

## Project Example Idea 4: Celebrating Diversity

**External user's goal:** Individuals seeking information and resources that highlight the positive aspects of Diversity, Equality and Inclusion, steps to combat discrimination, support marginalized communities and guidance on allyship.

**Site owner's goal:** The initiative aims to celebrate diversity and provide accessible, informative, and actionable content to address discrimination and promote equality and inclusivity.

### **Potential features to include:**

Multiple sections or pages focusing on characteristics protected by law. Includes information on Age, Gender Reassignment, Marriage/Civil partnership, Pregnancy/Maternity Leave, Disability, Race/Religion, Sex and Sexual orientation.

A section or page highlighting various forms of discrimination such as racism, sexism, ableism, LGBTQ+ discrimination.

Guides on recognizing and addressing discrimination in different contexts (e.g., workplace, education, public spaces)

A page including stories and achievements of individuals with protected characteristics.

Tools for allyship and advocacy, including template letters, petitions, and community organizing guides.

A responsive design optimized for both desktop and mobile devices to reach a wide audience and promote accessibility.