

PURPLE GO

A wide-angle photograph of a modern clothing store interior. The ceiling is made of light-colored wooden slats and features recessed track lighting. The store is filled with clothing racks and displays. In the foreground, there's a display counter with a glass enclosure containing small items. A person is visible in the background, working behind the counter.

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Retail 3.0 Merged Online & Offline

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Online Brands Opening Mobile-Connected Stores

BONOBOS

INDOCHINO

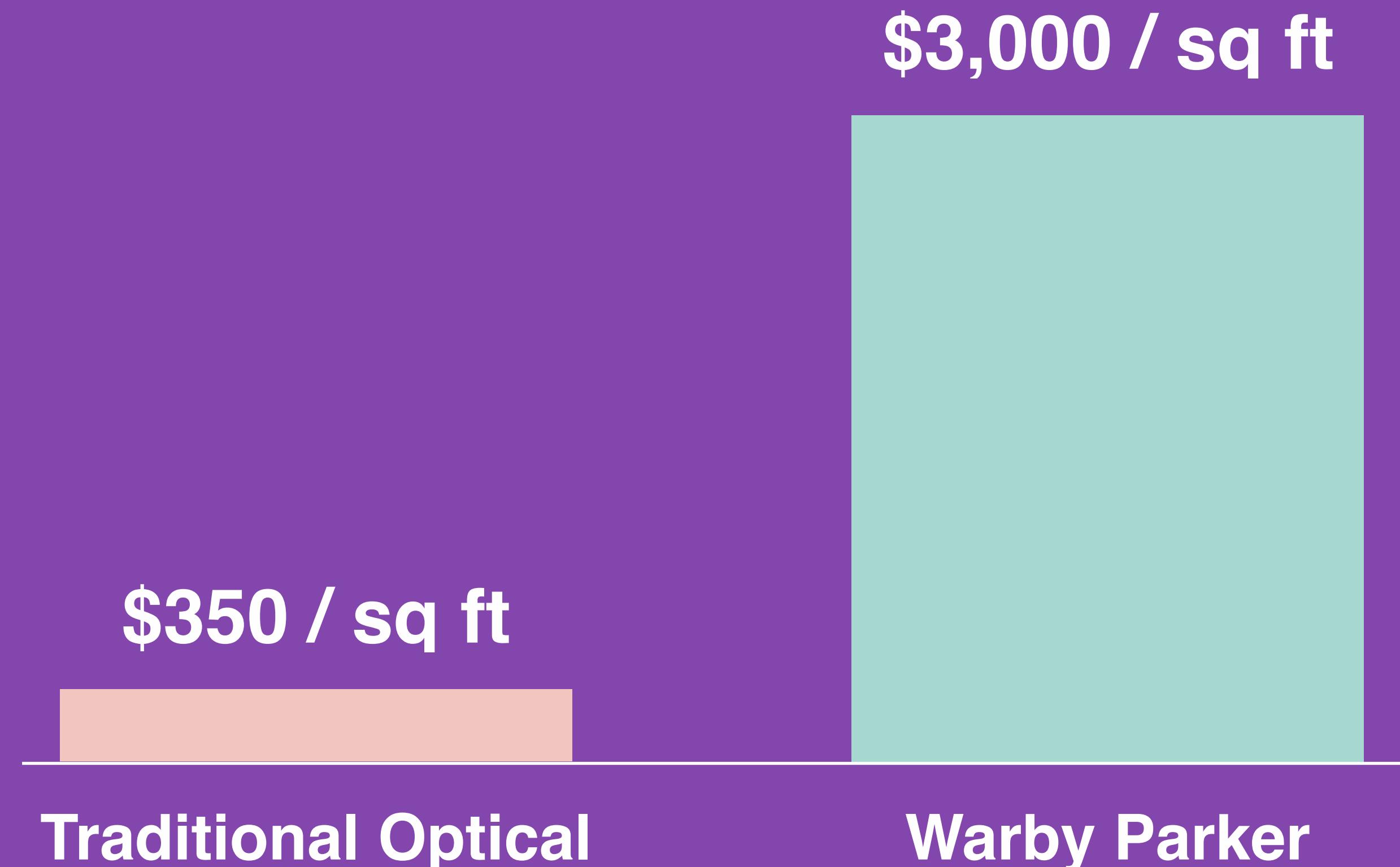
