Questions to interviewees

Hello,

Thank you for agreeing to answer my questions! My questions are:

- What are the primary factors that go into decisions for the colors to put on a yard sign?

- Do you think that the color choices you make for the yard signs matter to voters?

- If colors matter, and you chose to use them strategically, do you use specific colors to attract support from certain groups of voters?

- What information about the candidate are you trying to convey (if any) to potential voters when you choose the colors on your yard signs?

If you could provide a sentence or two answering these questions, it would be extremely helpful for me. While the book project is still in its early stages, I am happy to keep in touch to share any insights I glean if you would like.

Very respectfully,

Damon

--------------

Damon C. Roberts

PhD Candidate

Department of Political Science

University of Colorado Boulder

Office: Ketchum Arts & Sciences, 382

Website: [https://damoncroberts.com](https://damoncroberts.com/)

Email: [damon.roberts-1@colorado.edu](mailto:damon.roberts-1@colorado.edu)

--------------