



Brand Guidelines

SEPTEMBER 2022

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Brand Compass

Our brand compass should guide us in everything from launching a new marketing campaign to taking on new strategic partners to hiring new employees.

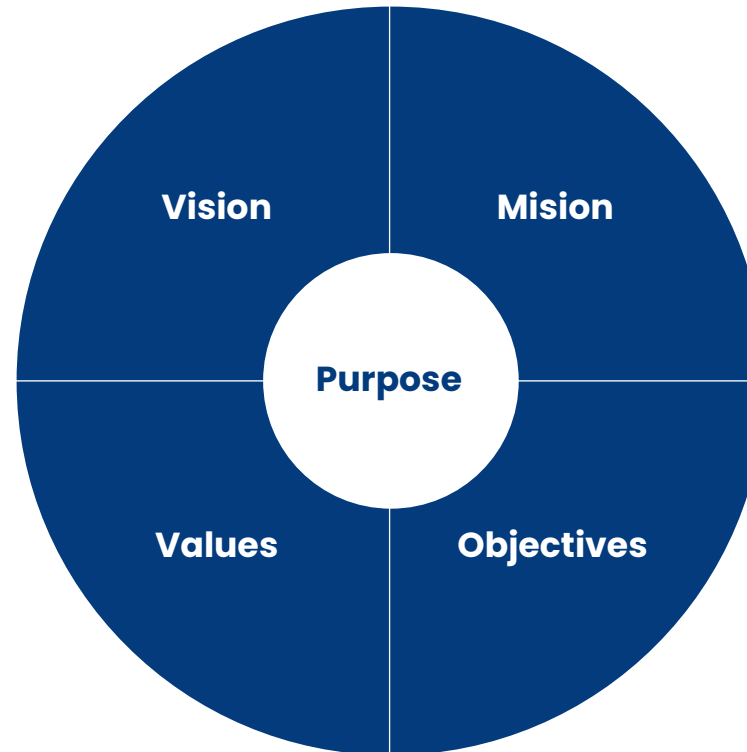
01

Introduction

Our brand compass should guide us in everything from launching a new marketing campaign to taking on new strategic partners to hiring new employees.

All of our internal stakeholders—employees, leadership, board members—should be familiar with our brand compass, especially those tasked with creating brand messaging or shaping brand experience touchpoints (think marketing and communications departments).

In this way, the brand compass is a critical tool for internal brand alignment, that is, ensuring employees understand our brand from the inside out so they can provide a cohesive brand experience for our customers.

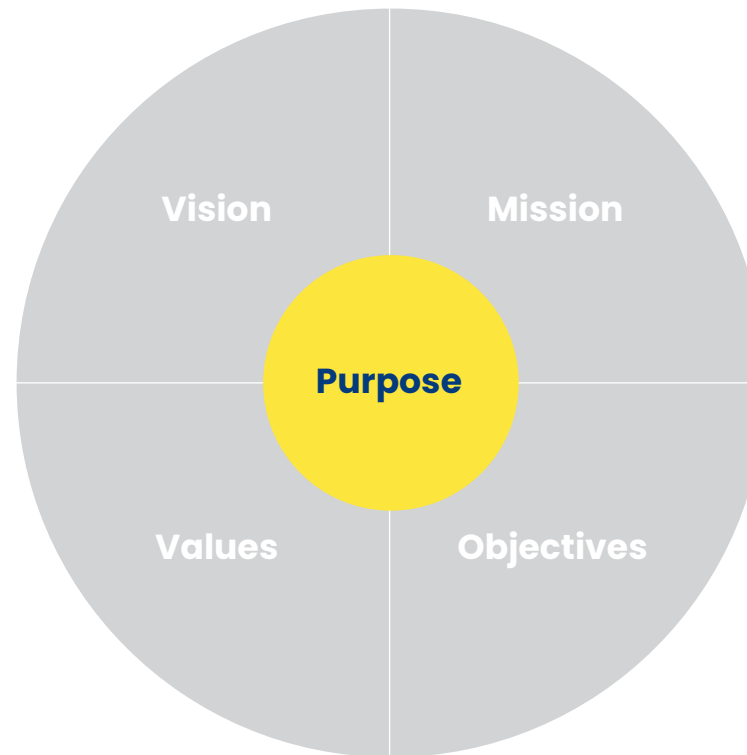


Brand Compass

Our Purpose

Why We Exist – The Epicentre Of Our Brand Compass

To help men in Malaysia live a healthier life physically and mentally as well as build a happier relationship with their spouse.



Our Purpose

Our Vision

Biggest Men's Health Solution Provider

We are the biggest men's health community and solution provider in Malaysia advocating lasting health and happy relationships for married men.



Brand Compass

Our Vision

Our Mission

Providing The Best Solution For Men's Health

To contribute to health and well-being of men by providing the best solution through education, research, supplements and integrated clinical practice.