MADE TO MEASURE

WARBY PARKER

eyewear

EVERLANE

Online + Offline Coupled = 10X Revenue



A photograph of a woman with long blonde hair, wearing a red t-shirt and dark pants, pushing a blue shopping cart in a shoe aisle. She is looking down at the shoes. The aisle is filled with various types of shoes on white metal shelves. In the bottom right corner of the image, there is a red banner with the word "Clearance" repeated twice.

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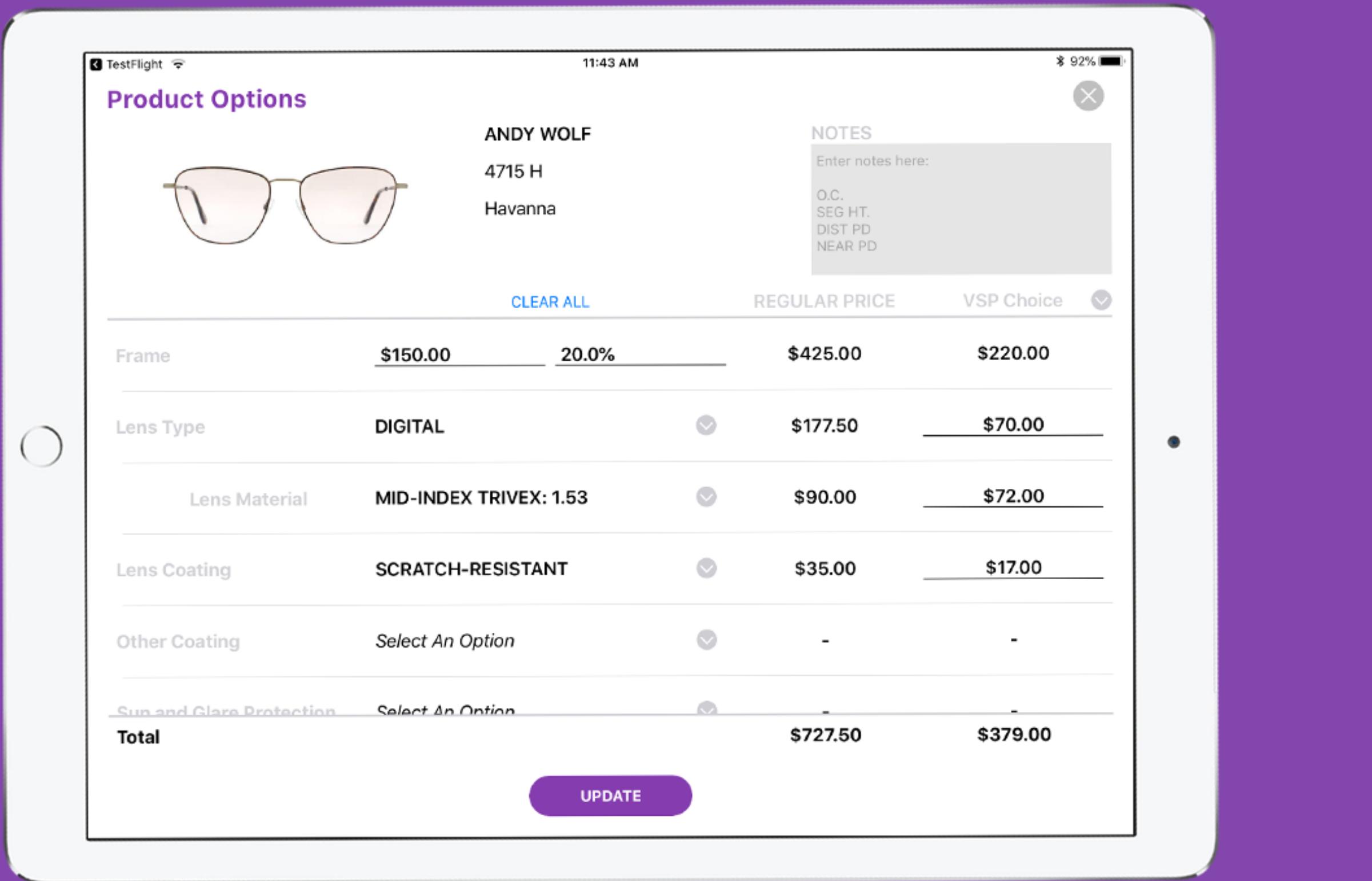
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Traditional Retailers are Terrified about Keeping Up

