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Dynamic Websites
Topic 10:
Web services


Scope and Coverage

This topic will cover:

- An overview of web services such as:
 - SOAP
 - REST
 - RSS
 - Web API




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Learning Outcomes

By the end of this topic students will be able to:

- Make use of SOAP-based web services;
- Make use of REST-based web services;
- Make use of RSS and Web API;
- Integrate data from two web services into a mash-up.





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Introduction

- In this lecture, we are going to look at the topic of web services.
 - Specifically, how we can consume the services that others have written.
- We are ready to create simple web services.
 - A PHP script that interprets a GET request makes an effective “first draft” of a web service.
- There are many pre-written services on the Internet that we can profitably integrate into our own code.

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Web API

- Web services are based on SOAP protocol.
- Web API is framework used to help build REST interfaces.
- Web SOAP based service returns data as XML.
- Web API is a HTTP based service which returns JSON or XML data.

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REST and SOAP

- Most web services are based on one or two systems.
 - **Simple Object Access Protocol** (SOAP)
 - **Representational State Transfer** (REST)
- The former is a more mature system for implementing web service.
 - Heavily standards based
- The latter is more modern and lightweight.
 - Simple communication via XML

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SOAP


- SOAP is an XML based protocol.
 - However, the structure of the documents that are sent via SOAP are very strictly controlled.
- The root element of the XML document is called the **envelope**.
 - Inside this envelope are the **header** and the **body**.
- We construct an envelope that contains the information we want.
- We get back an envelope that contains the response.

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Example SOAP Envelop



```
POST /InStock HTTP/1.1
Host: www.example.org
Content-Type: application/soap+xml; charset=utf-8
Content-Length: 299
SOAPAction: "http://www.w3.org/2003/05/soap-envelope"

<?xml version="1.0"?>
<soap:Envelope xmlns:soap="http://www.w3.org/2003/05/soap-envelope">
  <soap:Header>
  </soap:Header>
  <soap:Body>
    <m:GetStockPrice xmlns:m="http://www.example.org/stock">
      <m:StockName>IBM</m:StockName>
    </m:GetStockPrice>
  </soap:Body>
</soap:Envelope>
```

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Using SOAP

- Most SOAP implementation engines will let you ignore the details of constructing the building SOAP envelopes.
- SOAP documents will often be more complex than simple example.
 - They can include other things, such as error handling.
- SOAP envelopes can be sent using a number of protocols.
 - SMTP and HTTP being two valid examples.

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REST

- REST is a more lightweight protocol associated with the Web 2.0 movement.
 - This focus is on using HTTP to transport simple XML documents.
- REST is a style of interaction summed up as four actions:
 - GET, POST, PUT, DELETE
- Each of these verbs map onto particular states.
 - You use these operations to do different things.



GET & PUT

- We have already seen GET and PUT
 - But we didn't talk about what they were **supposed** to be used for.
- GET is meant as a mechanism for querying data, provided that query has no side-effects.
- PUT is meant to permit you to add or modify existing data.
- They serve as opposites of each other.





POST & DELETE

- DELETE is self explanatory.
 - It deletes something on the server.
- POST, which we have used before, is a little different.
 - It allows **anything** to happen.
 - It provides “a black of data” as a response to a “data handling request”
- The distinction between PUT and POST is a subject of much debate!





REST Web Services

- A REST web service is one in which three elemtns are defined.
 - The location of the service (a URL)
 - The type of data supported by the service (we use XML, but other protocols are possible)
 - The set of operations that are supported.
- When we access a REST web service, the type of action we perform will influence the outcome.
- There are no set standards for REST web services.

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SOAP versus REST - 1

- These are complementary systems.
 - They both have their strengths and weaknesses.
- REST has a much lower overhead.
 - Much less data to be transported.
 - Makes use of existing HTTP protocols.
- SOAP is standardised.
 - There is a set of protocol in a way that does not exist for REST services.
- SOAP makes no assumptions of the transport layer.

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SOAP versus REST - 2

- REST requires the implementation of an HTTP stack on both systems.
 - This can make it problematic for some specialist devices.
- SOAP allows for the incorporation of further document standards, such as WS Security.
- For day-to-day purposes, REST is a more flexible and popular system.
- For enterprise use, SOAP has the edge.

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WSDL

- The details of a web service are encoded in an XML document following the format defined as the Web Services Description Language (WSDL).
 - Only WSDL 2.0 supports the REST architecture.
- This defines all of the information we require to make use of a service.
 - URIs, parameters, and how to interpret output.
- It can be quite difficult to read, and so we usually rely on web-tools that provide the data in a more comprehensible form.

