

Tuesday, June 27, 2023 Manuscript draft: please do not share without author permission.
For replication, go to: <https://github.com/DamonCharlesRoberts/white-identity-sources>.

Economic concerns appear to be weak predictors of white political identity*

Damon C. Roberts 
University of Colorado Boulder
damon.roberts-1@colorado.edu

ABSTRACT Do economic or political threats explain reported white identity? Overall, the social identity literature would suggest that white identity would increase in response to economic threats. However, a number of those that study white identity, specifically, argue that it results from concern about political influence. Considering what whiteness means historically and contemporaneously, I argue that we should expect that political threats reflect stronger associations with white identity. Using data from the 2012, 2016, and 2020 American National Election Study, I consider a single model using penalized regression containing proxies of economic and political threats. I find evidence suggesting that in the post-Trump era, white political identity is strongly associated with reported feelings of Whites' loss of political influence as opposed to economic threats, as some suggest and may expect.

KEYWORDS white identity; economic threat; cultural threat

*Word count: 3575. I would like to thank Jennifer Wolak for her feedback on the many drafts of this manuscript. I would also like to thank the Keller Center for the First Amendment for the research appointment that gave me the space to work on the early stages of this project. I would also like to thank Anand Sokhey and John Griffin for their advice and suggestions in the early drafts of this paper. I would also like to thank Tabitha Bonilla, Nicole Yadon, and participants and audience members of a Midwestern Political Science Association panel for which an earlier draft this idea was presented. I would also like to thank Tamar Malloy, Andrew Philips, Kathryn Schauer, Rachel O'Neal, Alexander Jensen, Komal Kaur, Andrew Engelhardt, and Madeline Mader for their encouragement and feedback at various stages of this project's development. All errors contained in this manuscript are ultimately mine.

Introduction

Those conducting post-mortem analyses of the 2016 Presidential election of Donald J. Trump, a presidential candidate that personifies white grievance politics, contend that the substantial presence of non-college-educated white supporters explains his electoral success (Griffin, Teixeira, and Halpin 2017). Analyses by political scientists largely attribute Trump's success in attracting voters to those who see their whiteness as a politically relevant identity where they are distinct from Americans of other racial groups (Jardina, Kalmoe, and Gross 2020).

What remains an open question is whether it actually is whites' concerns about economic status that motivates whites to use their race as a lens to evaluate politics or whether it is a backlash to changes in the racial groups reflected by those occupying visible political offices.

While this is an ongoing debate, part of this disagreement between scholars about where white identity comes from may be an artifact of the traditions of the theoretical frameworks we use in this area. Scholars studying identity, more broadly, often focus on economic threats as a critical motivator for an expressed connection to a social in-group (see Huddy 2001). However, some scholars studying white political attitudes and racial identity tend to focus on the role of political threats (see Bartels 2020). This mismatch leads to some conceptualizing white identity as originating from economic views in the tradition of the identity literature. In contrast, others conceptualize white identity as motivated by political threats.

Along with providing a narrative that scholars might use to identify potential mechanisms connecting political threats to white identity, I examine the correlates of white identity. Using data from the 2012, 2016, and 2020 American National Election Study, I utilize penalized regression to test the claim that a handful of predictors that reflect attitudes about political

power are more influential than general (sociotropic) and pocketbook (egotropic) attitudes about the economy. I find that proxies of political threat appear stronger than economic attitudes in the post-Trump era. As this particular analysis is not a causal test of the mechanism connecting threat to white identity, I close by arguing that scholars should continue to examine the mechanisms that explain this connection.

