



# RELBANK

**Simplifying real estate investments &  
rentals in cities**

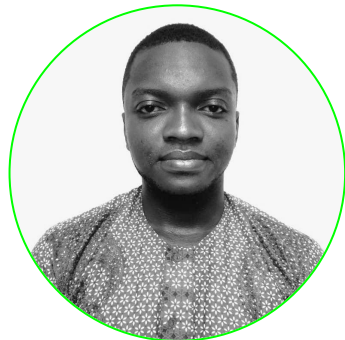
[Relbank.com.ng](https://relbank.com.ng)

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# Team



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## Advisor



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**Boye Oshinaga**  
Cofounder, Riby finance  
Cofounder, Schoolscompass  
Ex - VGG



# Vision

To be Africa's largest and trusted digital real estate investment and rental platform.

# Mission

To provide affordable real estate investments and rental options for African cities.



# Problem

Real estate investments are capital intensive and for returns in the long-term



Rentals in cities are very expensive and limited





# Solution

Affordable real estate investments with short term returns via crowdfunding



Creating more rental options at affordable prices by maximizing rental spaces



**RELBANK**[illegible]

## Locate affordable rental spaces in cities

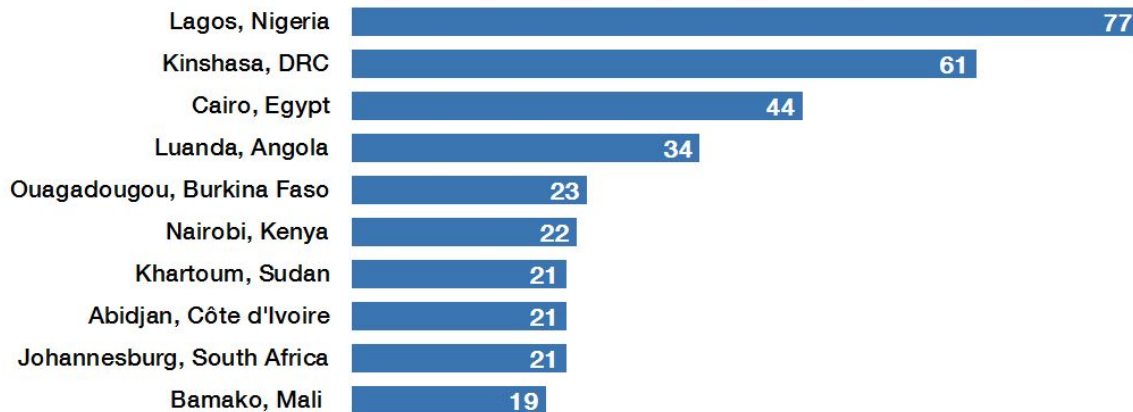
## Pay rent flexibly



Africa's population of about 1.1 billion is expected to double by 2050

## These are Africa's fastest-growing cities

Population growth per hour, 2010-2030



Source: UN World Urbanization Prospects, 2014

More than 80% of that growth will occur in cities, especially slums

# Model



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1) Onboard expensive rental buildings through rental platforms, direct etc.

2) Relbank crowdfunds rent from public through crowdfunding platform

3) Rental space is maximised by partitioning and rented to the public



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Profits are reinvested in more buildings

Investors receive capital+interest

Rental income is invested in short term instruments





# Competition

## Real estate crowdfunding

- ✗ Withdraw+interest (Instant)
- ✗ High short-term returns
- ✗ Little/Low capital
- ✗ Rental benefits



## Agriculture crowdfunding

- ✗ Withdraw+interest (Instant)
- ✓ High short-term returns
- ✓ Little/Low capital
- ✗ Rental benefits



## Other Investment options

- ✓ Withdraw+interest (Instant)
- ✗ High short-term returns
- ✓ Little/Low capital
- ✗ Rental benefits

