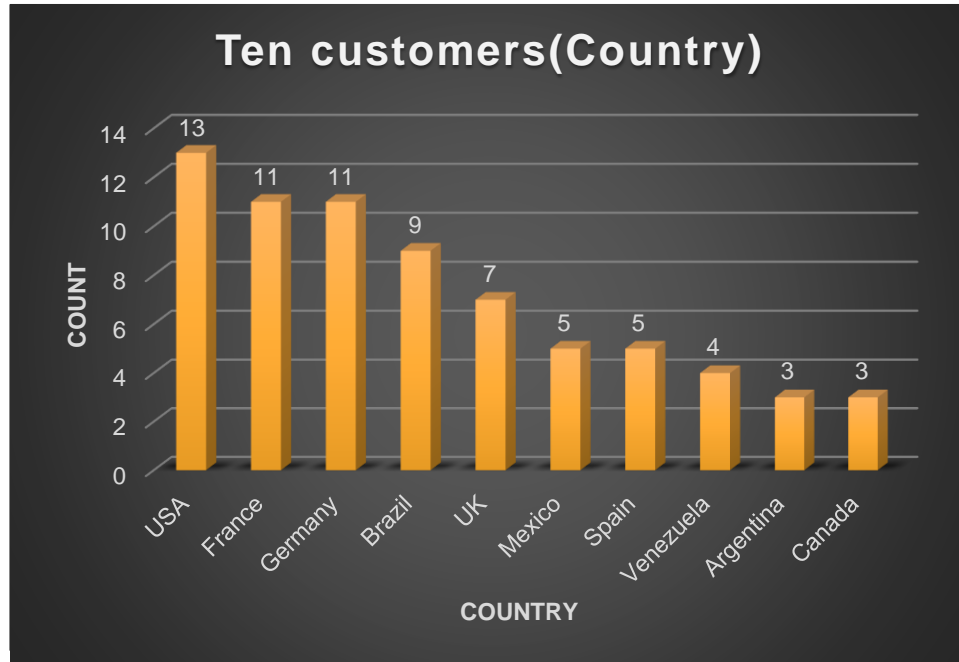


BENJAMIN OWUSU BEDIAKO.

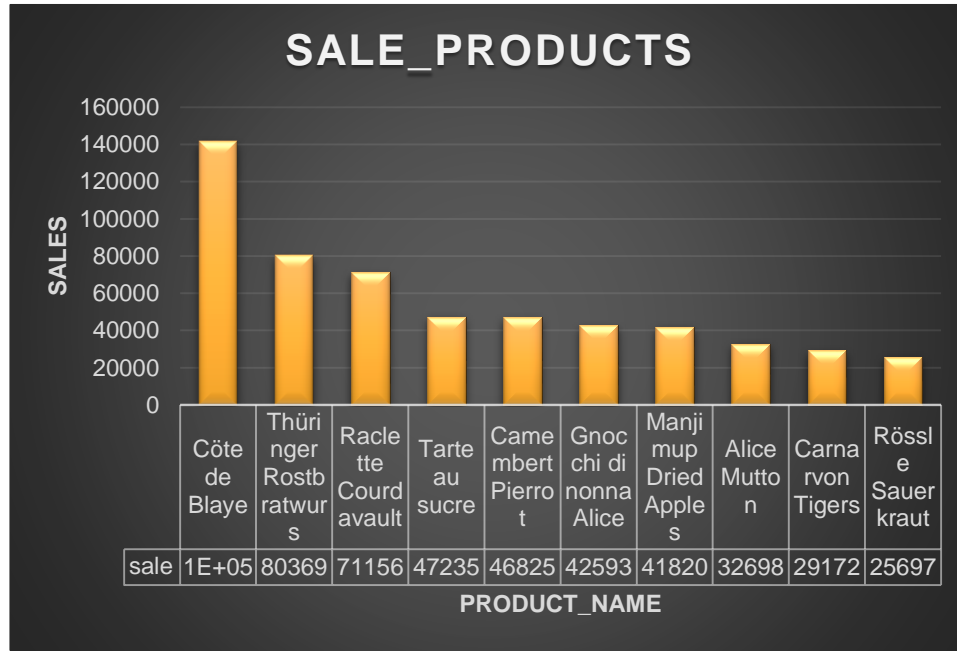
VISUALIZATION AND
DESCRIPTION (REPORT FROM
DATABASE)

