

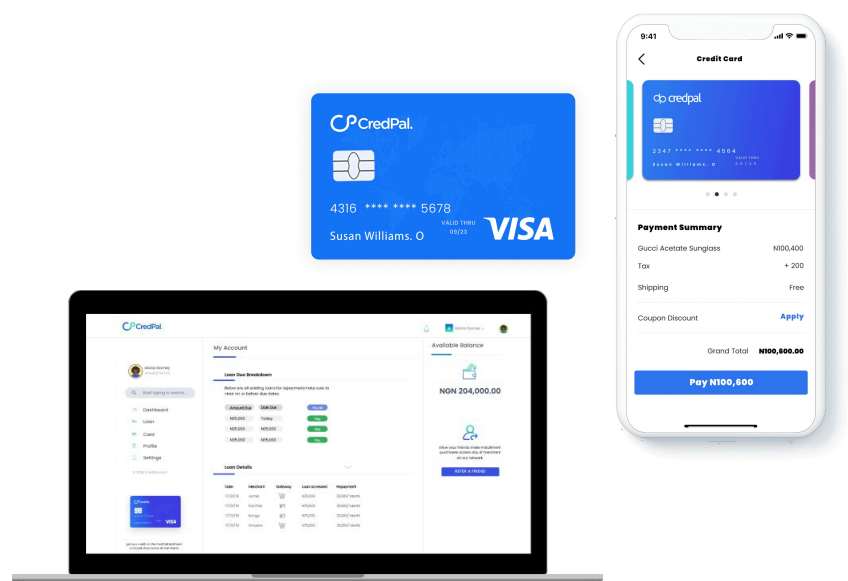
Mobiliti.

CredPal.



Introducing - Mobiliti.

Connecting transport companies and passengers to loans for ticket and transport fares.



Data.

\$800m

Transport market
in Nigeria*



Passenger numbers



260,000
(Uber monthly)
passengers
2018



169,000/ month
(monthly avg)



7.5m Local & International flights
(H1 2018)



Average Spend



\$6 per trip



\$15 per trip

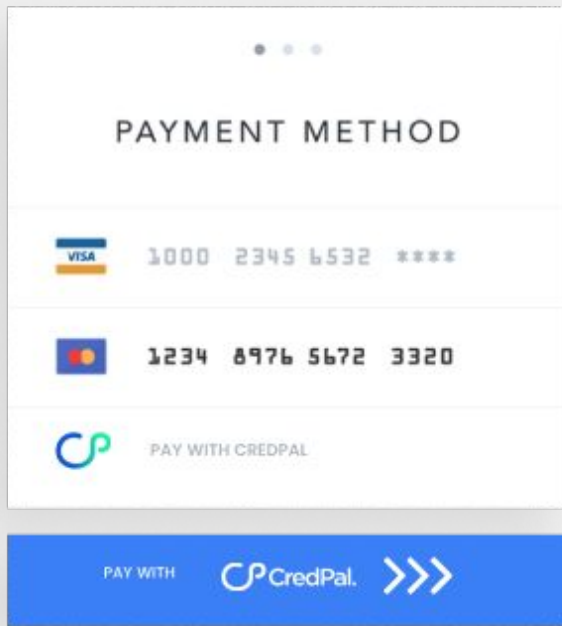


\$71 Local flights

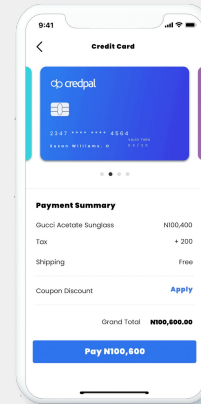
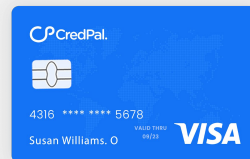


How it works.

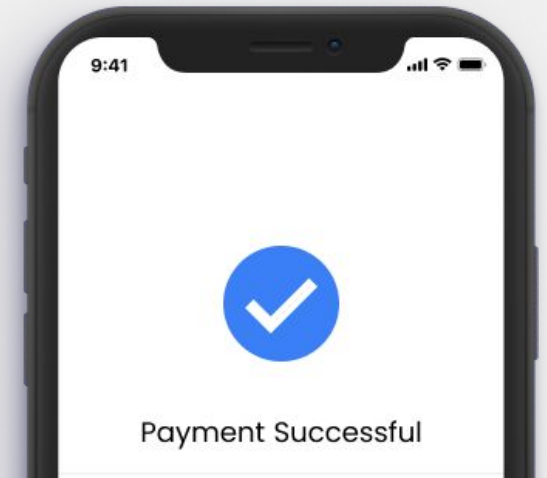
Transport company
integrates API with
payment portal



