```
!pip install -q seaborn wordcloud nltk scikit-learn
import nltk
nltk.download('stopwords')
nltk.download('punkt')
nltk.download('punkt tab') # Added to download the missing resource
# STEP 2: Import libraries
import pandas as pd
import seaborn as sns
import matplotlib.pyplot as plt
from wordcloud import WordCloud
import re
from nltk.corpus import stopwords
from sklearn.feature_extraction.text import TfidfVectorizer
from sklearn.cluster import KMeans
from sklearn.model_selection import train_test_split
from sklearn.linear_model import LogisticRegression
from sklearn.metrics import classification_report
# STEP 3: Load your data
from google.colab import files
uploaded = files.upload()
# Replace with your actual filename (after upload)
df = pd.read_csv("netflix_titles.csv")
# STEP 4: Preview the data
print("\nPreview:")
df.head()
# STEP 5: Clean missing values
print("\nMissing values:")
print(df.isnull().sum())
df['director'].fillna('Unknown', inplace=True)
df['cast'].fillna('Unknown', inplace=True)
df['country'].fillna('Unknown', inplace=True)
df['date added'].fillna('Unknown', inplace=True)
df['rating'].fillna('Unknown', inplace=True)
df['description'].fillna('', inplace=True)
# STEP 6: TV vs Movie count
sns.countplot(data=df, x='type')
plt.title("TV Shows vs Movies")
plt.show()
# STEP 7: Top 10 countries by content count
top_countries = df['country'].value_counts().head(10)
top_countries.plot(kind='barh', title='Top 10 Countries with Most Content')
plt.xlabel("Number of Titles")
plt.show()
# STEP 8: Rating distribution
sns.countplot(data=df, y='rating', order=df['rating'].value_counts().index[:10])
plt.title("Top Ratings")
plt.show()
# STEP 9: Genre analysis
all_genres = df['listed_in'].str.split(', ').explode()
top_genres = all_genres.value_counts().head(10)
top_genres.plot(kind='bar', title='Top Genres')
plt.ylabel("Number of Titles")
plt.xticks(rotation=45)
plt.show()
# STEP 10: Word Cloud from Descriptions
text = " ".join(df['description'].dropna())
stop words = set(stopwords.words('english'))
filtered_words = " ".join([word for word in nltk.word_tokenize(text.lower()) if word.isalpha() and word not in stop_words])
wordcloud = WordCloud(width=800, height=400, background_color='white').generate(filtered_words)
plt.figure(figsize=(15, 7))
plt.imshow(wordcloud, interpolation='bilinear')
plt.axis('off')
plt.title("Most Common Words in Descriptions")
plt.show()
```

```
# STEP 11: Predict Content Type Using Descriptions (Improved Classifier)
X = df['description']
y = df['type']
vectorizer = TfidfVectorizer(stop_words='english', max_features=1000)
X_tfidf = vectorizer.fit_transform(X)
X_train, X_test, y_train, y_test = train_test_split(X_tfidf, y, test_size=0.2, random_state=42)
model = LogisticRegression(class_weight='balanced', max_iter=1000)
model.fit(X_train, y_train)
preds = model.predict(X_test)
print("\nImproved Classification Report (Logistic Regression):\n")
print(classification_report(y_test, preds))
# STEP 12: Cluster Content Based on Description (Unsupervised Learning)
kmeans = KMeans(n_clusters=5, random_state=42)
kmeans.fit(X_tfidf)
df['cluster'] = kmeans.labels_
print("\nCluster Sample Counts:")
print(df['cluster'].value_counts())
# Export clustered samples
for i in range(5):
    print(f"\nCluster {i} Samples:")
    print(df[df['cluster'] == i][['title', 'description']].head(3))
# STEP 13: Top Terms per Cluster (to interpret clusters)
order_centroids = kmeans.cluster_centers_.argsort()[:, ::-1]
terms = vectorizer.get_feature_names_out()
print("\nTop Keywords per Cluster:")
for i in range(5):
    print(f"\nCluster {i} keywords:")
    for ind in order_centroids[i, :10]:
        print(terms[ind], end=', ')
    print()
```



```
netflix shows second ipynb - Colab
ita] Downloading package stopwords to /root/nltk_data...
          Package stopwords is already up-to-date!
ıta]
ita] Downloading package punkt to /root/nltk_data...
ita]
          Package punkt is already up-to-date!
ita] Downloading package punkt_tab to /root/nltk_data...
ıta]
         Unzipping tokenizers/punkt_tab.zip.
iles netflix_titles.csv
 _titles.csv(text/csv) - 3399671 bytes, last modified: 05/07/2025 - 100% done
etflix titles.csv to netflix titles (2).csv
values:
                   0
                   0
                   0
              2634
               825
               831
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!scription'].fillna('', inplace=True)
                                       TV Shows vs Movies
```

