

# Network Design and Evaluation for Bay Resort Hotels

**Date:** 17/01/25

**Unit:** COMMUNICATIONS AND NETWORKING (COMP5071)

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## Executive Summary

This paper seeks to improve Bay Resort Hotels' network to enhance operations and guest experience. I created a secure Cisco Packet Tracer network that simulates connecting guest devices and front desk PCs. The paper describes how my network will handle check-ins, communicate with the corporate headquarters in London and their regional headquarters near Southampton, and provide strong Wi-Fi throughout the hotel.

I tried static and dynamic data routing and different VLAN configurations to test which suited speed and dependability better. I will also suggest features like premium Wi-Fi for faster connections and smart room keys.

Firewalls and WPA3 encryption ensure robust security. This design allows the hotel to quickly expand its network, saving money and providing excellent service to guests and staff.

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## Introduction

The goal is to design and evaluate a network infrastructure for Bay Resort Hotels. The system ensures strong connectivity, boosts operational efficiency, and meets guest and business needs.

The network design for a two-story hotel building measuring 200 meters by 100 meters focuses on public Wi-Fi coverage, wired and wireless check-in stations, safe guest and staff networks, and WAN connectivity to regional and head offices. Secure data protection, electronic room keys, and premium Wi-Fi are also important.

My network designs were simulated using Cisco Packet Tracer (CPT). These simulations test and analyze my logical and physical configurations, IP address allocation, VLAN implementation, and routing protocol performance to ensure the design meets Bay Resort Hotels' operational goals.

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# Business and Technical Requirements

## Network Layout

The network must cover a 200m x 100m, two-floor building, ensuring complete connectivity for all areas of operation. The design should be scalable to support additional devices and future expansions.

## Key Facilities

- **Front Desk and Rapid Check-In Stations:**
  - Six manned check-in/out stations and four unmanned rapid check-in/out kiosks requiring reliable wired or wireless connections.
- **Public Areas:**
  - Seamless Wi-Fi coverage in the lobby, lounge, restaurant, café, and bar.
- **Boutique Pay Stations:**
  - At least two wired or wireless card/cash pay stations in the boutique.
  - Support for customers to pick up and pay for online reservations.
- **Guest Rooms:**
  - Wi-Fi coverage in all rooms with optional paid upgrades for enhanced bandwidth.
- **WAN Connectivity:**
  - Secure and stable connections to the regional HQ (30 miles away) and the company head office (in London) to facilitate centralized management and web services.

## Security and Fault Management Needs

- **Security:**
  - Compliance with 802.11i standards for Wi-Fi security.
  - Deployment of firewalls, virus scanners, access controls, port security, and WPA3 encryption.
- **Fault Management:**
  - Redundancy systems to prevent downtime and ensure reliability.
  - Use of SNMP for centralized network management and real-time fault monitoring.
  - Inclusion of backup configurations and automatic failover mechanisms.

## Justification of Identified Requirements

- **Scalability:** The design must handle future growth, including guest devices, IoT, and additional networked services.
- **Reliability and Availability:** Continuous operation is essential for guest satisfaction and business processes. Redundant systems will prevent disruptions.
- **Cost-Efficiency:** Using switches over excessive routers balances performance and cost while maintaining scalability.

- **Guest Experience:** Reliable Wi-Fi and optional premium upgrades cater to diverse guest needs, enhancing satisfaction.
  - **Security and Privacy:** Robust security protocols protect guest data and the hotel's network infrastructure.
  - **WAN Connectivity:** Centralized web services and seamless communication with HQ and regional offices ensure operational efficiency.
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## Network Design

### Logical Design

#### IPv4 Scheme and VLAN Segmentation

The network architecture maximizes IP address allocation and VLAN segmentation for enhanced security and performance by means of a structured IPv4 addressing system with subnetting.

- **VLAN Segmentation and Subnetting:**
  - VLAN segmentation separates network traffic, guaranteeing security and performance.
  - Using CIDR and VLSM, each VLAN has its own subnet to maximize IP use.

#### Routing Protocol Considerations

The network uses OSPF (Open Shortest Path First) dynamic routing because it's better than static routing:

- **Scalability:** OSPF supports future growth by supporting new services and devices without major changes.
- **Automatic Failover Systems:** Ensures minimal downtime for operational services.
- **Optimized Data Pathways:** Dynamic routing reduces latency, improving user experience.
- **Reduced Administrative Burden:** Dynamic protocols eliminate manual upgrades.

Static routing is simple and resource-efficient but lacks adaptability and failover for dynamic environments like Bay Resort Hotels.

### Physical Layout

#### Ground Floor

Five ground-floor rooms house network equipment with wire closets.

- The main wiring closet is the ground floor's network hub.
- Boutique: Network devices aid inventory control and POS.
- The front desk has wired PCs, kiosks, and other check-in/out devices.
- Rapid check-in is near the entrance with unmanned check-in/out tools.
- The manager's office has administrative tools and secure connections.

Access points are strategically placed to ensure flawless connectivity for computers, tablets, and smartphones in public and operational areas.

### **First Floor**

The first-floor server room and single-wire closet serve purposes. This area houses critical network architecture like servers and switches. First-floor access points connect guest rooms and staff devices to the internet.

### **Southampton Regional Headquarters**

Network design at regional headquarters near Southampton includes:

- A router and PC for administrative tasks and connectivity.

### **London Headquarters**

The London headquarters layout is similar:

- One router and one PC in the main wiring closet control centralized online services and connect regional sites.

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## **Security and Fault Management**

### **Managing Errors**

These fault management techniques guarantee continuous service and fast resolution of problems:

- **Redundancy and Failover:**
  - Redundant systems reduce service disruptions during hardware or network breakdowns.
  - Critical services have automatic failover.
- **Network Monitoring:**
  - Centralized monitoring of network performance and defect detection is accomplished via SNMP.
  - Alerts instantly warn managers of possible problems.

- **Backup Configuration:**
  - Frequent updates of backup configurations guarantee quick recovery from unexpected events.
- **Fault Isolation:**
  - VLANs segment traffic to prevent local problems from affecting the entire system.
  - OSPF dynamic routing reroutes traffic across link failures, improving fault tolerance.

## Safety Protocols

- **Wi-Fi Security:**
    - Following 802.11i Wi-Fi security guidelines.
    - WPA3 encryption applied in public areas and guest room Wi-Fi.
  - **Firewalls:**
    - Deployed at strategic points, firewalls filter harmful traffic and stop unauthorized access.
  - **Access Control:**
    - Role-based access controls ensure devices only have necessary resource access.
    - Port security prevents rogue device connections.
  - **Intrusion Prevention Systems:**
    - IPS identifies and stops dubious actions or assaults.
  - **Encryption and Secure Transactions:**
    - All sensitive information exchanges use encrypted communication methods.
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## Ideas for Network Improvements

The following ideas will future-proof the network and keep Bay Resort Hotels ahead in technology:

- **Integration of IoT Devices:**
  - Install smart thermostats, lighting, and voice-activated assistants in guest rooms.
  - Centralized monitoring by IoT devices allows predictive maintenance for vital equipment.
- **Scalability:**
  - IPv6 migration ensures the network can handle more devices and connections.
  - IPv6 includes IPsec for data transit security.
- **Increased WAN Optimization:**
  - MPLS provides reliable WAN connectivity.
- **Edge Computing for Low-Latency Applications:**
  - For real-time IoT analytics and video monitoring, edge computing handles data locally.

- **Using SDN:**
    - SDN simplifies network administration and optimizes resource allocation.
- 

## Evaluation of Design Decisions

- **Future Growth and Scalability:**
    - The proposed design is scalable with VLAN segmentation, OSPF, and a structured IPv4 system.
    - IPv6 migration strengthens future readiness.
  - **Performance Improvement:**
    - Dynamic routing reduces latency and increases reliability.
  - **Economic Efficiency:**
    - VLANs and switches are cheaper alternatives to expensive routing gear.
  - **Safety:**
    - Firewalls, VLAN separation, and WPA3 encryption secure the network.
  - **Guests' Experience:**
    - The design emphasizes fast, reliable Wi-Fi and premium options for diverse needs.
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## Conclusion and Recommendations

A detailed network architecture for Bay Resort Hotels' operational and commercial needs is presented. Dynamic routing, structured VLAN segmentation, and strong security ensure reliability and scalability.

Simulations demonstrate how the network reduces downtime and improves visitor experience.