4 key areas to be remembered:

- 1 Education
- 2 Research & development
- 3 Supplements
- 4 Integrated clinical practice



Our Mission

Our Core Values

Customers Trust A Brand That Shares Their Values

Our brand's core values outline the most important principles that define us from a moral, ethical and philosophical perspective. Here are the values that inspire and motivate us at SuamiSihat:

1 Customer Focus

We are customer-obsessed and we strive to overdeliver.

2 Openness

We don't judge nor discriminate. Every men should be open about their health and sexual issues instead of looking at it as taboo.

3 Excellence

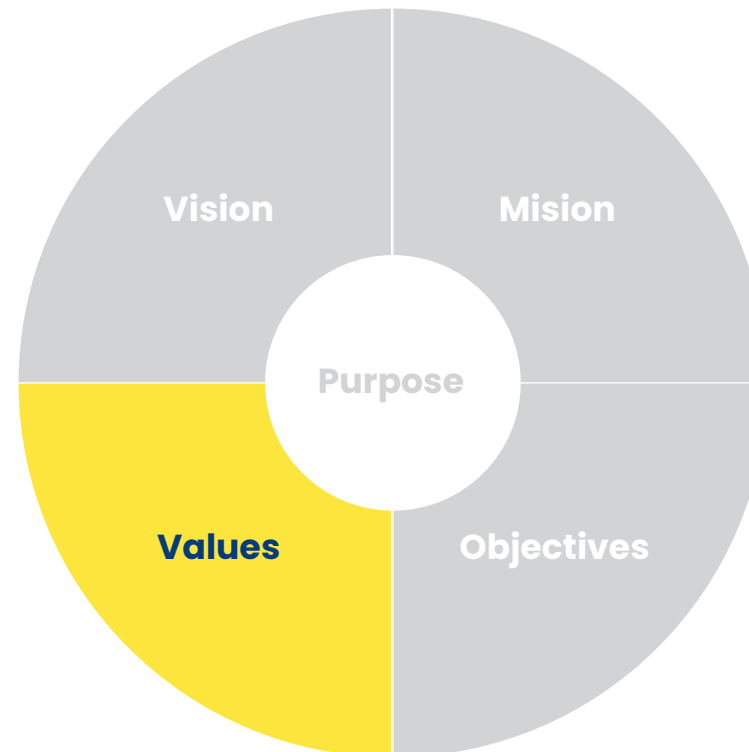
We strive to pay great attention to detail and settle for the best in everything we do.

4 Boldness

We are willing to take risk and act innovatively in the pursuit of excellence.

5 Teamwork

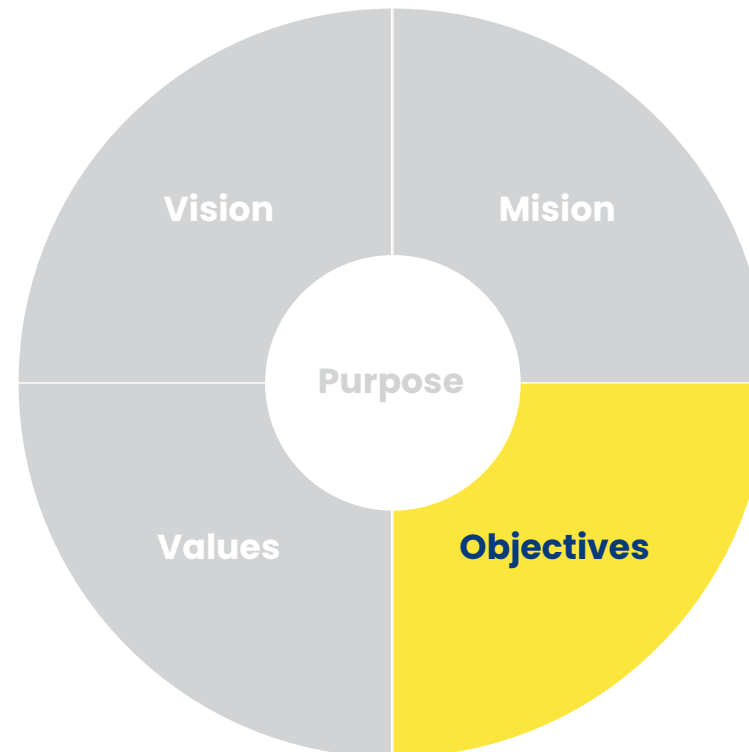
We work together selflessly towards a common vision whilst taking great care of each other's welfare (including the company). Think $1+1+1 = 10$.



Core Values

Strategic Objectives

- 1 Dominate search engine optimization (SEO) in Men's Health category in Malaysia in both English and Malay language.
- 2 Has a wide range of men's health products. And only distributes registered, high quality and branded men's health products.
- 3 Having the most potent after-sales service and providing the best 'Customer Experience Journey' in the supplement industry.
- 4 Build awareness and dominate media buy in men's health industry. Develop simple yet robust funnels and championing retargeting advertisement in all relevant social media channels.
- 5 Collaborate (long-term agreement) with doctors, experts, influencers & the most dominant voice in men's health industry in Malaysia.
- 6 Develop the best 'movement' and campaigns in social media.
- 7 Build 20 SuamiSihat Clinic branches throughout Malaysia by 2030. Equipped with specialists, comprehensive online facilities, pharmacies, psychotherapy and physiotherapy.
- 8 Establishing a career platform that selects & develops the best talents, making them more competitive & highly valued; in line with their experience & performance.



