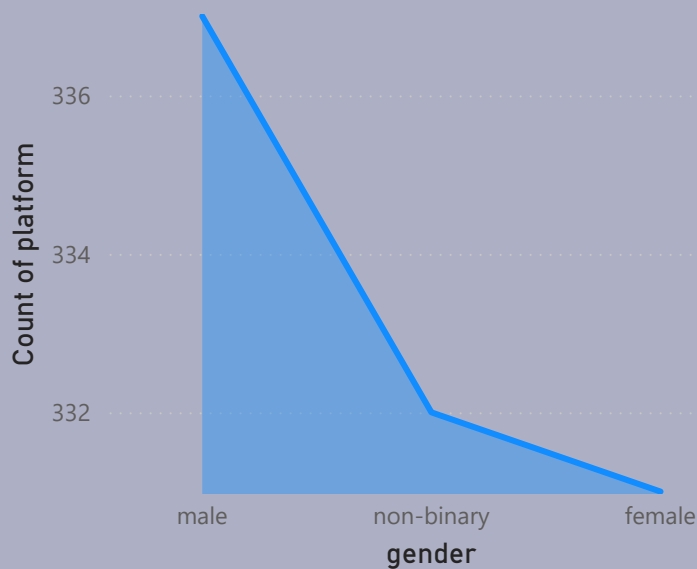


UNDERSTANDING SOCIAL MEDIA ENGAGEMENT TIME SPENT AND USER INTRESTS

Count of platform by gender

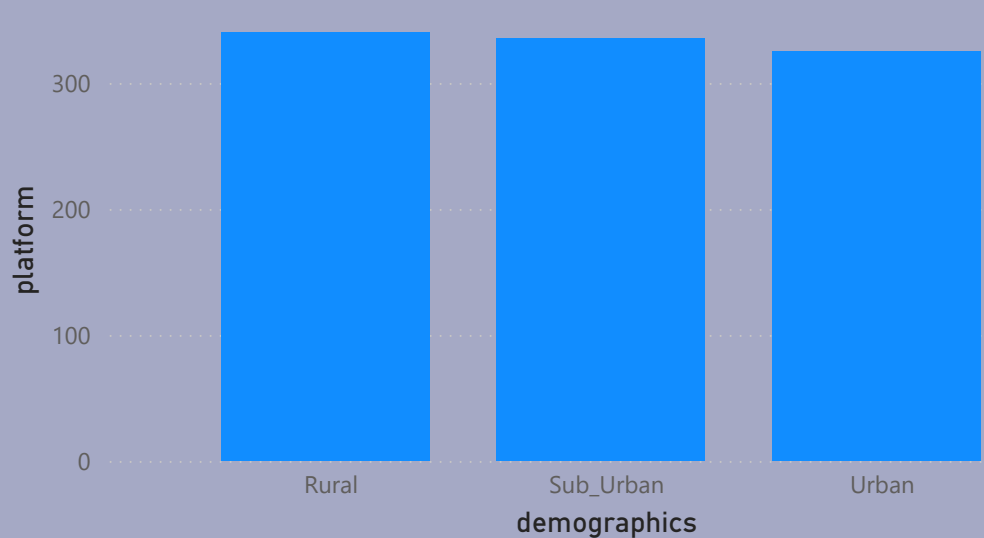


indebt by platform and Age_Group

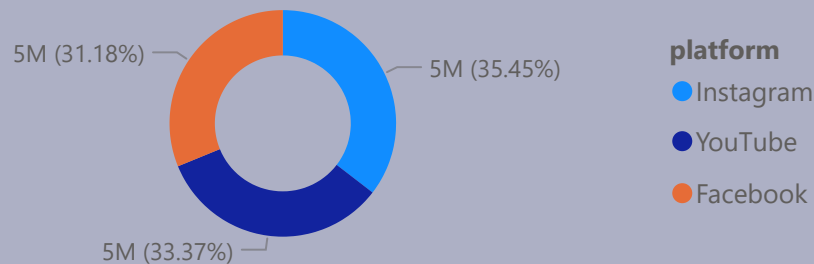
platform Instagram YouTube Facebook

Instagram	YouTube	Facebook
Adult 256	Adult 246	Adult 225
Youth 107	Youth 84	Youth 82

platform by demographics



Sum of income by platform



Count of profession by platform and profession

profession Marketer Manager Software Engineer Student