Identity and white political identity

Social identity theory suggests that individuals form attitudes based on groups they associate with, even if those groups are subjectively defined (see [Tajfel and Turner 1986](#)). In the famous Robber's Cave experiment, Sherif ([1988](#)) divided a group of adolescent boys into two groups arbitrarily. After a week of spending time with others in the group, the boys came up with group names that defined the two groups and distinguished themselves; one group called themselves the Eagles, and the other group referred to themselves as the Rattlers. With the introduction of competition, these boys reported fierce hostility toward the members of the other group and expressed positive attitudes toward those within the group. Recent work makes the case that we should seriously consider whites' racial identity as an identity ([Jardina 2019](#)). As an identity, much of the literature view these attitudes resulting from whites' racial identity as stemming from economic threat. Some studying white political identity find **economic predictors** as substantively and statistically significant (see [Pérez et al. 2022](#); [Lindsay 2023](#) on their racial attitudes writ large). Observational evidence supports this claim as well. For example, Trump's messaging about job market competition with immigrants appeared to be successful at attracting white voters ([Bunyasi 2019](#)). After

all, the identity literature, more broadly, often focuses on economic threats. Evolutionary psychologists often take the position that identity and the resulting attitudes and behaviors directed toward out-groups are the **result of competition over material resources** (see [Huddy 2001](#)). Many political scientists use this as an explanation for negative attitudes directed toward immigrants among those who feel insecure about their job prospects ([Pardos-Prado and Xena 2019](#)). Others argue that deindustrialization and job loss activate whites' concerns about the racial hierarchy and predict their support for Republican challengers that express support for keeping the racial status quo ([Baccini and Weymouth 2021](#)).

As much of the literature on whites' racial attitudes rely heavily on social identity theory as a paradigm, a significant portion of it presents the source of these group-based views as responses to economic threat. However, some disagree with this position (see [Jardina 2019](#)) and view these attitudes as the **result of changes to the racial hierarchy**. These other perspectives provide explanations for whites' attitudes and conceptualize the definition of whiteness and white identity as a desire to retain political power.

Why might white identity be a backlash to loss of institutional privilege?

While a critical component of identity is a feeling of your fate as linked with others in your group ([Leach et al. 2008](#)), this linked fate is the connection between attitudes and material forms of threat but that identity, in and of itself, is better conceptualized as a result of cultural or ideational threat ([Donnelly 2020](#)). Aligning with the contextual account of racial identity for whites, many conceptualize white identity as an expressed desire for a

recognition of privilege and status by institutions (López 2006) and a connection with the history that connects whites to their status (McDermott and Samson 2005). The prominent account of white political identity and its implications in contemporary American politics argues for a strong connection between white political identity and a desire to protect this racial hierarchy and status. This conceptualization reflects the tendency to report in-group-oriented, not necessarily out-group-oriented, attitudes (Jardina 2019).

Whites' institutional privilege and threats to it are the more potent threats that whites may be less used to and as a result, coalesce as a group to defend. Winter (2008) demonstrates that whites' negative attitudes toward social welfare programs are motivated by perceptions that beneficiaries are Black. In this book length examination of the question, it is not that the people are poor and could use government assistance, it is that those receiving help are not white. Further, the increasing racial polarization is not something that is occurring among whites who are most economically threatened, but the Republican party is whiter with both wealthy and less wealthy whites – political considerations are causally prior to racial attitudes (Engelhardt 2021; see also Schaffner 2022).

An example of a contemporary institutional threat to whites is the election of Barack Obama. Evidence suggests that America did not shift into a post-racial era as some political commentators suspected. In fact, race became an extremely salient issue for whites (Tesler 2016). White Republicans exhibited higher levels of old fashioned racism (Tesler 2013). Issues were racialized during Obama's presidency and many Whites exhibited lower levels of support for those policies in response (Tesler 2012, 2016). As a result of whites' intense concern with race, non-white political candidates, such as Obama, often had to distance themselves from their racial groups in speeches before white audiences as a way to not

activate concerns about being beholden to their racial group (Stephens-Dougan 2020). The reason for such potent responses to indicators of change for what groups have influence in political institutions is simply that whites are not used to it. They have spent the entirety of this country's existence defending the idea that whites have higher status in American society regardless of wealth, education, or other forms of status.