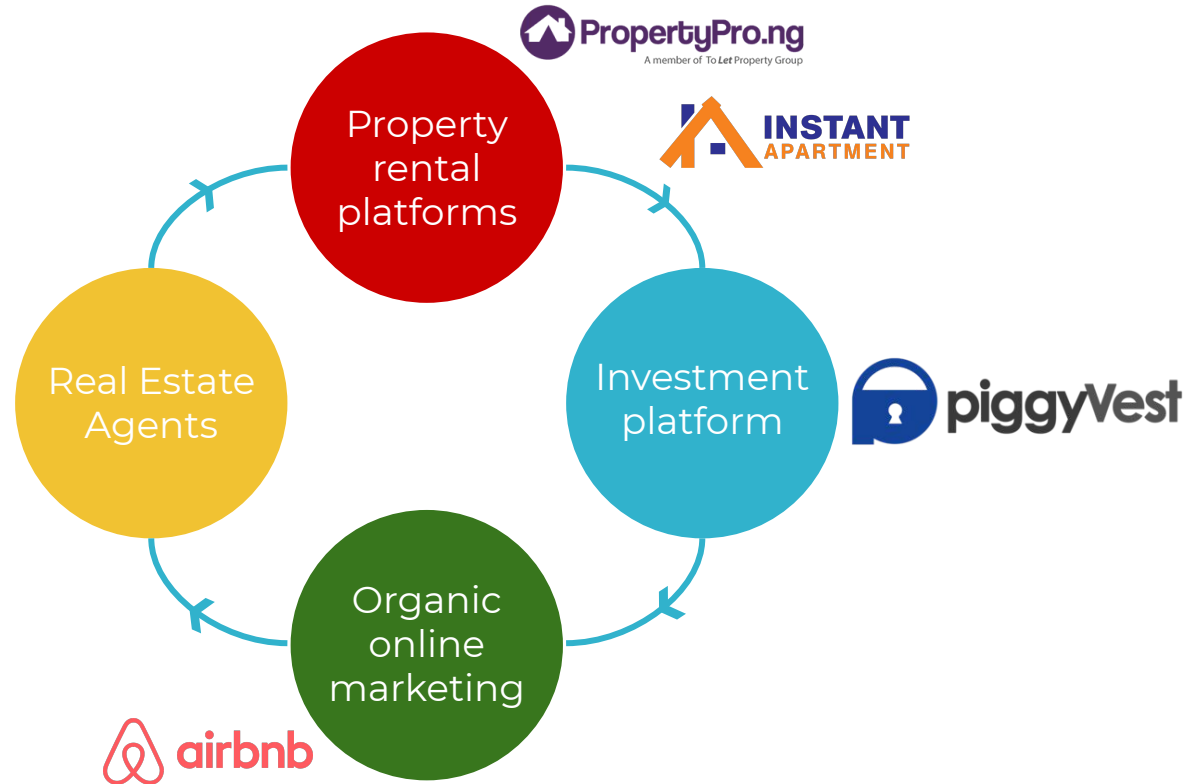


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- ✓ Withdraw+interest (Instant)
- ✓ High short-term returns
- ✓ Little/Low capital
- ✓ Rental benefits

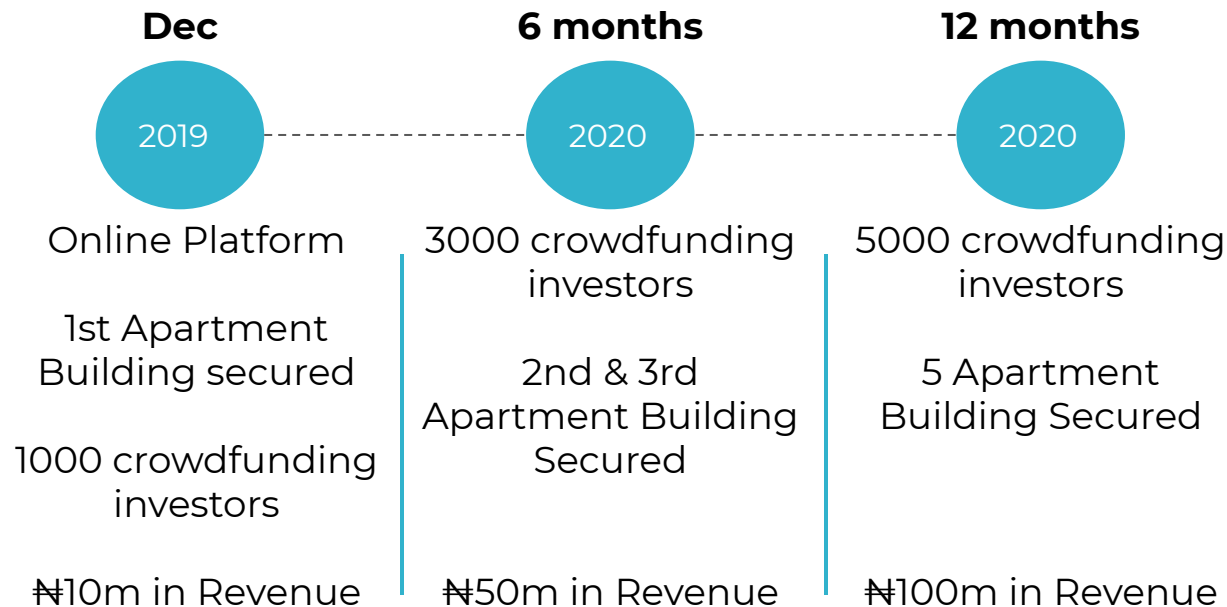
# Go-to-market

Tourist agencies e.g  
social agencies





# Milestones



Year 2

20,000  
crowdfunding  
investors

Year 3

100,000  
crowdfunding  
investors

Based on:



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