

DAMHÁN PERRY

CONTACT INFORMATION

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I am a merchandise associate that is currently studying a Diploma in Fullstack Software Development and actively looking for opportunities to start my career in Software Development. I bring excellent professional experience that I have gained over the years with working with gaming specialist like Gamestop.

EDUCATION

Diploma in
Fullstack Software
Development.
Code Institute
May 2021-May 2022

Bachelor Of Arts,
Marketing Practice
Level 8 National College
of Ireland 2014 - 2017

Esports Management
University of California
January 2018- January
2019

PROFESSIONAL COURSES

- WORLD CLASS
MANAGEMENT PROGRAM

EXPERIENCE

• MERCHANDISING ASSOCIATE, ACCESSORIES AND LICENSED PRODUCTS

Gamestop July 2017 - Present

- I support the International Merchandising Director with the business and product development, budgeting, marketing and reporting of GameStops third party and Private label gaming accessories for Europe. (PC, Controllers and headsets).
- Analyse, track and maintain monthly and weekly reporting dashboards and report back to the Director of International on the profitability of the accessories (weeks on hand, units sold and margin) across our European regions.
- I Manage commercial assets (Images and Videos) of both Gamestop in house accessories and also third party gaming accessories like Razer, Hyper X and Turtle Beach and distribute these assets to our European regions and work with them to ensure these are being utilized properly on the landing pages and marketing campaigns.
- Provide the International Merchandising team with recommendations based on market trends and in relation to potential new products for video game accessories.

• DIGITAL MEDIA/BUSINESS DEVELOPMENT INTERN

Fierce Fun Games - May 2017 - September 2017

This was an internship role in a new mobile gaming company called Fierce Fun. My main responsibility was to create awareness of the game and company and help out in the following areas.

- Game Publishing Production
- Planning and Executing Social media campaigns.
- Digital Marketing

• MARKETING INTERN

Gepetto - May 2016 - September 2016

Gepetto was a start up company in Dublin that focused on providing bespoke training that is designed to meet the needs of business in an ever changing environment.

- Assisted with social media posting and community management.
- Supported with the paid advertising of the companies campaigns on Facebook and Social media and also I also monitored and reported on the Google analytics of the companies website.