My argument is not a new one. Historical accounts outlining the complicated history of what it meant to be "white" from a legal standpoint boils down to: did other whites see you as being good enough to be called white? There are many examples of groups that are now considered white but have not always been so. For example groups from eastern Europe were often considered as non-white. While these definitions often correlated with economic status (e.g., German immigrants were often considered white but not Irish immigrants), they often changed in response to concerns about weakening white political influence with other groups growing in political influence such as the Irish in Boston. During these shifts in definitions of whiteness were no longer about class. Instead, it became about what it meant for access and privileges afforded by institutions (Rile Hayward 2013). In the 19th century, privilege came from one's freedom and wealth. Those who were not enslaved but were poor were not considered white and were of a lower strata than whites who owned land. With the abolition of slavery, the expressed (explicit) concern became not about wealth but now about race. Whites could no longer use the classification of "free" and "land-owning" as an excuse to exclude Blacks from full access to America's institutions. This motivated a shift in how the institutions and how whites defined themselves (Rile Hayward 2013). It became the focus for whites to be a higher status group, regardless of whether or not they were poorer than formerly enslaved Black Americans (Rile Hayward 2013). In other words, the white

American tradition is to hold one's whiteness as a status symbol regardless of other forms of status such as class.

Not one single paper or effort to provide empirical evidence can satisfactorily address such a large and complex question. The causal mechanism here is extremely difficult to pin down. In an effort to address this question in a bite-sized chunk, I first start with examining whether or not correlational evidence aligns with my claim that individual-level economic predictors are weaker than perceptions of political influence. In the next section, I examine whether attitudes expressing concern with economic or political threats are more robust correlates of the degree to which someone feels that being white is important to their identity. The goal is not to test particular causal mechanisms but to examine whether my belief and others' that white identity reflects reactions to political threats more than it does economic.

Data

To examine whether whites' attitudes expressing concern about political threats are more robust correlates than their perceptions of the economy, I use the 2012, 2016, and 2020 American National Election Studies (ANES). The studies are nationally representative questions that capture several questions that lend themselves to testing the relationship between economic and political concerns while also asking white respondents to report how important being white is to their identity. Each study asks white respondents, "How important is being white to your Identity" and offers them a five-point Likert scale with the options

reflecting their level of agreement with the question.¹ They do not ask white respondents to report on items from the white political identity measures of Jardina (2019) or the more complex battery of items that Helms and Carter (1990) discusses. However, this question does capture the degree to which one sees their whiteness as part of who they are and reflects the operationalization that others have used (see Schildkraut 2017; Jardina 2019; Pérez et al. 2022).

The ANES does not ask questions that explicitly capture the attitudes of respondents about perceptions of the economy for different groups. That is, there are no questions asking respondents about their perceptions of the economy for Black Americans relative to white Americans. The literature suggests, however, that those who have lower incomes are more likely to feel insecure about their financial status and are more likely to use this economic threat as a motivation for their negative attitudes toward immigrants (Pardos-Prado and Xena 2019). Therefore, one measure of economic threat that I use is the respondent's reported level of total family income. Those with lower levels of education are also likely to feel similar levels of insecurity about their economic status, as their ability to seek higher-paying jobs is likely more limited. Whites who report that they feel that their family is doing worse relative to the previous year and knowing others who lost a job also reflect a degree of insecurity about their economic status and may reflect perceptions of economic threat (Jardina 2019). I include an item reflecting respondents' perceptions of economic mobility today relative to the past. In 2012, whites harboring negative attitudes toward Obama rooted in racial animous were more likely to express more negative views of the economy relative

¹Details about question-wording, original ANES coding, and my coding for all variables I include in my models are included in Table 1 located in the Supplementary Information. I include descriptive statistics for the measures in these samples in Table 2, Table 3, and Table 4 located in the Supplementary Information.

to how it had been in the past (Sides, Tesler, and Vavreck 2018). Others demonstrate that those who are reacting to economic threats and are concerned about their and other whites' status evaluate the economy and their economic position as worse (Baccini and Weymouth 2021). Therefore, I additionally include questions about retrospective sociotropic evaluations of the economy.