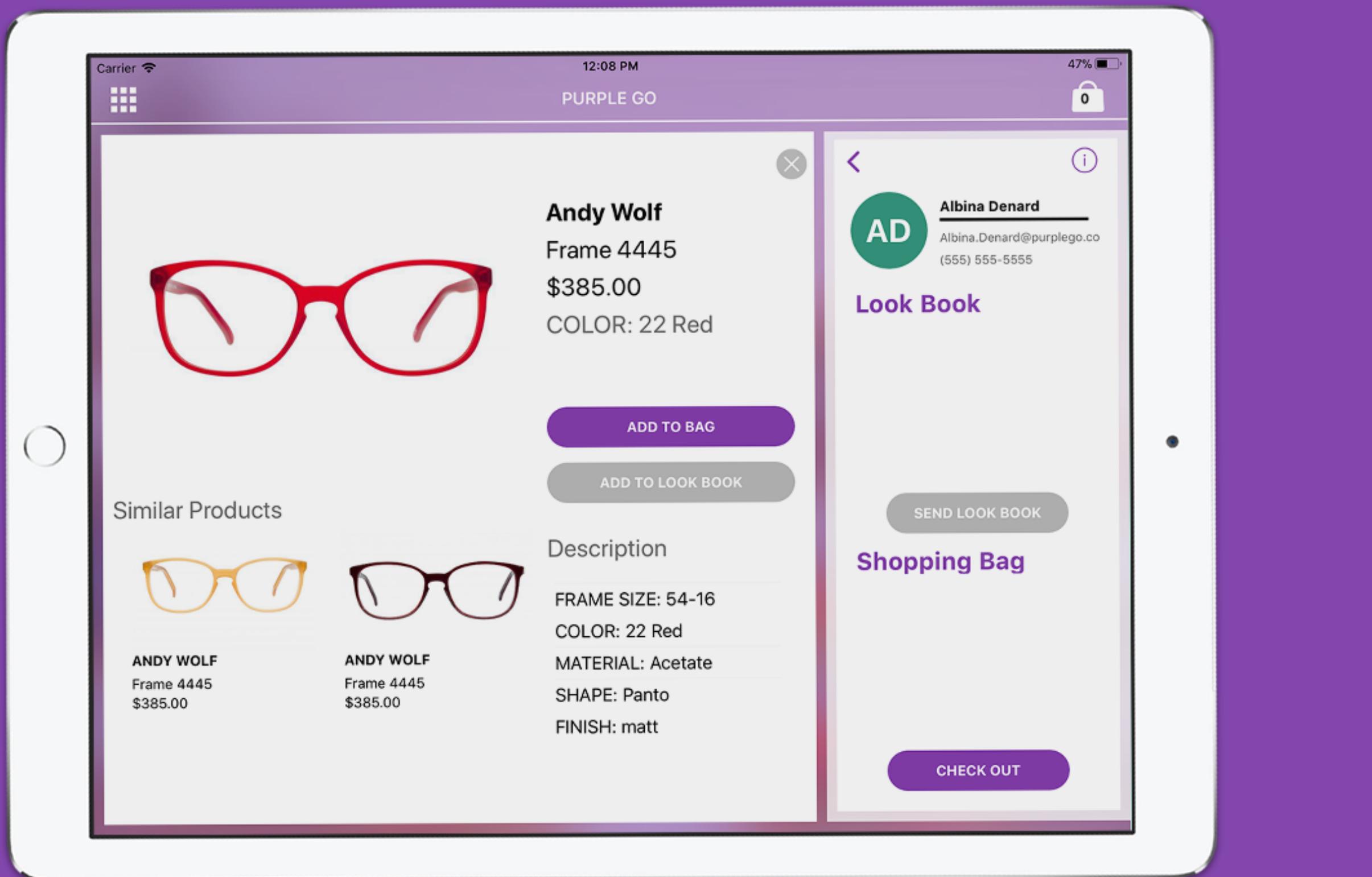
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Tech to Get Traditional Retailers to 10X

