#### Introduction to NLP

**Data Preparation, Preprocessing, & Modeling** 

Samuel Cahyawijaya

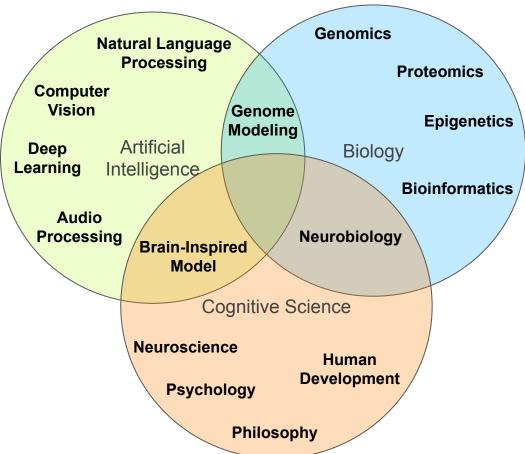




#### Who Am I



Area of Interest



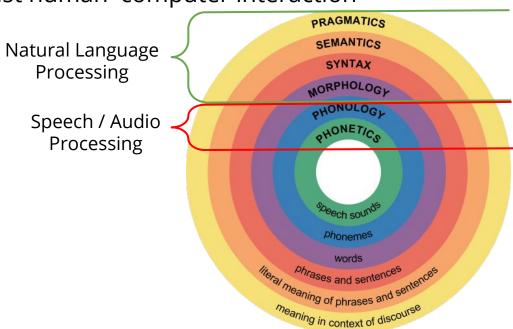
#### **Outline**

#### 1. Basic Concepts of NLP

- 2. Preprocessing
- 3. Modeling
- 4. Current State of NLP Research
- 5. Hands-on: Sentiment Analysis
- 6. Applying Better Learning Strategies

#### Goals

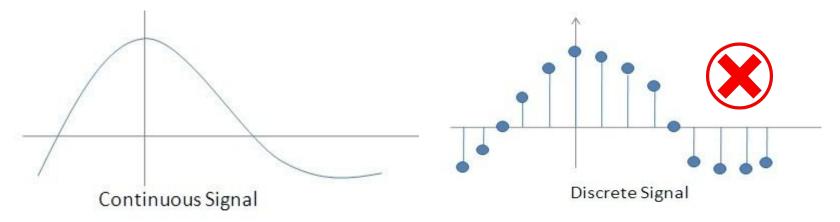
Understanding human languages and applying them to enable a more robust human-computer interaction



#### Goals

Understanding human languages and applying them to enable a more robust human-computer interaction

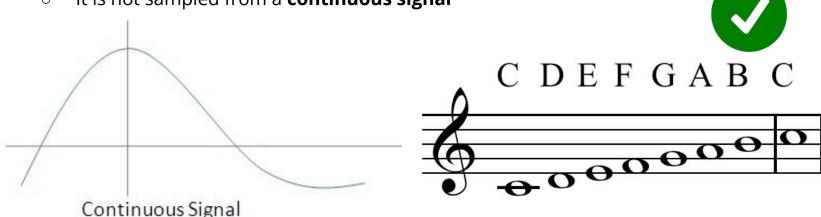
- Any unit of language can be mapped into a discrete space
  - Can be character, subword, word, phrase, sentence, etc.
  - It is not sampled from a continuous signal



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Understanding human languages and applying them to enable a more robust human-computer interaction

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#### Goals

Understanding human languages and applying them to enable a more robust human-computer interaction

- Any unit of language can be mapped into a discrete space
  - o Can be character, subword, word, phrase, sentence, etc.
  - It is not sampled from a continuous signal
- Every language has rules to organize the higher level structure  $\rightarrow$  **Syntax** 
  - Order is important!!!
  - Because of this NLP data is commonly constructed in form of a sequence
  - What is sequence?

#### "This is a sequence!! This is also a sequence!!!"

What is it like to have a non-sequential language?



