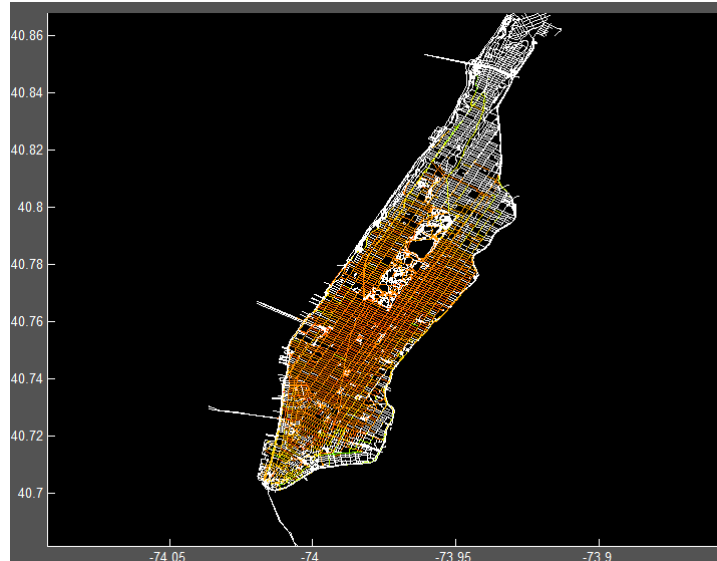
Red: Slow Traffic  
Green: Fast Traffic  
White: Do not have data



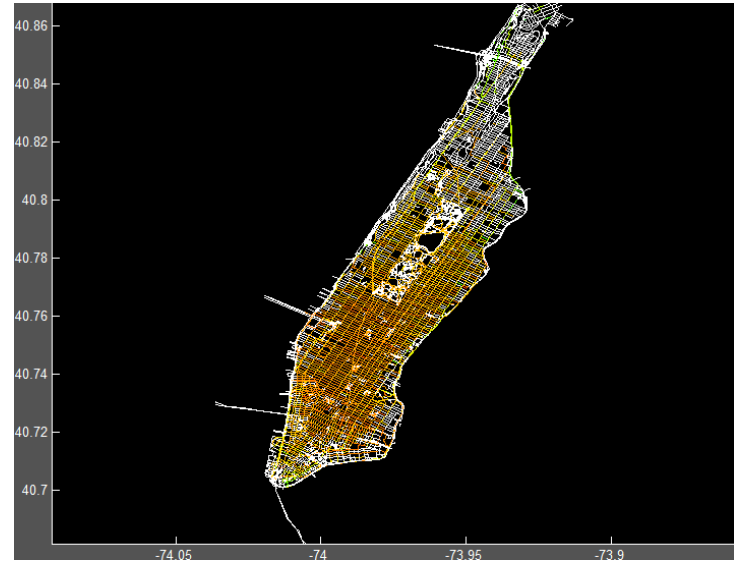
2:00-2:30 am



9:00-9:30 am



6:00-6:30 pm



10:00-10:30 pm