



DIMASHA VS. THE UNI OF SHEFFIELD

DESIGN DOCUMENT

I welcome you to the most “hyped up” assignment submission there is.

GENERAL ETHOS

The website is inspired off this piece of artwork I created a while back (Fig.1.1). Fig.1 was inspired by the album cover of Fig.1.2, which is an album by rapper Lil Uzi Vert. The title of this album is “Eternal Atake - LUV vs. The World” (highly recommend) which inspired the title of the website.

The website is supposed to depict my personality on the web. Other than being a Computer Science student, I am known as the Hypegod, someone who gets everyone excited and energetic. I try to channel that energy into my graphic design work. So possibly after the assignment, I would like to publish this website as a way to showcase my academic and artistic journey.



FIG 1.1 - LIL HYPEGOD

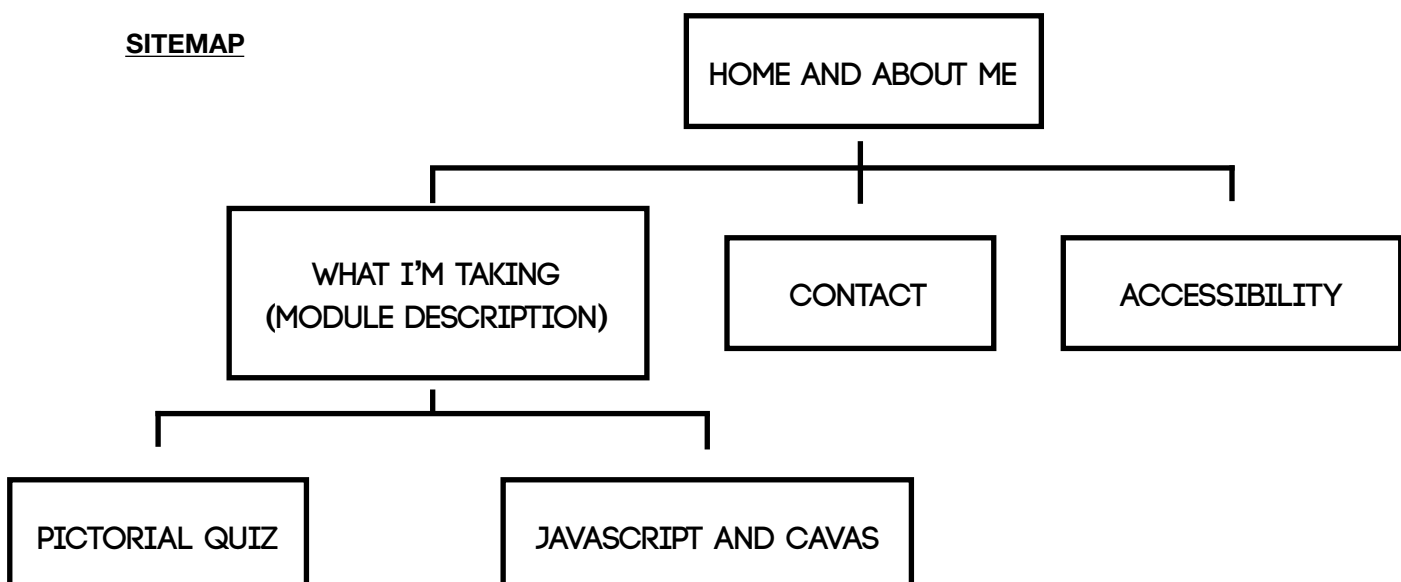


FIG 1.2 - ETERNAL ATAKE -
LUV VS. THE WORLD
© ATLANTIC RECORDS

The majority of my audience will be my friends and family, but since I am building a following on platforms like Instagram, I would want the whole world to visit it and understand who I am as a person.

Personally, I believe I am really friendly and I am not particularly formal. I wanted my website to reflect that as well. All my text in the website is particularly relaxed and slightly informal to provide a conversation-like atmosphere.

SITEMAP



The above sitemap shows how the content will be placed around the website. I placed the “pictorial quiz” and “JavaScript and Canvas work” under the “What I’m taking,” which talks about the modules I’m taking. This is because all three sections are about my education, therefore felt appropriate to group them as such.

GENERAL LAYOUT OF THE WEBSITE

Fig 2.1 is a rough mockup of the home page. The homepage effectively introduces my website and who I am as a person, which I believe is efficient.

