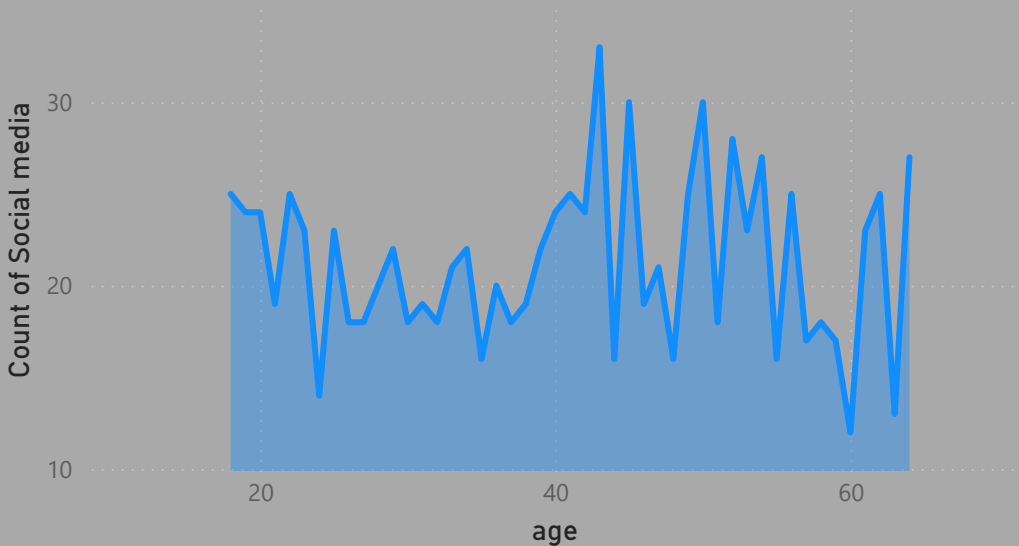


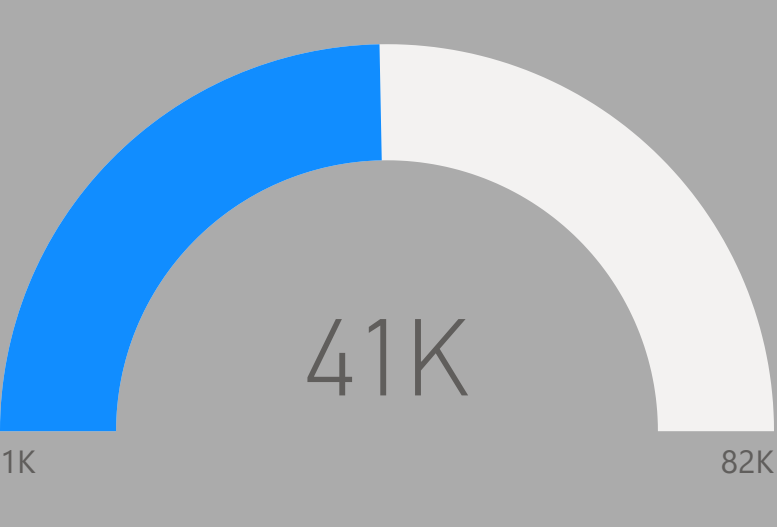
The impact of income on social media engagement metrics

Count of Social media by age

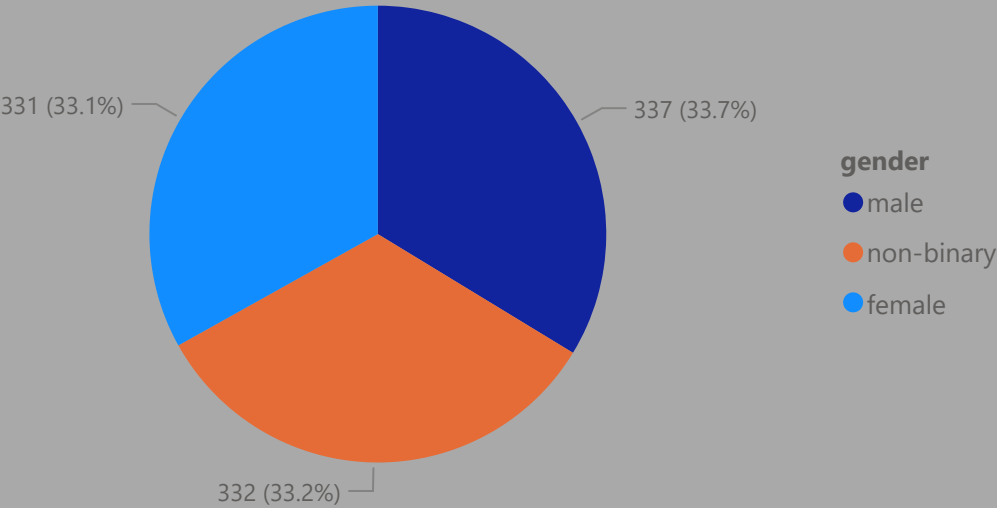


income	Facebook	Instagram	YouTube	Total
10012			Travel	Travel
10021	Travel			Travel
10028		Sports		Sports
10048	Sports			Sports
10058		Travel		Travel
10064	Sports			Sports
10066		Travel		Travel
10074	Sports			Sports
10075	Travel			Travel
10078		Sports		Sports
10100		Sports		Sports
10105			Travel	Travel
Total	Lifestyle	Lifestyle	Lifestyle	Lifestyle

Sum of age and Count of Social media



Count of Age_Group by gender



Count of Social media by demographics

