Technical Communication

Dalya Gartzman

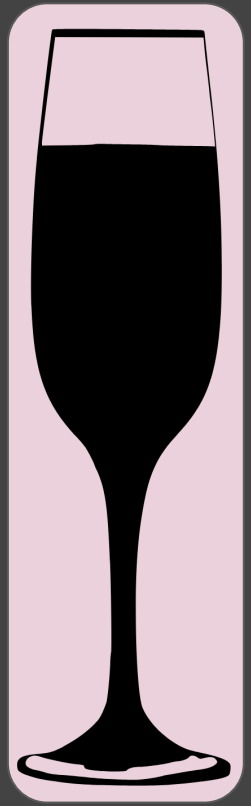
goo.gl/kvSXPQ

Why Am I here?

Why Are YOU here?

Why Are WE here?

How Can We Do This?



The Classic Tech Talk

} Give context
} Be specific
} Go deep
} Take home message

“I’m-not-exactly-at-the-right-place” Tech Talk

} Give alot of context

} Choose the best details

} Short depth for the curious

} Emphasise the take home message

Surveys Can Be Fun

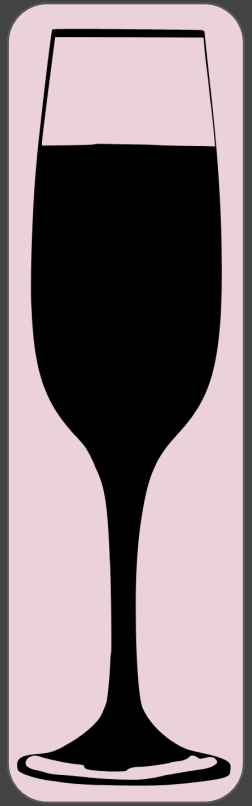
} Comprehensive background

} Various examples

} One complex example

} Supply “further reading”

Brainstorming With Colleagues



} Where are we in the code/flow/product?

} What is this project about?

} Go into all the complexities

} Ask a specific question

“So, what are you working on?”

} Even my parents would understand

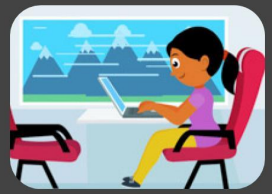
} Everyone in the industry would get it

} You gotta have my background to follow

} These are the skills I used here

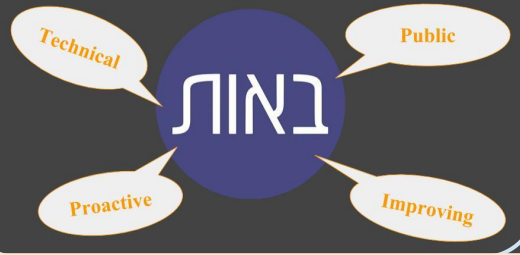
Take Home Message

Why Am I here?



Be personal

Why Are YOU here?



Know your audiance

Why Are WE Here?

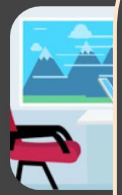
Focus on the value

How Can We Do This?

Have structure

Take Home Message

Why Ar

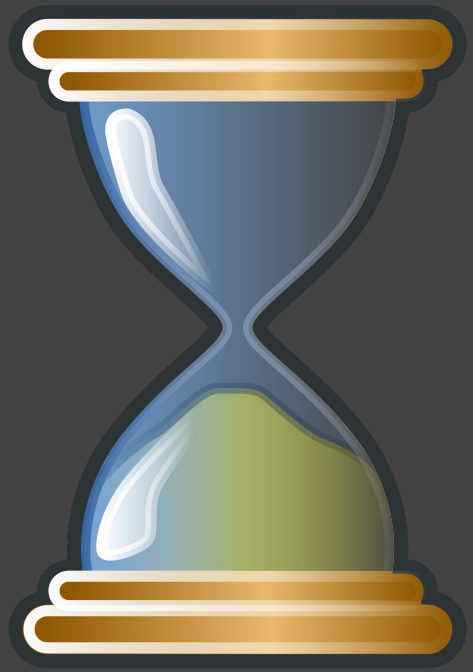


OU here?

Be pe audiance

Why Are

e Do This?



Finish On Time!

Focus on the value

structure

Thank you :)

Questions?

DalyaG@gmail.com

Hidden Track - Resources

How to Start a Speech

https://www.youtube.com/watch?v=w82a1FT5o88

How to Use Code in Slides

https://www.slideshare.net/LookAtMySlides/codeware

How to Inspire

https://www.youtube.com/watch?v=qp0HIF3SfI4

How to Tell a Story

https://www.youtube.com/watch?v=N64gRsQhs6I