Alejandra Chevey

Visual design | Product design

Citizenship: Swiss and Venezuelan
Age: 33

PORTFOLIO

http://staging.alechevey.ch/

Username: alejandra-chevey
Password: preview

PERSONAL PROFILE STATEMENT | CAREER OBJECTIVE

Every day I passionately create design with the conviction that a perfect harmony between aesthetics and functionality enhances human experiences.
I convert ideas into products to share interpretations of the world. Through my creative and innovating thinking, projects are easily carried out. Milestones and deadlines are challenges that I undertake with enthusiasm.
Through design, I can play with my ideas, invent, learn and have new insights with each project.
Thought my 8-year experience I've been constantly evolving, I am ready now to continue growing. I'm willing to tackle the greatest design and tech challenges in a large visionary world-changing company. I believe Google is that company.

KEY SKILLS

- Highly creative, fresh and innovative in problem solving.
- Highly refined visual sensibility.
- Strong conceptual thinking, visual and interactive.
- Dynamic and quick learner.
- Strong team working abilities.

EXPERIENCE

Apptitude, Innovation Park, EPFL, Lausanne — *Visual & UX designer*

MAR. 2016 -PRESENT
- Visual and UX design of web and mobile applications, mostly for companies on high tech fields and startups.
- User experience design during the conception phase of digital products.
- Website and mobile design.
- Digital branding.

AREAS OF EXPERTISE

 Visual design, Product design UX & UI, Digital design, User centered design, User Research and Analysis, Wireframing, Prototyping.

TOOLS

Sketch, Adobe Illustrator, Adobe Photoshop, Invision, Trello, Harvest, Slack, Adobe Premier, Adobe Indesign, HTML, CSS.

LANGUAGES

English: Bilingual
French: Bilingual
Spanish: Bilingual
German: Elementary proficiency

Contact details

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Dribbble

Graf Miville, Genève — *Senior digital designer*

OCT. 2015 - FEB. 2016

- Visual design & UX design for web and mobile.
- Web design for large content sites.

8bitstudio, Lausanne — *Visual designer*

SEPT. 2014 - SEPT. 2015

- Visual design & UX design for web and mobile.
-Branding.
- Project management.

Freelance designer, Panama city — *Visual designer*

APR. 2014 - JULY. 2014

- Various designs projects.

Eldora, Rolle — *Graphic designer*

JULY. 2011 - MAR. 2014

- Branding and corporate identity design.
- Design of print and digital communications.
- Signage design, graphic intervention of space for restaurants.
- Print coordination and image retouching.

Hublot SA, Nyon — *Assistant merchandising*

FEB. 2009 - JUNE 2011

- Shipping and logistics for Hublot event's material.

Qualita, Nyon — *Graphic designer*

JAN. 2006 - AOÛT 2007

- Branding and identity design.
- Design of print and digital communications.

EDUCATION

Southern Alberta Institute of Technology, Calgary — *Digital Graphics communications, English Language Foundations*

2007-2008

- English Language Foundation Certificate.
- HTML, CCS and web design courses.
- QuarkXpress and Adobe Indesign courses.

Campus activities:

Member of the Student Calling Program - Fundraising in support of SAIT.

Universidad del Zulia, Maracaibo — *Graphic design Bachelor's deegree*

2001-2007

VOLUNTEER ACTIVITY

Fondation Surgir, Lausanne — *Graphic designer*

2008
Annual Report design.

Telus Spark Museum, Calgary — *Art Assistant*

2007-2008
Assist kids working on arts and crafts.

Copa America 2007, Maracaibo — *Tourist Guide*

2007.

MEMBERSHIPS

Game developers Suisse Romande, Lausanne — *Meetup group*
Women in digital, Lausanne — *Meetup group*
IxDA, Lausanne — *Meetup group*

INTERESTS

Design & Tech.
Participating in hackathons and game jams.
Contemporary dance and theater plays.
Photography.

REFERENCES

Available upon request.