

Technical Communication

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goo.gl/kvSXPQ

Why Am I here?



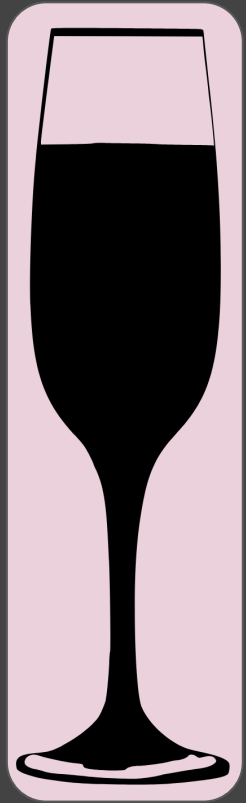
Why Are YOU here?



Why Are WE here?



How Can We Do This?



The Classic Tech Talk



} Give context

} Be specific

} Go deep

} Take home message

“I’m-not-exactly-at-the-right-place” Tech Talk



}

Give alot of context

}

Choose the best details

}

Short depth for the curious

}

Emphasise the take home message

Surveys Can Be Fun



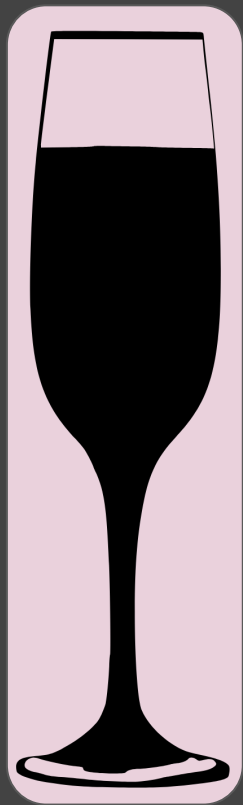
} Comprehensive background

} Various examples

} One complex example

} Supply “further reading”

Brainstorming With Colleagues



}

Where are we in the code/flow/product?

}

What is this project about?

}

Go into all the complexities

}

Ask a specific question

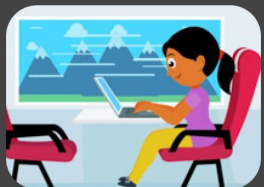
“So, what are you working on?”



- } Even my parents would understand
- } Everyone in the industry would get it
- } You gotta have my background to follow
- } These are the skills I used here

Take Home Message

Why Am I here?



Be personal

Why Are YOU here?



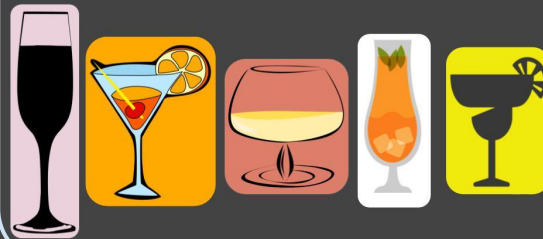
Know your audience

Why Are WE Here?



Focus on the value

How Can We Do This?



Have structure

Take Home Message

Why Are



YOU here?

Public

Improving

Be pe

audience

Why Are



e Do This?



Finish On Time!

Focus on the value

Have structure

Thank you :)

Questions?

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Hidden Track - Resources

How to Start a Speech

<https://www.youtube.com/watch?v=w82a1FT5o88>

How to Use Code in Slides

<https://www.slideshare.net/LookAtMySlides/codeware>

How to Inspire

<https://www.youtube.com/watch?v=qp0HIF3Sfl4>

How to Tell a Story

<https://www.youtube.com/watch?v=KUcS7NedUkY>