An overview of Azure Machine Learning and its Applications

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This paper provides a summary about Microsoft Azure Machine learning and features available in it. Some real world applications done using Azure machine learning studio is also explained.

Keywords: Azure, machine learning, predictive analytics, Microsoft

https://github.com/naveenkumar2703/sp17-i524/paper1/S17-IR-2029/report.pdf

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1. INTRODUCTION

Azure machine learning is a cloud based service that could be used to build and deploy predictive models and analytics solutions. Azure machine learning studio makes it easier to build a predictive models with interactive user interface instead of programming for various operations like data cleaning, data transformation, feature selection and machine learning.

Azure also provides in built API to most of the popular machine learning algorithms like linear regression, anamoly detection, forecasting etc. A list of available machine learning APIs are disscussed in section 2.3. Azure machine learning also offers pre-trained models for problems like speech recognition and image detection. Since building and deploying the predictive models are done in cloud based envornments, overhead with installation and maintenance of software and hardware are reduced.

The paper is organized as follows. First the azure machine learning stack is explained with its features and APIs available. It is followed by licensing options available and associated useful Azure services are briefly discussed. Finally, overview of some of the applications built using Azure machine learning eco-system is discussed.

2. COMPONENTS OF AZURE MACHINE LEARNING

2.1. Azure Machine Learning Studio

"Microsoft Azure Machine Learning Studio is a collaborative, drag-and-drop tool you can use to build, test, and deploy predictive analytics solutions on your data. Machine Learning Studio publishes models as web services that can easily be consumed by custom apps or BI tools such as Excel." [1]

Azure Machine learning studio provides an interacitve workspace to build predictive models with visual aids. Models are built using user interface. It allows data scientists to create an experiment and iterate on model design by editing the models and data in a canvas with a drag and drop options. The models could be saved and published as webservice when ready.

2.2. Functionalities in Azure Machine Learning

Azure Machine Learning has many functionalities that are required to do end to end predictive analytics or machine learning [2]. The key features available in studio are: 1) importing raw data; 2) data preprocessing; 3) feature engineering and data labeling (for supervised learning such as classification); 4) training, scoring, and evaluating the model; 5) model comparison and selection; 6) saving the trained model; 7) creating a predictive experiment; and 8) publishing the web service in Azure Machine Learning.

2.3. Modules/APIs in Azure Machine Learning

In Azure machine learning a module is a building block for creating expreiments. It comes with lot of inbuilt modules for various functionalities involved in predictive analytics. Full list of modules are available in Azure web site [3]. Some of the popular machine learning modules are goruped in one of four types: regression, classifcation, clustering and anamoly detection.

Anamoly detection includes algortihms like fraud detection, network intrusion, and abnormal clusters using PCA and one class SVM. Classification module has algorithms like decison trees, logistic regression, neural netoworks, SVM. Clustering module has K-means clustering algorithm. And regression module includes Bayesian, linear, poisson and ordinal regression algorithms.

Based on their functionality modules are available in following categories: Data Format conversions, Data Input and Output, Data Manipulation, Feature Selection, Machine learning, OpenCV modules, R and Python Language modules, Statistical

Funcitons, Text analytics and Time series module [4]

2.4. Cortana Intelligence Gallery

The Cortana Intelligence Gallery[5] is a site where the users and creators of Azure Machine learning and Cortana Intelligence Suite post their models and solutions. The Gallery contains a variety of resources that could be used to develop own analytics solutions. It also has experiments, tutorials and solutions built by leading users in the industry.

3. LICENSING

Microsoft Azure Machine learning studio is offered in two versions: a free version and a standard version.[6] Free version could be used without Azure subscription. It has limitations on maximum number of modules allowed per experiment, experiment duration, storage space and models cannot be published as API. Standard version comes at a monthly subscription charge of $9.99 (USD) and $1 per experimentaion hour.

In addition if models are published as web API in production they come in several tiers of pricing from free test tier to standard tiers such as S1, S2 and S3 based on number of calls and services required. The monthly charge range from $0 to $10000 based on the tier chosen.

