informed-consent

Title of research study: How does color affect deliberation?
IRB Protocol Number: 23-0733
Investigator: Damon Charles Roberts

Key Information

This study seeks to examine how people choose where to live. This study is being conducted at the University of Colorado Boulder and your participation is voluntary. The study should take approximately 6 minutes to complete and can be done from your computer.

The purpose of the study is to examine what features of a neighborhood matter to people.While we know quite a bit about how practical information about a neighborhood matter to people, we know quite a bit less about how visual features of a neighborhood matter.
We expect that you will be in this research study for about 6 minutes.
We expect about 600 people will be in this research study.
Explanation of Procedures

You will be asked a number of demographic and some viewpoints. After completing these questions, you will view an instruction screen telling you what to do next.

You will be randomly assigned to view information about a neighborhood as well as a real estate flyer for it.

The treatment you get will chosen by chance, like flipping a coin. Neither you nor the researcher will choose what treatment you get. You will have a one in three chance of being given each treatment. Neither you nor the researcher will know which treatment you are getting.

We cannot tell you everything about what we are doing in this study or why. However, a full explanation of the purpose of the research and procedures will be provided after you complete the study.

Voluntary Participation and Withdrawal

Whether or not you take part in this research is your choice. You can leave the research at any time and it will not be held against you.

The person in charge of the research study can remove you from the research study without your approval. Possible reasons for removal include using Safari as your web browser (which interferes with the study set-up).

If you decide to leave the research, you will not receive compensation from Prolific.

Confidentiality

Information obtained about you for this study will be kept confidential to the extent allowed by law. Research information that identifies you may be shared with the University of Colorado Boulder Institutional Review Board (IRB) and others who are responsible for ensuring compliance with laws and regulations related to research, including people on behalf of the Office for Human Research Protections. The information from this research may be published for scientific purposes; however, your identity will not be given out.

There are some things that you might tell us that we CANNOT promise to keep confidential, as we are required to report information like:

- Child abuse or neglect
- A crime you or others plan to commit
- Harm that may come to you or others

Payment for Participation

If you agree to take part in this research study, we will pay you $1.20 for your time and effort regardless of how long you take (6 minutes at the rate of $12.00/hour). Payments will be made through your Prolific account.

It is important to know that payment for participation is taxable income.

Questions

If you have questions, concerns, or complaints, or think the

research has hurt you, talk to the research team at
Damon.roberts-1@colorado.edu.

This research has been reviewed and approved by an IRB. You
may talk to them at (303) 735-3702 or irbadmin@colorado.edu
if:

- Your questions, concerns, or complaints are not being
  answered by the research team.
- You cannot reach the research team.
- You want to talk to someone besides the research team.
- You have questions about your rights as a research subject.
- You want to get information or provide input about this
  research.

Signatures

Please click the "Agree to participate" button below if you
consent to participate in this study. If you **do not consent** to
participate in the study, please close the window and return to
Prolific.

○ Agree
○ Disagree

Political and Demographics Block

I am going to ask you a number of questions about your background.

Please confirm your age

[   ]

What is your sex assigned at birth?

○ Female

○ Male

○ Other

What is your gender identity?

○ Woman

○ Non-Binary

○ Man

○ [   ] Prefer to self-describe

What is the highest level of education that you have completed?

○ Did not complete high school

○ High school diploma

○ Some college, no degree

○ 2-year degree

○ Bachelor's degree

○ Post-graduate or professional degree

Which racial or ethnic group best describes you?

○ White

○ Black or African-American

○ Hispanic or Latino

○ Asian or Asian-American

○ Native American

○ Middle Eastern

○ Two or more races

○ [   ] Other

Generally speaking, do you think of yourself as a ...?

○ Democrat

○ Republican

○ Independent

○ [   ] Other (please specify)

○ Not sure

Would you call yourself a strong Democrat or a not very strong Democrat?

○ Strong Democrat

○ Not very strong Democrat

Would you call yourself a strong Republican or a not very strong Republican?

