



# MORIE VERSOZA

## Profile

Highly experienced in providing customer service and staff support services. Ability to manage and execute assigned tasks in normal and adverse work environment. And passionate about improving work flow and productivity, also goal-oriented and adept at motivating self and others to exceed milestones.

## Work Experience

July, 2023  
-  
September, 2024

### Cashcow.global

#### Digital Marketing Specialist

- Created creative posters and videos on Canva, Photoshop, and Adobe Premiere to support brand awareness.
- Developed custom logos in Adobe Photoshop and Adobe Illustrator to support brand identity.
- Managed and optimized the social media accounts of clients for better engagement and reach.
- Planned, executed, and optimized Google Ads towards performance-of-results orientation.
- Prepared in-depth marketing plans that met the needs and goals of the client and market demand.
- Put into effect an in-depth event plan to ensure proper setup and success of brand activations.
- Represented the company at various industry expos, promoting networking and partnership opportunities.

September, 2021  
-  
June, 2023

### E-Precision

#### Social Media Manager

- Created noticeable posters using Canva for better social media marketing techniques.
- Formed logos through Adobe Photoshop and Illustrator, creating brand identities and ideas.
- Handled all social media accounts through the creation and implementation of targeted audience development strategies to extend reach and increase engagement.

February, 2021  
-  
May, 2023

### Level 9 Virtual




#### Virtual Assistant

- Working with the wider development team.
- Manage website design, content, and SEO Marketing, Branding and Logo Design

## References

**Raymond Bonao**  
Private Contractor  
Phone: 0915-1476-061

**Edna Grajo**  
Ganza Restaurant/Manager  
Phone: 0927-4987-236

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Baguio City

## Education

• Bachelor of Science in Tourism Management  
(Undergraduate)  
University of Baguio  
General Luna, Baguio City, Philippines  
August 2015 – December 2017

• Pines City National High School  
Palma St., Baguio City, Philippines  
June 2011 – April 2014

• Baguio Central School  
Yandoc Street, Baguio City, Philippines  
June 2003 – April 2010

## Expertise

Digital Marketing

Social Media Marketing

Logo Design and poster Design

Video Editing

## Language

English  
Filipino