Strategic
Objectives

Brand Personality

Our brand personality is a critical component of SuamiSihat brand positioning and differentiation. An effective brand personality humanizes our brand, giving it depth and nuance, and making it relatable to our target audience.



Who We Are

Our brand personality is a critical component of SuamiSihat brand positioning and differentiation. An effective brand personality humanizes our brand, giving it depth and nuance, and making it relatable to our target audience.

Brand personality helps develop emotional connection with the like-minded people who look for more than just tangible offerings from our brand.

This emotional connection further helps SuamiSihat to develop more meaningful brand interactions and start with customer powered marketing strategies like word of mouth marketing, loyalty marketing, etc.

Having a personality makes it easy for SuamiSihat to communicate effectively with our customers mostly because they can relate to the traits that they possess with the personality traits that SuamiSihat brand has.

Masculine

We are bold, confident and manly. We embrace everyday lives with energy, excitement and optimism.

People feel great, safe and protected around us.

Self-Confident

We stand for what we believe in, and we don't let others define our success and happiness.

We take full control of our lives and live life meaningfully and with great purpose.

Humorous

Occasionally, we can be witty and love to have fun. We say things that are funny and also very smart.

We may also appear goofy at times, like doing silly things and making funny mistakes.

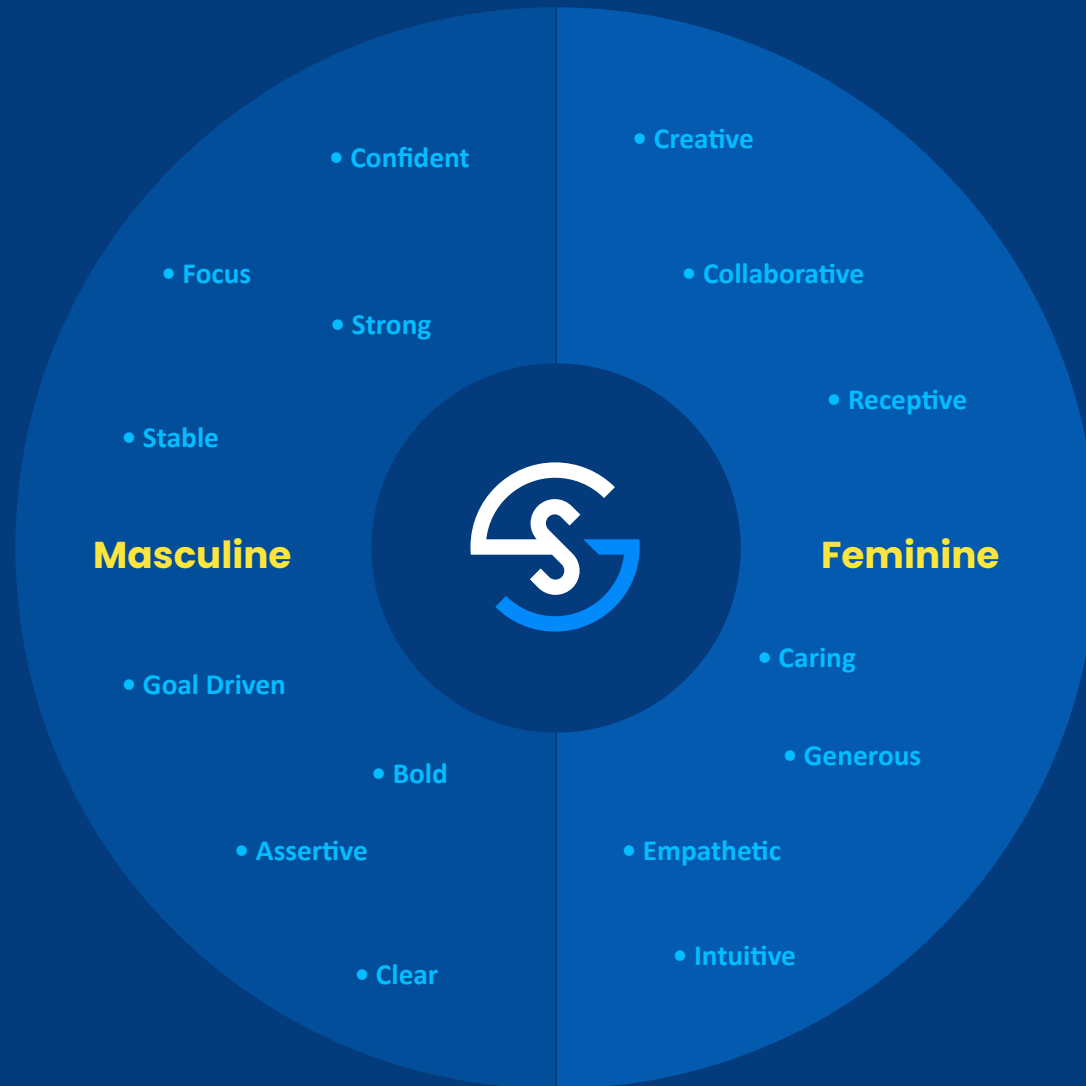
Openness

As opposed to being conventional, we are curious and eager to try and learn new things.