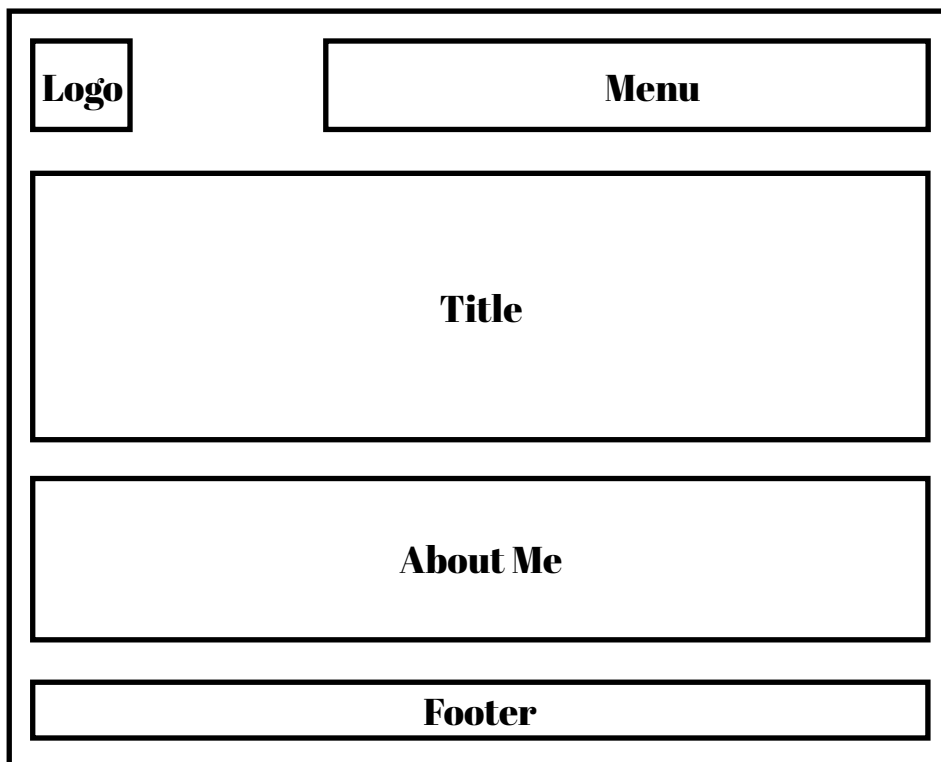


FIG 2.1 - MOCKUP OF THE HOME PAGE



FIG 2.2 - VIEW OF THE MENU IN A SMALLER SCREEN

MENU SYSTEM

The website will feature an inline menu. This way the user can jump to whatever content they want to see. The “What I’m taking” will drop down to reveal the three options that lead to the module description, pictorial quiz and the javascript and caves work. In smaller windows however, the menu collapses into horizontal bars (See Fig 2.2).

COLOUR SCHEME

I believe that a good colour scheme sets the tone or “vibe” to the website. Considering that I want this website to represent my personality on the internet, I put a lot of effort into picking colours I that will deliver the right idea. My filter when picking colours were “bright not loud”. Colours that are bright and vibrant but however not loud and difficult to look at for long periods of time. My two main colours will be :



#008cff - This is because blue has always been a part of my life. In school, I was the house captain and the member of the blue house for around 13 years. So it's a colour I associate myself with.



#000000 - Primarily I picked this colour because it complements the blue well, however it also serves as a mirror. One can see themselves by looking into a dark screen. I could use this to subconsciously show the user themselves while they use my website so they could relate to me. (this is not tested, just a hopeful hypothesis)

CANVAS

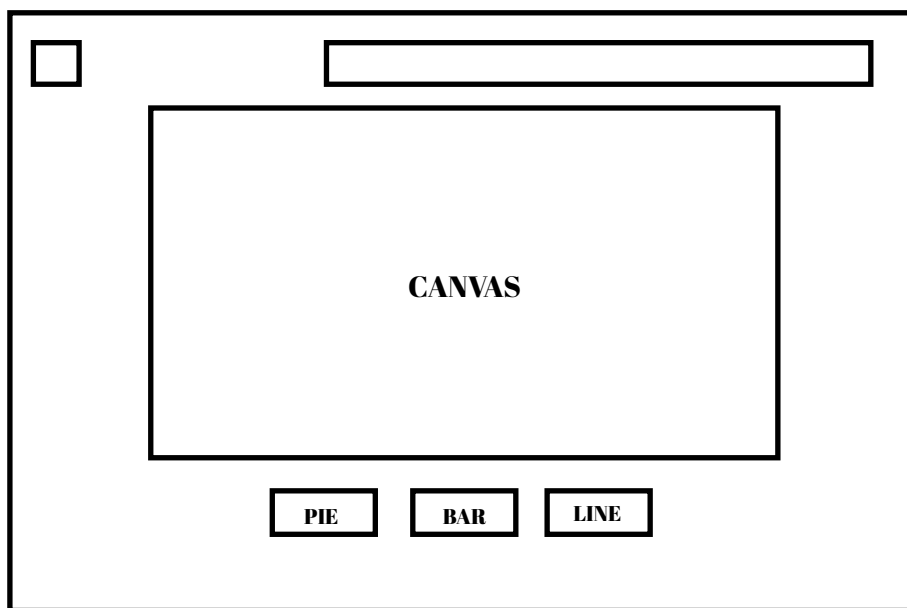


FIG.3 CANVAS LAYOUT

The above (Fig 3) layout is a rough layout on how the canvas pages will be designed. I have chosen to go with the standard Pie Chart, Bar Chart and a line graph that compares how much time I spent on my three activities thought out the week.

The page will

My three activities that I plan on focusing is :

1. University Work / Studying
2. My Digital Art
3. My Sleep

I do these three activities almost everyday hence it makes the graphs a lot more realistic.

The page will be using the same design as the other pages. The colours used in these graphs will comply with my “bright not loud” theme. This ensures that there is high contrast between the

content and the background, but at the same time not straining to the eye. The user will also be provided with a drop down menu of colour palettes that they can pick. This will give the user a choice to find a style that will match their liking. Given that these are colour palettes that I have created, the user might not fully agree with them but they'll at least enjoy one of the set colour palettes even a little bit.

ACCESSIBILITY

The background colour will be set to black or background pictures which are dark to ensure that the text stands out well. High degree of contrast between the text and the background. I plan on using text decorations such as borders to section off pieces of text to enhance readability and so the user understands what I am talking about. There will be a consistent colour scheme (see above) to ensure that the user feels comfortable on the website and surprised at every page. A variety of fonts and sizes will be used to add a visual aspect and also to enhance readability.

LEGAL

Majority of the graphics that will be on display will be my own creation. Social Media will be displayed using the app's own profile QR code generator. (See Fig.4), which I cannot find a copyright for Snapchat's "Snapcode", Instagram and TikTok's profile QR code. Any more pictures that I might use will be discussed in the Legal section of the testing document.



FIG.4 (L-R) INSTAGRAM. SNAPCODE. TIKTOK