Learning Group Entry 2013-14



Consuming Web Services

- Let us look at an example of consuming a web-service defined in SOAP.
 - We will use the web service defined at:
 - <http://www.websvcx.net/WS/WSDetails.aspx?WSID=9&CATID=2> for this.
- This web service permits us to provide the symbol for a corporation and receive stock information back.
 - We will use this as the basis for a stock query system.

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Consuming a SOAP Service - 1

- To consume the SOAP service, we need to know the location of its WSDL.
 - This tells us what methods it exposes, what parameters it provides, and what the response will be.
- We will use SoapClient object to create the connection to the webservice.
 - We call methods on the service using -> notation.
- Parameters must be provided as an associative array.

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Consuming a SOAP Service - 2

```
<?
header('Content-Type: text/xml; charset=utf-8');



$soap = new
SoapClient('http://www.webservice2x.net/stockquote.asmx?WSDL')
$result = $soap->GetQuote(array('symbol' => "goog"));

$doc = new DOMDocument();

$doc->loadXML ( $result->GetQuoteResult );

echo $doc->saveXML();

?>
```

Next Step PHP 2.x Edition



Response for GOOG

```
<stockQuotes>
  <stock>
    <Symbol>GOOG</Symbol>
    <Last>493.68</Last>
    <Date>6/20/2011</Date>
    <Time>4:00pm</Time>
    <Change>0.50</Change>
    <Open>N/A</Open>
    <High>N/A</High>
    <Low>N/A</Low>
    <Volume>1829</Volume>
    <MktCap>119.1R</MktCap>
    <PreviousClose>493.65</PreviousClose>
    <PercentageChange>0.00</PercentageChange>
    <RunRange>433.63 - 492.96</RunRange>
    <Ratio>25.11</Ratio>
    <P-E>19.17</P-E>
    <Name>Google Inc.</Name>
  </stock>
</stockQuotes>
```

Next Step PHP 2.x Edition



The Ajax Frontend - 1

- This PHP script creates the connection to the web service and parses it out as an XML document.
 - We can then navigate this in the ways we have already explored during the module.
- The nature of the XML document we get is not defined in the WSDL file.
 - We need to manually appraise it before working out how to display it.
- Luckily, it does not matter at all to DOM.

Next Step PHP 2.x Edition



The Ajax Frontend - 2

```
function createTable (XML) {  
    var table;  
    var elements;  
    var stock, last;  
    var root;  
  
    elements = XML.getElementsByTagName("stock");  
    table = "<table border='1'>";  
  
    table += "<thead>";  
    table += "<tr><th>Symbol</th>";  
    table += "<tr><th>Last</th>";  
    table += "</thead>";  
    for (i = 0; i < elements.length; i++) {  
        stock = elements[i].getElementsByTagName("symbol");  
        last = elements[i].getElementsByTagName("last");  
  
        table += "<tr>";  
        table += "<td>" + stock[0].firstChild.nodeValue + "</td>";  
        table += "<td>" + last[0].firstChild.nodeValue + "</td>";  
        table += "</tr>";  
    }  
    table += "</table>";  
    return table;  
}
```

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Consuming a REST Service

- Consuming a REST service follows the same general structure.
 - Create the appropriate object
 - Configure it
 - Return an XML tree of the results.
- However, PHP has no built-in objects for handling REST communications.
 - This is one of the downsides of a *lightweight* architecture.
 - We have to do it manually.

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CURL

- PHP comes equipped with a range of functions designed to simplify communication with remote resources.
 - It is called CURL.
- We use CURL to negotiate our REST requests.
 - We can use it for many other things also.
- To Setup a CURL request, we need to pass a URL to the curl_init function.
 - Let us use a different web service for this.

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Google Directions

- The REST service we are going to consume for our example is the Google Directions web service.
 - <http://code.google.com/apis/maps/documentation/directions/>
- This needs us to provide three pieces of information:
 - The starting point
 - The destination
 - Whether our information comes from a device with a location sensor.



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Consuming a REST Service

```
<?
header('Content-Type: text/xml; charset=utf-8');



$c = curl_init(
    "http://maps.googleapis.com/maps/api/directions/xml?sensor=false&origin=edinburgh&destination=london");
curl_setopt($c, CURLOPT_RETURNTRANSFER, true);
$responseXML = curl_exec($c);
curl_close($c);

$doc = new DOMDocument();
$doc->loadXML($responseXML);
echo $doc->saveXML();
?>
```

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Google Directions

- The document that we get from this is quite complex.
 - And full of things we do not need.
- However, it has the following nodes:
 - html_instructions
 - Distance
 - Value/Text
 - Duration
 - Value/Text
 - We already know how to parse this.