We love to innovate. We develop smart ways to solve problems and create better solutions.

Who We Are

Although we are masculine, we do carry certain traits associated with feminine. This diagram further illustrate the masculine and feminine character traits that we have as a brand.



Who We Are **Not**

It's important to also take note of the character traits that we don't have in regards to both, masculine as well as feminine.

Once we are fully aware of it, we can further improve and enhance the way we present and communicate to our audience as well as stakeholders across different brand touchpoints.



Tone of Voice

Tone of voice is a fundamental element of building and preserving SuamiSihat's reputation.

It's what we say and how we say it. It's also about how SuamiSihat sounds to the outside world and how this impacts our daily working lives.



How We Sound

Tone of voice is what we say and how we say it. It's also about how SuamiSihat sounds to the outside world and how this impacts our daily working lives.

Because every one of us in SuamiSihat communicates with our stakeholders on a day-to-day basis, we have prepared these guidelines to help us adopt a more consistent tone of voice.

Setting the right tone of voice helps convey our personality. It sets us apart from our competitors.

It isn't just what we say, but the way that we say it that's important. Frequently, it's all about the simple things and creating the right impression; how we answer the telephone, how we greet visitors to the building, how we answer an e-mail.

Assured

We say it like it is and keep our speech humble, yet confident.

We might not be perfect, but we're always hungry for a better way of doing things. Our voice isn't loud or boastful, but it's assured and certain, saying things as they are, humbly yet confidently.

Personal

Even though we are a community, we want to connect with our members individually and invite conversation.

We always speak to one person at a time. And always inviting people to share their stories and join our movement.

Witty

We like to add a dash of humour, a sprinkle of imagination and a dose of new perspective when we speak.

So we like adding a dash of wit to engage our members and share an alternative perspective.

Casual

We like to be casual in the way we say things and how we sound.

But not too overly casual to the point where we sacrifice being serious and having a respectful attitude. Avoid using vulgar words at all costs.

Brand Assets

Brand assets are files or resources that come together to form SuamiSihat brand's personality and define its look and feel.

These assets are a vital part of building our brand awareness and brand recognition. They are what sets us apart and gives us character and personality.



Everything You Need to Get Started

Icon



Logo



Wordmark with URL

SuamiSihat.com.my

Tagline

**MEN'S HEALTH.
ENGINEERED FOR YOU.**

Slogan

BRING OUT THE ALPHA MALE IN YOU

Colour



Corporate
Colours



Secondary
Colours

Typeface

Poppins ExtraBold
Poppins Bold
Poppins SemiBold
Poppins Medium

For All Types of Headline

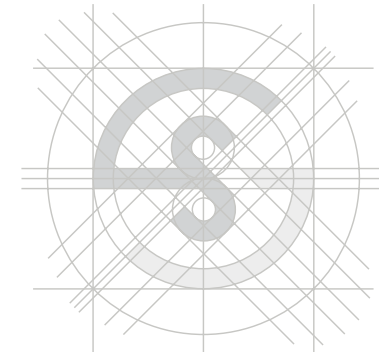
Calibri Bold
Calibri Bold Italic
Calibri Regular
Calibri Regular

For Body Copy

MONTERRAT BOLD
LETTER SPACING - 200 / 2PX

For Website Main Menu & All Buttons

Icon Skeleton



Our Logo

Our logo is the core element of the entire brand identity. If care is not taken in the implementation of the logo then the integrity of the brand and the image it portrays is undermined from the start.

These guides make it easy to ensure our logo stays intact and conveys a consistent unified message.



Rationale

The core elements of the logo consist of the logomark (symbol) and the wordmark. It reflects the brand personality and core: **Bold, Self-Confident, Lively, Open-Hearted.**

The combination of symmetrical and asymmetrical elements in the logomark (the circle and the 'S' shape) are the sweetspot that represents balance, trustworthiness, edge and openness.

The logomark also symbolizes SS as the abbreviation of Suami + Sehat.

Contemporary-looking and bold wordmark signify an organisation that is stable and trustworthy, yet dynamic and lively.



Logo Variations

Primary & Secondary Logo

For optimum flexibility and clarity, two main versions of the SuamiSihat logo have been created to use across a diverse range of applications.

Always prioritize on using the primary logo at all times. Only use the secondary logo when circumstances require.

Note:

The horizontal version of the logo is also known as landscape and the vertical as portrait or stacked.



