

# About Zolu

Zolu by IRL-Techologies Ltd is redefining how Africa shops.

## Overview

We connect local vendors, agro producers, and consumers into one powerful ecosystem that builds trust, transparency, and economic growth.

### Vision

Digitizing Nigeria's Local Market — One Hub at a Time.

### Mission

To create a digital environment where every Nigerian vendor, farmer, or brand can thrive, trade safely, and scale beyond local boundaries.

## Core Values



Trust



Community



Innovation



Excellence

## Our Story

Born out of the need to modernize Nigeria's informal retail economy, Zolu bridges the gap between the physical market and digital access.

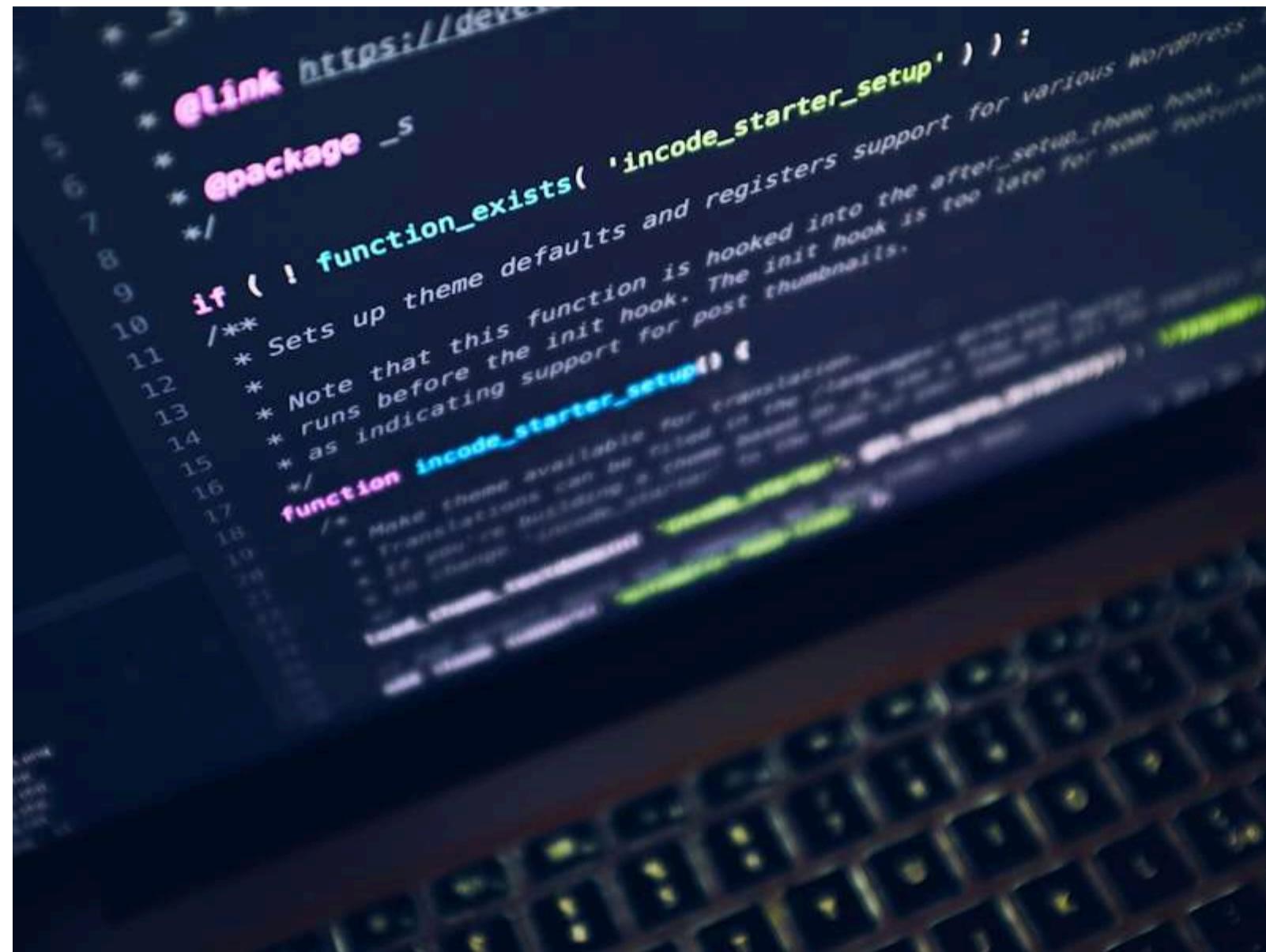
We empower vendors with digital storefronts, connect consumers to safe and authentic products, and help brands gain insight into real market data.

