

## Audience

People with a lot of old gift cards

People who have recently celebrated a holiday or birthday

People who graduate high school/college

## Implementation

QR code on the back, takes you to a website that links to a app and auto registers your card

Cards listed in alphabetical order

App will be available on iOS and Android

App is free

We obtain permission from major companies to let us check the balance of their cards

We will put signs in the windows of the companies who use our services in order to advertise

Website is also available for desktop

## What do we show?

You can transfer gift cards to your friends and family

Specials for stores you have gift card balance at

Simple, easy to use client to appeal to people of all ages

## Balance

Reward milestones

What you can buy from the store with your balance

## Ads

## Which cards work

Most retail cards work

Prepaid debit cards do not work

Amazon does not allow us to show the balance of their cards

Mcdonalds does not allow us to show the balance of their gift cards

## Benefits

Ability to donate balances of unneeded gift cards to charitable organizations

Time is saved in checkout from not having to use a bunch of gift cards

Ability to merge gift cards of same type

Menu allows you to know what you want to buy going in

Ability to add funds to certain gift cards

Convenient way to see balance of gift card

Rewards system- you get a 5 dollar prepaid card per 25 cards scanned