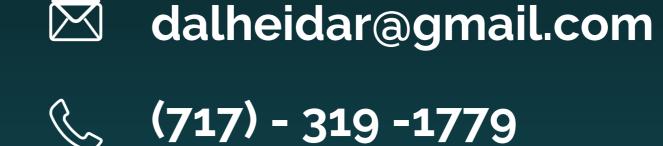
Dalia Heidar

UI / UX Designer

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@ www.dalia-heidar.com

in http://linkedin.com/in/daliaheidar-606831a2

DALIA

TOOLS

- SKETCH FIGMA InVision
- Adobe Suite (Illustrator- Photoshop- After Effects- XD-Dimensions)
- Marval Balsamiq Flinto
- 3DMAX, Autodesk Certificates
- Certified Professional
 "REVIT® Architecture" 2020
 Designer, AUTODESK Corp,
 CERTIFORT 2019 (ID#90066632)
- Sketchup
 Vray
- Microsoft Office
- Freehand, Painting and sketching

SKILLS

UI Design Skills

- User Interface Elements ,Patterns& Hierarchy
- Design Principles & Heuristics, Style Guides
- Wireframing (Low, Mid& High Fidelity)
- Building a cohesive brand
- Typography, Icononography
 & Symbol Design
- Mobile App Design
- Design Systems
- Responsive Web App
- Responsive Grids
- Interaction Design & Animation
- Motion Design
- 3D Illustration

UX Design Skills

- User Experience & Design
 Thinking
- User Psycology
- Information Architecture
- User Testing User Research
- Interpeting & Analyzing
- Business Requirements
- Personas & User Stories
- User Flows and Journeys
- Web Design (In Progress)

Certificates & Studies

- Effective Presentation Skills
- Conference Organization &Writing Scientific Papers & Int. Publication, Faculty of Leadership Development Center (FLDC)

Publications & Honors

- Co-Author "Encyclopedia of Modern & Contemporary Architecture and their Pioneers", Volume1, 2 & 3
- Ranked 2nd of Class in Interior Arch. B.Sc. Program, Faculty of Fine Arts.

Languages

- Fluent English
- Fluent Arabic
- French (Fair)HTML CSS
- JAVASCRIPT (In Progress)

MY PROFILE

Freelance UX/UI designer with a background in Interior Architecture, Digital Design & Research (PhD). Experienced in Visual Design, User Interactions, research & analysis, and enjoy working within a collaborative team. Working on Front-End Developer Certification.

EDUCATION

Front End Development Certificate, Mentored Program with Training CareerFoundry -Germany (In Progress)

UI Immersion Certificate - UX Coursework , Mentored Program with Training CareerFoundry -Germany

PhD in Design

Faculty of Fine Arts, University of Alexandria

MSc. in Design,

Faculty of Fine Arts, University of Alexandria

BSc. in Interior Architectural Design, with Honor Degree

Faculty of Fine Arts, University of Alexandria

WORK EXPERIENCE

April 2020 to Present

FreeLance UI / UX Designer

AD4X4 LOGBOOK App., Abu Dhabi 4X4 Offroad Club, UAE

A Logbook App for an Offroad Club - will be launched soon
Conducted User Testing on Club Members - User Experience
Design & User Interface Design - Designed iOS & Android Native
App & Responsive Web App.

Worked with Club Developer

THE GRAZZING ARCHITECT, E-Commerce App., VA, USA

Flower and Foodies small Business (*In Progress*) UX & UI DESIGN for a Responsive App.

CAREERFOUNDRY PROJECTS, Germany

Full Projects with Professional UI/UX Mentors and One-on-One Tutoring & Supervision through out the International Certified Program.

Travel App

BestBeats - Music App

EL COOK - Recipe Sharing App (Responsive Web App).

AD4X4 LOGBOOK- iOS & Android App Versions

OnChat-Messaging App

Noted - Note taking App

DALI DZIGN - E-Commerce App (Furniture & Design)

2010 to April 2020

FreeLance Interior Architectural Designer

- Executed various Interior Design projects (Residential & Commercial Design), Mood Boards, Meeting Clients, Space Plans, Elevations,
 2D Illustrations, 3D Presentations, Perspectives, Wall Treatments,
 Furniture & Accessories.
- Conducted Workshops, Logo Designs, Murals and Paintings.

2009 to Present

Interior Architecture Design Lecturer

2010 - Present (on leave) - Tenured Lecturer , Department of Inter

-ior Architectural Design, Faculty of Fine Arts, University of Alexandria.

<u>Spring 2009</u> - Adjunct Professor, Department of Interior Design, Faculty of Science & Engineering, Abu Dhabi University, Abu Dhabi, UAE

- Manage Junior Designers (Students and Demonstrators)
 Construct a Schedule for Groups till final handoff & Attending Exibitions..
- Monitor Development of groups from Brainstorming, Sketches,
- Analysis & Research Lecturing on Interior Design Trends
 & Techniques.
- Preparing Students for Plans, Elevations, Perspectives for Presenting Projects.

Previously

Designer and Marketing / Sales Engineer.