## Title of research study: Interviews of Political Campaign Staff

## IRB Protocol Number: 23-0362

## Investigator: Damon Charles Roberts

***Key Information***

***Purpose of the Study***

The purpose of the study is to understand the factors affecting the decisions of those on the ground in political campaigns. While there is some evidence from my own research and from others, suggesting that the colors put on a campaign yard sign is strategic, we still have yet to fully understand this from the perspective of those making those decisions.

We expect that you will be in this research study for less than 10 minutes.

We expect about 10 people will be in this research study.

***Explanation of Procedures***

In the study, I am simply interviewing professional campaign staff and those who professionally consult for campaigns. Once you have read this document and if you agree to allow me to anonymously quote you in the write-up of the study, I will send a follow-up email within 24 hours with a list of questions. You can answer any or all of the questions. You do not have to answer a question you do not wish to respond to. Your response to these questions may be as long or as short as you wish them to be.

***Voluntary Participation and Withdrawal***

Whether or not you take part in this research is your choice. You can leave the research at any time and it will not be held against you.

The person in charge of the research study can remove you from the research study without your approval. Possible reasons for removal include not indicating that you have read this document, not agreeing to be anonymously quoted in the write-up of this study, and/or not responding to this email and the follow-up email within a week of contact.

***Confidentiality***

Information obtained about you for this study will be kept confidential to the extent allowed by law. Research information that identifies you may be shared with the University of Colorado Boulder Institutional Review Board (IRB) and others who are responsible for ensuring compliance with laws and regulations related to research, including people on behalf of the Office for Human Research Protections. The information from this research may be published for scientific purposes; however, your identity will not be given out.

***Payment for Participation***

You will not be paid to be in this study.

***Questions***

If you have questions, concerns, or complaints, or think the research has hurt you, talk to the research team at damon.roberts-1@colorado.edu

This research has been reviewed and approved by an IRB. You may talk to them at (303) 735-3702 or [irbadmin@colorado.edu](mailto:irbadmin@colorado.edu) if:

* Your questions, concerns, or complaints are not being answered by the research team.
* You cannot reach the research team.
* You want to talk to someone besides the research team.
* You have questions about your rights as a research subject.
* You want to get information or provide input about this research.

***Signatures***

If you agree to participate in this study, please respond to the email from the researchers that this file was attached. In your response, please indicate (1) that you have read this document and (2) that you agree for your responses to the follow-up email to be anonymously quoted in a write-up of this project.