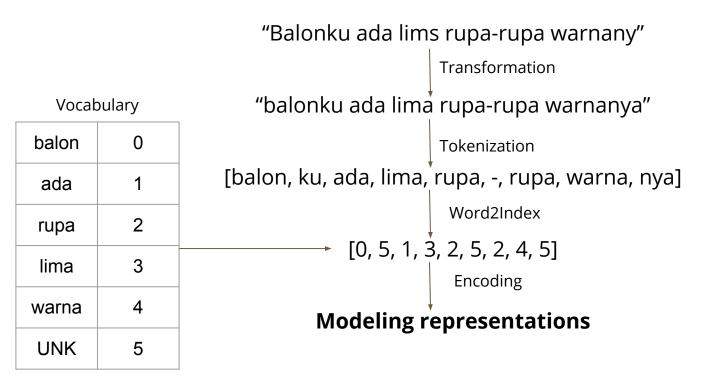
(2016)



#### How to Prepare Data in NLP?

- Collect the **sequence** 
  - Sentence
  - Paragraph
  - Document
- Collect the label of the sequence
  - Sequence classification (sentiment analysis, spam filtering, etc)
  - Sequence labeling (POS tag, named entity recognition, span extraction, etc)
  - Pair-sequence classification (document similarity, entailment, etc)
  - Translation
  - Abstractive summarization
  - o etc

### Preprocessing



### Language Structure

- **Grapheme**: "A", "B", "C", "?", "!", "\$", "~", etc
- **Morphology**: The smallest units with meaning, it is **not necessarily a word** 
  - **English**: untouchable → "un", "touch", "able"
  - **Indonesian**: memelihara → "mem", "pelihara"
- **Syntax**: Budi memakan nasi



memakan Budi nasi 🤅



- **Semantic**: Understanding the meaning of word
- **Pragmatic**: Understanding the meaning of word in the underlying context
  - <u>Budi</u> menyantap <u>internet</u> di warung kopi
  - <u>Budi</u> baikmu akan selalu kukenang
  - <u>Internet</u> memegang peranan penting bagi pertumbuhan ekonomi

# Why is language structure important?

- Representation of the **token** (smallest unit of a sequence)
- Let say we have a pretty simple language called "BABABA" consisting of only A and
   B characters. From these 2 characters, we construct the following rules:
  - The language consists of 100 base words: "BA", "BABA", "BABABA", ...
  - The language consists of 10 **prefixes**: "AB", "ABABA", "ABABAB", ...
  - The language consists of 10 **suffices**: "ABB", "ABBABB", "ABBABBABB", ...
  - Any word can have any prefix and suffix
  - Any combination of two words can construct a phrase
- Let's define our **tokenization** approach
  - If we consider token to be grapheme / character, our vocabulary size will be only 2
  - If we consider token to be **morpheme**, our **vocabulary** size will be **120**
  - If we consider token to be **word**, our **vocabulary** size will be **10,000**
  - If we consider token to be phrase, our vocabulary size will be 100,000,000

# Why is language structure important?

- Representation of the **token** (smallest unit of a sequence)
- Let say we have a pretty simple language called "BABABA" consisting of only A and
   B characters. From this 2 characters, we construct several concepts as follow
  - The language consists of 100 base words: "BA", "BABA", "BABABA", ...
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Vocabulary Size Increase dramatically

- Let's define our tokenization approach
  - o If we consider token to be **grapheme / character**, our **vocabulary** size will be only **2**
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### Handling Vocabulary Size

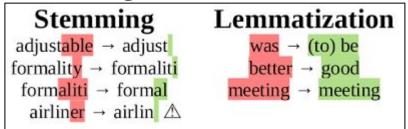
- What is the problem?
  - Larger vocabulary means more model parameters
  - $\circ$  The occurrences of each token can be very skewed  $\rightarrow$  some tokens are barely learnt
  - If token of the vocabulary is too low-level, it is hard for model to learn higher semantic
- How do we reduce vocabulary size?
  - Limit number of vocab (uncovered token will be replaced as **unknown token**)
  - Stemming & Lemmatization
  - Word normalization
  - Stop word removal
  - Standardize case
- How to increase vocabulary size?
  - $\circ$  n-gram  $\rightarrow$  another representation of token made by combining nearby tokens
  - e.g: "aku suka makan pisang" → ["aku suka", "suka makan", "makan pisang"]

# Some details on Preprocessing

#### **Text Normalization**

Raw	Normalized				
2moro 2mrrw 2morrow 2mrw tomrw	tomorrow				
b4	before				
otw	on the way				
:) :-) ;-)	smile				

