Question 5

An individual accesses their personal record held by an online service and discovers that their contact
phone number is incorrect and outdated. Identify the two Australian Privacy Principles that relate to
ensuring the quality and allowing the correction of personal information. Describe the obligation of
the organisation in this scenario. [3 marks]
Question 6
An Australian-based e-commerce company decides to outsource its customer relationship management (CRM) and data storage to a server located in a foreign country. The company does not conduct a thorough assessment of the overseas provider's privacy practices. Which Australian Privacy Principle is most relevant to this scenario? Explain the company's obligation under this principle to safeguard customer data. [3 marks]
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Marking Guide

#	Sample Response	Response	Mark
5	APP 10: Quality of Personal Information requires	Identifies APP 10	1
	reasonable steps to ensure accuracy. APP 13: Correction of	Identifies APP 13	1
	Personal Information allows correction. Organisation must	Explains obligation to	1
	update the record when notified.	correct information	•
6	Concerned with APP 8: Cross-border Disclosure of	Identifies APP 8	1
	Personal Information. Organisation must take reasonable	Explains reasonable	1
	steps to ensure the overseas recipient complies with APPs.	steps requirement	
	Requires assessing provider's privacy practices.	Explains need for	
		assessment of overseas	1
		practices	