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Mash-Ups - 1

- Many of the most vibrant new websites are **mash-ups**.
 - Taking the processing of one service and integrating it with another.
- We can perform a simple mash-up here.
 - What if we knew where the user was located, and automatically gave them directions to a location?
- There is a web-service that tells us where an IP address is located:
 - <https://www.easycounter.com/report/freegeoip.appspot.com>

Next-Generation Computing

Mash-Up PHP - 1



```
<?
header('Content-Type: text/xml; charset=utf-8');

$IP = $_SERVER['REMOTE_ADDR'];

$c = curl_init ("https://www.easycounter.com/report/freegeoip.appspot.com");
curl_setopt($c, CURLOPT_RETURNTRANSFER, true);
$responseXML = curl_exec($c);
curl_close($c);

$xml = simplexml_load_string($responseXML);



$response = $xml->getResponse();
$lat = $response->getElementsByName('Latitude')->item(0)->nodeValue;
$long = $response->getElementsByName('Longitude')->item(0)->nodeValue;
```

Next-Generation Computing

Mash-Up PHP - 2

```
$c2 = curl_init(
"http://maps.googleapis.com/maps/api/directions/xml?sensor=false&origin=$lat,$long&destination=london"
);
curl_setopt($c2, CURLOPT_RETURNTRANSFER, true);
$responseXML = curl_exec($c2);
curl_close($c2);

$xml = new DOMDocument();
$xml->loadXML($responseXML);
echo $xml->saveXML();
?>
```

Next-Generation Computing

Ajax Frontend Table

```
function makeTable (data) {
  // Variables as normal
  elements = document.getElementById("table");
  // Set up some headers for the table
  var tr = document.createElement("tr");
  for (var i = 0; i < elements.length; i++) {
    tr.appendChild(document.createElement("th"));
    tr.appendChild(document.createElement("th"));
    tr.appendChild(document.createElement("th"));
  }
  // Add the data to the table
  for (var i = 0; i < data.length; i++) {
    var tr = document.createElement("tr");
    tr.appendChild(document.createElement("td"));
    tr.appendChild(document.createElement("td"));
    tr.appendChild(document.createElement("td"));
  }
  // Add the table to the page
  document.getElementById("table").appendChild(tr);
}
```

Mash-Ups 2



- The power of web-services is based on the easy deployment and consumption of distributed functionality.
- That in itself is based on the relative ubiquity of XML as a data format.
 - Every web service gives us a data structure that we know how to parse.
 - All we need to know is what the elements are and what they mean.

Mash-Ups - 3

- Modern web applications are becoming tremendously powerful.
 - And often leverage vast data sets out of the feasible grasp of independent developers.
- Sometimes gaining access to these applications is costly.
 - Sometimes you just need to register as a developer.
 - Sometimes you need to pay a fee.
- There is much value though to be had in innovative integration of these services.



Mash-Ups - 4

- Sometimes we only use a web-service to gain access to otherwise difficult functionality.
 - Validating credit cards
 - Address lookups
- It is risky to build an application around an external web service.
 - They are not always available.
 - The terms and conditions are not always stable.
- Sometimes though, you have no real choice.

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Web Services - 1



- The web is full of services, both free and commercial.
 - <http://www.programmableweb.com/> is a useful website that permits you to query what is out there.
- Most “big name” internet companies will have API that will allow you to leverage their power.
 - Many sites for example permit you to login via a facebook/twitter user account rather than through a bespoke login system.
- You need to weigh up the pros and cons

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RSS

- RSS feeds are useful as they display up to date content which is delivered regularly to the subscriber.
- RSS feedback can be added to a website. The orange icon below identifies RSS feedback. This is linked to the BBC website and can be added to any website.



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Conclusion

- Web services come in two main flavours – SOAP and REST.
- SOAP is a well-defined, enterprise level protocol for web services.
- REST is a more lightweight, ad hoc architecture.
- Consuming web services makes “free” complex functionality available to your web applications.
- But you need to be mindful of the potential consequences of utilising them.



Terminology


- **SOAP** - A well defined protocol for remote web application access
- **REST** - A lightweight architecture for accessing remote web functionality
- **Web service** - A remote web application that permits for external applications to make use of its functionality
- **Mash-up** - A web application that integrates data from multiple web services.



References

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Topic 10 – Web Services

Any Questions?