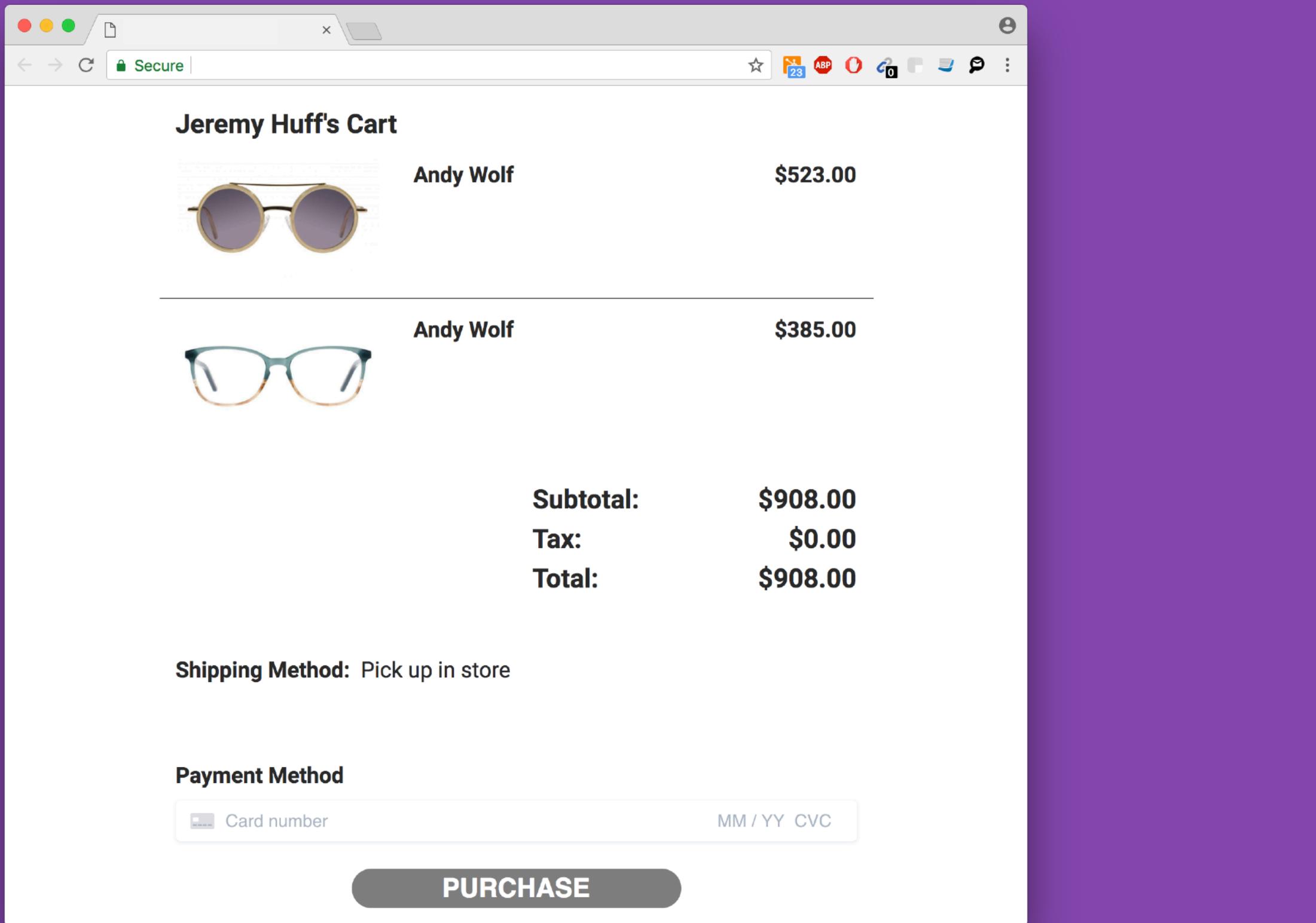
In-Store iPad App for Optical Retailers



Cut Time to Sale in Half



Browse Tons More Frames

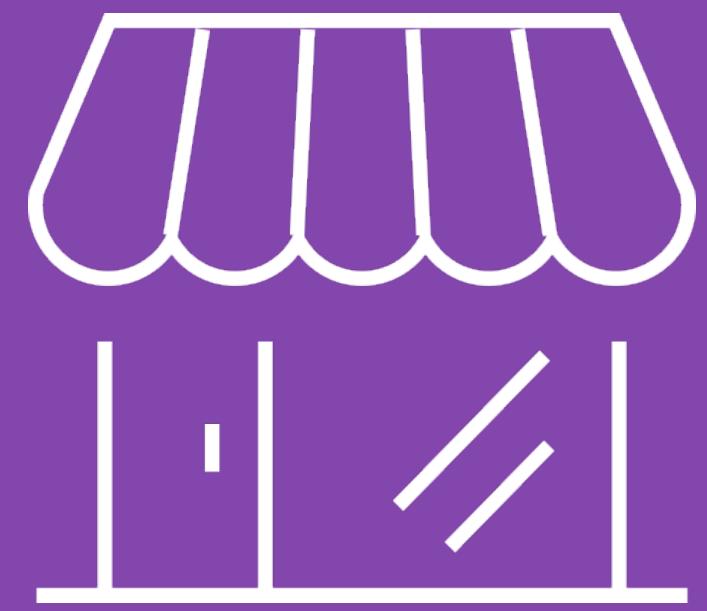


Enable Online Sales

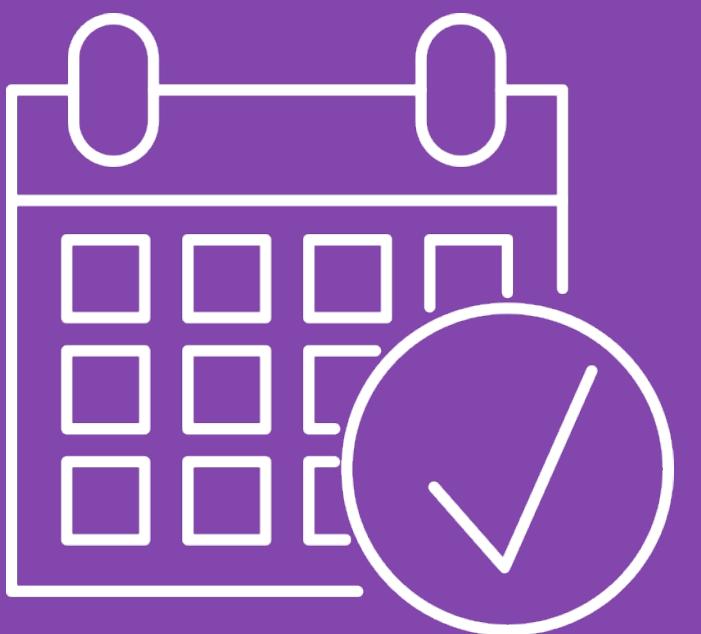


Pilot Store
+\$150k Annual Revenue

Traction



8 locations



2 weeks
sales cycle



\$4k annual
contract value

100,000's of Stores

Meet the Team



Jeremy Huff
CoFounder, CEO



Samantha Tran
CoFounder, CTO



10X the Retail Experience