

Dalton Murray

Human Computer Interaction

INT 3603 - 3452-202320_INT3603_OL

Professor Darren Hood

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Lab 1

Arngren

Did well:

With this website I feel like they know what they wanted to make it, but just couldn't get there. They have the overall functionality just no actual design.

Could improve:

The largest problem with this website is the layout, or lack thereof as it doesn't feel like there is any layout really at all. Everything is just thrown on the page without any sort of order. It feels extremely overly cluttered on the initial landing page with tons of things overlapping each other. They really just need to completely perform a layout redesign.

Penny Juice

Did well:

They really made the page colorful and fit with their theme, they have a good design choice. It feels like they know their audience.

Could improve:

Their formatting is a little rough but could be worse. There is also no mobile support at all, they have it, so you just have to scroll horizontally rather than try to fit it on the screen and then with other things they cut it off.

Colston Hall

Did well:

The layout I feel is nice although could use some improvement. It is also mobile friendly. However, it doesn't seem to fit larger monitors well. The content I feel like it also good and meaningful.

Could improve:

It feels like it's throwing a little too much information at you all at once and needs to be separated a little more for a landing page. Despite mentioning earlier that they have a good design choice, personally I feel like it's a little too bright and a little rough to navigate. It's also very inconsistent throughout the different pages with different colors on every page. It also could use a little more optimization as switching between pages takes a little long to load everything at times.

Land Rover

Did well:

The landing page is nice and feels organized well and consistent. It doesn't throw too much at you once you first arrive on the website.

Could improve:

I feel like the navigation could use a little improvement, there's just a little too much there. They also are too bright and use white too much without breaking the divisions in the page well. They need a color redesign to be more modern. Accessibility is also a little rough because of the colors and some of the design choices and can be difficult to navigate with keyboard controls on certain pages.

Suzanne Collins

Did well:

The website is quite simplistic and easy to navigate and use. It feels like they know their target audience.

Could improve:

Some colors are a little too faint such as light grey text which could be darker. It is also not scaling to fit larger monitors properly although does work well with mobile formats. It feels like it could just use a more modern update to it while keeping its simplistic feel.

I have neither given nor received unauthorized aid in completing this work, nor have I presented someone else's work as my own.

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