Eligible passengers pay
using Credpal option

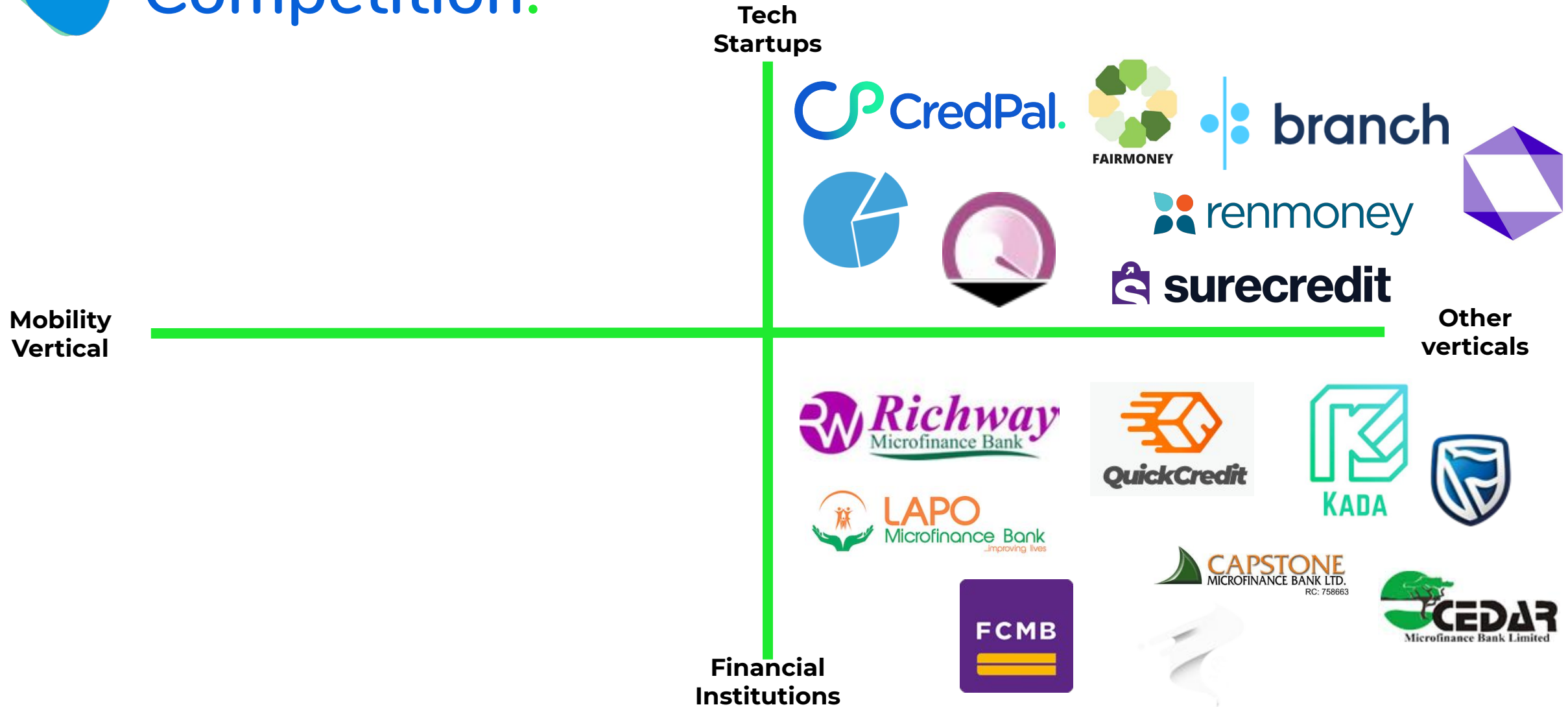


Repayment is made over a
period with agreed
interest rate





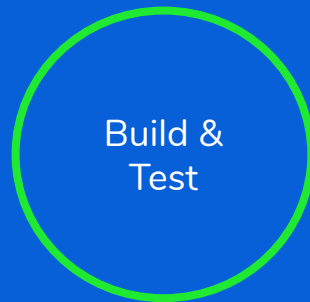
Competition.





Go-to-Market.