The ANES includes several questions that reflect perceptions of whites losing political power. First, I include a question that asks respondents to report whether or not they felt that whites currently have too little or too much influence on politics today. I also want to examine the degree to which respondents feel that the institutions benefit non-whites rather than whites by including the question that whites face discrimination and that the government is biased against whites. I include a question asking respondents about their belief that traditions in this country are breaking.² While these, like the economic attitudes, are just proxies of threat, they reflect the extent to which respondents may feel insecure about the political influence of whites.


Furthermore, the ANES includes the racial resentment battery, which asks questions reflecting whites' beliefs that Blacks are individually responsible for their circumstances and undeserving of assistance. I control for racial resentment as the individual items likely confound the relationship between both economic and political threat measures on expressed white identity. As economic evaluations often reflect partisans reporting a better economy when the government is run by co-partisans and a worse economy when the other party runs the government (Achen and Bartels 2017), I additionally control for a 7-point item measure

²The ANES only included this question in the 2012 and 2016 questionnaires.

of partisanship. Finally, I control for whether or not the respondent is female, as Sex affects one's socioeconomic status.

Evidence from a penalized regression

The summary of the literature points to a large number of potential predictors that influence the degree to which one takes on white political identity. To adjudicate between hypotheses, there is value in a comprehensive model that considers the plausibility of each. Most models consider those predictors they believe are most plausible and do not include others that the researcher believes to be less plausible (see [Clarke and Primo 2012](#)). They understandably do this out of concern with increases in the inefficiency of one's regression estimates: the more predictors you include, the risk of overfitting your model to your particular sample and from multicollinearity increases, thereby erroneously generalizing conclusions drawn from the fitted statistical model. Though this concern is reasonable, such a model neglects to examine the effects of the predictors a researcher believes to be less plausible.

Therefore, I use a penalized regression  model to balance these concerns. The literature surveyed above suggests that there are a small number of variables that do predict white political identity, and there are many others that have no effect. Imagining an assumed hypothesis about the distribution of coefficients, this implies that the L2 regularization parameter equals 0. This is because the L2 regularization parameter shrinks coefficients asymptotically toward zero. The L1 regularization parameter, however, does allow for a shrinkage parameter to pull coefficients to 0. Given this, it suggests that the more appropriate model to capture this debate would be the LASSO penalized regression.

Rather than use the classical LASSO with Leave One Out Cross Validation (LOOCV), I take advantage of a type of Markov Chain Monte Carlos (MCMC) called a Hamiltonian Monte Carlo for my LASSO due to a number of benefits outlined by Erp, Oberski, and Mulder (2019). As the literature leads me to hold *a priori* expectations about the distribution of predictors that meaningfully effect white political identity, I specify a Laplace distribution as my prior density function. I suspect that there are a large number of included predictors that have null effects and a relatively smaller proportion of predictors that *do* have an effect but am relatively unsure about how large their coefficients might be. This characterization of my prior fits with that of an L2 Shrinkage parameter specified in a LASSO regression. As I am not using LOOCV, I am able to interpret the results of the model through my credible intervals.

My measure of white identity is ordinal. Therefore, I apply a ordered logistic link function. Though it creates a more complicated computational task, it is a more appropriate model specification given the available measure and my assumptions about the concept (Liddell and Kruschke 2018).

To account for potential problems stemming from missing data, I impute my data by using multiple imputation with chained equations (MICE) where the particular model I use is a random forest model to allow for more flexibility and to reduce model dependence (Buuren and Groothuis-Oudshoorn 2011; Marbach 2022).³ I report the results of the model fitted using listwise deletion in the Supplementary Information.

³I impute 10 datasets and simultaneously fit my Bayesian LASSO on each dataset and pool the results. Uncertainty reflected in my reported credible intervals not only reflects the uncertainty from one model, but my reported uncertainty also reflects the uncertainty generated from the imputation procedure. One drawback with this particular approach is that my normalized split- \hat{R} will likely be greater than the widely recognized 1.01 cutoff that indicates model convergence due to the pooling of my multiply imputed datasets.

