



7th - 9th April, 2016 // Addison, TX

# SPONSORSHIP PROSPECTUS

<http://lonestarphp.com>



# ABOUT LONE STAR PHP



## SPONSORSHIP PROSPECTUS

The Lone Star PHP Conference is a yearly conference bringing together the best PHP and web-related speakers into the heart of Texas for a great three day event. Held in Addison, Texas, the conference gives developers, managers and even just those curious about the web a place to come and learn. With hands-on tutorial sessions, general talks and plenty of time to hang out and enjoy the company of fellow developers.

Thanks to the generous support of our sponsors year after year we're able to present this conference at minimal cost to our attendees, opening up attendance to many who could not normally justify the cost of similar events. We couldn't do it without their support and we hope that this year you'll help us share this experience with the community. With the amazing feedback we receive each year from our attendees and sponsors we continue to improve our event to keep our place as the best PHP community conference around.

That's where you come in! Maybe you're a company that's had a hard time attracting quality PHP developer talent or maybe you're just wanting to be more well known in the community. Whatever your need, we want to help you reach your goals.

We've been bringing this event to the Texas area for five years and have seen a wide variety of attendees including PHP developers, managers trying to understand what their developers do and even people just starting out on their web development adventures. We hold our Call for Papers each year before the event and invite the best and brightest from the community to submit. In years past we've had hundreds of submissions to select from, narrowing them down and crafting the best possible conference we can.

Contact Us

@lonestarpHP  
<http://lonestarpHP.com>

# SPONSORSHIP PACKAGES

We offer several very competitive sponsorship packages that can be tailored to meet your needs. We're happy to work with you on a solution that will be the best for you and your organization. Don't hesitate to suggest ideas too - we're always open to unique sponsorship ideas.

## PLATINUM

Exclusive Sponsorship  
(Lunch, After-Party, etc.)

Dedicated Table Space

Speaker Slot

3 Conference Passes

Logo on Attendee Badges

Logo on Entry Signage

Logo on Website

Social Media  
Announcement

Sponsors Section on  
Website

30% off the price of up to 4  
additional tickets

**\$3,000**

(4 Available)

## GOLD

Dedicated Table Space

2 Conference Passes

Logo on Attendee Badges

Logo on Entry Signage

Logo on Website

Social Media  
Announcement

Sponsors Section on  
Website

20% off the price of up to 3  
additional tickets

**\$2,000**

(6 Available)

## SILVER

Shared Table Space

1 Conference Pass

Logo on Website

Social Media  
Announcement

Sponsors Section on  
Website

15% off the price of up to 2  
additional tickets

**\$1,000**

(10 Available)

## BRONZE

Logo on Website

Social Media  
Announcement

Sponsors Section on  
Website

10% off the price of up to 1  
additional ticket

**\$300**

(Unlimited)

## COMMUNITY

Logo on Website

Social Media  
Announcement

**\$50**

(Unlimited)

# INDIVIDUAL SPONSORSHIP OPTIONS

In order to make it even easier for potential sponsors to get the most value from the event and their presence, we offer a-la carte options you can combine into your perfect sponsorship package. While you'll get more value from the packages on the previous page, you can use these options to customize the sponsorship to your needs and budget.

Meal Sponsor	\$650.00	Logo on Website	\$200.00
Dedicated Table Space (limit 9)	\$500.00	Social Media Announcement	\$90.00
Shared Table Space	\$400.00	Sponsor Section on Website	\$90.00
Logo on Badges	\$200.00		

Please note: options listed here are related to the offerings in the Packages.  
Sponsorship options will be allocated based on time of contact.

# LONE STAR PHP HISTORY

## Past

**SOFTLAYER**<sup>®</sup>  
an IBM Company

**ORACLE**<sup>®</sup>

 **rackspace**<sup>®</sup>  
the open cloud company

 **twilio**

**GitHub**

**Engine Yard**<sup>™</sup>

  
**Constant  
Contact**<sup>®</sup>

	2014 Summary	2015 Summary	2016 Projections
Event Days	2	3	3
Tracks	3	3	3
Sessions	26	34	34
Sponsors	21	27	??
Speakers	26	33	35
Tickets Sold	200	200	200
Total Attendance	225	225	225

# CONTACT US

For more information contact:

Chris Cornutt  
info@lonestarpHP.com  
214-564-1014

@lonestarpHP  
<http://facebook.com/lonestarconference>  
<http://lonestarpHP.com>



## The Lone Star PHP Team



Jake Smith



Chris Cornutt



Daniel Cousineau



Bob Majdak



Omni Adams



Jason Ragsdale

Please note: we do not provide attendee information to sponsors directly.  
You are free to reach out to attendees during the event however.