Design Decisions

1) Overview

Goal: Two-tier application that exposes a REST API over a sales dataset and a Dash UI consuming that API.

High-level architecture

- Backend (FastAPI): /health, /meta, /data, /metrics
 - Serves aggregated metrics (category, store, article, time series, predicted values)
 - o Performs all filtering (date range, top) server-side for consistency
- Frontend (Dash/Plotly):
 - Reads from /metrics with query params (start, end, top)
 - o Renders KPIs, bar/pie charts, and time series
- Containerization (Docker Compose):
 - Separate services for api (port 8000) and dashboard (port 8050)

This separation keeps concerns clean: the API owns business logic, the UI focuses on presentation.

2) Technology Choices (and Why)

- FastAPI (REST API)
 - o Modern, fast
 - Great dev ergonomics → maintainability

Pandas

o Ideal for CSV ingestion and straightforward groupby/aggregation

Plotly Dash

- o Python-native dashboards
- Interactivity with minimal code → faster implementation, good readability

Plotly Express

- Concise, declarative chart API (less code, fewer bugs)
- Docker & docker-compose

- Reproducible runtime
- Clear boundary between services
- One command to run everything

3) API Design

Endpoints

- GET /health liveness check
- GET /meta schema metadata for debugging/inspectability
- GET /data?start&end preview of raw, filtered data (capped to 50 rows)
- GET /metrics?start&end&top
 - Server-side filtering by date range
 - Server-side Top-N for category/store/article (top=0 means "all")
 - Aggregations returned:
 - sales_by_category
 - sales_over_time
 - sales_by_store
 - sales_by_article
 - predicted_over_time
 - actual_vs_predicted_over_time
 - KPIs: total_rows, total_sales, avg_sales_per_day, distinct_articles

4) Frontend (Dash)

- Inputs: DatePickerRange, Top-N dropdown (3/5/10/All), reset button for date
- KPI bar: total sales, records in period, average per day, number of articles
- Charts:
 - Bar + Pie: Category
 - o Line: Sales over Time
 - o Bar + Pie: Store
 - Bar + Pie: Article

- Line: Predicted over Time
- o Line: Actual vs Predicted Sales over Time

5) Maintainability

- Readable, typed Python with clear constants for column names
- Small, focused endpoints and minimal branching
- English comments and a README with structure and usage
- Separation of concerns (UI vs aggregation) → easier to change either layer independently
- Dockerized services

6) Scalability

Current solution is optimized for the assignment (single CSV, in-memory). Clear path to scale:

- Move to a DB (e.g., Postgres):
 - Store raw data in tables with proper indexes (date, category, store, article)
 - Replace pandas groupbys with SQL aggregations or materialized views
- Horizontal scaling
 - o Run multiple API instances
- Pre-aggregation
 - o Daily ETL to per-day/per-category/store/article tables reduces query time

7) Performance

- Single aggregated response keeps UI fast and reduces chattiness
- Date filtering before groupby reduces compute

10) External Libraries Justification

- FastAPI: high performance, built-in validation & docs, maintainable codebase
- Pandas: pragmatic for CSV analytics and rapid development

- Plotly Dash + Express: fast to build interactive analytics, minimal code, good defaults
- **Docker Compose**: reproducible, portable multi-service setup

Mapping to Requirements

- Two-tier app ✓ REST API + Dash UI
- At least 5 metrics ✓ KPIs + category/store/article + time + predicted time series
- Date range filter ✓ applied server-side and used by UI
- Smaller commits ✓ repo history structured in incremental, testable steps