1. Where are my customers located?



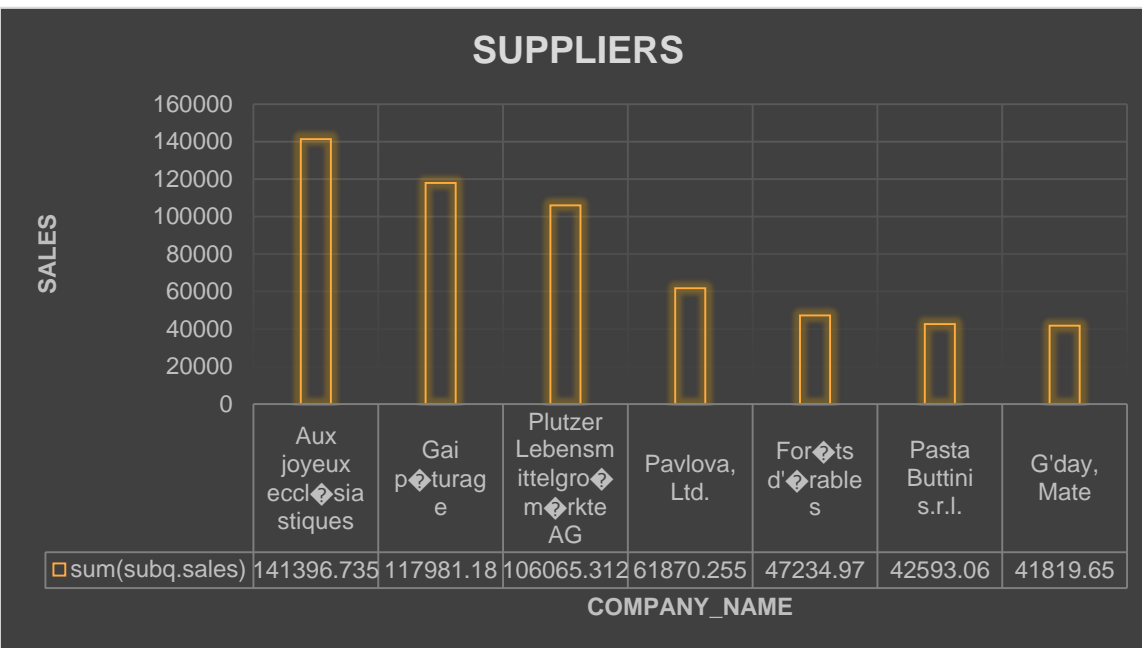
This visualisation displays the location of customers from ten countries. It shows that USA has the highest count of 13 while both France, Germany have 11 counts; Brazil (9), UK(7), Mexico and Spain(5), Venezuela(4); and both Argentina and Canada have (3). Therefore, the chart shows the USA, France and Germany are where the top customers are located.

2(i). What companies supply the majority of the products I sell?