○ Strong Republican

○ Not very strong Republican

Do you think of yourself as closer to the Democratic or the Republican Party?

○ The Democratic Party

○ The Republican Party

○ Neither

○ Not sure

How often do you pay attention to what is going on in government and politics?

○ Always

○ Most of the time

○ About half of the time

○ Some of the time

○ Never

blue_flyer

Imagine you see this flyer of a new community that has opened near you.

Open House

Hear it from your new neighbors

Life Satisfaction ★★★★

Satisfaction with neighborhood ★★★★⯪

Favorite acivity

Favorite vehicle color

Please rate your feelings toward the neighborhood as warm (100) or cold (0)

	Cold				Neutral			Warm		
	0	10	20	30	40	50	60	70	80	90	100

How cold (0) or warm (100) do you feel about this neighborhood?   ○

How likely would you be to live in this neighborhood?

○ Extremely likely

○ Somewhat likely

○ Neither likely nor unlikely

○ Somewhat unlikely

○ Extremely unlikely

What do you think the political leanings of the neighborhood are?

○ Very Republican

○ Somewhat Republican

○ Neither Republican nor Democratic
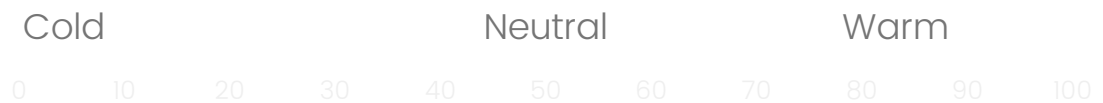
○ Somewhat Democratic

○ Very Democratic

dem_info

Here is some additional information we pulled about the neighborhood:

- 20 minutes from the nearest metropolitan area.
- 60% voted for the Democrat in the most recent election.

Please rate your feelings toward the neighborhood as warm (100) or cold (0)

	Cold	Neutral	Warm
	0 10 20 30	40 50 60 70	80 90 100

How cold (0) or warm (100) do you feel about this neighborhood? ○

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debrief

Debriefing

Thank you for your participation in this study. Before we end, the researchers would like to provide a little bit more information about this study. We did not match you with a potential discussion partner. This was a hypothetical situation. We did not tell you that this discussion partner was fictional because we wanted to see what aspects of them stood out to you when

asked to evaluate someone you may not recognize.

We thank you again for participating in this study. We ask that you do not discuss the study with other potential participants. We are happy to share any research and papers that result from this study. We are also happy to answer any questions you may have about the study.

Damon C. Roberts
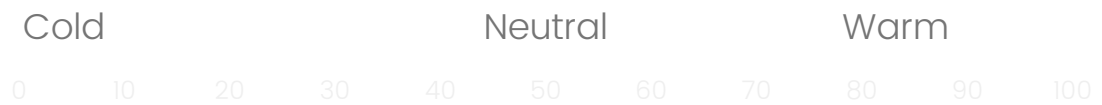PhD Candidate Department of Political Science at the University of Colorado Boulder
damon.roberts-1@colorado.edu

rep_info

Here is some additional information we pulled about the neighborhood:

- 20 minutes from the nearest metropolitan area.
- 60% voted for the Republican in the most recent election.

Please rate your feelings toward the neighborhood as warm (100) or cold (0)

	Cold	Neutral	Warm
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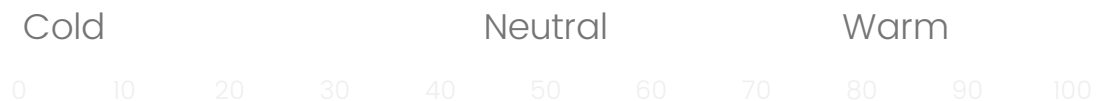
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○ Very Democratic

no_info

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red_flyer

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Life Satisfaction   ★★★★

Satisfaction with
neighborhood   ★★★★⤏

Favorite acivity

Favorite vehicle color

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