



SALES PERFORMANCE REPORT

Select Year to View

2011

2012

2013

2014

Sales Overview

Regional Analysis

Product Category

All

State

- ☐ Abia
- ☐ Adamawa
- ☐ Akwa Ibom
- ☐ Anambra
- ☐ Bauchi
- ☐ Bayelsa
- ☐ Benue
- ☐ Borno
- ☐ Cross River
- ☐ Delta
- ☐ Ebonyi
- ☐ Edo
- ☐ Ekiti

Total Sales

23.80M

PY 17M | ▲ 39%

Total Profit

21.94M

PY 16M | ▲ 39%

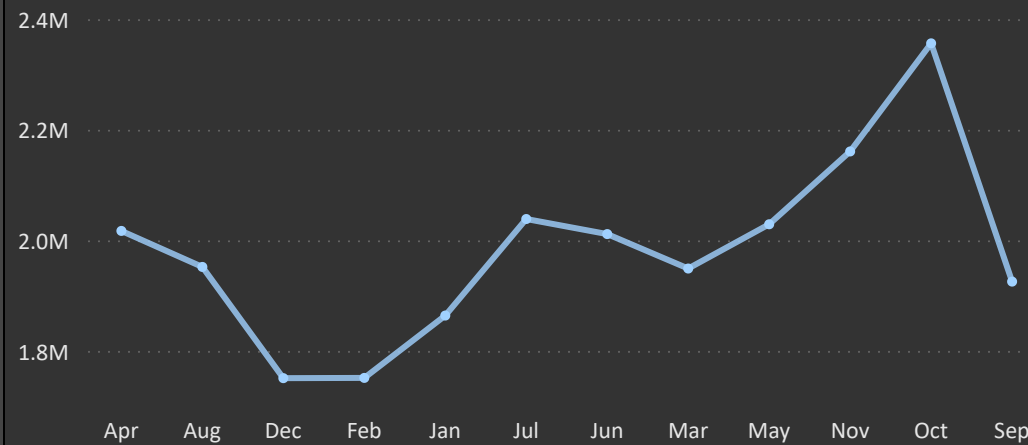
Order Quantity

251K

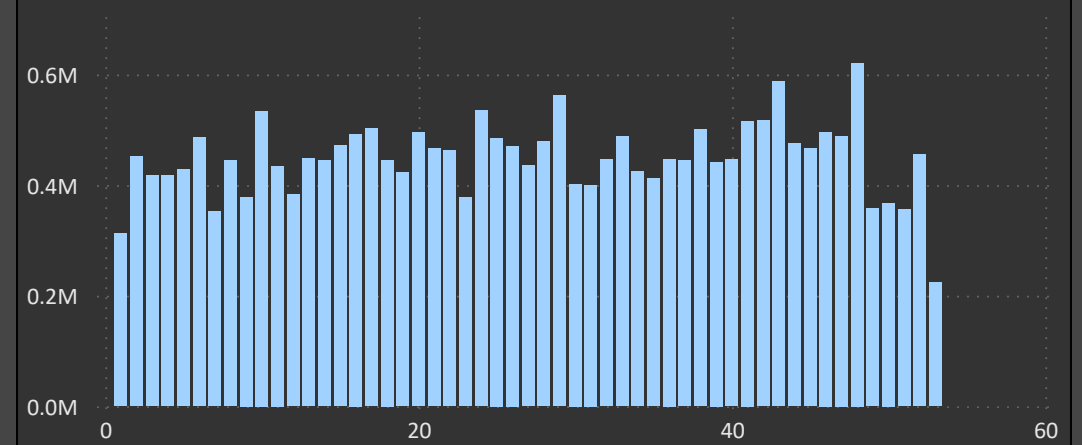
Total Products

1690

Monthly Sales Trend



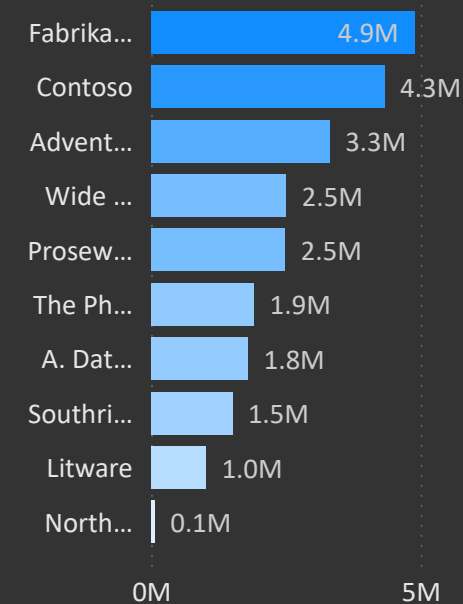