### Recommendations

- Switch to IPv6 for future-proofing.
  - Use IoT solutions to improve operations.
  - Conduct frequent security audits.
  - Train staff on the new network architecture.
  - Investigate edge computing and SDN for future use.
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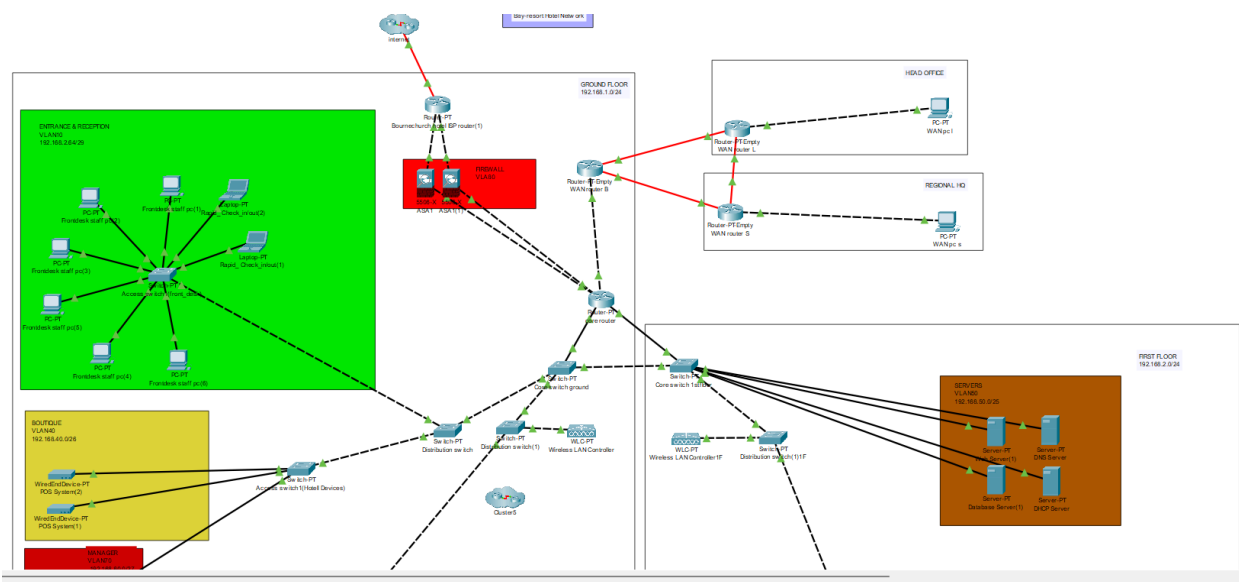
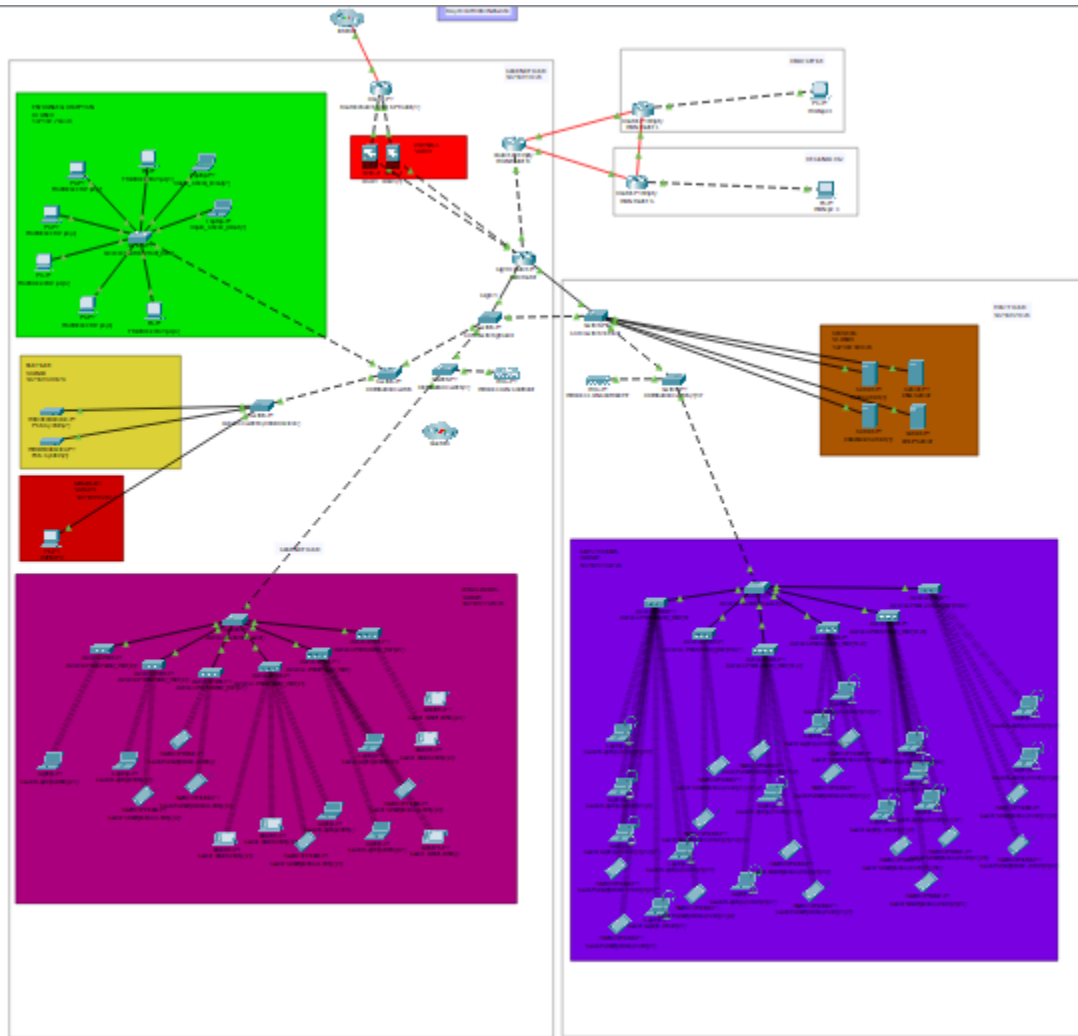
## References

## References (Bournemouth Harvard Style)

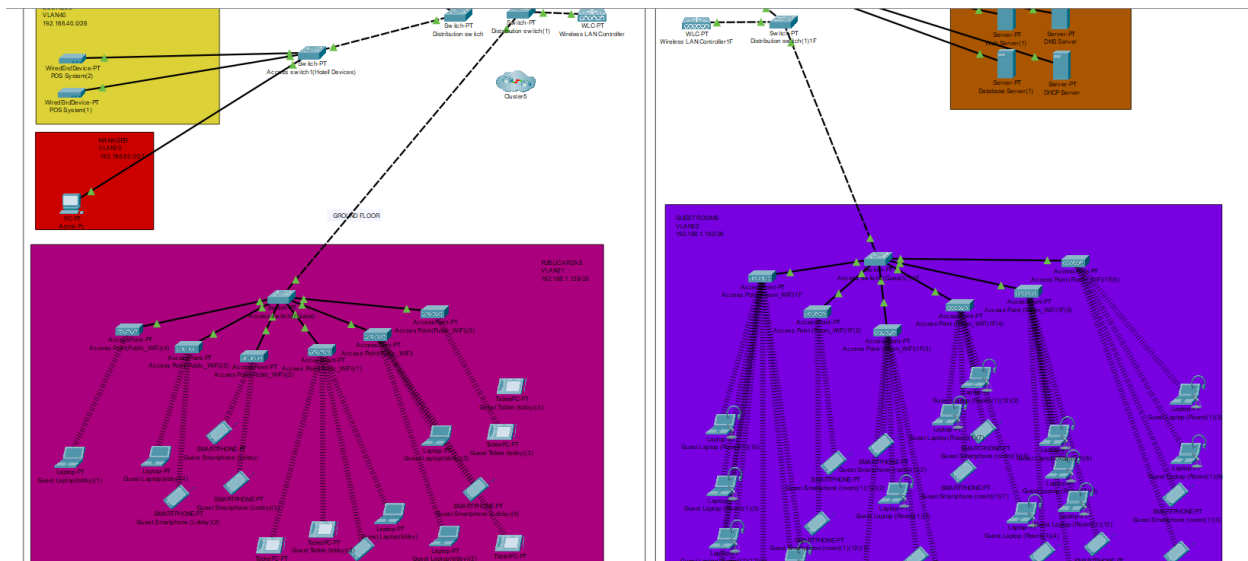
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## Appendices

