Business posters

Project description

Development of a dynamic Web page for creating and sharing posters with business associates.

Page roles:

- Unregistered user / Visitor
- Registered user / Buyer
- Moderator / Seller
- Administrator

Details:

Administrator:

- Defines categories of business posters sizes (e.g. A4, A5, A6, etc.) and assigns moderators to them.
- Creates vouchers (coupons) (minimum three) that can be used when the user obtains enough points. Properties of a voucher are its name, description and an image of the voucher.
- Reviews the page statistic. The page statistic includes a user activity statistic with information about the number of collected or spent points per user or per type of action. The data must be searchable by date and time (from-to).

Moderator:

- Creates business poster templates in the assigned categories and defines the necessary information (e.g. name, description, etc.).
- Reviews a list of business posters purchases and can mark them as completed by updating their status. The user is notified through mail when his purchase is completed.
- Reviews a list of users with purchases of their business posters including the number of days necessary for delivering the business poster (creation date minus order date).
- Selects available vouchers and defines how many points one voucher is worth in his category. For the selected voucher, he must define the date and time (from-to) when the voucher is active. If the voucher is not active he must be hidden to users in the assigned category.
- Validates the voucher by entering his code and then receives a confirmation if such a code exists or not.

Registered user:

- Chooses a template and fills out all required data including the quantity for the desired business poster. After that the user sends the request to moderator for purchase.
- Reviews a list of his purchased business posters with quantity of how much he bought.
- Sees the page that contains information about the total number of collected points so far. Points are awarded by using some part of the Web page (minimum five action must be defined on which points can be won).
- Reviews a list of all available vouchers for witch the required number of points is collected and they are presented as an image gallery. By selecting the voucher detailed information is presented about the voucher with a button to buy the voucher. When the voucher is bought the total number of gathered points is reduced for the price of the voucher. One voucher can be bought only one time for each user. If the user has already bought the voucher instead of the image a voucher's code is shown.

Visitor:

- Has access to the list of business poster categories and by selecting a certain business poster category he gets a list of the top three most used business poster templates.