From humble beginnings in local markets to becoming Nigeria's premier digital marketplace, Zolu represents the future of African commerce — where tradition meets technology, and every transaction builds a stronger community.

[Join the Zolu Movement](#)

# Zolu Journal

Stories, insights, and updates from Nigeria's digital marketplace revolution

[The Future of Local Markets](#)
[Behind the Market Rush](#)
[Agro & Tech Insights](#)
[Community Success Stories](#)
[Zolu Updates](#)


The Future of Local Markets

## How Technology Is Saving Nigeria's Local Market Culture

Exploring how digital platforms are preserving and enhancing traditional market experiences while bringing them into the modern age.

Zolu Editorial Team · 5 min read



Community Success Stories

### 5 Ways Zolu Vendors Are Winning in the Digital Age

Real stories from local vendors who've transformed their businesses through Zolu's digital marketplace platform.

Community Team · 4 min read



Zolu Updates

### From Village Farms to Digital Shelves — The Zolu Story

The journey of how we're connecting Nigerian farmers and producers directly to consumers across the nation.

Zolu Editorial Team · 6 min read

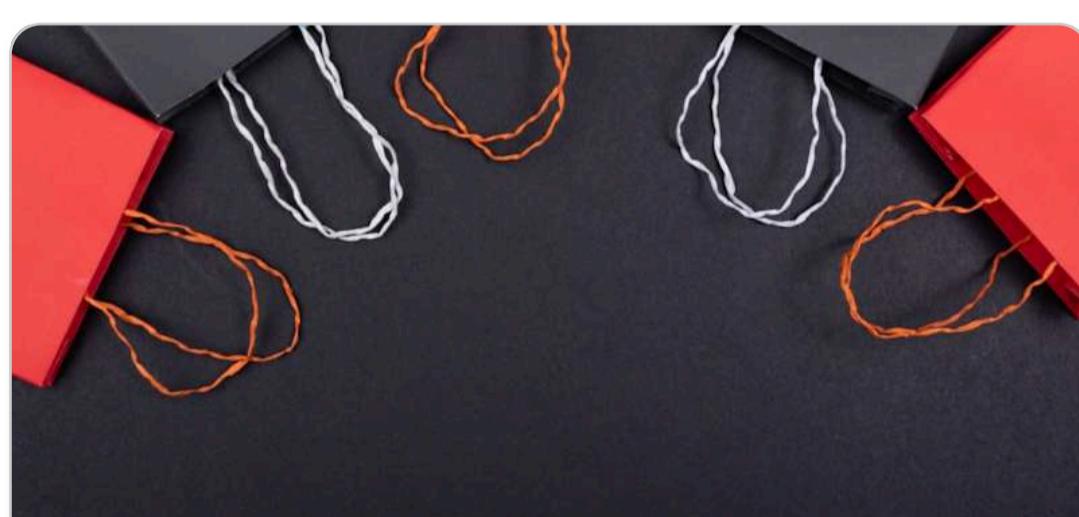


Agro & Tech Insights

### Understanding Nigeria's Agro Supply Chain Revolution

A deep dive into how technology is streamlining agricultural distribution and reducing food waste in Nigeria.

Tech Insights · 7 min read



Behind the Market Rush

### Market Rush 2025: What to Expect

Get ready for Nigeria's biggest digital marketplace campaign with exclusive deals and community events.

Marketing Team · 3 min read



The Future of Local Markets

### Building Trust in Digital Commerce: The Zolu Approach

How we're ensuring authenticity, security, and transparency in every transaction on our platform.

Security Team · 5 min read



## Partner with Zolu

Connect your brand to Nigeria's digital marketplace

Brand Name \*

e.g., Golden Penny, Dangote, etc.

Industry Type \*

Select industry

Company Size

Select size

### Contact Information

Contact Person \*

Full name

Email \*

contact@brand.com

Phone Number

+234 800 000 0000

Product Categories (Select all that apply)

Grains & Cereals

Spices & Seasonings

Processed Foods

Beverages

Cooking Oil

Dairy Products

Meat & Poultry

Agricultural Equipment

Packaging Materials

Other

NAFDAC / Certification Number (Optional)

e.g., NAFDAC-12345678

This helps build trust with customers

Upload Brand Logo \*

Choose File No file chosen

PNG or JPG. Recommended: 1200x1200px. Max 5MB

Partnership Interest Description

Tell us about your goals and how you'd like to partner with Zolu...

Share your vision for collaboration and what you hope to achieve

I agree to Zolu's [Brand Partnership Policy](#) and understand that my application will be reviewed by our partnerships team

Submit Application

Our partnerships team will review your application and reach out within 48-72 hours.