Primary Logo - Horizontal



Secondary Logo - Vertical

Logo Variations

Logomark - The Icon

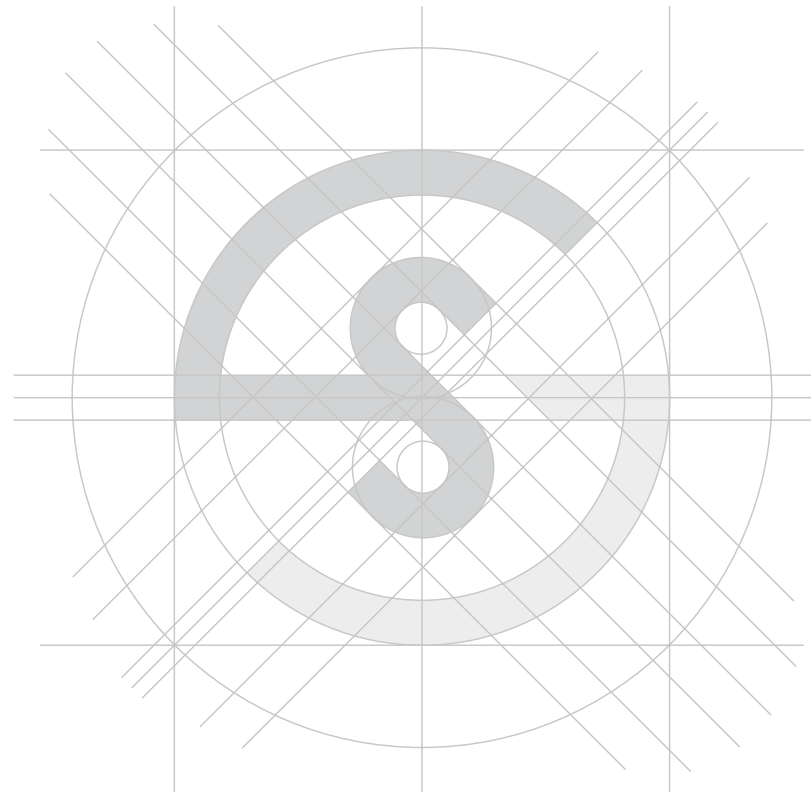
As mentioned earlier, the logomark (or brandmark) symbolizes SS as the abbreviation of Suami + Sihat which literally means 'healthy husband'.

It is meticulously crafted to signify one of our core values; **attention to detail**.

The logomark can be used on its own **only when applicable**. Best examples would be for website's favicon, social media handles, repeat patterns on digital & print and merchandise like t-shirts, mugs, pens & caps.

Note:

Since the logomark consists of 2 letterforms being merged into one motif, it can also be considered as a monogram.



Icon Skeleton



Suami

Sihat

Main Variations

Full Colour Logo

There are only 3 ways of using the full colour logo; either on white, black or SuamiSihat dark blue background.

Whenever possible, the SuamiSihat logo must be used in full colour, horizontal format either on white or black background.

The SuamiSihat dark blue background can be used as supplementary to the black background.

1



Full Colour Logo

2



Reverse Full Colour Logo

3



Reverse Full Colour Logo in SuamiSihat Dark Blue Background

Primary Lockup
(horizontal)Secondary Lockup
(vertical)

Extended Variations

Single Colour & Reverse White Logo

In occasions when coloured print is not permitted, the single colour version of the SuamiSihat logo is to be used.

The reverse white versions on 3 different blue backgrounds shown on the right can also be used in cases where we would go for 1-colour printing.

Never ever apply the reverse white on other blue shades other than the 3 SuamiSihat blue provided to maintain its consistency and integrity.



Single colour logo



Reverse logo on black background



Reverse logo on SuamiSihat blue background



Extended Variations

Single Colour & Reverse White Logo

The single colour logo on white background can also be represented in grey of any shades as long as we maintain the legibility and visibility.

The single colour black logo on SuamiSihat yellow background is also permitted, **ONLY** if there are no other alternatives to use variations described in previous pages.

Reverse logo on dark backgrounds other than SuamiSihat colour palette are permitted on situations like sponsored collaterals or merchandise like shirts and so on.

Note:

The logomark can be used as a standalone representation of the full logo in any of the described variations, **only when applicable**.



Single colour logo on any shades of grey



Single colour on SuamiSihat yellow background



Reverse logo on any background - outside of SuamiSihat colour palette



Safe Zone

Clear Space

For optimum flexibility and clarity, two main versions of the SuamiSihat logo have been created to use across a diverse range of applications.

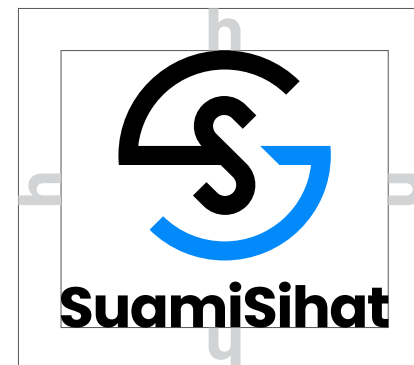
Always prioritize on using the primary logo at all times. Only use the secondary logo when circumstances require.

Note:

The horizontal version of the logo is also known as landscape and the vertical as portrait or stacked.



Clear Space - Primary Logo



Clear Space - Secondary Logo

Tagline

Our tagline helps highlight SuamiSihat brand to the public. The most important aspect of our tagline is to ensure that it is memorable.