Results

Figure 1 presents the estimates of my fitted ordinal models with the LASSO shrinkage prior.⁴ These models are fit on 6 chains with 2000 iterations each. To examine the evidence of whether a particular predictor “matters” for predicting white political identity, I examine the estimated credible intervals, which report the probability that the true estimate falls within the estimated range. I construct these credible intervals by reporting estimates between the 2.5% and 97.5% quantiles. This means that for a given credible interval, there is a two-tailed 95% probability that the true value falls within that range. For values outside the range of the credible interval, it is relatively implausible that the given value is the true value.

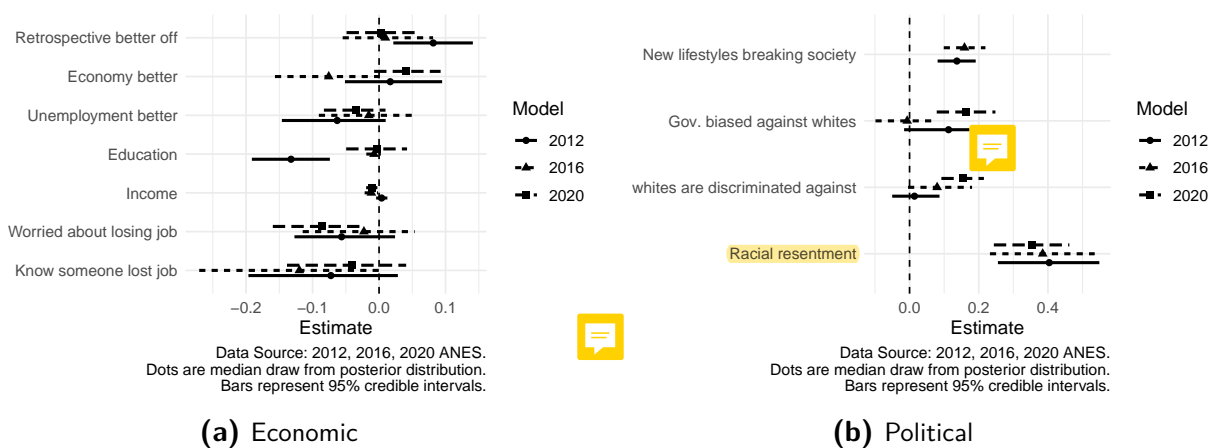



Figure 1: Economic factors are weak predictors of white identity

Examining the figure, it is readily apparent that in the face of indicators of attitudes about political status, economic attitudes inconsistently associate with white political identity. In all three years, reported attitudes about the nation’s economy being better relative to the previous year, reported feelings about the nation’s unemployment rate, income, concern about one’s family finances, and knowing someone who lost a job are not meaningfully

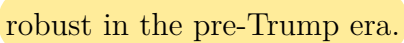
⁴The full tables of results are included in the Supplementary Information.

correlated with white political identity. For other indicators of economic threat, none appear to be consistently meaningful. Retrospective evaluations of one's financial situation and education matter in 2012, but these effects were not present in 2016 and 2020.

Turning to indicators of political threat, we still see significant  consistency. In both 2012 and 2016, whether someone feels that new lifestyles are breaking society positively affects reported levels of white political identity. This relationship is meaningful in 2012 and 2016 (this question is not present in the 2020 questionnaire). In 2020, those who reported that the government favored Black Americans also reported a higher white political identity, and those who feel that whites are discriminated against; however, neither of these effects are meaningful in 2012 or 2016.



Discussion and conclusions

Overall, these results suggest that the effects of economic threat on white political identity are more  robust in the pre-Trump era. Again, this is not confirmatory as there is no test of a causal mechanism for either economic or political threats. The goal of this analysis is to examine whether, in an omnibus test, either of these threats appears to be a more plausible predictor of white political identity. Though the relationship between political threats is inconsistent, their relationships appear more likely; particularly when we consider how many of these attitudes are explained by a rather complex data-generating process.

