

Dalia Heidar

UI / UX Designer

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TOOLS

- SKETCH • FIGMA • InVision
- Adobe Suite (Illustrator- Photo-shop- After Effects- XD-Dimensions)
- Marval • Balsamiq • Flinto
- 3DMAX, Autodesk Certificates
- Certified Professional "REVIT® Architecture" 2020 Designer , AUTODESK Corp, CERTIFORT 2019 (ID#90066632)
- Sketchup • Vray
- Microsoft Office
- Freehand, Painting and sketching

SKILLS

- UI Design Skills**
- User Interface Elements ,Patterns& Hierarchy
 - Design Principles & Heuristics , Style Guides
 - Wireframing (Low, Mid& High Fidelity)
 - Building a cohesive brand
 - Typography,Icononography & Symbol Design
 - Mobile App Design
 - Design Systems
 - Responsive Web App
 - Responsive Grids
 - Interaction Design & Animation
 - Motion Design
 - 3D Illustration

- UX Design Skills**
- User Experience & Design Thinking
 - User Psychology
 - Information Architecture
 - User Testing User Research
 - Interpreting & Analyzing
 - Business Requirements
 - Personas & User Stories
 - User Flows and Journeys
 - Web Design (In Progress)

Certificates & Studies

- Effective Presentation Skills
- Conference Organization &Writing Scientific Papers & Int. Publication, Faculty of Leadership Development Center (FLDC)

Publications & Honors

- Co-Author "Encyclopedia of Modern & Contemporary Architecture and their Pioneers" ,Volume1, 2 & 3
- Ranked 2nd of Class in Interior Arch. B.Sc. Program, Faculty of Fine Arts.

Languages

- Fluent English
- Fluent Arabic
- French (Fair)
- HTML • CSS
- JAVASCRIPT (In Progress)

MY PROFILE

Freelance UX/UI designer with a background in Interior Architecture, Digital Design & Research (PhD). Experienced in Visual Design, User Interactions, research & analysis, and enjoy working within a collaborative team. Working on Front-End Developer Certification.

EDUCATION

- Front End Development Certificate**, Mentored Program with Training CareerFoundry -Germany (In Progress)
- UI Immersion Certificate** - UX Coursework , Mentored Program with Training CareerFoundry -Germany
- PhD in Design**
Faculty of Fine Arts , University of Alexandria
- MSc. in Design** ,
Faculty of Fine Arts , University of Alexandria
- BSc. in Interior Architectural Design** , with Honor Degree
Faculty of Fine Arts, University of Alexandria

WORK EXPERIENCE

April 2020 to Present

FreeLance UI / UX Designer

AD4X4 LOGBOOK App. , Abu Dhabi 4X4 Offroad Club , UAE

A Logbook App for an Offroad Club - *will be launched soon*
Conducted User Testing on Club Members - User Experience Design & User Interface Design -Designed iOS & Android Native App & Responsive Web App.
Worked with Club Developer

THE GRAZZING ARCHITECT , E-Commerce App. ,VA , USA

Flower and Foodies small Business (*In Progress*)
UX & UI DESIGN for a Responsive App.

CAREERFOUNDRY PROJECTS, Germany

Full Projects with Professional UI/UX Mentors and One-on-One Tutoring & Supervision through out the International Certified Program.

Travel App
BestBeats - *Music App*
EL COOK - *Recipe Sharing App (Responsive Web App).*
AD4X4 LOGBOOK- *iOS & Android App Versions*
OnChat-Messaging App
Noted - *Note taking App*
DALI DZIGN - *E-Commerce App (Furniture & Design)*

2010 to April 2020

FreeLance Interior Architectural Designer

- Executed various Interior Design projects (Residential & Commercial Design),Mood Boards, Meeting Clients, Space Plans , Elevations, 2D Illustrations , 3D Presentations, Perspectives, Wall Treatments, Furniture & Accessories.
- Conducted Workshops, Logo Designs, Murals and Paintings.

2009 to Present

Interior Architecture Design Lecturer

2010 - Present (on leave) - Tenured Lecturer , Department of Interior Architectural Design, Faculty of Fine Arts, University of Alexandria.

Spring 2009 - Adjunct Professor , Department of Interior Design, Faculty of Science & Engineering , Abu Dhabi University, Abu Dhabi, UAE

- Manage Junior Designers (Students and Demonstrators) Construct a Schedule for Groups till final handoff & Attending Exhibitions..
- Monitor Development of groups from Brainstorming,Sketches,
- Analysis & Research Lecturing on Interior Design Trends & Techniques.
- Preparing Students for Plans, Elevations, Perspectives for Presenting Projects.

Previously

Designer and Marketing / Sales Engineer.