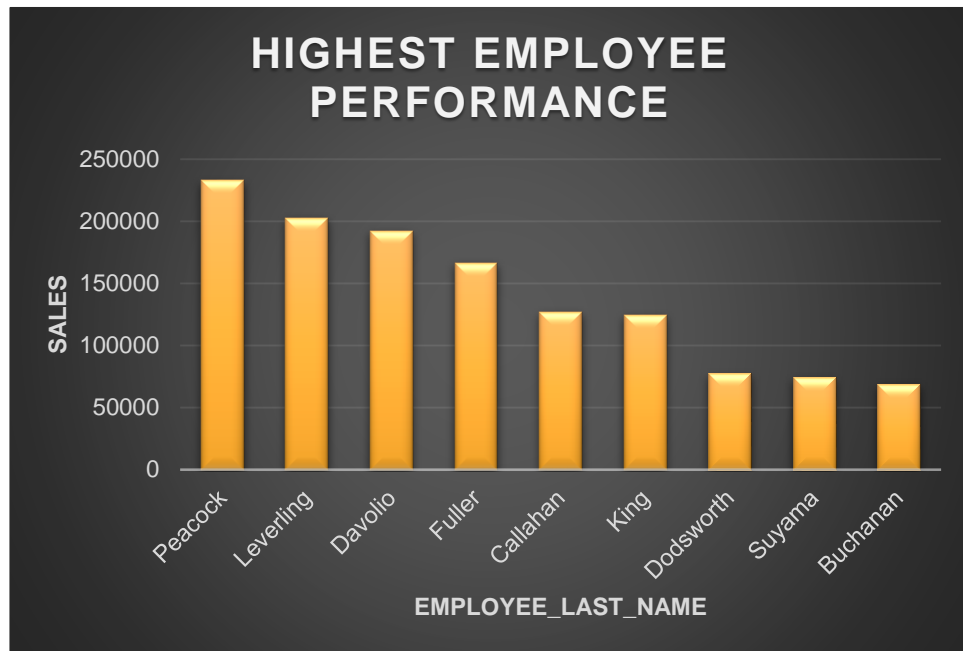
This visualisation shows the top product_names and sales with total sales_product of 558961.2. The chart records Côte de Blaye as the major product with sale of 141396.7 and Thüringer Rostbratwurst sale of 80368.67 then follows in decreasing order according to the chart, with Rössle Sauerkraut which records the lowest sales of 25696.64.

2(ii). What companies supply the majority of the products I sell?



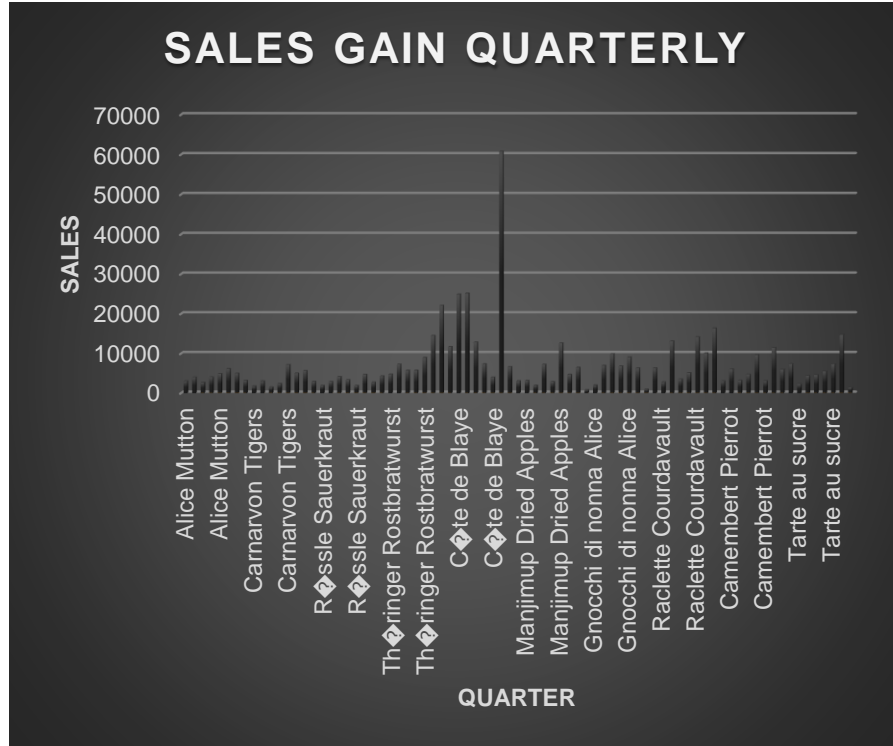
The visualisation shows seven companies that supply the majority of the products I sell. Therefore (i&ii) are about the products that are sold most and the companies that supply majority of that products respectively. It can also be conclude that Aux joyeux ecclésiastiques company supplies majority of the products and G'day, Mate supplies the least products.

3. Who are my highest performing employees?



From the visualization, it shows Peacock has the highest performance with sales of 232890.846.

4. What products are growing in terms of sales?



Based on the visualization, it shows that Côte de Blaye sales are high among the other products. Followed by Thüringer Rostbratwurst.