Economic threats tend to play a more significant part in explaining white identification in 2012. Political threats, however, appear to be a stronger predictor of white identification in the post-Trump era. In 2012, the U.S. economy was recovering from a massive recession

and housing market collapse. However, as Obama’s administration continued, conservatives became more outspoken about Obama’s race (Tesler 2016). This shift to focus on Obama’s race continued through the 2016 Presidential election and may reflect a much more explicit message to whites about political threats (Sides, Tesler, and Vavreck 2018). Though in 2020, the global economy faced significant uncertainty due to the COVID-19 pandemic, economic factors appear to be relatively less important. These results suggest that white political identity results from perceptions of a political threat in the post-Trump era.

These findings provide a direction for scholars to take when examining the factors driving Whites to take on a white political identity. While this particular analysis is not causal, it provides a basis for those wondering whether, when put together, economic or political threats are more fruitful to engender a rise in white political identity.

References

- Achen, Christopher H, and Larry M Bartels. 2017. “Democracy for Realists.” In *Democracy for Realists*. Princeton University Press.
- Baccini, Leonardo, and Stephen Weymouth. 2021. “Gone for Good: Deindustrialization, White Voter Backlash, and US Presidential Voting.” *American Political Science Review* 115 (2): 550–67. <https://doi.org/10.1017/S0003055421000022>.
- Bartels, Larry M. 2020. “Ethnic antagonism erodes Republicans’ commitment to democracy.” *Proceedings of the National Academy of Sciences of the United States of America* 117 (37): 22752–59. <https://doi.org/10.1073/pnas.2007747117>.
- Bunyasi, Tehama Lopez. 2019. “The Role of Whiteness in the 2016 Presidential Primaries.” *Perspectives on Politics* 17 (3): 679–98. <https://doi.org/10.1017/S1537592719001427>.
- Buuren, Stef van, and Karin Groothuis-Oudshoorn. 2011. “Mice: Multivariate Imputation by Chained Equations in r.” *Journal of Statistical Software* 45 (9).
- Clarke, Kevin A, and David M Primo. 2012. *A Model Discipline: Political Science and the Logic of Representations*. Oxford University Press.
- Donnelly, Michael J. 2020. “Material Interests, Identity and Linked Fate in Three Countries.” *British Journal of Political Science*, 1–36.
- Engelhardt, Andrew M. 2021. “Racial Attitudes Through a Partisan Lens.” *British Journal of Political Science* 51: 1062–79. <https://doi.org/10.1017/S0007123419000437>.
- Erp, Sara van, Daniel L. Oberski, and Joris Mulder. 2019. “Shrinkage Priors for Bayesian Penalized Regression.” *Journal of Mathematical Psychology* 89: 31–50.

- Griffin, Rob, Ruy Teixeira, and John Halpin. 2017. “Voter Trends in 2016: A Final Examination.” Edited by Center for American Progress. <https://americanprogress.org/article/voter-trends-in-2016/>.
- Helms, Janet E., and Robert T. Carter. 1990. “Development of the White Racial Identity Inventory.” In *Black and White Racial Identity: Theory, Research, and Practice*, edited by Janet E. Helms. Westport, CT: Praeger Publishers.
- Huddy, Leonie. 2001. “From social to political identity: A critical examination of social identity theory.” *Political Psychology* 22 (1): 127–56. <https://doi.org/10.1111/0162-895X.00230>.
- Jardina, Ashley. 2019. *White Identity Politics*. New York: Cambridge University Press.
- Jardina, Ashley, Nathan Kalmoe, and Kimberly Gross. 2020. “Disavowing White Identity: How Social Disgust can Change Social Identities.” *Political Psychology* 0 (0): 1–18. <https://doi.org/10.1111/pops.12717>.
- Leach, Colin Wayne, Martijn van Zomeren, Sven Zebel, Michael L. W. Vliek, Sjoerd F. Pennekamp, Bertjan Doosje, Jaap W. Ouwerkerk, and Russell Spears. 2008. “Group-Level Self-Definition and Self-Investment: A Hierarchical (Multicomponent) Model of In-Group Identification.” *Journal of Personality and Social Psychology* 95 (1): 144–65. <https://doi.org/10.1037/0022-3514.95.1.144>.
- Liddell, Torrin M., and John K. Kruschke. 2018. “Analyzing Ordinal Data with Metric Models: What Could Possibly Go Wrong?” *Journal of Experimental Social Psychology* 79: 328–48.