# We'd Love to Hear From You

Get in touch with the Zolu team

## Contact Information

**Head Office**

IRL-Technologies Ltd, Abuja, FCT, Nigeria

**Email Addresses**

General: hello@zolu.ng

Creators: creators@zolu.ng

Partners: partners@zolu.ng

Support: support@zolu.ng

## Quick Links

[About Zolu](#)[Join Creator Circle](#)[Career Opportunities](#)[Read Our Blog](#)

## Send Us a Message

**Your Name****Email Address****Category** Select category ▾**Message**

How can we help you?

**Upload Optional Document** Choose File No file chosen

Accepted formats: PDF, JPG, PNG

[Send Message](#)

# From the Heart of Local Markets

to the Palm of Your Hand

## Authentic Local Markets

Direct access to Nigeria's finest vendors

## Trusted & Verified

Every vendor and brand is verified

## Seamless Experience

Shop, sell, or grow your brand easily

## Join Zolu

Choose how you'd like to get started



### Customer

Shop from local markets and trusted brands

[Get Started →](#)



### Vendor

Sell your products to customers nearby

[Get Started →](#)



### Brand

Showcase your products to the market

[Get Started →](#)

Already have an account? [Sign In](#)

# Shop Smart. Eat Healthy. Eat Zolu.

Nigeria's first digital market hub connecting vendors, agro brands, and consumers into one trusted ecosystem.

Buy and sell locally, anywhere in Nigeria. Zolu brings your market to your phone — secure, fast, and reliable.

[Join Zolu Today](#)[Explore Markets](#)

## Why Choose Zolu?

Experience the future of local market shopping



### Trusted & Verified

Every vendor and brand undergoes strict verification to ensure quality and authenticity



### Local & Convenient

Discover markets and vendors near you with fast, reliable delivery to your doorstep



### Best Prices

Get authentic products directly from vendors at competitive prices with exclusive deals

## Ready to Experience Local Markets Like Never Before?

Join thousands of happy customers, vendors, and brands on Zolu

[Get Started Now](#)

Nigeria's first digital market hub connecting vendors, agro brands, and consumers.

### Solutions

- For Customers
- For Vendors
- For Brands
- Creator Circle

### Company

- About Zolu
- Blog / News
- Careers
- Contact

### Legal & Support

- Privacy Policy
- Terms of Use
- FAQs

# Work with Zolu

Build the Future of African Commerce

## Overview

Zolu is expanding and looking for innovators passionate about local impact, inclusion, and growth.

## Departments Hiring Soon



### Engineering & Product

Build scalable solutions that power Nigeria's digital marketplace



### Sales & Marketing

Drive growth and connect communities across Nigeria



### Social Media & Creator Management

Amplify our voice and manage partnerships with creators



### Data & Operations

Optimize processes and drive insights from marketplace data

## Why Join Us

We're not just building software — we're building Nigeria's next digital economy.

Grow your career, gain real impact, and access leadership exposure while working on challenges that matter to millions of Nigerians.

## Apply Now

Full Name

Email Address

Phone Number

Department

Message / Cover Note

Upload Resume/CV

Accepted formats: PDF, DOC, DOCX

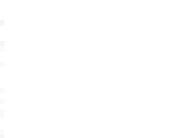
[Submit Application](#)

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[Join Zolu Today](#)[Explore Markets](#)



# Let's Get Started

How would you like to register?

**Phone**

Recommended

**Email**

Alternative

Phone Number

+234 800 000 0000

We'll send a one-time code to verify your number

Continue



Step 2 of 6

## Verify Your Number

We sent a 6-digit code to **+2348138041652**

Verification Code

000000

Didn't receive it? [Resend in 30s](#)

Continue



We've sent a 6-digit code to your phone

## Tell Us About You

This helps us personalize your experience

First Name

John

Last Name

Doe

Preferred Name (Optional)

What should we call you?

We'll use this name in our communications

Continue

## Where Are You?

This helps us show nearby markets and delivery options



 Use Current Location

Zolu uses your location to show nearby markets. You can change this anytime.

Or enter address manually

Continue

# Where Are You?

This helps us show nearby markets and delivery options



Use Current Location

Zolu uses your location to show nearby markets. You can change this anytime.

Lagos, Nigeria

[Change location](#)

Or enter address manually

Continue



Location detected: Lagos, Nigeria

## Personalize Your Experience

Help us show you products you'll love (optional)

Fresh Produce

Grains & Cereals

Spices

Meat & Poultry

Dairy Products

Processed Foods

I'd like to receive updates about special offers, new products, and market news.