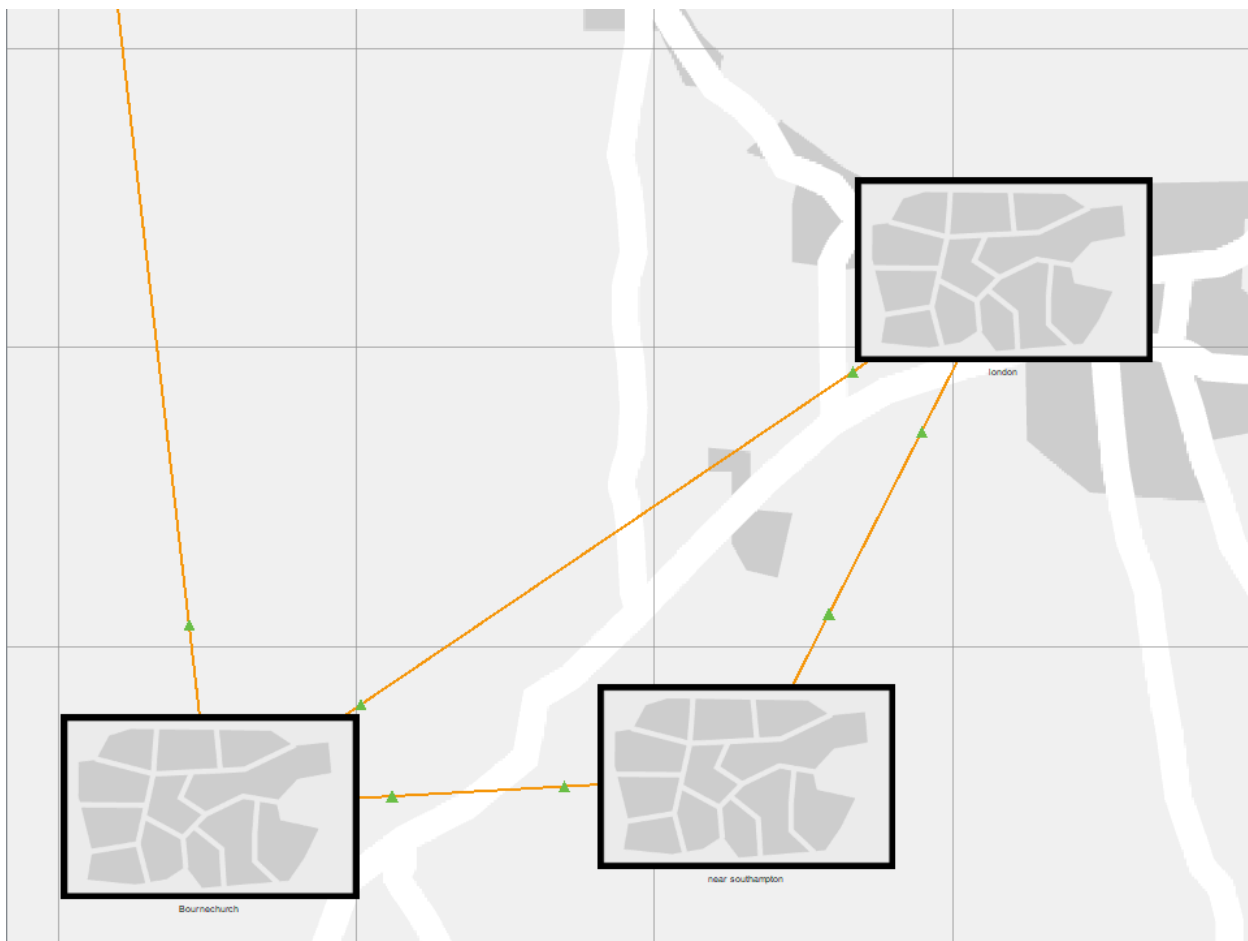
## Appendix A: Logical Network Diagrams

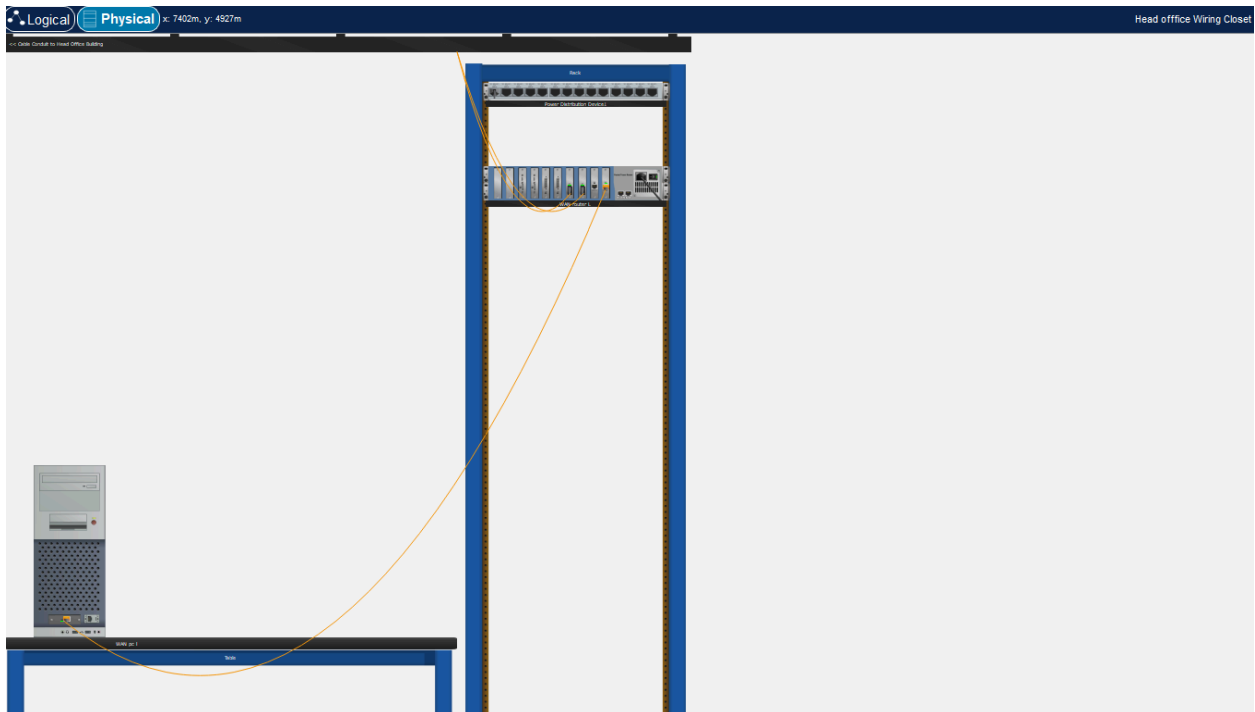
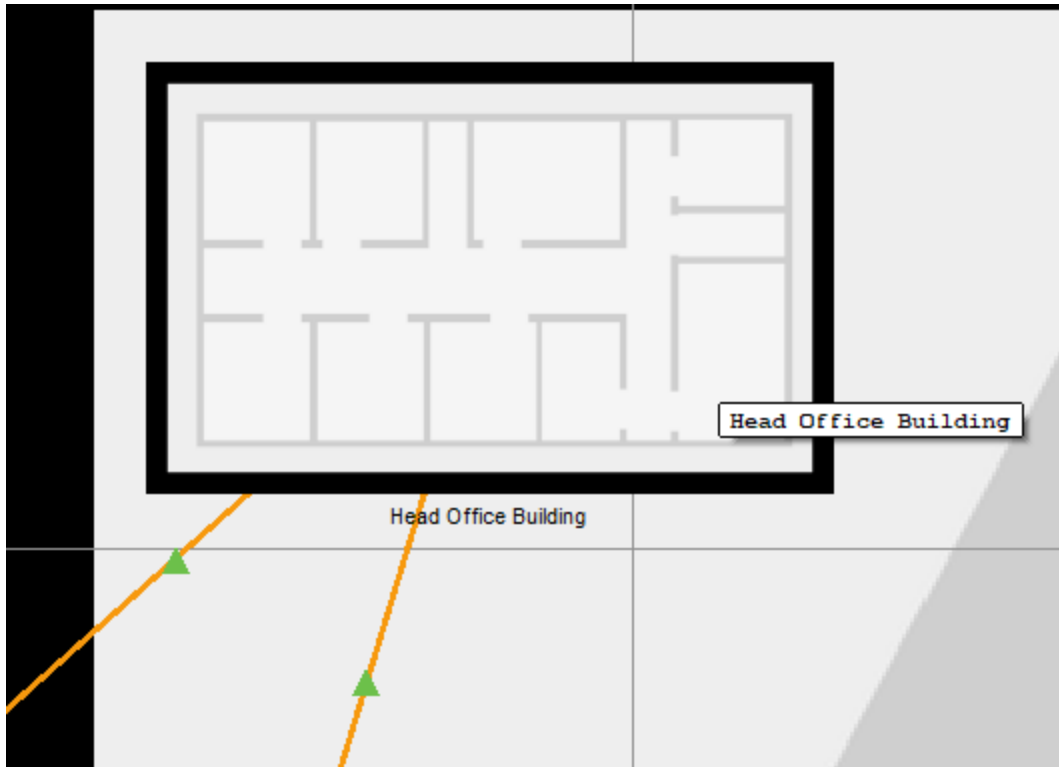


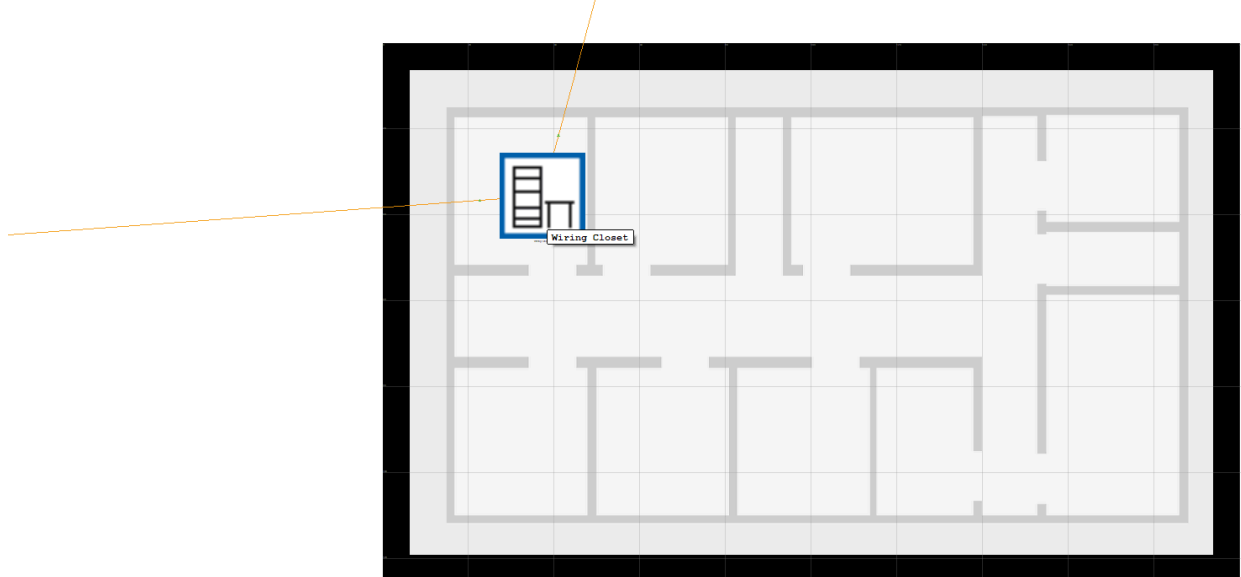
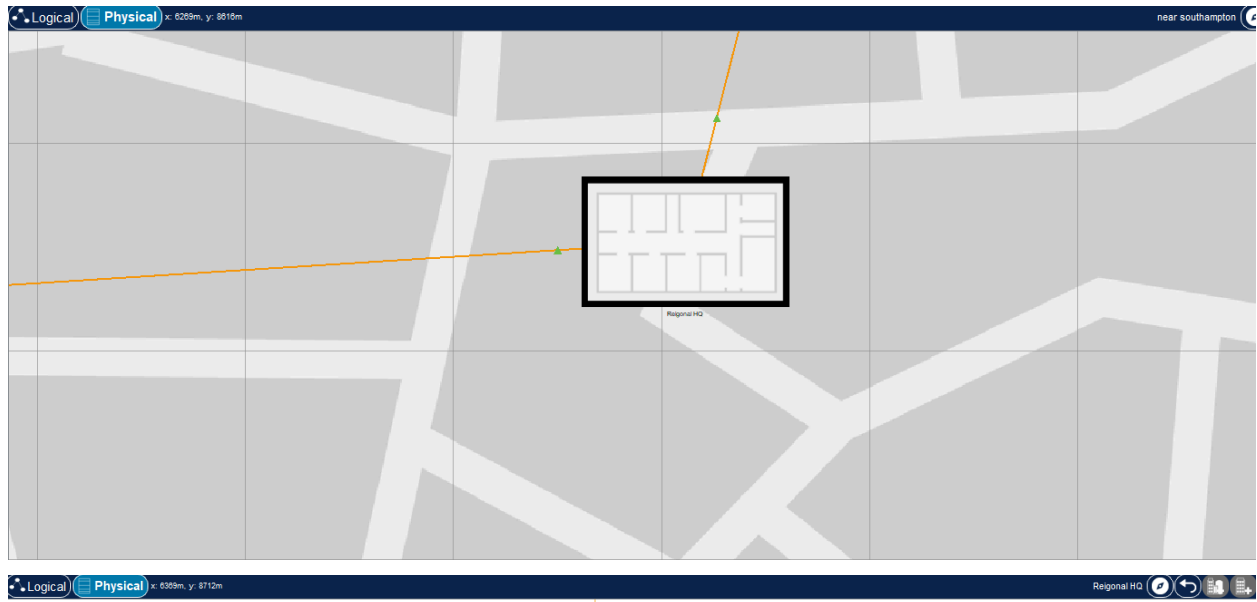


