Gabriel Dalí Rangel Ahumada

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Skills

Frontend: React.js, Next.js, JavaScript (ES6+), TypeScript, Tailwind CSS, Styled-Components, HTML5, CSS3

Backend & Database: Node.js, GraphQL, REST APIs, PostgreSQL, AWS Lambda

Tools & Technologies: Git, CI/CD Pipelines, JIRA, Confluence, Agile Development, SEO Optimization, Replicate API, Gemini AI API

Experience

React Developer, NICE de Mexico – Guadalajara, Jalisco January 2024 – Present
- Developed and deployed responsive, SEO-optimized websites using Next.js, increasing organic traffic by 35%.
- Designed and implemented an AI-powered application for a jewelry e-commerce platform using the Gemini API, enhancing product personalization and customer engagement.
- Collaborated with design and marketing teams to create user-friendly, brand-aligned e-commerce solutions, boosting user retention and sales.

Full-Stack Developer, Universidad Cuauhtémoc – Guadalajara, Jalisco

October 2022 – December 2024
- System scalability improvements, as measured by a 20% reduction in maintenance costs by migrating legacy systems to Next.js
- A 30% boost in administrative workflow efficiency as measured by internal performance metrics by delivering custom React.js web applications tailored to the institution's needs.
- Increased team productivity as measured by the reuse of secure components across projects by integrating reusable code modules and standardizing development practices.

Web Developer, Librerías Hidalgo – Guadalajara, Jalisco

September 2021 – October 2022
- Integrated external APIs to create dynamic product listings, reducing load times by 40% and improving user satisfaction.
- Automated 70% of customer support queries using Twilio chatbots, significantly improving response times and reducing operational costs.
- Implemented comprehensive website performance optimizations, enhancing user satisfaction and increasing repeat visits.

Projects

ImagenProAI   imagenproai.com
- Built an AI-driven platform for generating high-quality, thematic images using advanced APIs and fine-tuning techniques.
- Focused on seamless user experience and performance, integrating Replicate API and optimizing for speed and responsiveness.

Mexico Interactivo mexicointeractivo.com
- Created an interactive map of Mexico that allows users to explore state-specific data
- Enhanced engagement through a responsive UI and developed a CRM blog system for content management and analytics.

Education

Ingeniería en Sistemas Computacionales Universidad UVEG | Graduated