Weekly Sales



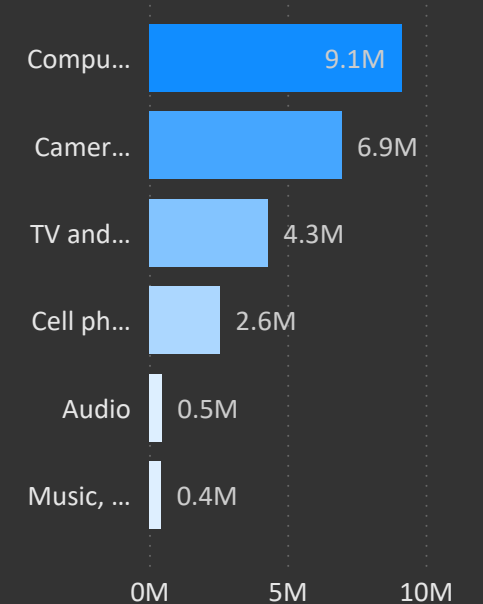
Top 10 Products

Product Name	Order Quantity	Total Sales
Adventure Works Desktop PC1.80 ED182 White	580	142,367.64
Adventure Works Desktop PC1.80 ED180 White	452	108,241.98
Adventure Works 42" LCD HDTV M55 Black	264	107,370.29
Contoso Projector 1080p X980 Black	197	192,460.65
Proseware Projector 1080p LCD86 White	186	102,195.33

Sales by Brank Name



Sales by Product Category





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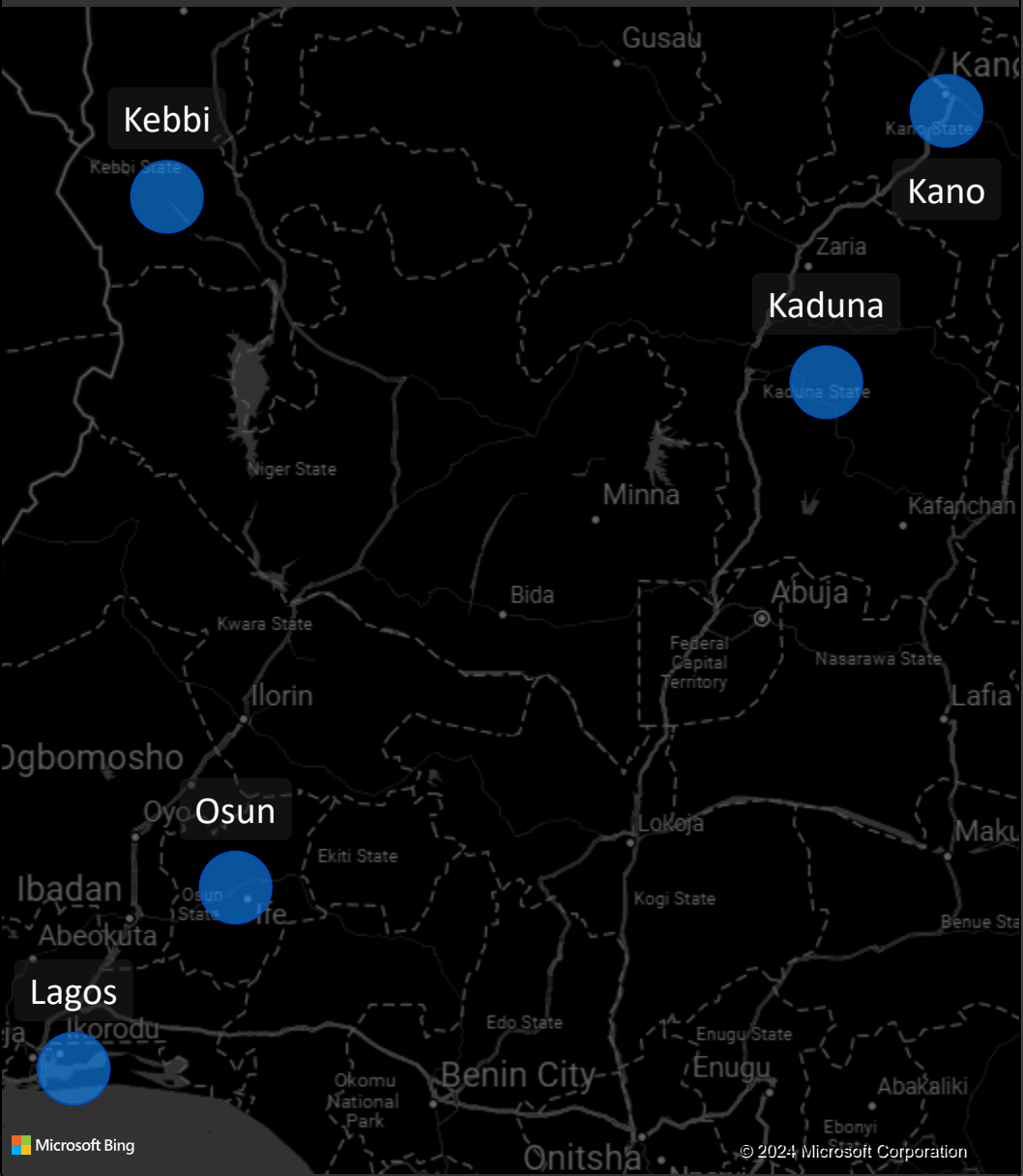
Order Quantity