#### **Stemming & Lemmatization**



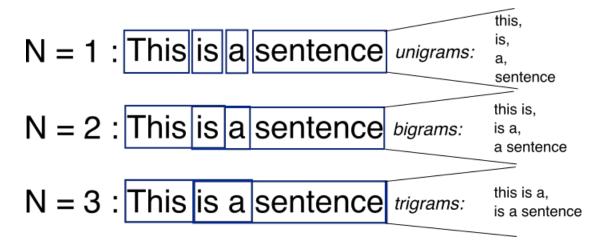
#### **Stopwords**



# Some details on Preprocessing

#### n-gram

Can greatly increase the vocabulary size!!!

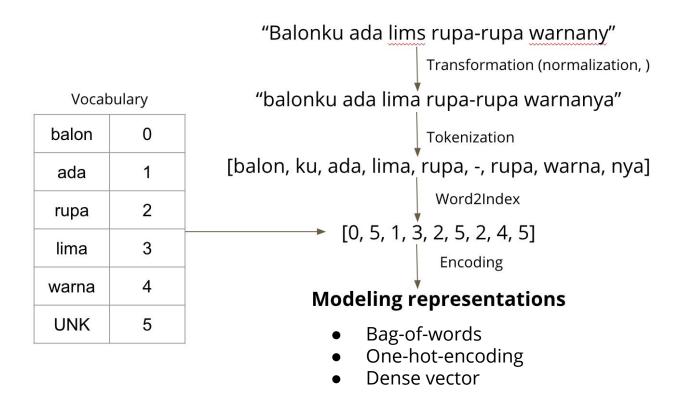


# Out of Vocabulary (OOV)

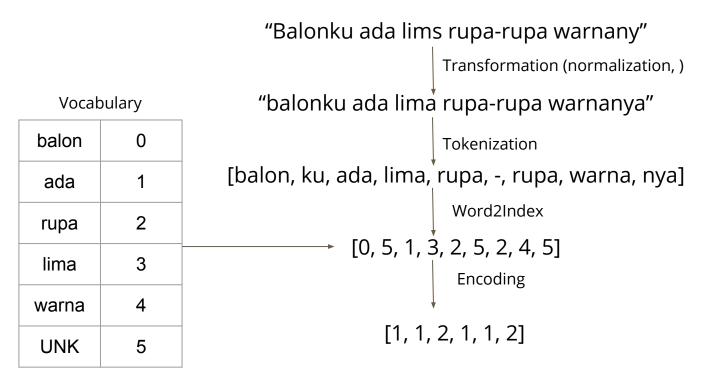
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- If we consider token to be morpheme, our vocabulary size will be 120
- If we consider token to be word, our vocabulary size will be 10,000
- If we consider token to be **phrase**, our **vocabulary** size will be **100,000,000**
- In real case, given a training corpus for each language we might be able to list most of the graphemes
- But, can we capture most of the possible words?
- What about phrases, n-gram, or even sentences? Can we capture all combinations of them to cover all of the possibilities?

