
Adedamola Olusakin

Product Manager

Toronto, ON

(647) 712-4075

[Email](#) | [LinkedIn](#) | [Portfolio](#)

Qualification Summary

- **Business:** Product Management, Business intelligence, Product Requirement Documentation, Product Road Map, Backlog grooming, User Journey mapping, Market Research, User Research, Competition research
- **Software:** Trello, Jira, Miro, Figma, Google analytics, Pendo, Survey monkey, Microsoft excel, Powerpoint
- **Design:** Design thinking, User Experience Design
- **Technology:** HTML, CSS, Javascript, React, Nodejs, Express, Nextjs, Tailwind CSS, Pendo, Github, VSCode, Canvas, PowerBI and Tableau
- **Strategy:** Strategic Planning, Market Analysis, Competitive Analysis, Innovation, Leadership

EXPERIENCE

Gridcrux Energy Solutions - *Product Manager*

NOV 2022 - PRESENT

- Led all aspects of the team's product vision, strategy, development, and execution.
- Communicated objectives, goals, and progress to team members, management and key stakeholders
- Generated quantitative insights to inform product direction and opportunities
- Collaborated with internal team members including development,, marketing and leadership as required to fully understand the requirements of each implementation
- Designed and built reporting for the product team to extract insights on the usage of our products
- Worked with customers and developed new product features that enhance our user experience across specific products

Karlytics - *Associate Product Manager*

AUG 2020 - OCT 2022

- Provided business analysis, requirements, and strategic direction to other product and technology teams in the design, implementation and support of a new platform that cuts across functional team backlogs including backoffice, API and front end.
- Prioritized product roadmap through continuous iteration, user research and analysis, and experimentation when appropriate.
- Advocated for our customer base by communicating data insights and recommendations to marketing, product and leadership teams
- Performed analysis of customer and user behavior patterns and extracted insights to be shared with key stakeholders, including senior management.
- Drove customer and business impact against OKRs and my team's key product metrics by prioritizing the right problems to solve
- Created feedback systems and developed frameworks to improve the product discovery process

Schneider Electric - *Product Manager*

JAN 2013 - AUG 2020

- Created product artifacts (process diagrams, epics/stories, wireframes) and collaborated with design and engineering to define and execute the product roadmap
- Developed and managed end-to-end project plans to ensure on-time delivery
- Created consistent, unified user experience across products, platforms, and devices
- Monitored and reported on users' reactions after launch
- Tracked progress, resolved dependencies, evaluated risks and communicated status to management and project stakeholders.
- Created support and training documents for internal and external users

EDUCATION

University of Leicester, United Kingdom - *MBA*

AUG 2017 - MAY 2021

Covenant University, Nigeria - *BEng, Electrical and Electronics Engineering*

AUG 2006 - MAY 2011