Technical Communication

Dalya Gartzman

bit.ly/TechCommSlides

Why Am I here?

Why Are YOU here?

Why Are YOU here?

Why Are YOU here?

Why Are YOU here?

Why Are YOU here?

Why Are WE Here?

Why Are WE Here?

Why Are WE Here?

Why Are WE Here?

[mmm…]

[mmm…]

WHAT

to talk about?

[mmm…]

WHAT

to talk about?

HOW

to start?

[mmm…]

WHAT

to talk about?

HOW

to start?

WHEN

to find time?

[mmm…]

WHAT

to talk about?

HOW

to start?

WHEN

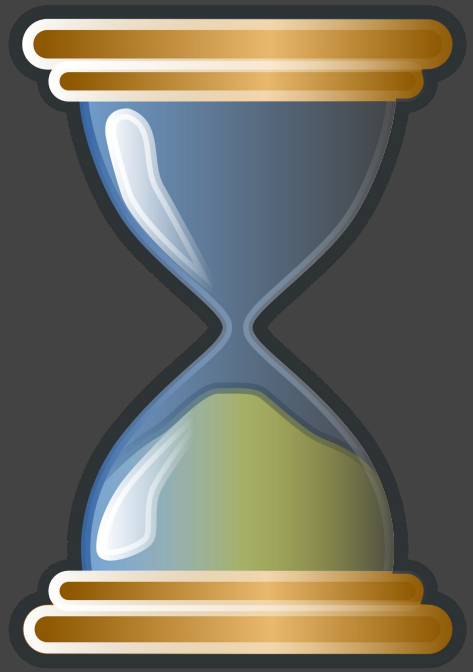
to find time?

WHERE

to publish?

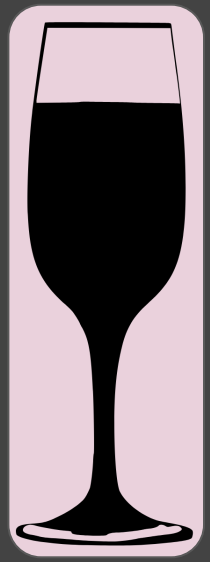
How Can We Do This?

How Can We Do This?



How Can We Do This?

How Can We Do This?



Someone Who Knows

Separate
Standalone
Sections

Best served as a whole

I-am-not-exactly-at-the-right-place

Give alot of context

Choose the best details

Short depth for the curious

Emphasise the take home message

“So, What Do You Do?”

} Even my parents would understand

} Everyone in the industry would get it

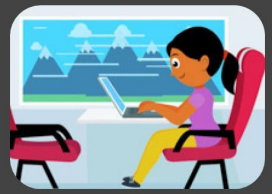
} You gotta have my background to follow

} These are the skills I used here

Take Home Message

Take Home Message

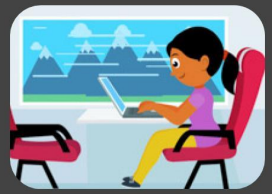
Why Am I here?



Be personal

Take Home Message

Why Am I here?



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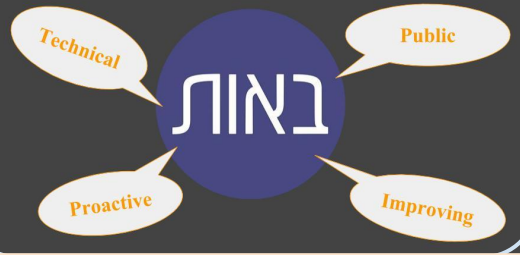
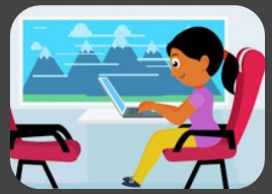


Know your audiance

Take Home Message

Why Am I here?