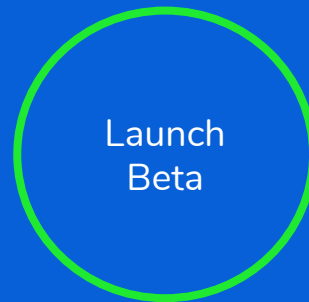
3 months



Build and design internal
api, dashboard and
customer features

Test alpha with either of
Uber/Bolt, GIGM and few
airlines

6 months



Launch beta with more
transport companies and
incorporate feedback into
system

9 months



Hack school adoption
using wakanow, travelbeta
and other aggressive
marketing channels

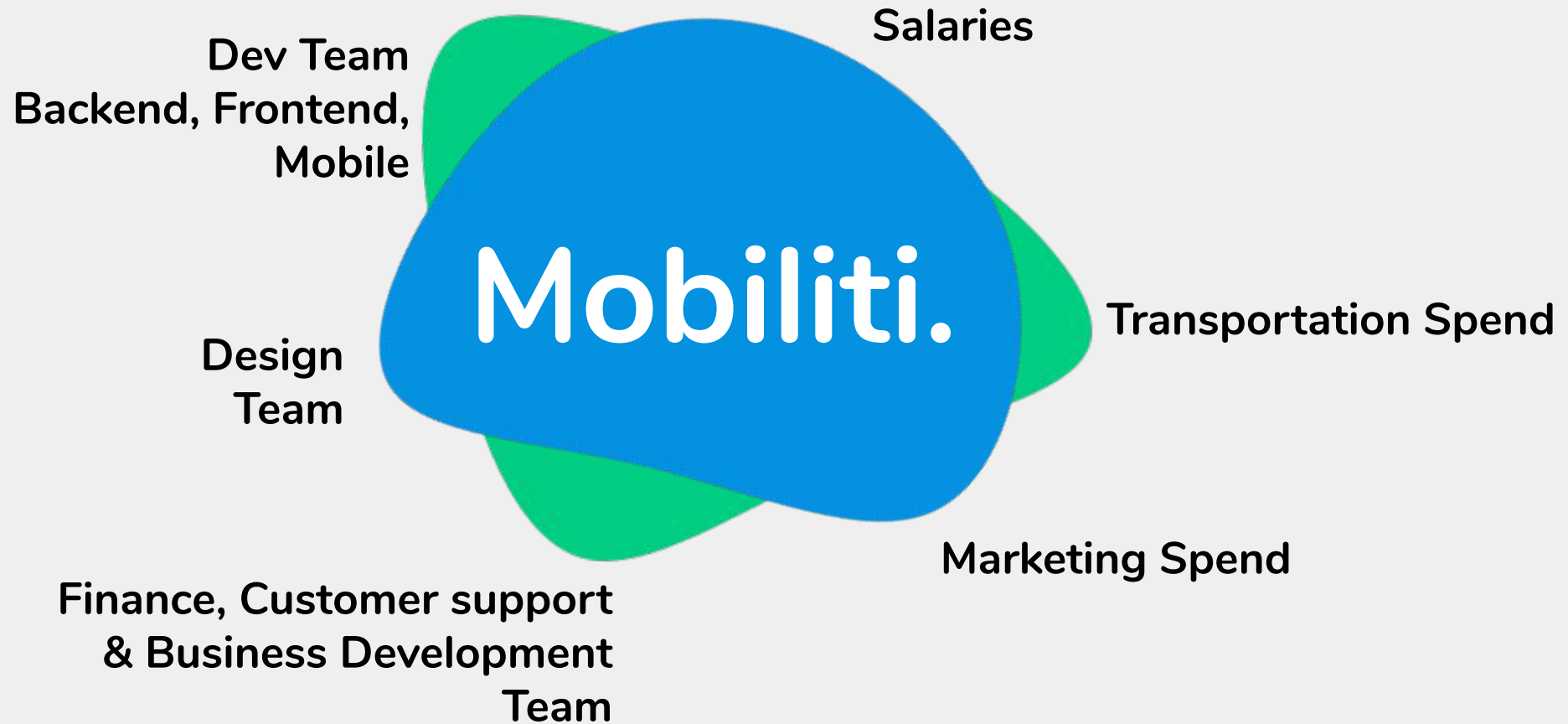
1 year



Reach goal of steady
customer growth month in
month out



Requirements.





My thoughts.

- ❖ This is a revolutionary product and could drive passenger growth within transport companies especially aviation where customer base is low
- ❖ Sealing a deal with Wakanow, travelbeta or any other major ticket listing company will allow tickets to be gotten in advance and at cheaper rates (which can be sold at a premium) including international flights
- ❖ Integrating with either of Bolt or Uber has a ripple organic marketing effect for Credpal
- ❖ Major constraints here is bureaucracy at each transport company
- ❖ My relationship with Aviators Africa, Head of Uber Nigeria and connecting with GIGM's leadership will go a long way.





75, Olonode street, Off Spencer
street, Alagomeji, Yaba, Lagos.
www.Credpal.com

By: Soladoye Damilola
For: Credpal