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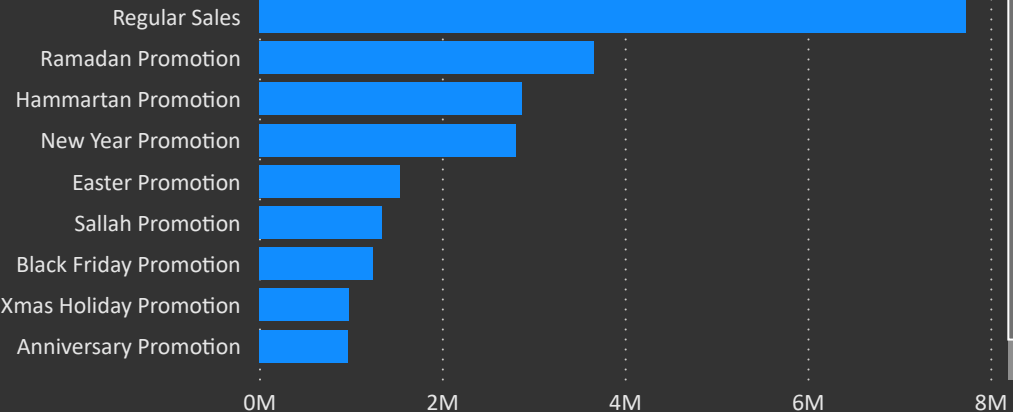
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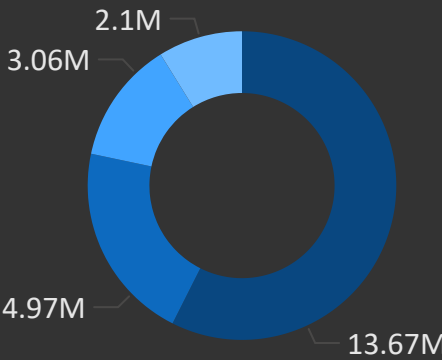
Sales by State



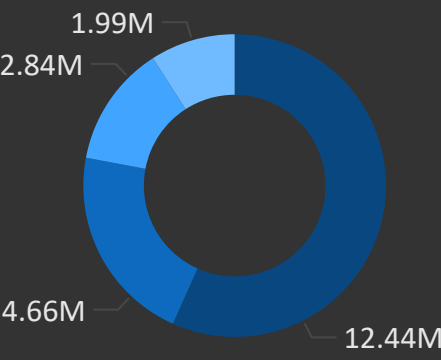
Sales by Promotion Name



Sales by Channel Name



Profit by Channel Name



Chann... ● Store ● Online ● Reseller

Chann... ● Store ● Online ● Reseller