- Lindsay, Spencer. 2023. "The Relationship Between Racial Attitudes and Perceived Economic Threat Among Whites: A Three Study Analysis." *American Politics Research* 51 (3): 279–98. <https://doi.org/10.1177/1532673X221110038>.
- López, Ian Haney. 2006. *White By Law: The Legal Construction Of Race*. 2nd ed. New York: New York University Press.
- Marbach, Moritz. 2022. "Choosing Imputation Models." *Political Analysis* 30 (4): 597–605.
- McDermott, Monica, and Frank L. Samson. 2005. "White racial and ethnic identity in the United States." *Annual Review of Sociology* 31: 245–61. <https://doi.org/10.1146/annurev.soc.31.041304.122322>.
- Pardos-Prado, Sergi, and Carla Xena. 2019. "Skill Specificity and Attitudes toward Immigration." *American Journal of Political Science* 63 (2): 286–304. <https://doi.org/10.1111/ajps.12406>.
- Pérez, Efrén O., E. Enya Kuo, Joey Russel, William Scott-Curtis, Jennifer Muñoz, and Megan Tobias. 2022. "The Politics in White Identity: Testing a Racialized Partisan Hypothesis." *Political Psychology* 43 (4): 693–714. <https://doi.org/10.1111/pops12788>.
- Rile Hayward, Clarissa. 2013. *How Americans Make Race: Stories, Institutions, Spaces*. New York: Cambridge University Press.
- Schaffner, Brian F. 2022. "The Heightened Importance of Racism and Sexism in the 2018 US Midterm Elections." *British Journal of Political Science* 52: 492–500. <https://doi.org/10.1017/S0007123420000319>.
- Schildkraut, Deborah J. 2017. "White attitudes about descriptive representation in the US: the roles of identity, discrimination, and linked fate." *Politics, Groups, and Identities* 5 (1): 84–106. <https://doi.org/10.1080/21565503.2015.1089296>.

- Sherif, Muzafer. 1988. *The Robbers Cave Experiment: Intergroup Conflict and Cooperation*. [orig. Pub. As *Intergroup Conflict and Group Relations*]. Wesleyan University Press.
- Sides, John, Michael Tesler, and Lynn Vavreck. 2018. *Identity Crisis: The 2016 Presidential Campaign And The Battle For The Meaning Of America*. Princeton, NJ: Princeton University Press.
- Stephens-Dougan, Lafleur. 2020. *Race to the Bottom: How Racial Appeals Work In American Politics*. Chicago, IL: The University of Chicago Press.
- Tajfel, Henri, and John C Turner. 1986. “The Social Identity Theory of Intergroup Behavior.” *Psychology of Intergroup Relations* 2: 7–24.
- Tesler, Michael. 2012. “The Spillover of Racialization into Health Care: How President Obama Polarized Public Opinion by Racial Attitudes and Race.” *American Journal of Political Science* 56 (3): 690–704. <https://doi.org/10.1111/j.1540-5907.2011.00577.x>.
- . 2013. “The Return of Old-Fashioned Racism to White Americans’ Partisan Preferences in the Early Obama Era.” *The Journal of Politics* 75 (1): 110–23. <https://doi.org/10.1017/s0022381612000904>.
- . 2016. *Post-Racial or Most-Racial?: Race and Politics In The Obama Era*. Chicago, IL: The University of Chicago Press.
- Winter, Nicholas J G. 2008. *Dangerous Frames: How Ideas About Race & Gender Shape Public Opinion*. Chicago University Press.
- Achen, Christopher H, and Larry M Bartels. 2017. “Democracy for Realists.” In *Democracy for Realists*. Princeton University Press.