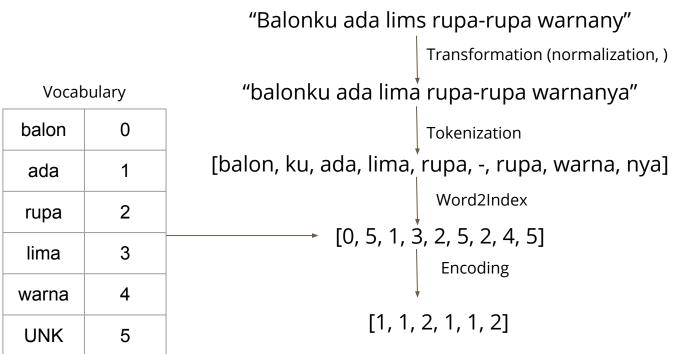
# **Modeling Representation**



# Bag-of-words



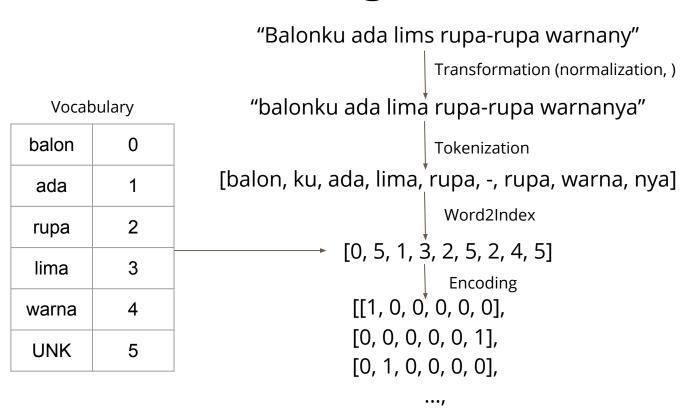
### Bag-of-words



This is the representation for the whole sentence!!

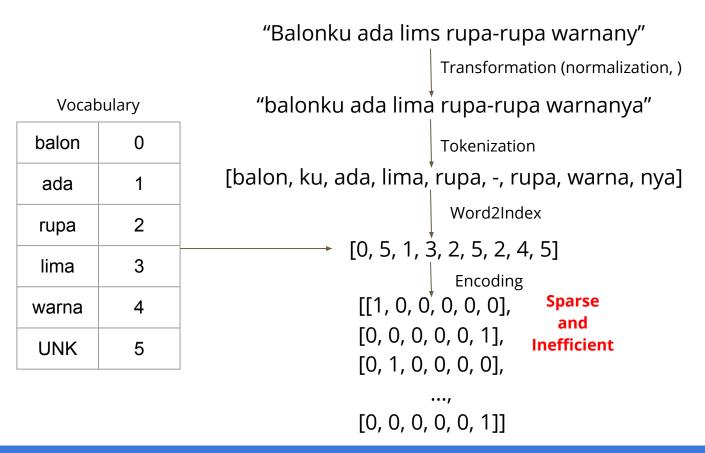
Missing sequence information!!

# One-hot-encoding

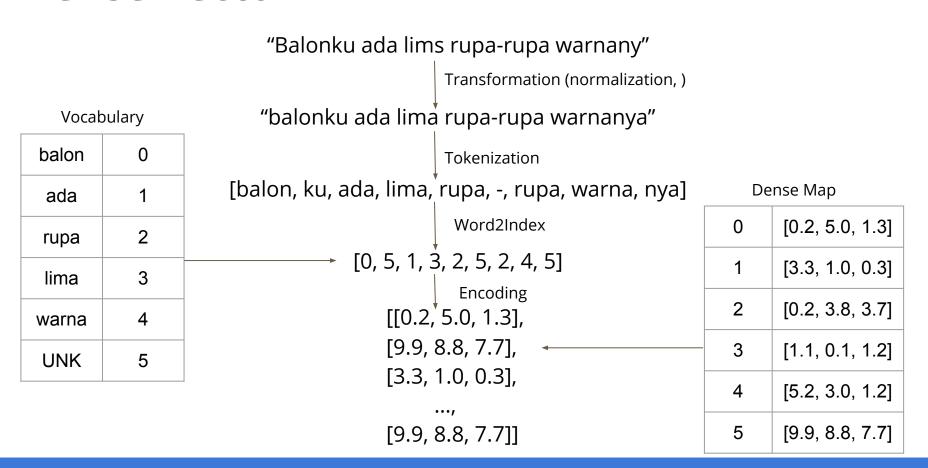


[0, 0, 0, 0, 0, 1]

# One-hot-encoding



#### Dense Vector



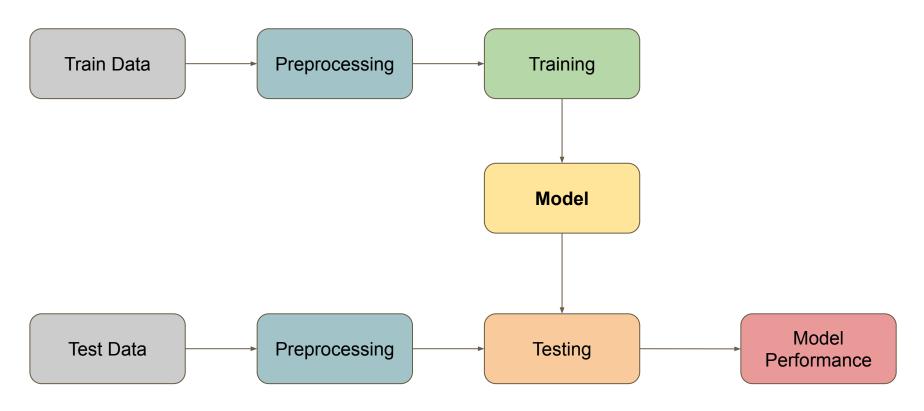
# Why Preprocessing is Important?