4. MICROSOFT AZURE ECOSYSTEM

Machine learning studio is a part of Microsoft Azure, a collection of integrated cloud services that could be used for various purposes like computing, networking, Intenlligence and Analytics etc. HDInsights, SQL data ware house and data factory are related services offered under Azure umbrella. These services enable storage and functioning of big data applications. Machine learning studio could be integrated with SQL data ware house for real time analytics on big data. The ecosystem is illustrated in Fig 1.
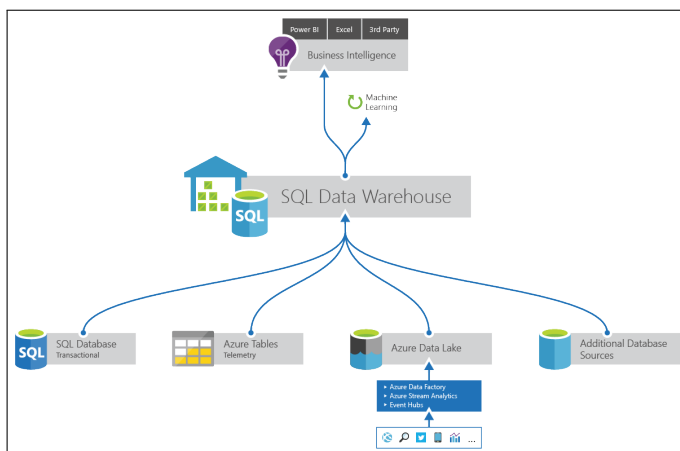

Fig. 1. Azure Machine Learning Ecosystem.
Source: Microsoft Azure website[7]

5. USE CASES

Microsoft Azure machine learning is used in wide range of applications in research and industry. Here two such applications are described briefly.

5.1. Decoding Brain Signals

Decoding brain signals competition[8] was conducted Microsoft in which the obejctive is to train machine learning algorith to interpret brain signals. The task is to learn a model that needs to predict whether the human subject is seeing a house image or a face image from the ECoG signals collected from the subtemporal cortical surfaces of four seizure patients.

The winning solution developed using Azure machine learning studio ensembeled 5 different models, two employing detection of evoked potential, and three using induced activity. All the models used data ranging from 100ms to 400ms after the onset of the stimulation. The model did not used any subject specific training or preprocessing.

Covariance matrices were used as feature for classification and logistic regression was used as classifer. The final results obtained using three fold cross validation gave accuracy of 0.921.

The solution also highlights some of the downsides of Azure machine learning studio as: "The Azure ML studio is not very adapted for exploratory data analysis and validation of the models. Mastering the cross-validation parameters, training subject specific model and ensembling them was a difficult task to setup. The scikit-learn distibution available on Azure ML was seriously outdated, and i could not install my own packages."[9]

5.2. Solving Business Decision Making Problem

In the study done by faculty at Zlin University[10], they have used the Azure Machine Learning platform to predict and compare the performance of telecommunication industry between Mexico and Sri Lanka. Data analysis was carried out in Azure Machine Learning's decision forest regression model. The study indicated that a decision forest regression model on Azure Machine Learning produced a relative accuracy of 70 percent and 60 percent on Mexico and Srilanka. Results of the model indicated the ability of the model in terms of forecasting information, can make predictions based on these models to make their decisions effectively at very high accuracy levels.

6. USEFUL RESOURCES

Predictive Analytics with Microsoft Azure Machine Learning [11] by Roger Barga is a wonderful text book that gives an introduction to basic machine learning concepts and how to apply them to real world data using Microsoft Azure Machine Learning and Studio.

Microsoft Azure website[12] also has some good step by step tutorials on how to use Azure Machine learning studio and real world applications done by Microsoft and users of Azure Machine learning studio.

7. CONCLUSION

Azure machine learning is a cloud based service that could be used for predictive analytics. Its user interface based studio provides capability to process data, build and test models iteratively with simple drag and drop options. The models developed using standard verison could be published as web API. Some downsides of using studio are: to get full advantage users have to use standard version for monthly subscription. As the softwares and tools are cloud based, getting access to latest versions could be trickier. Azure machine learning is used in research and industry to build predictive models quickly.

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