It can certainly help SuamiSihat stand out for all the right reasons and indirectly communicate our purpose effectively.



Tagline

These five words are the heart of everything we do and stand for.

They aren't just a pretty inspirational words or wall hanging.

Whether we're launching new products, or looking for a better solution for our customers, it should all begin with the men's health in mind.

"men's health": Poppins Medium

"engineered for you": Poppins ExtraBold

Poppins
Medium

MEN'S HEALTH.

Poppins
ExtraBold

ENGINEERED FOR YOU.

Note:

Please do not attempt to reproduce when using the wordmark. Please use the artwork provided.

Colour

Colour offers an instantaneous method for conveying meaning and message without words. Colour provides a powerful means of identification.

Our colour palette is an essential tool in building a powerful and distinctive brand.



Corporate Colour Palette

The primary SuamiSihat corporate colour palette forms the core colour range of all materials. It consists of four key colors: SuamiSihat Primary Blue, SuamiSihat Dark Blue, Neutral Black and White.

These colours are designed to be used creatively across SuamiSihat communications. Shown opposite are the four-colour process, RGB, web safe (HEX) and single color specifications for the core palette.

Primary Palette



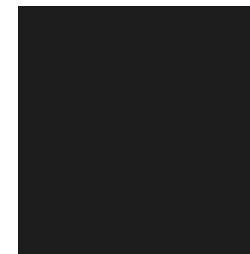
**SuamiSihat
Primary Blue**

HEX #038afa
RGB 3, 138, 250
CMYK 75, 44, 0, 0
PANTONE 2727 C



**SuamiSihat
Navy Blue**

HEX #033b7d
RGB 3, 59, 125
CMYK 100, 87, 24, 9
PANTONE 654 C



Neutral Black

HEX #1c1c1c
RGB 28, 28, 28
CMYK 72, 66, 65, 77
PANTONE Neutral Black C



White

Note:

For digital use, pure black (#000000) is not recommended for backgrounds or text.

Pure black overpowers surrounding objects and is straining on the eye on digital devices. Ultimately, pure black is not user-friendly and should be avoided.

Secondary Colour Palette

The secondary colour palette is used for headlines, titles, backgrounds, charts, diagrams, infographics and for highlighting key messages in internal and external communications.

It can also be used on digital applications such as Powerpoint presentations, website, funnel pages, ecommerce store, e-newsletters and mobile apps.

Secondary Palette



SuamiSihat Yellow

HEX #fce53d
RGB 252, 229, 61
CMYK 3, 4, 87, 0
PANTONE 106 C



Reserved 1

HEX #6d6e71
RGB 109, 110, 113
CMYK 0, 0, 0, 70
PANTONE 424 C



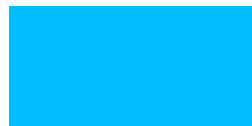
Reserved 2

HEX #939598
RGB 147, 149, 152
CMYK 0, 0, 0, 50
PANTONE 877 C



Reserved 3

HEX #d1d3d4
RGB 209, 211, 212
CMYK 0, 0, 0, 20
PANTONE 427 C



SuamiSihat Chlorine Blue

HEX #02bdfb
RGB 2, 189, 255
CMYK 63, 8, 0, 0
PANTONE 299 C



SuamiSihat Denim Blue

HEX #0559b5
RGB 5, 89, 181
CMYK 92, 70, 0, 0
PANTONE 300 C



SuamiSihat Sun Red

HEX #ed2124
RGB 237, 33, 36
CMYK 0, 99, 100, 0
PANTONE 1788 C

Typography

Headline
Poppins SemiBold

**Typography is a critical part of the design,
but unfortunately, it is not always well
planned out.**

Sub Headline / Lead-in (opening paragraph)
Poppins Bold

We can create excellent exemplification, pictures, and other graphic content but if the typography of our design is not good on our products, it could easily turn off potential buyers of our products and services.

Body Copy
Calibri Regular

Design Element
Poppins Bold

Footer
Poppins Regular



Primary Typeface

Throughout all SuamiSihat applications, typography is vital to our brand. The Poppins, Calibri and Montserrat font families are used as the corporate typefaces.

Poppins is our primary typeface for all types of headline whereas Calibri is our primary typeface for body text.

Note:

Poppins can also be used for sub headline or lead-in but not body copy. Poppins regular is used only for the footer, like the ones below

Poppins



Poppins ExtraBold
Poppins Bold
Poppins SemiBold
Poppins Medium
Poppins Regular

For all types of headline, sub headline and lead-in

Calibri



Calibri Bold
Calibri Bold Italic
Calibri Regular
Calibri Regular

For body copy

Secondary Typeface

Throughout all SuamiSihat applications, typography is vital to our brand. The Poppins, Calibri and Montserrat font families are used as the corporate typefaces.

Poppins is our primary typeface for all types of headline whereas Calibri is our primary typeface for body text.