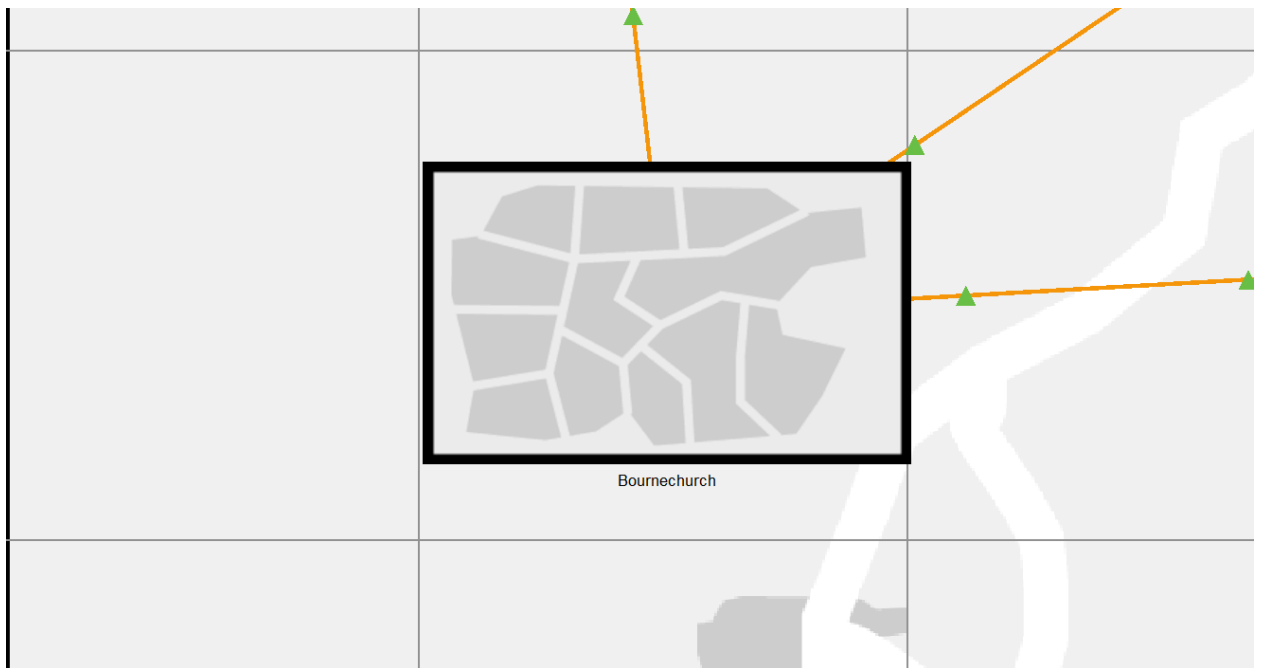
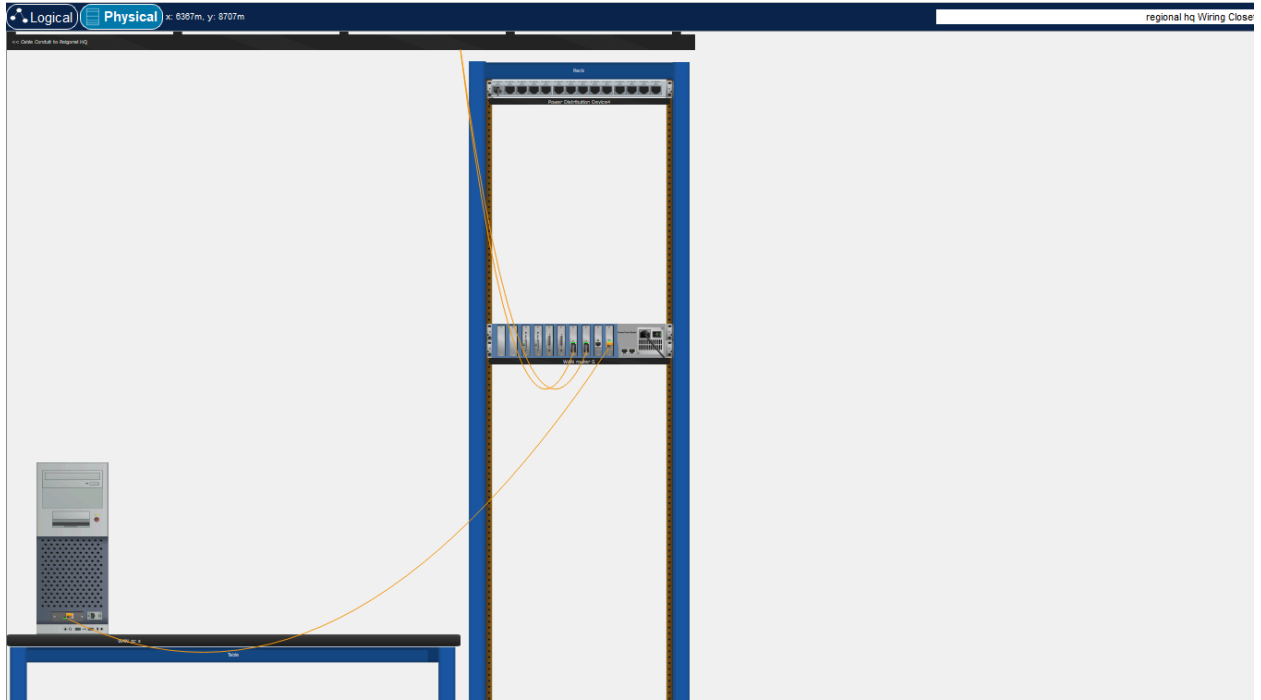


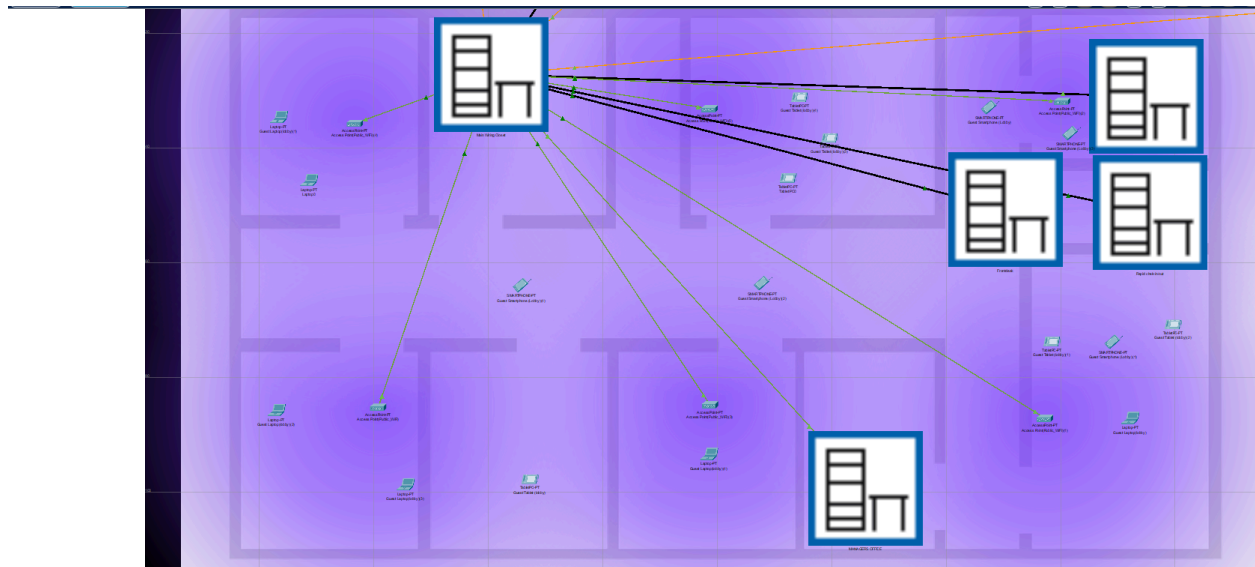
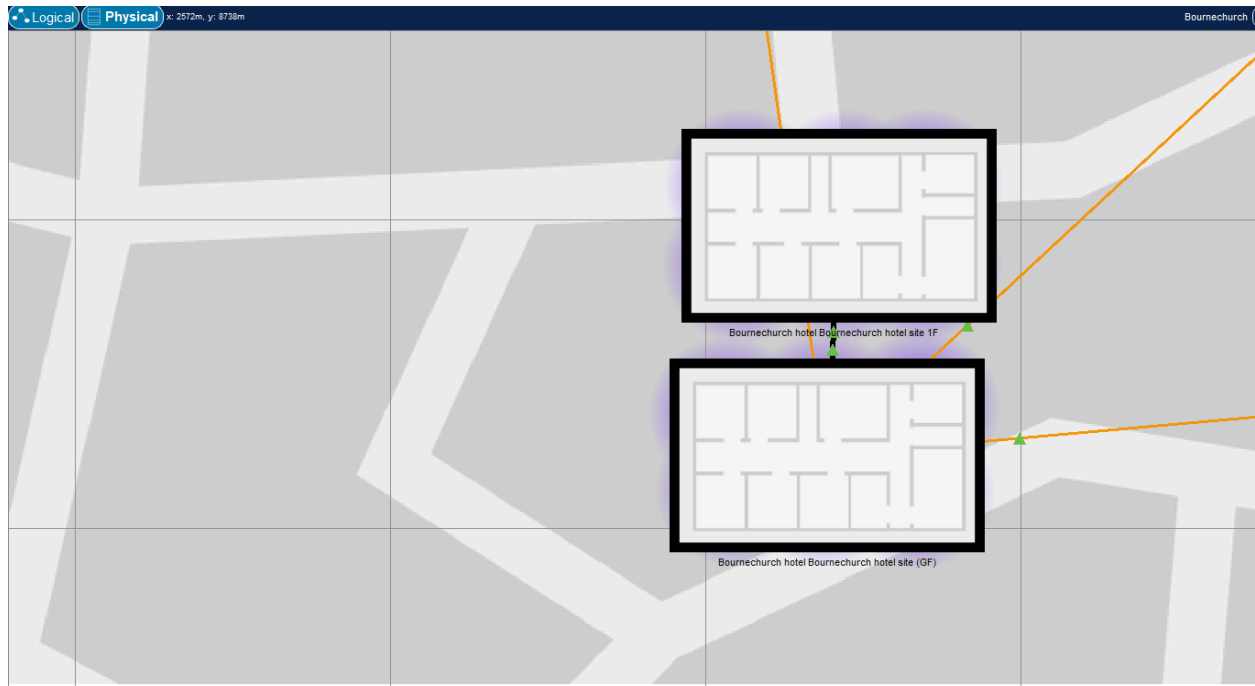
## Appendix B: Physical Network Diagram