- Controlling the number of vocabulary
- Generating vocabulary that are meaningful and can be well-trained
  - Has more uniform token's occurrences
  - Can cover most of the tokens in any possible sequence
- Generate better vocabulary with minimal information loss
  - Loss of context information
  - Loss of sequence information
  - Distorted meaning

# The current trend of NLP preprocessing

- (Optional) case standardization
- Subword level tokenization (SentencePiece & BPE)
- Considering **<space>** character
- Use unknown token to replace missing subwords
- Use **dense vector** representation as the input

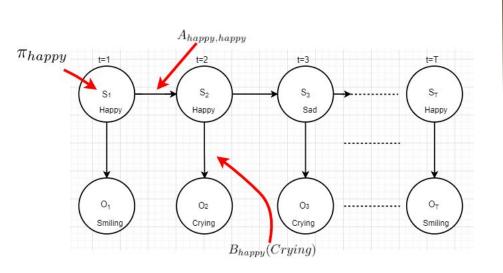
# Let's go for modeling

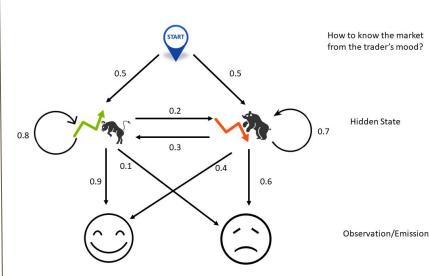


- Bag-of-word-based model (1954) → kNN, Bayesian, Tree, Forest, SVM, etc.
  - Problem? No sequence information!!
    - aku mau kamu pergi bersama dia
    - aku mau dia pergi bersama kamu
    - kamu mau aku pergi bersama dia
    - kamu mau dia pergi bersama aku
    - dia mau aku pergi bersama kamu
    - dia mau kamu pergi bersama aku

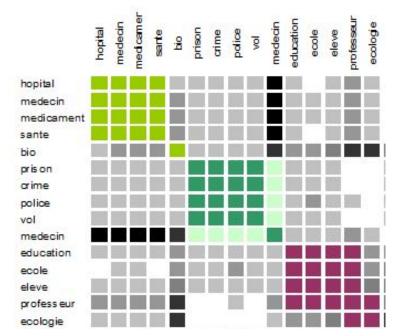
aku	mau	pergi	kamu	bersama	dia
1	1	1	1	1	1
1	1	1	1	1	1
1	1	1 1 1		1	
1	1	1	1	1	1
1	1	1	1	1	1
1	1	1	1	1	1

- Bag-of-word based model (1954) → kNN, Bayesian, Tree, Forest, SVM, etc
- Bayesian-network based model (1960) → HMM and DBN
  - Problem? Markovian assumption, one-hot-encoding is inefficient

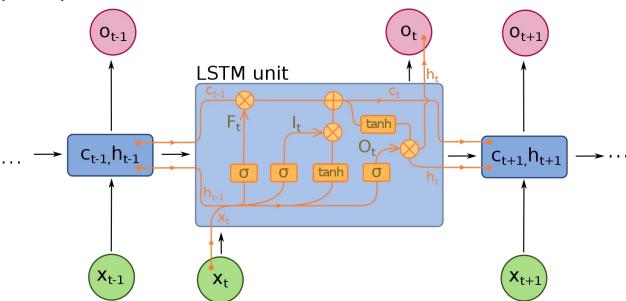




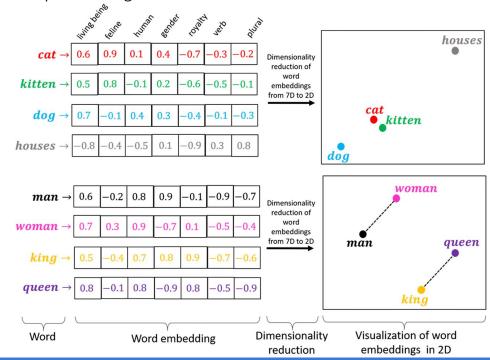
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- Word Embedding (2000)