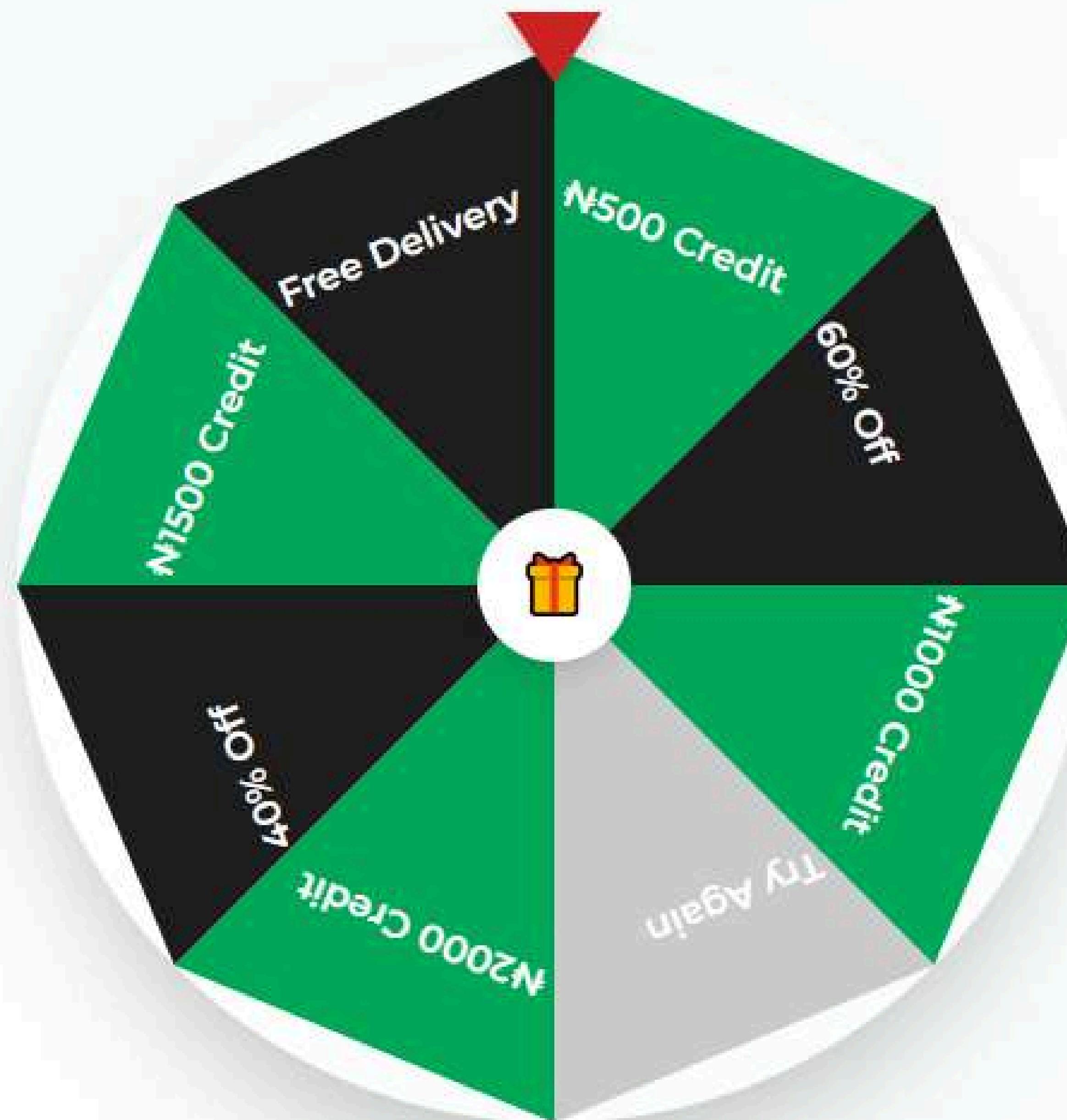
By continuing, you agree to our [Terms of Service](#) and [Privacy Policy](#)

Complete Registration

 Registration Complete!

