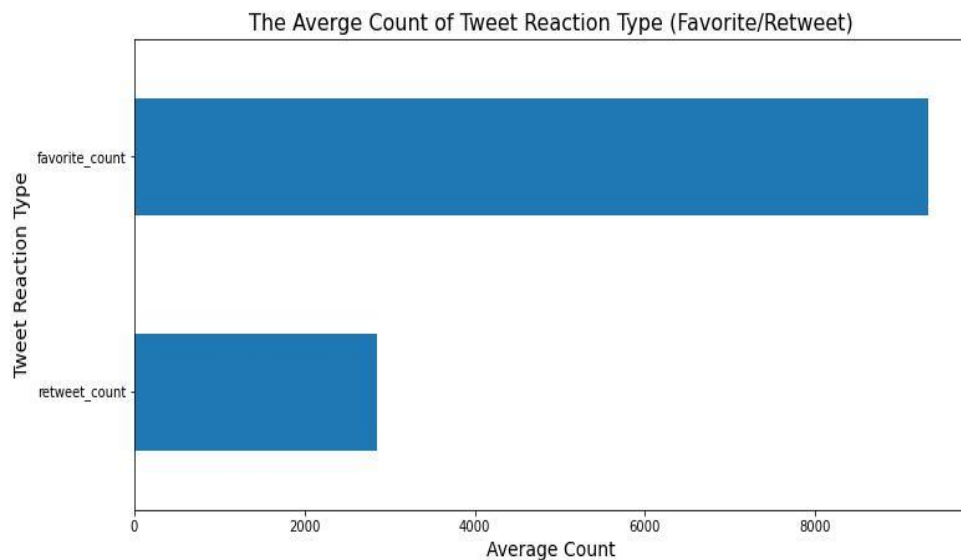
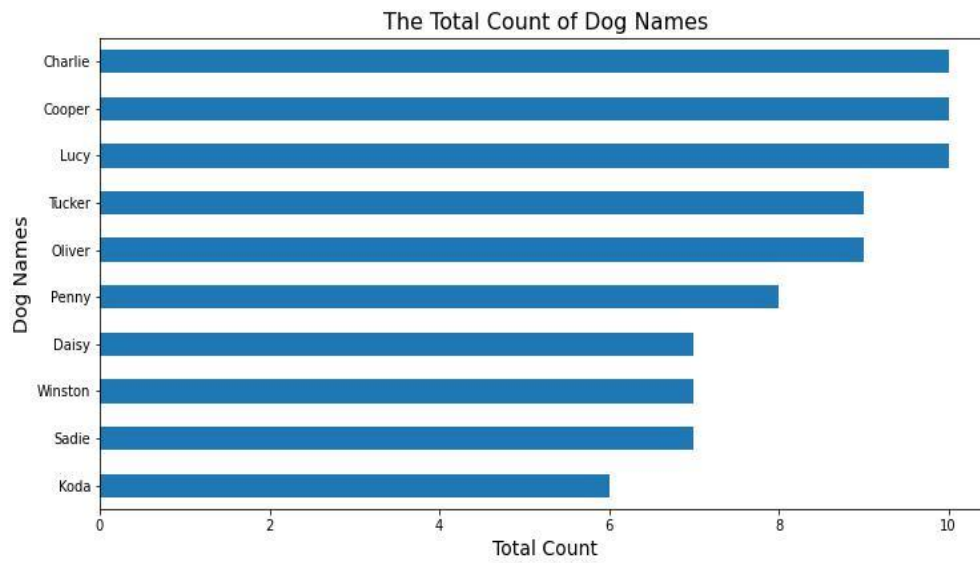


The following insights were gotten after gathering, accessing, and cleaning the data.

1. The average favorite (like) count is much greater than the average retweet count. This is an indication that Twitter users exploring the page typically favorite/like a tweet more often than they retweet them. (See \*fig 1\* below).



2. All tweets have at least one (1) image attached to them and over two-thirds of the tweets have only one image. A few tweets have over one image and the maximum number of images in any tweet is four (4).
3. Almost all the rating denominators are 10, while few were above 10. These ones (above 10) were for cases where the number of dogs in the image(s) was more than one, so all dog was rated together with;  $denominator = no. \text{ of dogs} \times 10$
4. Most of the dog names were not properly extracted so some fields with dog name tagged as "unknown" actually has a name mentioned in the tweet.
5. For data extracted from the `text` column of the database, the most popular dog names (each with a frequency of 10) are: Lucy, Cooper, and Charlie. (See \*fig 2\* below).



6. Out of the three (3) tweet sources in the data, the most common source, accounting for about 98% of the recorded sources is "Twitter for iPhone". This indicates that most of the tweets by WeRateDogs were made using an iPhone device.
7. There were some inaccuracies with the three (3) image predictions made. In some cases, where all 3 predictions were false, the image was actually of a dog. This was confirmed by visually exploring some of the tweet URLs under these categories.