

DAMIOLA DIMEJI-AJAYI

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Leveraging my years of expertise in providing top-notch services

PROFESSIONAL SUMMARY

Energetic, highly skilled and dedicated professional with demonstrated proficiency in detecting patterns that enables me to predict and understand human behaviour.

Highly noted for outstanding communication skills, both oral and written and ability to utilize keen insight and team approach to drive organizational improvements and implantation of best practices.

FUNCTIONAL EXPERTISE

- | | |
|----------------------------|-----------------------|
| • Program Management | • Creative Writing |
| • Teaching and Mentoring | • Content Development |
| • SEO Writing | • Content Execution |
| • Google Tools | • Team Management |
| • Editing and Proofreading | • Social Media |
| • WordPress | • Strategic Planning |

CORE COMPETENCIES

- Strong problem-solving and solution-building skills.
- Active team builder and team player with strong leadership skills.
- Target driven with unlimited amounts of energy and enthusiasm.
- Ability to multitask and work without direct supervision.
- Excellent prioritization and conflict resolution.
- Strong organizational skills and collaborative management style.
- Great knowledge of different standards and apply accordingly.
- Exceptional verbal and written communication skills

PROFESSIONAL EXPERIENCE

GUARDIAN LIFE

OCT 2018 – 2019

CONTENT PRODUCER (LEAD)

Notable benchmarks;

- Ensures that productions follow agency/production processes by selecting, assigning, writing, and organizing stories and articles.
- Maintain communication among cross-functional teams (curriculum, design, technology, project management, and product management) to ensure alignment of vision and implementation.
- Own the process for creating, enforcing and managing the content production plan for the Guardian Life magazine.
- Collaborate with all departments to define and manage goals, scope, specific deliverables and scheduling needs.
- Aggregate and distill input from all areas of the organization and develop the best approach for incorporating feedback into project executions.

PROPERTYPRO.ING

OCTOBER 2017 - OCT 2018

BUSINESS DEVELOPMENT MANAGER (SALES)

Responsible for finding prospective clients, to closing the deal, to working with my clients and my employees on an ongoing basis to make sure their marketing needs were met.

Notable benchmarks;

- Collaborated with the executive team to establish and aggressively pursue new business goals.
- Developed a strategic marketing plan for agency leveraging existing relationships into mutually beneficial agency-client partnerships.

CONTENT WRITER LEAD (DIGITAL MARKETING)

Responsible for generating traffic and content for the real estate platform.

Notable benchmarks;

- Drove content strategy for agency marketing and directed content creation in the form of brand video(s), prospecting emails, thought-leadership content, case studies, etc.
- Led the way in the content development space to keep marketing channels on the cutting edge of content production.

HOWBURY SCHOOL, MARYLAND

MARCH 2017 - MAY 2017

GRADUATE PSYCHOLOGIST**Notable benchmarks;**

- Assisted in the management of special needs children.
- Lectured the teachers on effective management of the children by creating staff development activities for school personnel concerning social-emotional services planning for students.
- Worked with the Doctor in designing treatment plans for the children.

PREVIOUS ROLES:

LASUTH

MARCH 2017 - MAY 2017

VOLUNTEER GRADUATE PSYCHOLOGIST

FEDERAL NEUROPSYCHIATRIC HOSPITAL, YABA
2016

VOLUNTEER UNDERGRADUATE PSYCHOLOGIST**EDUCATION**

UNIVERSITY OF LAGOS

2012 - 2016

B.Sc. PSYCHOLOGY

BAPTIST GIRLS ACADEMY

2006 - 2012

WASSCE