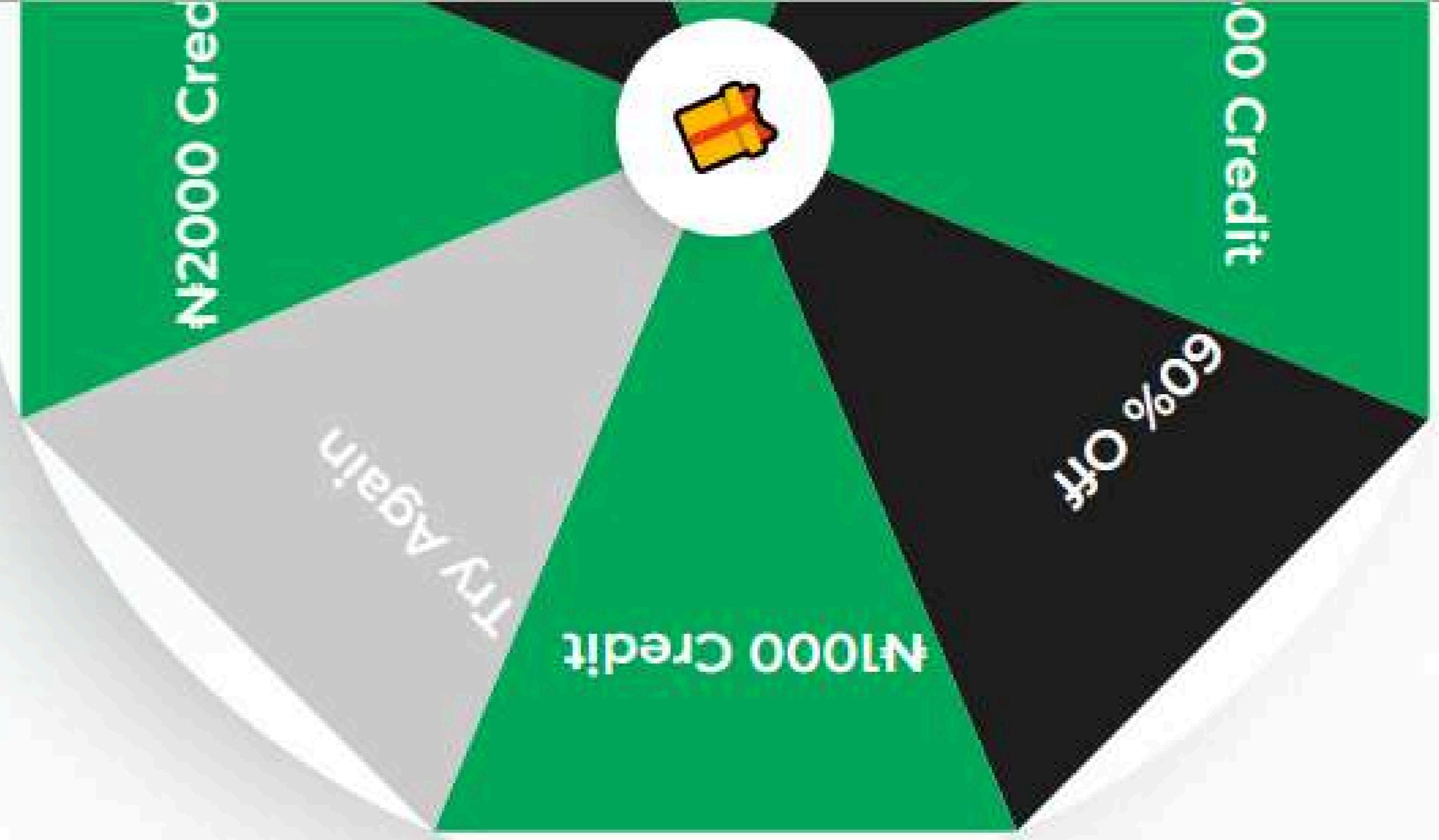
# Welcome to Zolu!

Spin the wheel for your welcome reward



Spin the Wheel

Each verified account gets one free spin



**Congratulations!**

You won: **60% Off**

Want more spins?

ZOLU-REF-12345

Copy

 Share on WhatsApp

Start Shopping



## Join as a Vendor

Grow your business with Zolu's digital marketplace

I am registering as:

**Part of a Local Market**

I operate from a physical market

**Independent / Other**

I operate independently

Business Name \*

e.g., Mama Ngozi's Fresh Foods

Owner Name \*

Full name

Phone Number \*

+234 800 000 0000

Business Email

business@example.com

Business Type

Select business type

Product Categories (Select all that apply)

Grains & Cereals

Spices

Processed Foods

Fresh Produce

Livestock Feed

Meat & Poultry

Dairy Products

Other

Market / Location \*

e.g., Mile 12 Market, Lagos

We'll use this to connect you with nearby customers

Upload Business Logo / Image (Optional)

Choose File No file chosen

JPG, PNG or WEBP. Max 5MB. Recommended: 1200x1200px

I agree to Zolu's [Vendor Policy](#) and understand that my application will be reviewed before approval

**Submit Application**

We'll review your application within 24-48 hours and send you an email with next steps.