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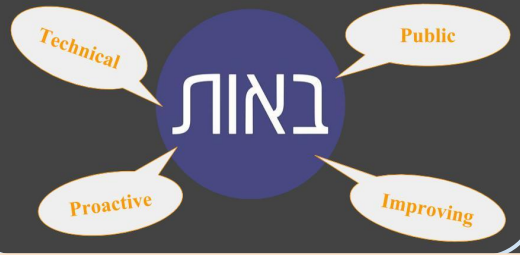


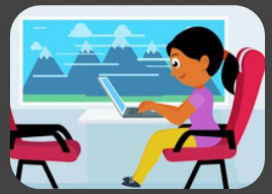
Know your audiance

Why Are WE Here?

Focus on the value

Take Home Message

Why Am I here?



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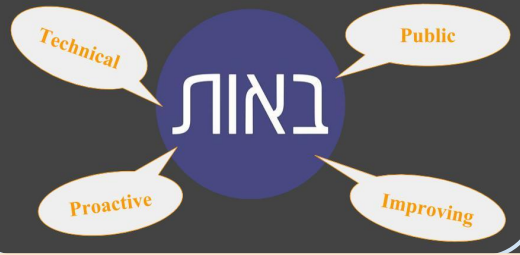


Know your audiance

Why Are WE Here?

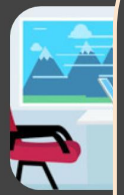
Focus on the value

How Can We Do This?

Have structure

Take Home Message

Why Ar



YOU here?

Be pe audiance

Why Are

Do This?

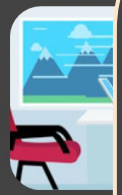
Focus on the value

Have structure

Repeat the Take Home Message

Take Home Message

Why Ar



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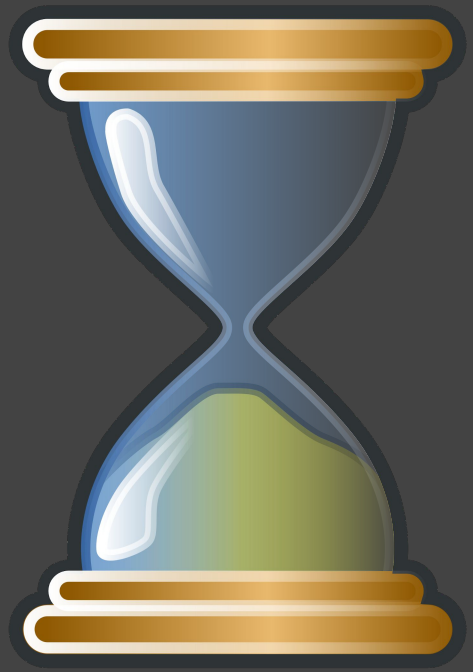

Finish On Time!

Focus on the value

structure

Thank you :)

Questions?

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bit.ly/TechCommSlides

Hidden Track - Resources

How to Start a Speech

https://www.youtube.com/watch?v=w82a1FT5o88

How to Use Code in Slides

https://www.slideshare.net/LookAtMySlides/codeware

How to Write a Tech Blog with Style

https://www.youtube.com/watch?v=SssYo2c8sDs

How to Tell a Story

https://www.youtube.com/watch?v=KUcS7NedUkY

The Classic Tech Talk

} Give context
} Be specific
} Go deep
} Take home message

Surveys Can Be Fun

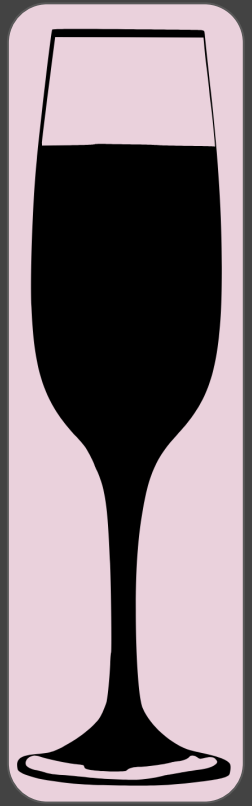
} Comprehensive background

} Various examples

} One complex example

} Supply “further reading”

Brainstorming With Colleagues



Where are we in the code/flow/product?

What is this project about?

Go into all the complexities

Ask a specific question