## Title of research study: How do colors convey political information and affect individual attitudes?

## IRB Protocol Number: XX-XXXX This is the "Record Number" at the top left of the Protocol Window in eRA

## Investigator: Damon Roberts

## Sponsor: Anand Sokhey

***Key Information***

The purpose of the study is to examine what features of a political yard sign jump out to people. While we know quite a lot about how people make political decisions, there is still a lot to understand about how different pieces of information are influential in making those decisions. This online survey experiment is conducted through the platform Prolific to recruit 1500 participants that I estimate should take each participant less than 10 minutes. If you choose to “Agree” to participate in the study, you will be redirected to an external site called Pavlovia. To receive compensation from Prolific, you must complete the study on Pavlovia and wait to be redirected to Prolific.

***Purpose of the Study***

The purpose of the study is to examine what features of a political yard sign jump out to people. While we know quite a lot about how people make political decisions, there is still a lot to understand about how different pieces of information are influential in making those decisions.

We expect that you will be in this research study for about 10 minutes.

We expect about 1500 people will be in this research study.

***Explanation of Procedures***

Subjects will be asked a number of demographic questions, will be asked about their existing political viewpoints, and will be asked to answer a couple of questions about their knowledge of politics. Once completing these questions, subjects will view an instruction screen telling them what to do next. Subjects will be randomly assigned to view two political yard signs (one after another). Large parts of subjects’ screens will be blurred so that they can only view some parts of a yard sign at any given point of time. Subjects will have about 5 seconds to view each yard sign. This process will happen three times. After viewing the yard signs, subjects will be asked a number of questions about the yard sign.

The treatment you get will be chosen by chance, like flipping a coin. Neither you nor the study doctor will choose what treatment you get. You will have a one in three chance of being given each treatment. Neither you nor the study doctor will know which treatment you are getting.

We cannot tell you everything about what we are doing in this study or why. A full explanation of the purpose of the research and procedures will be provided after you complete the study.

***Voluntary Participation and Withdrawal***

Whether or not you take part in this research is your choice. You can leave the research at any time and it will not be held against you.

The person in charge of the research study can remove you from the research study without your approval. Possible reasons for removal include using Safari as your web browser.

If you decide to leave the research, you will not receive compensation from Prolific.

***Incidental Findings***

***Confidentiality***

Information obtained about you for this study will be kept confidential to the extent allowed by law. Research information that identifies you may be shared with the University of Colorado Boulder Institutional Review Board (IRB) and others who are responsible for ensuring compliance with laws and regulations related to research, including people on behalf of the Office for Human Research Protections. The information from this research may be published for scientific purposes; however, your identity will not be given out.

There are some things that you might tell us that we CANNOT promise to keep confidential, as we are required to report information like:

* Child abuse or neglect
* A crime you or others plan to commit
* Harm that may come to you or others

There are three exceptions to this promise of confidentiality:

1. If we see or are told information that makes us reasonably suspect that a child or at-risk adult is being or has been abused, mistreated, or neglected, we will immediately report that information to the county department of social services or a local law enforcement agency.
2. If we learn of a serious threat of imminent physical violence against a person, we will report that information to the appropriate legal authorities and make reasonable and timely efforts to notify the potential victim.
3. This promise of confidentiality does not include information we may learn about future criminal conduct.

After the study is completed, we will deidentify the data by removing the identifiers that link it to you. The deidentified data may be used for future research purposes by the Principal Investigator of this study. The deidentified data may also be shared with other investigators for future research. This deidentified data will be published on the Principal Investigator’s data repository for other researchers to access.

***Payment for Participation***

If you agree to take part in this research study, we will pay you at the rate of $15.00 per hour for your time and effort. Payments will be made through your Prolific account.

It is important to know that payment for participation is taxable income.

***Questions***

If you have questions, concerns, or complaints, or think the research has hurt you, talk to the research team at damon.roberts-1@colorado.edu

This research has been reviewed and approved by an IRB. You may talk to them at (303) 735-3702 or [irbadmin@colorado.edu](mailto:irbadmin@colorado.edu) if:

1. Your questions, concerns, or complaints are not being answered by the research team.
2. You cannot reach the research team.
3. You want to talk to someone besides the research team.
4. You have questions about your rights as a research subject.
5. You want to get information or provide input about this research.

***Signatures***

Your signature documents your permission to take part in this research.

Signature of subject Date

Printed name of subject

Signature of person obtaining consent Date

Printed name of person obtaining consent