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- Transformer (2017) → Attention-based sequence processor (Google)
  - $\circ$  Transformer can process sequence in parallel  $\rightarrow$  **Faster training and inference time**
  - A token in Transformer model can attend to any token in the sequence (No markovian assumption)

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- ELMo (2018) → First contextualized embedding model
  - Bidirectional LSTM based model
  - Trained with **1B words** benchmark corpus
  - Developed by: Allennip

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- Transformer (2017) → Attention-based sequence processor (**Google**)
- ELMo (2018) → First contextualized embedding model (Bidirectional)
- BERT (2019) → Transformer based contextualized embedding model (Google)
  - Transformer-encoder only models
  - Pre-trained on Wikipedia (2,500M words) and Book Corpus (800M words) [~30GB]
- GPT-2 (2019)  $\rightarrow$  Transformer based language generation model (OpenAI)
  - Transformer-decoder only models
  - Pre-trained on 8M web pages (~40GB)

#### Beyond BERT & GPT-2

#### • Encoder-only models

- BERT → Transformer based contextualized embedding model (Google)
- RoBERTa → Robustly trained BERT (Facebook)
- ALBERT → Factorized BERT (Google)
- DistilBERT → Smaller BERT model trained from **Distillation**
- $\circ$  MBERT  $\rightarrow$  BERT model trained on **multilingual** data (Google)
- XLM → Similar to MBERT but different tokenization and pre-training (Facebook)
- $\circ$  XLM-R  $\rightarrow$  Similar to XLM but with **Roberta** model and larger training corpus (Facebook)

#### Decoder-only models

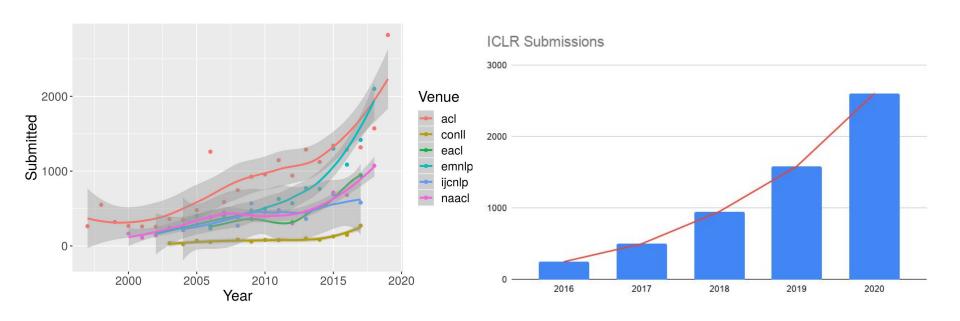
- GPT-2 → Transformer based language generation model (Open AI)
- $\circ$  UniLM  $\rightarrow$  Transformer based language generation model (Microsoft
- XNLG → Multilingual model for language generation (Microsoft)
- GPT-3 → Extremely large language generation model (OpenAl & Microsoft)

#### Encoder-decoder models

- $\circ$  T5  $\rightarrow$  Encoder-decoder based transformer model (Google)
- BART → Encoder-decoder based transformer model (Facebook)
- MASS → Encoder-decoder based transformer model (Microsoft)

And many more....