Montserrat



MONTSERRAT BOLD
LETTER SPACING - 200 / 2PX

For website main menu & all buttons

Edo SZ



EDO SZ REGULAR

For additional typography treatment

AttackAttack Typeface



ATTACKATTACK TYPEFACE SHADOW
ATTACKATTACK TYPEFACE REGULAR

For additional typography treatment

Note:

Poppins can also be used for sub headline or lead-in but not body copy. Poppins regular is used only for the footer, like the ones below

Typographic Hierarchy

Creating hierarchy within typography is key for emphasizing the most important messages.

The following examples demonstrate the different combinations that can be achieved with primary and secondary fonts across offline and online materials.

Example - Treatment 1

COMMON MARRIAGE PROBLEMS

Headline
Poppins Bold /
All Caps

Sub Headline
Poppins Medium

Selalu Dihadapi Oleh Couple Di Pertengahan Usia

Lead-in
Calibri Bold

Natiistrum re con eos
dolupienis sit et quiaem aute
lisciisque mil maxime repe
aut reprerum aliae nus Il inci
blabore, commolor molup
tiurias accaere Aque velit
quam, issit unt.

Natiistrum re con eos
dolupienis sit et quiaem aute
lisciisque mil maxime repe
aut reprerum aliae nus Il inci
blabore, commolor molup
tiurias accaere Aque velit
quam, issit unt.

Body Copy
Calibri Regular

Tas preculpa voluptet, quas
molupti asperit mo commo
molupit, tem et occus, solore
dolor porio dolupta doluptat
voluptum, secas trum
consequa plaborem.

Typographic Hierarchy

Example - Treatment 2

Headline
Poppins Bold /
Sentence Case

Perubatan Tradisional Tak Memberi Kesan?

Sub Headline
Poppins Medium

Homeopati & Kesan Kepada Hormon
Testosteron – Dr. Zubaidi Ahmad

Lead-in
Calibri Bold

Natiistrum re con eos
dolupienis sit et quiatem aute
lisciisque mil maxime repe
aut reprerum aliae nus Il inci
blabore, commolor molup
tiurias accaere Aque velit
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Natiistrum re con eos
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lisciisque mil maxime repe
aut reprerum aliae nus Il inci
blabore, commolor molup
tiurias accaere Aque velit
quam, issit unt.

Body Copy
Calibri Regular

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dolor porio dolupta doluptat
voluptum, secas trum
consequa plaborem.

Typographic Hierarchy

Example - Treatment 3

Headline

Poppins Semi Bold /
Sentence Case

Tahap Testosteron

Sub Headline

Poppins Bold

Kepentingan Hormon Lelaki & How to Increase

Body Copy

Calibri Regular

Natiistrum re con eos dolupienis sit et quia tem aute
lisciisque mil maxime repe aut reprerum aliae nus Il inci
blabore, commolor molup tiurias accaere Aque velit quam,
issit unt.

Tas preculpa voluptet, quas molupti asperit mo commo
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voluptum, secas trum consequa plaborem.

Typographic Hierarchy

Example - Treatment 4
Adding Categories or
Pre-Headline

Montserrat Bold
Letter Spacing - 200 / 2px

Typography

MARRIAGE ADVISE

COMMON MARRIAGE PROBLEMS

Selalu Dihadapi Oleh Couple
Di Pertengahan Usia

Natiistrum re con eos
dolupienis sit et quiatem aute
lisciisque mil maxime repe
aut reprerum aliae nus Il inci
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Natiistrum re con eos
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lisciisque mil maxime repe
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blabore, commolor molup
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quam, issit unt.

Tas preculpa voluptet, quas
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consequ plaborem.

LATEST NEWS

Perubatan Tradisional Tak Memberi Kesan?

Homeopati & Kesan Kepada Hormon
Testosteron – Dr. Zubaidi Ahmad

Natiistrum re con eos
dolupienis sit et quiatem aute
lisciisque mil maxime repe
aut reprerum aliae nus Il inci
blabore, commolor molup
tiurias accaere Aque velit
quam, issit unt.

Natiistrum re con eos
dolupienis sit et quiatem aute
lisciisque mil maxime repe
aut reprerum aliae nus Il inci
blabore, commolor molup
tiurias accaere Aque velit
quam, issit unt.

Tas preculpa voluptet, quas
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molupit, tem et occus, solore
dolor porio dolupta doluptat
voluptum, secus trum
consequ plaborem.

HEALTH TIPS

Tahap Testosteron

Kepentingan Hormon Lelaki & How to Increase

Natiistrum re con eos dolupienis sit et quiatem aute
lisciisque mil maxime repe aut reprerum aliae nus Il inci
blabore, commolor molup tiurias accaere Aque velit quam,
issit unt.

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voluptum, secus trum consequ plaborem.

Typographic Hierarchy

HEALTH TIPS

Tahap Testosteron

Kepentingan Hormon Lelaki & How to Increase

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Tas preculpa voluptet, quas molupti asperit mo commo molupit, tem et occus, solore dolor porio dolupta doluptat voluptum, secas trum consequa plaborem.

