

CGU AMBITION GRANT - APPLICATION FORM

BUSINESS DETAILS

Business Name*

Brief description of your product or service*

Postcode*

Business Website

Australian Business Number (ABN) or Australian Corporation Number (ACN)*
(you must have either an ABN or CAN to be eligible to apply for a CGU Ambition Grant)

Date you received your ABN or ACN*

How long have you been working on your business?*

Brief description of your product or service*

Please choose one from the following list:

What industry best describes your business category?*

Please choose one from the following list:

Other:

Is this your side hustle?*

PRIMARY CONTACT DETAILS

First Name*

Last Name*

Position/Title*

Contact email*

Address*

State/Territory*

Postcode*

LinkedIn Profile

Social Media Profile

No. of Team Members*

(Full/Part Time)

Tell us about your Team*

(500 words max)

FUNDING

Where is your product or service currently being sold*

Revenue to date*

(Cumulative revenue from inception to date. Do not include projected revenues or orders that have not been filled/paid (\$AUD).

Revenue projections (\$AUD) for the next 12 months*

SME FOCUS

What is your company's core business?*

Who is your target audience?*

What value does your product or service offer?*

What makes your product or service uniquely placed to contribute to a better future for Australia's national, social or environmental benefit?*

How would the CGU Ambition Grant help you to reach your goals?*

How did you hear about the CGU Ambition Grant?*

Please choose one from the following list:

Other:

APPLICANT DECLARATION

I understand that my personal information will be collected, used, held and disclosed in accordance with the CGU Privacy Policy.

I declare that the information contained in this application together with any statement provided is, to the best of my knowledge, true, accurate and complete. I also understand that giving of false or misleading information is a serious offence under the *Criminal Code 1995* (Cth).

I declare that I am authorised to complete this form and to sign and submit this declaration on behalf of the applying business.

I understand that I may be requested to provide further clarification or documentation to verify the information supplied in this form and that CGU may also engage external technical or financial advisors to advise on information provided in the application.

I understand that CGU may:

- a. share information in this application with its agencies and third-party suppliers for any purposes including research and communication service delivery;
- b. publish non - sensitive information in this application in the public domain, including on its website and marketing and promotional materials; and
- c. use my information to contact me about updates and offers from CGU.

I confirm that I have read and understood the CGU Ambition Grant Terms and Conditions

By checking this box I agree to all of the above declarations and confirm all of the above statements to be true.

SIGNATURE

Name of signatory*

Email address of signatory*

Date*

Signature*

*Mandatory field

CGU

Insuring Ambition