



## **BUSINESS INTELLIGENCE DEVELOPER ASSESSMENT**

### **Key evaluation criteria:**

*Python, SQL, contextual interpretation and communication*

**1**

#### **Task:**

Determine the most valuable ARTISTS and SONGS based on the dataset. Explain your ranking.

**2**

#### **Task:**

Determine the strongest correlations in the dataset that drive revenue. What is the most important mix of data that drives revenue?

**3**

#### **Task:**

Organize the data into a simple dashboard that shows REVENUE, SHARES, LIKES, UNIQUE VIEWERS.

**4**

#### **Task:**

Rank the Artists by performance potential. Explain your reasoning.  
Rank the Top 10 underperforming Artists. Explain your reasoning.