SuamiSihat.com.my

HEALTH TIPS

Tahap Testosteron

Kepentingan Hormon Lelaki & How to Increase

Natiistrum re con eos dolupienis sit et quiaem aute lisciisque mil maxime repe aut reprerum aliae nus Il inci blabore, commolor molup tiurias accaere Aque velit quam, issit unt.

Tas preculpa voluptet, quas molupti asperit mo commo molupit, tem et occus, solore dolor porio dolupta doluptat voluptum, secas trum consequa plaborem.

SuamiSihat.com.my

Headline can be in Bold or Semi Bold depending on the length, background and size.

If the headline is short, it can be made bigger (oversized) and set to Semi Bold. If the headline is long, it can be made smaller and set to Bold.

If the headline is black on white background, it can be set to Bold (example below). If the headline is white on dark background (example on the left), it can be set to Semi Bold and made bigger. The line spacing must be adjusted accordingly.

HEALTH TIPS

Tahap Testosteron

Kepentingan Hormon Lelaki & How to Increase

Natiistrum re con eos dolupienis sit et quiaem aute lisciisque mil maxime repe aut reprerum aliae nus Il inci blabore, commolor molup tiurias accaere Aque velit quam, issit unt.

Tas preculpa voluptet, quas molupti asperit mo commo molupit, tem et occus, solore dolor porio dolupta doluptat voluptum, secas trum consequa plaborem.

SuamiSihat.com.my

Typography

SuamiSihat Shots

SuamiSihat shots is one of the critical component for our brand. We take into consideration the people we want to attract and the message that needs to be communicated.

Every brand incorporates visuals into their brand story. Visuals help translate our personality, aesthetics and support our brand identity.



Crowdsourcing

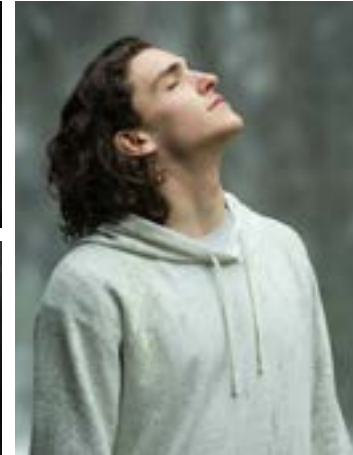
Since we recommend not borrowing “canned emotional appeal” from stock libraries such as Shutterstock / Getty Images/ 500px / istock.com unless we absolutely have to, we find ways to encourage people to contribute and share their unique and awesome points of view instead.

***All visuals should represent middle age men and couple, age 37 – 57 years old.**

Note:

Photos opposite are for demonstration purposes only.

The ethnicity of people shown should resonate with our audiences, reflective of the demographic of Malaysia.



Studio Shots

Our studio shots represents 3 main ethnicity in Malaysia; Malay, Chinese and Indian.

The expressions and candid shots evoke emotional connection with our audience in tandem with our purpose and grand vision.

However, we don't encourage and support premarital relationships whatsoever. That's not what our brand represents.

Hence the word 'Suami' (husband) is used as part of our brand name.

Note:

The ethnicity of people shown should be resonates with audiences today.
reflective of the demographic of Malaysia.



On-location Shots

On-location shots should depict natural and real life routine of married couple.

And demonstrate how our products should be a necessity to live a good, healthy and amazing life.

Modern interior used to showcase urban and city living to associate our brand with the likes of M40 (middle class) and T20 income groups.



Product Shots

On-location shots should depict natural and real life routine of married couple.

And demonstrate how our products should be a necessity to live a good, healthy and amazing life.

Modern interior used to showcase urban and city living to associate our brand with the likes of M40 (middle class) and T20 income groups.



Social Media

Social media branding is about consistently using the right methods to engage with our target audience on social media platforms.

The aim or purpose is to boost SuamiSihat brand awareness and attract new people to check out our brand.



Stationery

Stationery is a broad term that encompasses business cards, envelopes, letterheads and other similar marketing emissaries.

High-quality stationery makes sure our brand image is consistent, it makes us look professional and credible and while it may seem like a little thing, getting the little things right shows our customers we can also get the big things right.



Business Card

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Dr. Ismail Tambi

Penasihat Perubatan
SuamiSihat

012 345 6789

drismail@suamisihat.com

No 213, Tingkat 1, Teluk Bunut,
Jalan Delima, Banting,
42700, Selangor

**MEN'S HEALTH.
ENGINEERED FOR YOU.**

SuamiSihat.com.my

89mm

51mm

Letterhead

At vero eos et accusamus et iusto odio dignissimos ducimus qui blanditiis praesentium voluptatum deleniti atque corrupti quos dolores et quas molestias excepturi sint occaecati cupiditate non provident, similique sunt in culpa qui officia deserunt mollitia animi, id est laborum et dolorum fuga.

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**SuamiSihat**

+6 012-345 6789

No 213, Tingkat 1, Teluk Bunut,
Jalan Delima, Banting, 42700, Selangor

Malaysia, August 31, 2022

Dear
John Doe
Kuala Lumpur Malaysia

Title: Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod

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Dr. Ismail Tambi
Penasihat Perubatan Suami Sihat

www.suamisihat.com.my

210mm

297mm