

Alejandra Chevey

UX & UI designer

Citizenship: Swiss and Venezuelan

Age: 33

PORTFOLIO

<http://staging.alechevey.ch/>

Username: alejandra-chevey

Password: preview



PERSONAL PROFILE STATEMENT | CAREER OBJECTIVE

Every day I passionately create design with the conviction that a perfect harmony between aesthetics and functionality enhances human experiences.

I convert ideas into products to share interpretations of the world. Through my creative and innovating thinking, projects are easily carried out. Milestones and deadlines are challenges that I undertake with enthusiasm.

Through design, I can play with ideas, invent, learn and have new insights with each project.

Thought my 8-year experience I've been constantly evolving, I am ready now to continue growing. I'm willing to tackle the greatest design challenges within the right company.

KEY SKILLS

- Highly creative, fresh and innovative in problem solving.
- Highly refined visual sensibility.
- Strong conceptual thinking, visual and interactive.
- Dynamic and quick learner.
- Strong team working abilities.

EXPERIENCE

Apptitude, Innovation Park, EPFL, Lausanne — *UI & UX designer*

MAR. 2016 -PRESENT

- Visual and UX design of web and mobile applications.
- User experience design during the conception phase of digital products.
- Website and mobile design.
- Digital branding.

AREAS OF EXPERTISE

UX & UI design, Visual design, Product design, Digital design, User centered design, User Research and Analysis, Wireframing, Prototyping.

TOOLS

Sketch, Adobe Illustrator, Adobe Photoshop, Invision, Trello, Harvest, Slack, Adobe Premier, Adobe Indesign, HTML, CSS.

LANGUAGES

English: Bilingual

French: Bilingual

Spanish: Bilingual

German: Elementary proficiency

Graf Miville, Genève — UI & UX designer

OCT. 2015 - FEB. 2016

- Visual design & UX design for web and mobile.
- Web design for large content sites.

8bitstudio, Lausanne — UI & UX designer

SEPT. 2014 - SEPT. 2015

- Visual design & UX design for web and mobile.
- Branding.
- Project management.

Freelance designer, Panama city — Visual designer

APR. 2014 - JULY. 2014

- Various designs projects.

Eldora, Rolle — Graphic designer

JULY. 2011 - MAR. 2014

- Branding , visual identity design.
- Design of print and digital communications.
- Signage design, graphic intervention of space for restaurants.
- Print coordination and image retouching.

Hublot SA, Nyon — Assistant merchandising

FEB. 2009 - JUNE 2011

- Shipping and logistics for Hublot event's material.

Qualita, Nyon — Graphic designer

JAN. 2006 - AOÛT 2007

- Branding and identity design.
- Print and digital communications.

EDUCATION

Southern Alberta Institute of Technology, Calgary — Digital Graphics communications, English Language Foundations

2007-2008

- English Language Foundation Certificate.
- HTML, CCS and web design courses.
- QuarkXpress and Adobe Indesign courses.

Campus activities:

Member of the Student Calling Program - Fundraising in support of SAIT.

Contact details

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[Dribbble](#)

[Linkedin](#)

[Twitter](#)

[Github](#)

Universidad del Zulia, Maracaibo — *Graphic design Bachelor's degree*

2001-2007

VOLUNTEER ACTIVITY

Fondation Surgir, Lausanne — *Graphic designer*

2008

Annual Report design.

Telus Spark Museum, Calgary — *Art Assistant*

2007-2008

Assist kids working on arts and crafts.

Copa America 2007, Maracaibo — *Tourist Guide*

2007.

MEMBERSHIPS

Game developers Suisse Romande, Lausanne — *Meetup group*

Women in digital, Lausanne — *Meetup group*

IxDA, Lausanne — *Meetup group*

INTERESTS

Design & Tech.

Participating in hackathons and game jams.

Contemporary dance and theater plays.

Photography.

REFERENCES

Available upon request.