

## SUMMARY OF THE DASHBOARD

This dashboard provides an overview of Amazon's sales performance across different regions, categories, and shipping modes.

- Total Sales: \$12.64M
- Total Profit: \$1.47M
- Total Quantity Sold: 178K units
- Total Shipping Cost: \$1.35M

### Top Performing Regions:

- Country: **United States** leads with \$2.3M in sales (29.01%).
- States: **England and California** are key contributors.

### Category Insights:

- **Technology** category is the top performer, followed by **Furniture** and **Office Supplies**.

### Market Distribution:

- **EU** and **US** markets contribute the most, followed by **APAC** and **LATAM**.

### Shipping Preferences

- **Standard Class** shipping dominates with \$7.58M in sales
- **Second Class** and **First Class** follow, while **Same Day** is the least used.

**Same Day shipping mode has the lowest sales**, which could reflect limited availability, high costs, or low consumer demand for immediate delivery.

# AMAZON SALES ANALYSIS REPORT- SUPRAJA

12.64M

Sum of Sales

1.47M

Sum of Profit

178K

Sum of Quantity

1.35M

Sum of Shipping Cost

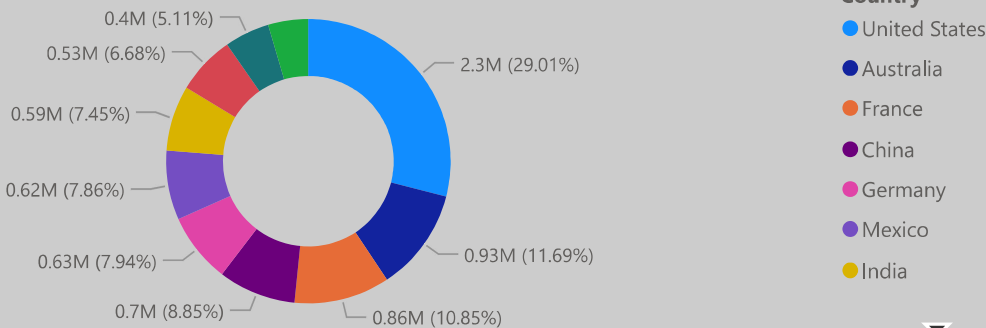
Category

- ☐ Furniture
- ☐ Office Supplies
- ☐ Technology

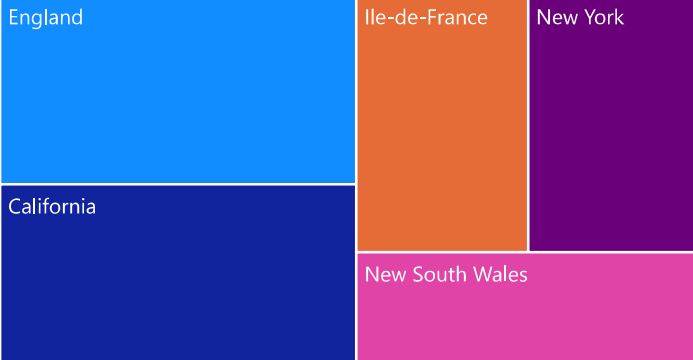
Market

- ☐ Africa
- ☐ APAC
- ☐ Canada
- ☐ EMEA
- ☐ ...

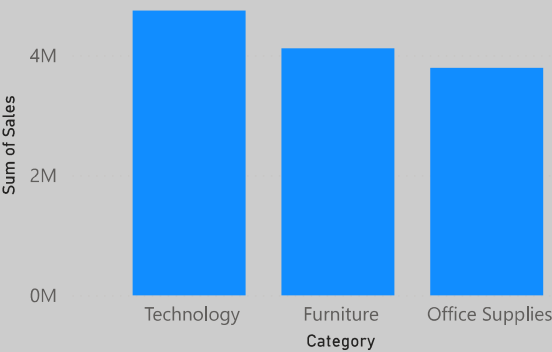
## Sum of Sales by Country



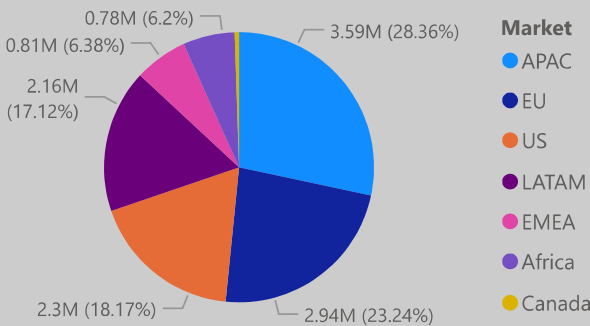
## Sum of Sales by State



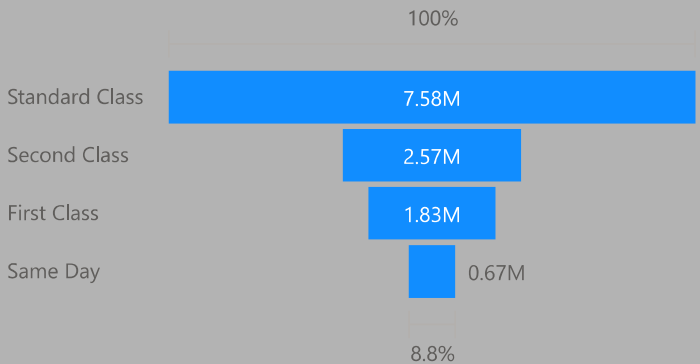
## Sum of Sales by Category



## Sum of Sales by Market



## Sum of Sales by Ship Mode



**147**

Count of Country

**1094**

Count of State

**3636**

Count of City