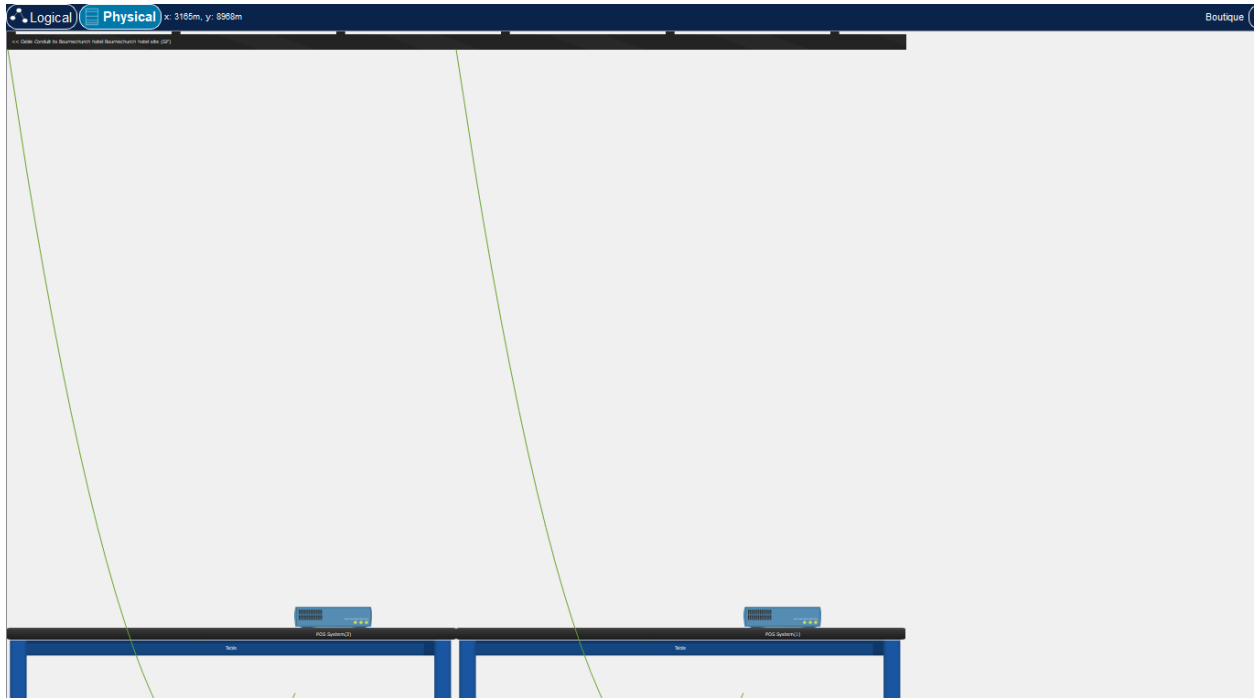






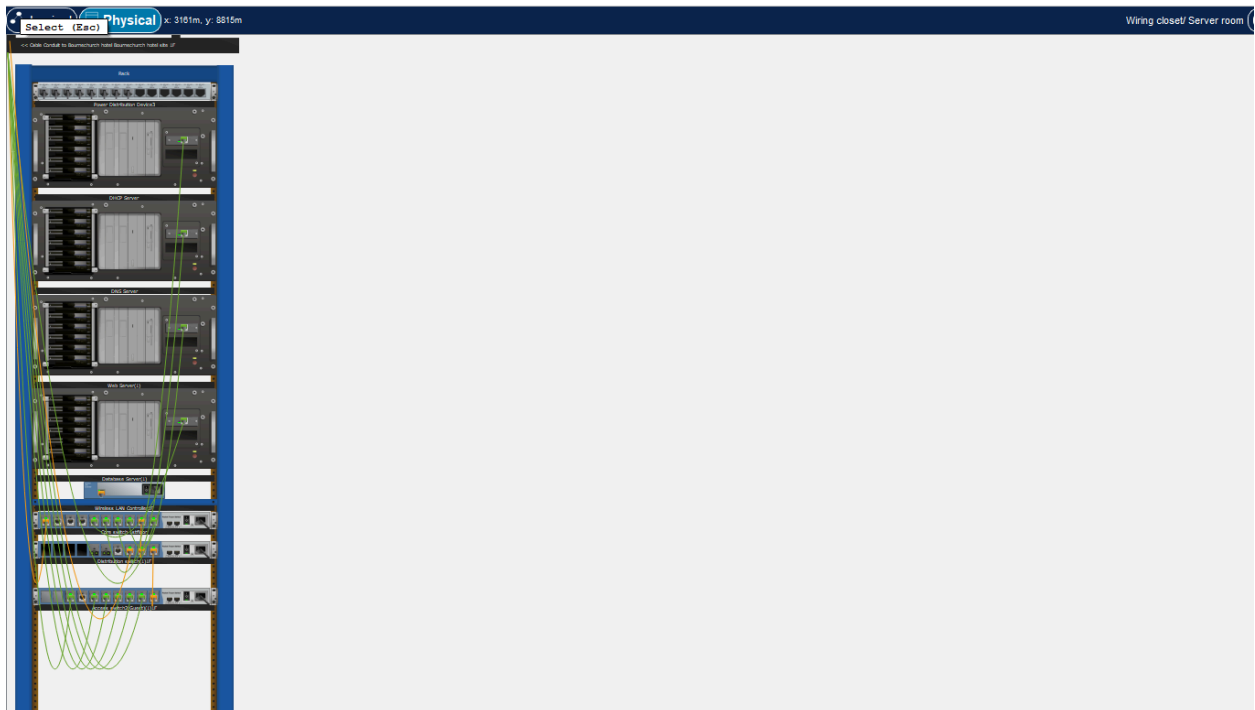




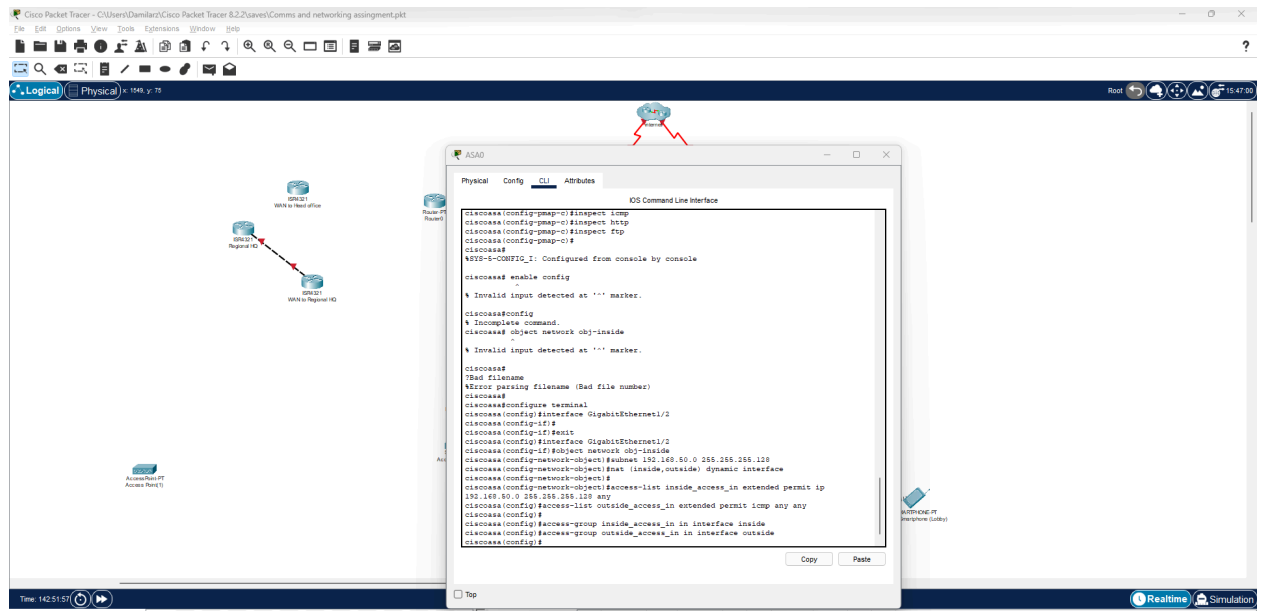


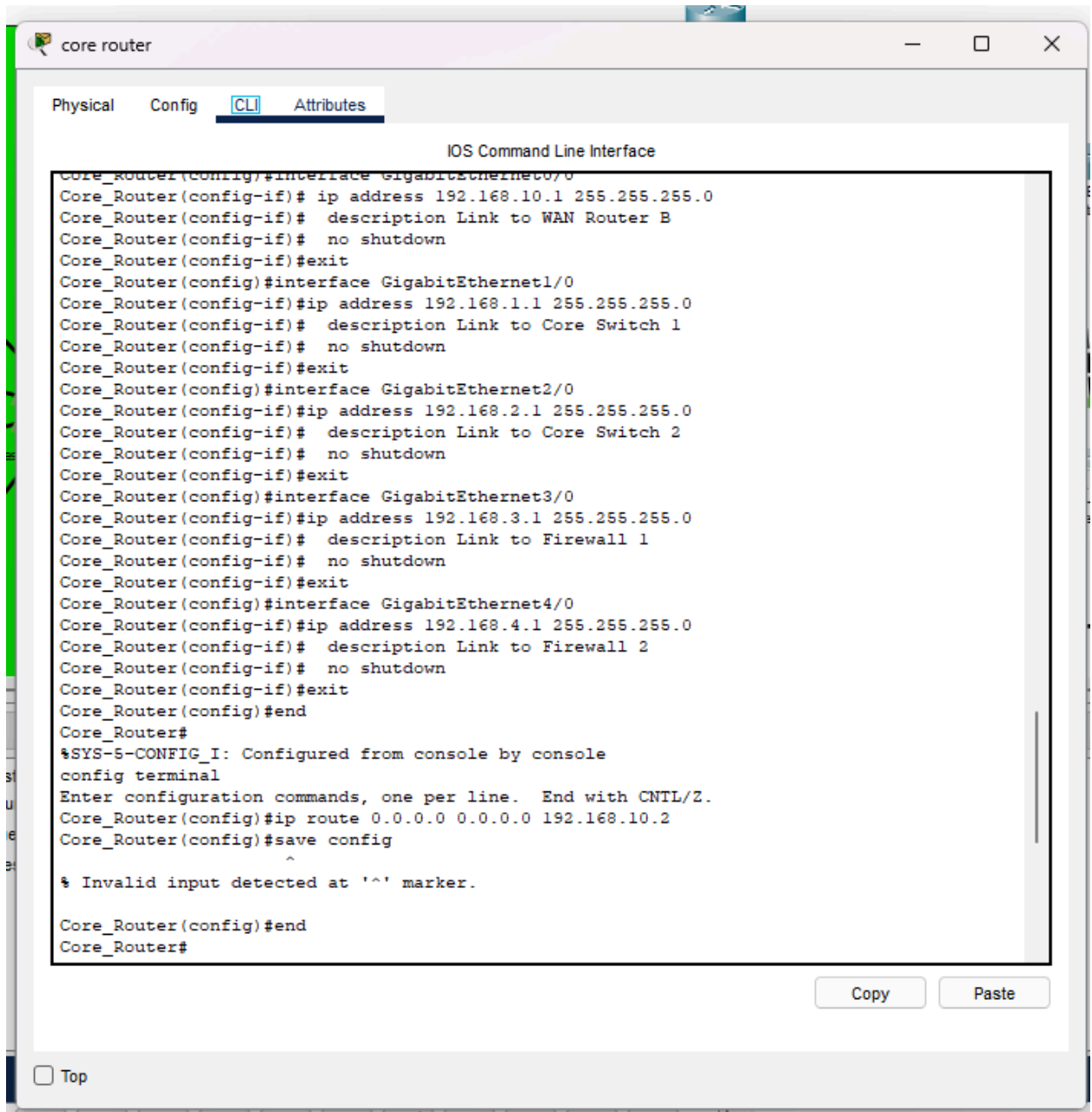


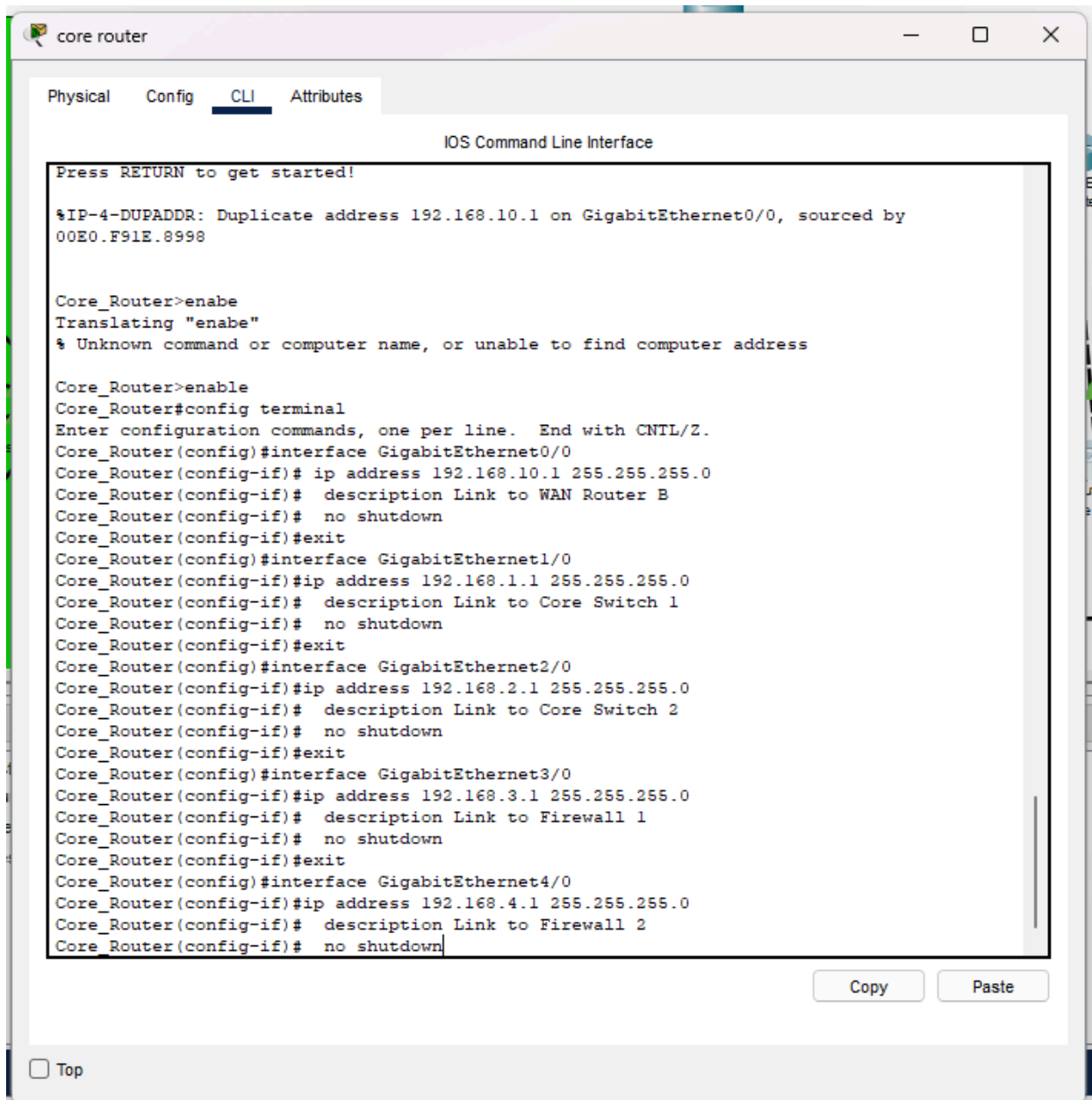




## Appendix C: Cisco Packet Tracer Configurations







WAN router L

Physical

Config

CLI

Attributes

IOS Command Line Interface

```
Router>enable
Router#config terminal
Enter configuration commands, one per line.  End with CNTL/Z.
Router(config)#interface GigabitEthernet2/0
Router(config-if)#ip address 10.0.1.2 255.255.255.252
Router(config-if)# description Link to WAN Router B
Router(config-if)# no shutdown

Router(config-if)#
%LINK-5-CHANGED: Interface GigabitEthernet2/0, changed state to up

%LINEPROTO-5-UPDOWN: Line protocol on Interface GigabitEthernet2/0, changed state to up

Router(config-if)#exit
Router(config)#interface GigabitEthernet0/0
Router(config-if)#ip address 192.168.20.1 255.255.255.0
Router(config-if)# description Link to LAN
Router(config-if)# no shutdown

Router(config-if)#
%LINK-5-CHANGED: Interface GigabitEthernet0/0, changed state to up

%LINEPROTO-5-UPDOWN: Line protocol on Interface GigabitEthernet0/0, changed state to up

Router(config-if)#interface GigabitEthernet3/0
Router(config-if)#ip address 10.0.3.2 255.255.255.252
Router(config-if)# description Link to WAN Router S
Router(config-if)# no shutdown

%LINK-5-CHANGED: Interface GigabitEthernet3/0, changed state to down
Router(config-if)#ip route 192.168.30.0 255.255.255.0 10.0.3.1
Router(config)#exit
Router#
%SYS-5-CONFIG_I: Configured from console by console
```

Copy

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☐ Top

Guest Tablet (lobby)

Physical

Config

Desktop

Programming

Attributes

GLOBAL

Settings

Algorithm Settings

INTERFACE

Wireless0

3G/4G Cell1

Bluetooth

Wireless0

Port Status

On

Bandwidth

11 Mbps

MAC Address

0050.0F23.A9B4

SSID

Public\_WiFi

Authentication

Disabled

WPA-PSK

WPA

802.1X

WEP

WPA2-PSK

WPA2

Method:

WEP Key

PSK Pass Phrase

Lobby.connect

User ID

Password

MD5

User Name

Password

Encryption Type

AES

IP Configuration

DHCP

Static

IPv4 Address

169.254.169.182

Subnet Mask

255.255.0.0

IPv6 Configuration

Automatic

Static

IPv6 Address

/

Link Local Address

FE80::250:FFF:FE23:A9B4

Top

Wireless LAN Controller

Physical

Config

Attributes

GLOBAL

Settings

Wireless LANs

AP Groups

DHCP

INTERFACE

GigabitEthernet0

Management

Wireless LANs

Select WLANPublic\_WiFi

NamePublic\_WiFiSSIDPublic\_WiFi

VLAN21

Authentication

Disabled

WPA-PSK

WPA

WEP

WPA2-PSK

WPA2

WEP Key

PSK Pass PhraseLobby.connect

RADIUS Server Settings

IP Address

Shared Secret

Encryption TypeAES

Central Control

Central switching, central authentication

Local switching, central authentication

Local switching, local authentication

New

Remove

Save

☐ Top

Wireless LAN Controller

Physical

Config

Attributes

GLOBAL

Settings

Wireless LANs

AP Groups

DHCP

INTERFACE

GigabitEthernet0

Management

Wireless LANs

Select WLANRoom\_WiFi

NameRoom\_WiFiSSIDRoom\_WiFi

VLAN22

Authentication

Disabled

WPA-PSK

WPA

WEP

WPA2-PSK

WPA2

WEP Key

PSK Pass PhraseRoom.connect

RADIUS Server Settings

IP Address

Shared Secret

Encryption TypeAES

Central Control

Central switching, central authentication

Local switching, central authentication

Local switching, local authentication

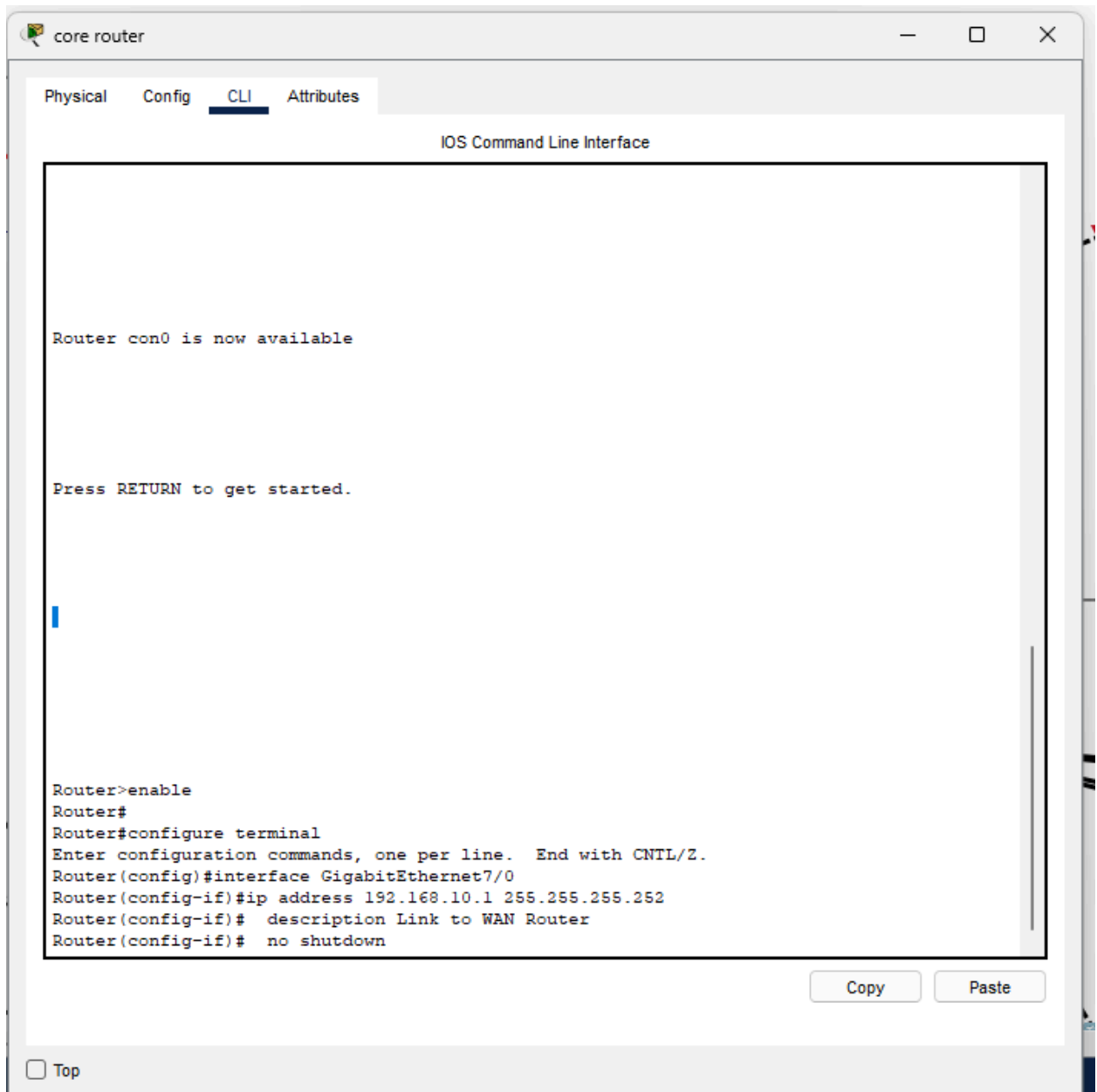
New

Remove

Save

Top





WAN router S

PhysicalConfigCLIAttributes

IOS Command Line Interface

```
Router#config terminal
Enter configuration commands, one per line. End with CNTL/Z.
Router(config)#interface GigabitEthernet0/0
Router(config-if)#interface GigabitEthernet2/0
Router(config-if)#exit
Router(config)#interface GigabitEthernet2/0
Router(config-if)# ip address 10.0.2.2 255.255.255.252
Router(config-if)# description Link to WAN Router B
Router(config-if)# no shutdown

Router(config-if)#
%LINK-5-CHANGED: Interface GigabitEthernet2/0, changed state to up

%LINEPROTO-5-UPDOWN: Line protocol on Interface GigabitEthernet2/0, changed state to up

Router(config-if)#exit
Router(config)#interface GigabitEthernet3/0
Router(config-if)#ip address 10.0.3.1 255.255.255.252
Router(config-if)# description Link to WAN Router L
Router(config-if)# no shutdown

Router(config-if)#
%LINK-5-CHANGED: Interface GigabitEthernet3/0, changed state to up

%LINEPROTO-5-UPDOWN: Line protocol on Interface GigabitEthernet3/0, changed state to up

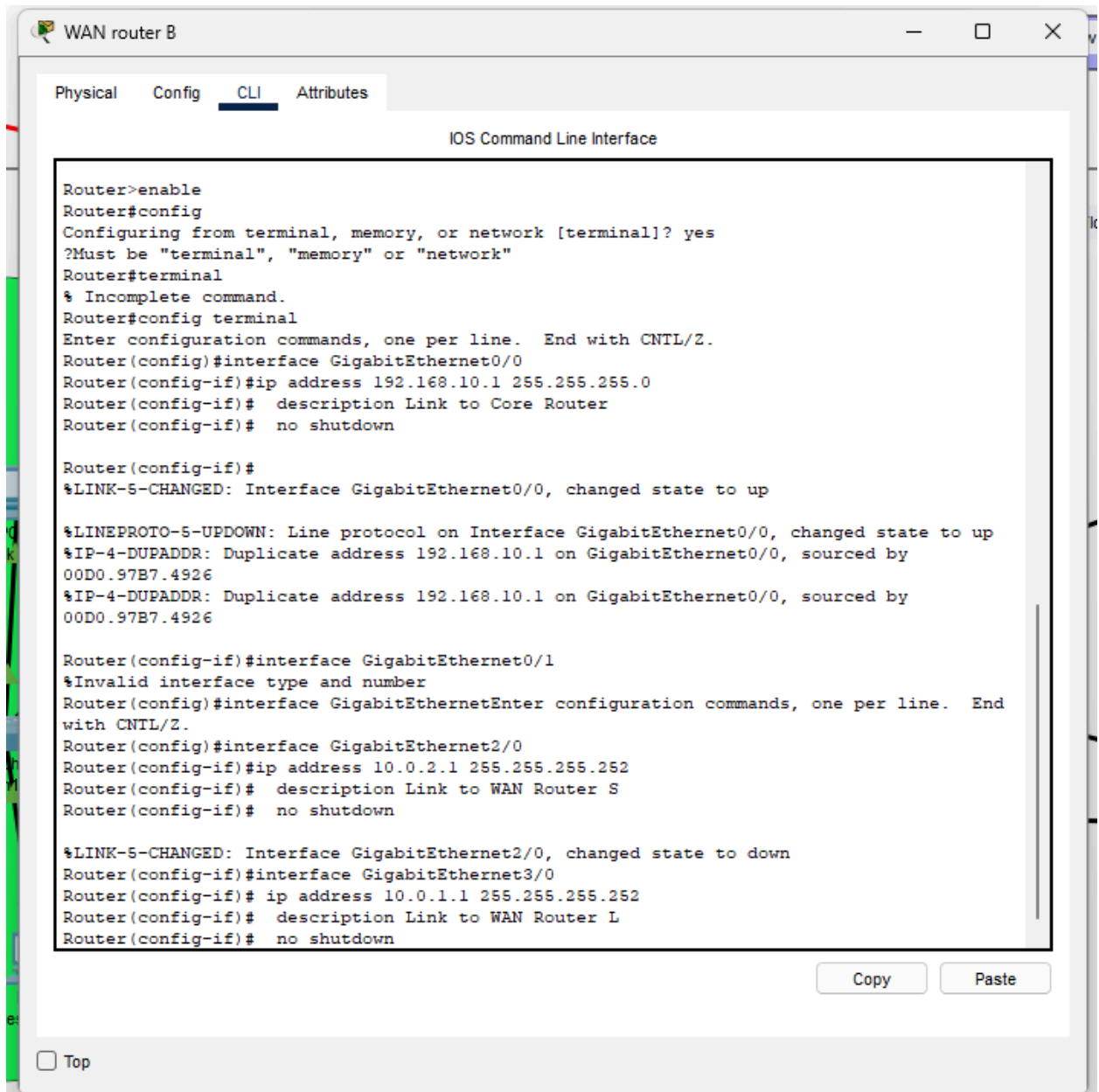
Router(config-if)#exit
Router(config)#interface GigabitEthernet0/0
Router(config-if)#ip address 192.168.30.1 255.255.255.0
Router(config-if)# description Link to Local LAN
Router(config-if)# no shutdown

Router(config-if)#
%LINK-5-CHANGED: Interface GigabitEthernet0/0, changed state to up

%LINEPROTO-5-UPDOWN: Line protocol on Interface GigabitEthernet0/0, changed state to up
interface GigabitEthernet2/0
```