# Why so many models in recent years?





BERT model for Indonesian Natural Language Understanding













#### IndoBERT Models

IndoBERT

IndoBERT-lite

Base

124.5M parameters

Large

335.1M parameters

Base

11.7M parameters

Large

17.7M parameters

#### Indo4B Dataset

23GB+ of Indonesian data

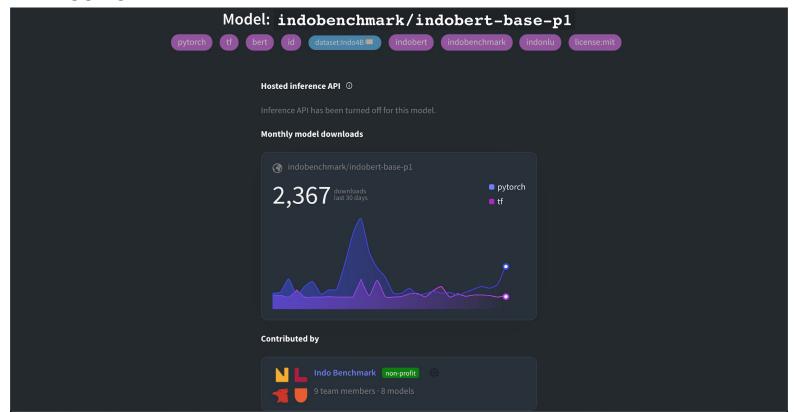
3.5+ billion words

15 sources

Colloquial and Formal

#### Our models are hosted in HuggingFace!

https://huggingface.co/indobenchmark



#### Our models are hosted in HuggingFace!

```
from transformers import BertTokenizer, AutoModel
tokenizer = BertTokenizer.from_pretrained("indobenchmark/indobert-base-p1")
model = AutoModel.from_pretrained("indobenchmark/indobert-base-p1")
```

Models	Size	Phase1	Phase2				
IndoBERT <sub>BASE</sub>	124.5M	indobenchmark/indobert-base-p1	indobenchmark/indobert-base-p2				
IndoBERT	335.2M	indobenchmark/indobert-large-p1	indobenchmark/indobert-large-p2				
IndoBERT-lite <sub>BASE</sub>	11.7M	indobenchmark/indobert-lite-base-p1	indobenchmark/indobert-lite-base-p2				
IndoBERT-lite <sub>LARGE</sub>	17.7M	indobenchmark/indobert-lite-large-p1	indobenchmark/indobert-lite-large-p2				

#### 12 Tasks IndoNLU Benchmark

Dataset	Train	Valid	Test	Task Description	#Label	#Class	Domain	Style
Single-Sentence Classification Tasks								
EmoT <sup>†</sup>	3,521	440	442	emotion classification	1	5	tweets	colloquial
SmSA	11,000	1,260	500	sentiment analysis	1	3	general	colloquial
CASA	810	90	180	aspect-based sentiment analysis	6	3	automobile	colloquial
$HoASA^{\dagger}$	2,283	285	286	aspect-based sentiment analysis	10	4	hotel	colloquial
Sentence-Pair Classification Tasks								
WReTE <sup>†</sup>	300	50	100	textual entailment	1	2	wiki	formal
Single-Sentence Sequence Labeling Tasks								
POSP <sup>†</sup>	6,720	840	840	part-of-speech tagging	1	26	news	formal
BaPOS	8,000	1,000	1,029	part-of-speech tagging	1	41	news	formal
TermA	3,000	1,000	1,000	span extraction	1	5	hotel	colloquial
<b>KEPS</b>	800	200	247	span extraction	1	3	banking	colloquial
NERGrit <sup>†</sup>	1,672	209	209	named entity recognition	1	7	wiki	formal
$NERP^{\dagger}$	6,720	840	840	named entity recognition	1	11	news	formal
			Senter	nce-Pair Sequence Labeling Tasks				
FacQA	2,495	311	311	span extraction	1	3	news	formal

Table 1: Task statistics and descriptions. †We create new splits for the dataset.

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Table 1: Task statistics and descriptions. †We create new splits for the dataset.

# **Tutorial**

https://github.com/indobenchmark/indonlu

SmSA WreTe

Sequence Classification Pair-Sequence Classification

NERGrit CASA

Sequence Labeling Multilabel Seq. Classification



# Visit our homepage https://indobenchmark.com



https://github.com/indobenchmark

```
@inproceedings{wilie2020indonlu,
    title={IndoNLU: Benchmark and Resources for
        Evaluating Indonesian Natural Language Understanding},
    author={Bryan Wilie and Karissa Vincentio and Genta Indra Winata
        and Samuel Cahyawijaya and X. Li and Zhi Yuan Lim
        and S. Soleman and R. Mahendra and Pascale Fung
        and Syafri Bahar and A. Purwarianti},
    booktitle={Proceedings of the 1st Conference of the Asia-Pacific Chapter
        of the Association for Computational Linguistics and
        the 10th International Joint Conference on Natural Language Processing},
    year={2020}
}
```



