

Persona

Charity is
Priority

Submitted to Dr:
Rasha El Banna.



Members.



Nadine Hazem Alaa	20216144
Abdelrahman Atia	20206128
Mawada mohamed Ibrahim	20206079
Nada mohamed Samy	20206083
Dalia Gamal	20206023

Description

The online donation system makes it easy to collect donations from supporters and provide a seamless donor experience directly through our website. we are Creating a site with a monthly giving option opened up fundraising opportunities for this organization. our main goal is to offer flexibility in the ways that you accept donations online. Our online donation system is seamlessly built into our website with the options that donor most want to fund our mission. One-time online donations, Recurring or monthly donations, Specify general or specific funds. we make our website as safe and easy as possible for supporters to donate easily .



Target Audience.

Who ?

- People want to donate for charities / schools / hospitals.
- People who want to know more about donations.
- People who want to help people and donate for them.

Age ?

Ages to be 15 years or above.

> Anyone want to help and donate for any charity or volunteer for any charitable organization to help others.



Target Audience

Gender

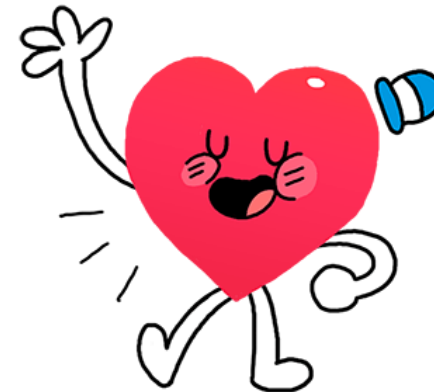
- Both genders

Culture

- Persona will help all people want to donate from all over the world .

Background

- No previous experience is needed . Only know how to donate & the website will help the user step by step to donate easy .



App functionality

- Donate for medical fields : cancer / tumour.
- Donate for educative fields.
- Donate for emergencies : earthquakes / floods / fires.
- Donate for charities & homeless people.
- Volunteering to help old people.



Funding Services

- Individual donations
- Online or offline donations
- Grants
- Corporate sponsorships
- In-kind donations

Starting Area

Cairo & Giza.

Platforms

Ios & Android