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☐ Top



Cisco Packet Tracer - C:\Users\Damian\ Cisco Packet Tracer 8.2.2\save\Comms and networking assignment.pkt

File Edit Options View Tools Extensions Window Help

Logical Physical x 148 y 88 Root 08:28:30

ASAD

Physical Config CLI Attributes

IOS Command Line Interface

```
Invalid input detected at '^' marker.

Ciscoasa
?Bad filename
^Error parsing filename (Bad file number)
Ciscoasa#
Ciscoasa#configure terminal
Ciscoasa(config)#interface GigabitEthernet1/2
Ciscoasa(config-if)#
Ciscoasa(config-if)#exit
Ciscoasa(config)#
Ciscoasa(config)#
Ciscoasa(config)#interface GigabitEthernet1/2
Ciscoasa(config-if)#
Ciscoasa(config-if)#exit
Ciscoasa(config)#interface GigabitEthernet1/3
Ciscoasa(config-if)#
Ciscoasa(config-if)#exit
Ciscoasa(config)#interface GigabitEthernet1/2
Ciscoasa(config-if)#
Ciscoasa(config-if)#exit
Ciscoasa(config)#interface GigabitEthernet1/4
Ciscoasa(config-if)#
Ciscoasa(config-if)#exit
Ciscoasa(config)#interface GigabitEthernet1/3
Ciscoasa(config-if)#
Ciscoasa(config-if)#exit
Ciscoasa(config)#interface GigabitEthernet1/2
Ciscoasa(config-if)# policy-map global_policy
Ciscoasa(config-pmap)#class inspection_default
Ciscoasa(config-pmap-c)#inspect icmp
Ciscoasa(config-pmap-c)#inspect tcp
Ciscoasa(config-pmap-c)#inspect ftp
```

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Time: 142:38:55

Scenario 0

Fire Last Status Source Destination Type Color Time(sec) Periodic Num Edit Delete

Toggle PCU List Window

Realtime Simulation

WAN router B

Physical

Config

CLI

Attributes

IOS Command Line Interface

```
%LINK-5-CHANGED: Interface GigabitEthernet0/0, changed state to up
%LINEPROTO-5-UPDOWN: Line protocol on Interface GigabitEthernet0/0, changed state to up
%IP-4-DUPADDR: Duplicate address 192.168.10.1 on GigabitEthernet0/0, sourced by 00D0.97B7.4926
%IP-4-DUPADDR: Duplicate address 192.168.10.1 on GigabitEthernet0/0, sourced by 00D0.97B7.4926

Router(config-if)#interface GigabitEthernet0/1
%Invalid interface type and number
Router(config)#interface GigabitEthernetEnter configuration commands, one per line. End with CNTL/Z.
Router(config)#interface GigabitEthernet2/0
Router(config-if)#ip address 10.0.2.1 255.255.255.252
Router(config-if)# description Link to WAN Router S
Router(config-if)# no shutdown

%LINK-5-CHANGED: Interface GigabitEthernet2/0, changed state to down
Router(config-if)#interface GigabitEthernet3/0
Router(config-if)# ip address 10.0.1.1 255.255.255.252
Router(config-if)# description Link to WAN Router L
Router(config-if)# no shutdown

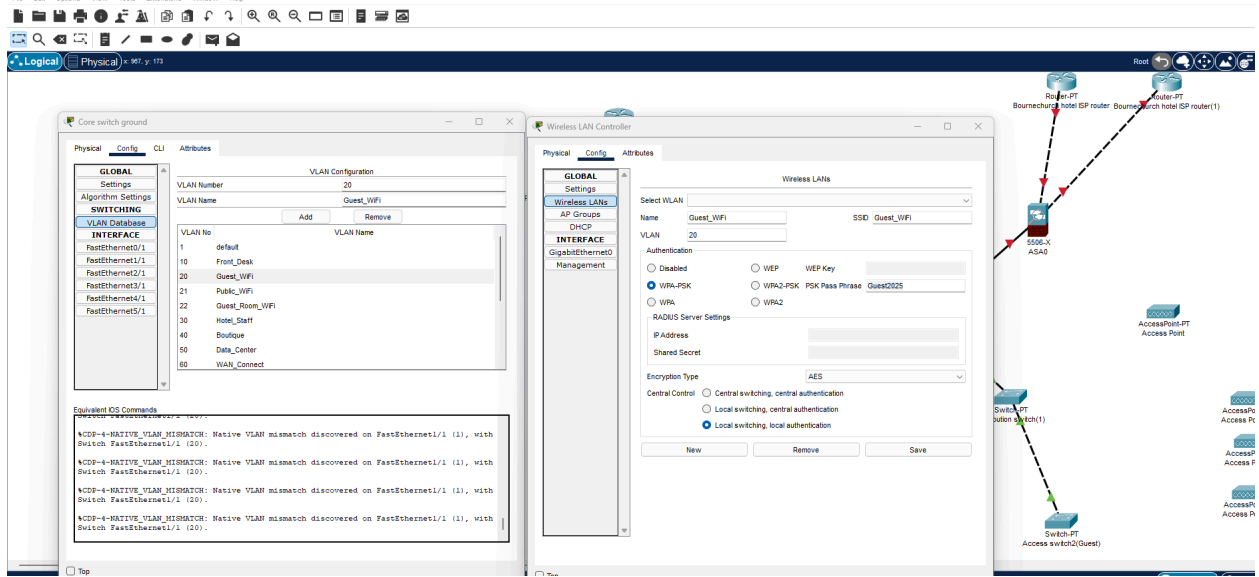
%LINK-5-CHANGED: Interface GigabitEthernet3/0, changed state to down
Router(config-if)#interface GigabitEthernet3/0
Router(config-if)#ip route 192.168.30.0 255.255.255.0 10.0.2.2
Router(config)#
Router(config)#interface GigabitEthernet2/0
Router(config-if)#ip route 192.168.20.0 255.255.255.0 10.0.1.2
Router(config)#exit
Router#
%SYS-5-CONFIG_I: Configured from console by console
save memory
^
% Invalid input detected at '^' marker.

Router#Enter configuration commands, one per line. End with CNTL/Z.
```

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☐ Top



## Appendix E: VLAN and Subnet Allocation Details

VLAN allocation Table

VLAN ID	VLAN Name	Subnet ID	Subnet Mask	Purpose	Devices Included	Key Security Measures	WPA-PSK
10	Front Desk	192.168.2.64/29	255.255.255.248	Customer check-in/out operations	Wired PCs, Kiosks	ACLs, Firewall rules	FrontDesk123
21	Public Areas Wi-Fi	192.168.1.128/25	255.255.255.128	Public Wi-Fi	Lobby, Restaurant APs	VLAN Isolation, QoS Policies	Lobby.connect
22	Guest Room Wi-Fi	192.168.1.192/26	255.255.255.192	Private Guest Room Wi-Fi	Guest Room APs, Smart Devices	WPA3, VLAN ACLs, Enhanced QoS Policies	Room.connect
40	Retail Boutique	192.168.40.0/26	255.255.255.192	Retail payment & inventory	POS Systems, Inventory Devices	Encrypted Transactions	Shop.connect
50	Data Center	192.168.50.0/25	255.255.255.128	Critical infrastructure	DHCP, DNS, Web Servers	Strict Access Controls	
60	WAN Connectivity	192.168.70.0/30	255.255.255.252	Point-to-point WAN	WAN Routers, VPN Gateways	VPN Encryption	
70	Network Management	192.168.80.0/27	255.255.255.224	Network monitoring	Admin PCs, Monitoring Tools	RBAC, Restricted Internet Access	Manager@2025
80	Firewall	192.168.90.0/28	255.255.255.240	Centralized security	Firewall Appliances	Encrypted Traffic, VLAN ACLs	admin123

## IPv4 Address Allocation Table

Subnet Name	Subnet ID	Subnet Mask	Usable IP Range	Broadcast Address	Purpose	Devices Included
Front Desk	192.168.2.64/29	255.255.255.248	192.168.2.65-70	192.168.2.71	Customer check-in/out operations	Wired PCs, Check-in Kiosks
Public Areas	192.168.1.128/25	255.255.255.128	192.168.1.129-254	192.168.1.255	Public area Wi-Fi	Lobby, Restaurant APs
Guest Rooms	192.168.1.192/26	255.255.255.192	192.168.1.193-254	192.168.1.255	Private Guest Room Wi-Fi	Guest Room APs, Smart Devices
Retail Boutique	192.168.40.0/26	255.255.255.192	192.168.40.1-62	192.168.40.63	Retail payment & inventory	POS Systems, Inventory Devices
Data Center	192.168.50.0/25	255.255.255.128	192.168.50.1-126	192.168.50.127	Critical infrastructure	DHCP, DNS, Web Servers
WAN Connectivity	192.168.70.0/30	255.255.255.252	192.168.70.1-2	192.168.70.3	Point-to-point WAN	WAN Routers, VPN Gateways
Network Mgmt	192.168.80.0/27	255.255.255.224	192.168.80.1-30	192.168.80.31	Network monitoring	Admin PCs, Monitoring Tools
Firewall	192.168.90.0/28	255.255.255.240	192.168.90.1-14	192.168.90.15	Centralized network security	Firewall Appliances