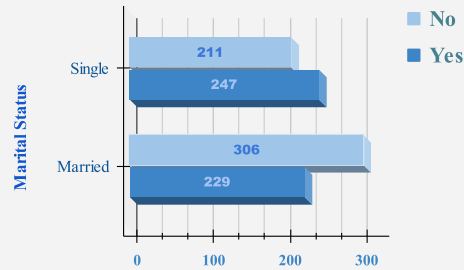
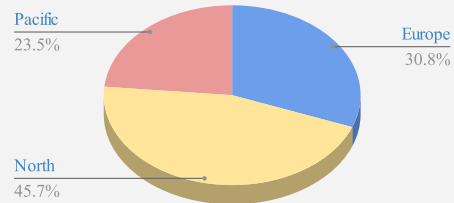


Bike Buyers Dashboard

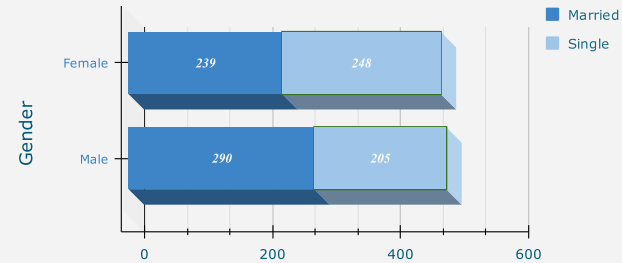
Bike Purchase w.r.t Marital status



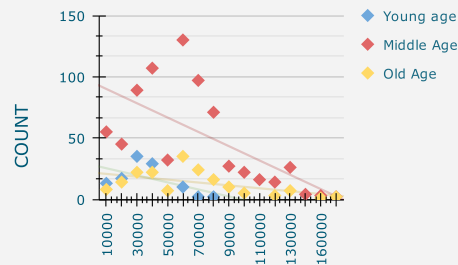
Region Wise Buyers



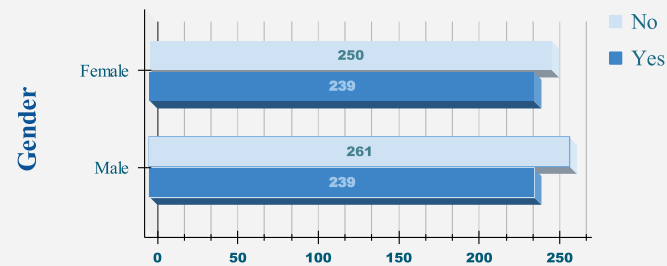
Bike Purchase W.r.t Gender & Marital Status



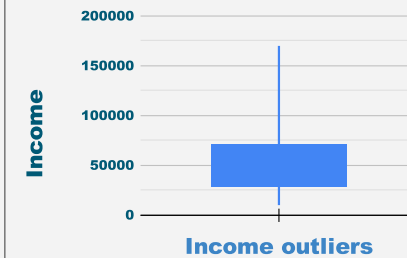
Income W.r.t Age Brackets



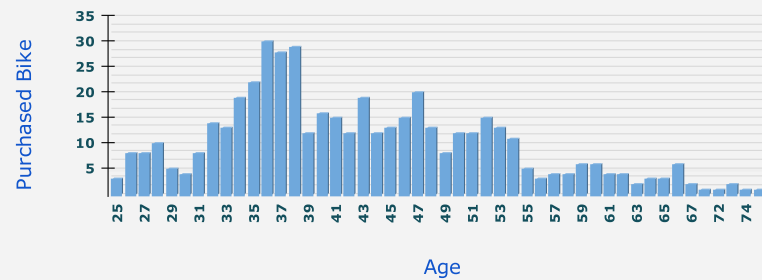
Bike Purchase W.r.t Gender



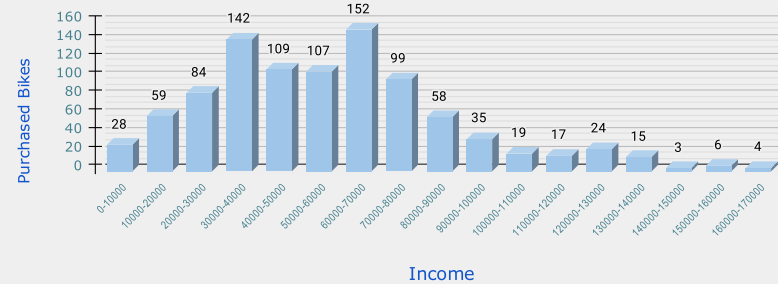
Income Outliers



Bike Purchase w.r.t Age



Income Status Of Bike Buyers



Bike Purchase W.r.t Marital status	Purchased Bike	
Marital Status	No	Yes
Married	306	229
Single	211	247

Bike Purchase W.r.t Gender	Purchased Bike	
Gender	No	Yes
Female	250	239
Male	261	239

Income	Purchased Bikes
0-10000	28
10000-20000	59
20000-30000	84
30000-40000	142
40000-50000	109
50000-60000	107
60000-70000	152
70000-80000	99
80000-90000	58
90000-100000	35
100000-110000	19
110000-120000	17
120000-130000	24
130000-140000	15
140000-150000	3
150000-160000	6
160000-170000	4

Bike Purchase W.r.t Gender & Marital Status	Marital Status	
Gender	Married	Single
Female	239	248
Male	290	205

COUNTA of Purchased Bike	Purchased Bike
Income	Yes
10000	28
20000	31
30000	53
40000	89
50000	20
60000	87
70000	65
80000	34
90000	24
100000	11
110000	8
120000	9
130000	15
150000	3
160000	3
170000	1

Bike Purchase w.r.t Age	Purchased Bike
Age	Yes
25	3
26	8
27	8
28	10
29	5
30	4
31	8
32	14
33	13
34	19
35	22
36	30
37	28
38	29
39	12
40	16
41	15
42	12
43	19
44	12
45	13
46	15
47	20
48	13
49	8
50	12
51	12
52	15
53	13
54	11
55	5
56	3
57	4
58	4
59	6
60	6
61	4
62	4
63	2
64	3
65	3
66	6
67	2
70	1
72	1
73	2
74	1
78	1

Region Wise buyers	Purchased Bike
Region	Yes
Europe	148
North America	220
Pacific	113

Relation Between Income and age			
Income	Young age	Middle Age	Old Age
10000	13	55	8
20000	17	45	14
30000	35	89	22
40000	29	107	22
50000		32	7
60000	10	130	35
70000	2	97	24
80000	2	71	16
90000		27	10
100000		22	5
110000		16	
120000		14	3
130000		26	7
150000		4	
160000		3	1
170000		2	2

	Min	Quartile 1	Quartile 3	High
Income outliers	10000	30000	70000	170000