

From this paper, we see researchers create an education platform for parents and children to teach them the dangers of datafication. This is personally interesting to me as this is a topic I care about as datafication is often disguised as normal and as necessary legal jargon. The paper's key strengths are how easily understandable the app is through language, color, and layout. It quantifies how much data is being taken from the user in a concise manner. People also like to 'learn' things about themselves or at least be told of the way they are because it reaffirms their identity. I think their data review cards that have things like "you are friends with Tom and Sara" would make a person more inclined to keep the app and learn more about datafication. As for its weaknesses, although the design makes the material digestible for anybody to understand, I can't see adults taking much of an interest in it. This is somewhat of a major problem as parents are an authority figure and should care about their child's data. Although, a parent might look at this once and think that they need to be mindful of what their child does online. This is also reflected in the stats gathered where parents seemed to have learned much less after using the app. My question for the researchers are: what are the next steps to help prevent datafication? How are they going to help keep children and parents from doing anything to encourage their data from being used or teach them how to mobilize them to help other parents and children? How are they going to improve their design to help learning?

I found how easy it is for the children to take in this information as interesting. I feel like datafication is on the news from time to time and it's not just the design of the app that's the problem. I think the casual tone of people explaining datafication is keeping adults disinterested and feel as if they know all there is to it that is also preventing them from learning on the app. It's interesting to think about how you could teach somebody that feels like they understand something with a rather shallow pool of knowledge. How does one stop that? There are two different teaching methods required for the parents and children. From this paper, I'd take the methods they use to teach children about datafication. I think it's great to teach anybody anything, but I would change the design to make it look more adult as to keep the interest of more users.