* Why will people come to your site?
* What questions will your visitors expect your site to answer for them?
* What types of activities will visitors want to complete on your site?
* What information is necessary to complete any actions your site offers?
* Why will your visitors come to your site instead of another to get this information or complete the actions?

New Pitch:

Hi! My name is Dallin Scott. I am currently studying Computer Information Technology (CIT) at Brigham Young University Idaho, emphasizing in Cybersecurity and Computer Analytics (Hacking). I am proud of my achievements and well-rounded skills. My talents range from technological savvy to musicality to athletic abilities and relational/communication skills. I have worked hard in school, work, and life to become the best version of myself. By always seeking to be my best, I encourage others to live the same way. That’s how I operate my company, by encouraging everyone to be their best self. The elite individuals I work with, who possess the crucial technological knowledge needed in Cybersecurity services support the growing need for cyber safety in a world of increasing technological terrorism and computer threats. Let us help you keep your computers, phones, tablets, and technological devices safe, personally, for your family, and for your business!

* People will come to my site for several reasons:
  + 1) Learn more about Cybersecurity – why it exists, its purpose, the benefits of cybersecurity programs/teams/companies, and general facts
  + 2) What I and my company are offering/providing with our Cybersecurity software/services
  + 3) What the cost of our Cybersecurity software/services will be
  + 4) Meet the Team, find FAQs, request more info/details by providing some contact info, etc.  
    *write paragraph...*
* The questions visitors expect answers to when they visit my site will include:
  + A) Why cybersecurity?
  + B) What my team/Co. offers (unique, specialty, etc.)
  + C) How much services cost  
    *My team*
* The activities visitors will complete on my site include:
  + Gaining basic knowledge and understanding of hackers
  + Gathering information regarding the best protection methods
  + Finding tools and resources that will help increase their safety & security
  + The ability to purchase a specialized tool providing protection and defense to safeguard their systems/businesses
  + Sharing contact information for further details, insights, and support, plus special offers!  
    *write paragraph...*
* The information visitors need to succeed on my site include:
  + Knowing the term “cybersecurity”
  + What risks are involved with using the internet or running a business or components of that business through technological means
  + How my products can help business owners/companies  
    *write paragraph...*
* Visitors need to come here for this information and to complete the steps of signing up for my services because...
  + I really don’t know. *What makes my company different from others? What makes it better?*
  + My sources connect users with other helpful sources to gain a variety of insight, knowledge, and understanding.
  + Etc.  
    *write paragraph...*