

DALILA TAZKIA

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PROFESSIONAL SUMMARY

Data & Business Analyst with experience in building dashboards, performing descriptive analysis, and managing large datasets across consulting and digital industries. Delivered 30+ real-time dashboards in Tableau, and Power BI, unified multi-source data into automated pipelines, and improved reporting efficiency (cut build time from 2 days to ~30 minutes). Experienced in SQL and data warehouse structures, with proven ability to translate data into business insights and strengthen BI architecture.

SKILLS

Business Intelligence & Visualization : Tableau, R Shiny, Power BI, Canva

Data Management & Warehousing : SQL, Data Warehouse (table relations, queries), PostgreSQL, ETL, Data Cleaning

Programming & Automation : Python, R, Excel (Basic), Google Sheets Automation

Collaboration & Analysis : Descriptive Analysis, Stakeholder Communication, Cross-Functional Collaboration, Business Intelligence, Critical Thinking, Microsoft 365

EXPERIENCE

Oct 2025 - Nov 2025

UPN “Veteran” Jawa Timur

East Java

Data Analyst (Project-Based) – National Data Science Competition (GelarRasa 2025)

- Analyzed a **large-scale dataset containing hundreds of thousands of records** through systematic data cleaning, exploratory data analysis (EDA), and feature engineering to build a reliable analytical foundation.
- Conducted time-series and comparative analysis, evaluating multiple forecasting approaches using metrics such as RMSE and MAPE to support insight-driven recommendations.
- Communicated analytical findings and trends clearly to judges, contributing to a **Top 7 national ranking** and supporting data-driven decision making.

July 2025 – November 2025

Kemendikbudristek

Jakarta, Indonesia

Data Analyst (Project-Based) – Statistics Infographics Competition, SATRIA DATA 2025

- Conducted data processing and statistical analysis using Python to uncover educational inequality patterns and trends for Indonesia’s school participation and dropout data.
- Transformed analytical insights into clear infographic-based visual storytelling using Power BI and design tools to support public readability and data-driven advocacy.
- Ensured accuracy, clarity, and accessibility of statistical communication, contributing to a strong presentation at a **national competition hosted by Kemendikbudristek**.

Sep 2025 - Oct 2025

Bina Nusantara University

Jakarta, Indonesia

Product & Data Analyst (Project-Based) – Hackaton Study2Challenge 2025 (Gree Platform)

- Conducted market and data analysis to identify key user needs, pricing strategies, and product distribution flow for a data-driven agricultural marketplace connecting farmers with buyers.
- Designed product features and prioritization based on data insights, and developed website UI/UX to support product validation and improve user engagement.

- Collaborated in a national innovation challenge, communicating analytical findings effectively and selected as **national finalist for innovation and social impact**.

Aug 2025 - Sep 2025

Diponegoro University

Semarang, Central Java

Data Analyst (Project-Based) – National Data Science Competition (ANFORCOM DDSC 2025)

- Analyzed and prepared **~5,000 social media text records** through systematic preprocessing (normalization, tokenization, stop-word removal) to improve data readiness and consistency.
- Conducted exploratory analysis and evaluated classification performance using validation techniques, achieving **~60% weighted F1-score** to support model comparison and selection.
- Collaborated in a competitive team environment to track experiments, interpret results, and communicate analytical findings clearly for decision-making.

EDUCATION

2020 – 2024 **Ary Ginanjar University**

South Jakarta, Indonesia

Bachelor's of Business Information System. GPA : 3.71/4.00

Covered module: Data Warehousing, Data Visualization, Database Systems, Business Analytics, Statistics, and Information Systems Management.

- Notable projects:
 - Applied ETL concepts, SQL querying, and dashboard development using Power BI through hands-on analytical coursework.
 - Systematic Literature Review on Implementation of Chatbots for Commerce Use.

2026 (Ongoing) **Dicoding by DBS Foundation**

Jakarta, Indonesia

Data Science Study Independen.

Covered module: Data Engineering, Data Analyzing, Data Visualization using Tableau, Machine Learning (forecasting, classification, regression), Model Deployment using Streamlit.

ADDITIONALS

Certification :

- Samsung Innovation Campus – Batch 7
- Introduction to Data Analytics by RevoU 2024

Skill :

- **Technical Skills** : Power BI, Canva, Python, R, SQL, Data Cleaning, Exploratory Data Analysis (EDA), Statistical Analysis, Data Visualization, Basic Machine Learning, Jupyter Notebook, Kaggle, Git (basic).
- **Soft Skills** : Analytical thinking, problem solving, data storytelling, communication, teamwork, collaboration, time management, leadership, adaptability, fast learner, attention to detail.