- Baccini, Leonardo, and Stephen Weymouth. 2021. “Gone for Good: Deindustrialization, White Voter Backlash, and US Presidential Voting.” *American Political Science Review* 115 (2): 550–67. <https://doi.org/10.1017/S0003055421000022>.
- Bartels, Larry M. 2020. “Ethnic antagonism erodes Republicans’ commitment to democracy.” *Proceedings of the National Academy of Sciences of the United States of America* 117 (37): 22752–59. <https://doi.org/10.1073/pnas.2007747117>.
- Bunyasi, Tehama Lopez. 2019. “The Role of Whiteness in the 2016 Presidential Primaries.” *Perspectives on Politics* 17 (3): 679–98. <https://doi.org/10.1017/S1537592719001427>.
- Buuren, Stef van, and Karin Groothuis-Oudshoorn. 2011. “Mice: Multivariate Imputation by Chained Equations in r.” *Journal of Statistical Software* 45 (9).
- Clarke, Kevin A, and David M Primo. 2012. *A Model Discipline: Political Science and the Logic of Representations*. Oxford University Press.
- Donnelly, Michael J. 2020. “Material Interests, Identity and Linked Fate in Three Countries.” *British Journal of Political Science*, 1–36.
- Engelhardt, Andrew M. 2021. “Racial Attitudes Through a Partisan Lens.” *British Journal of Political Science* 51: 1062–79. <https://doi.org/10.1017/S0007123419000437>.
- Erp, Sara van, Daniel L. Oberski, and Joris Mulder. 2019. “Shrinkage Priors for Bayesian Penalized Regression.” *Journal of Mathematical Psychology* 89: 31–50.
- Griffin, Rob, Ruy Teixeira, and John Halpin. 2017. “Voter Trends in 2016: A Final Examination.” Edited by Center for American Progress. <https://americanprogress.org/article/voter-trends-in-2016/>.

- Helms, Janet E., and Robert T. Carter. 1990. "Development of the White Racial Identity Inventory." In *Black and White Racial Identity: Theory, Research, and Practice*, edited by Janet E. Helms. Westport, CT: Praeger Publishers.
- Huddy, Leonie. 2001. "From social to political identity: A critical examination of social identity theory." *Political Psychology* 22 (1): 127–56. <https://doi.org/10.1111/0162-895X.00230>.
- Jardina, Ashley. 2019. *White Identity Politics*. New York: Cambridge University Press.
- Jardina, Ashley, Nathan Kalmoe, and Kimberly Gross. 2020. "Disavowing White Identity: How Social Disgust can Change Social Identities." *Political Psychology* 0 (0): 1–18. <https://doi.org/10.1111/pops.12717>.
- Leach, Colin Wayne, Martijn van Zomeren, Sven Zebel, Michael L. W. Vliek, Sjoerd F. Pennekamp, Bertjan Doosje, Jaap W. Ouwerkerk, and Russell Spears. 2008. "Group-Level Self-Definition and Self-Investment: A Hierarchical (Multicomponent) Model of In-Group Identification." *Journal of Personality and Social Psychology* 95 (1): 144–65. <https://doi.org/10.1037/0022-3514.95.1.144>.
- Liddell, Torrin M., and John K. Kruschke. 2018. "Analyzing Ordinal Data with Metric Models: What Could Possibly Go Wrong?" *Journal of Experimental Social Psychology* 79: 328–48.
- Lindsay, Spencer. 2023. "The Relationship Between Racial Attitudes and Perceived Economic Threat Among Whites: A Three Study Analysis." *American Politics Research* 51 (3): 279–98. <https://doi.org/10.1177/1532673X221110038>.
- López, Ian Haney. 2006. *White By Law: The Legal Construction Of Race*. 2nd ed. New York: New York University Press.

- Marbach, Moritz. 2022. “Choosing Imputation Models.” *Political Analysis* 30 (4): 597–605.
- McDermott, Monica, and Frank L. Samson. 2005. “White racial and ethnic identity in the United States.” *Annual Review of Sociology* 31: 245–61. <https://doi.org/10.1146/annurev.soc.31.041304.122322>.
- Pardos-Prado, Sergi, and Carla Xena. 2019. “Skill Specificity and Attitudes toward Immigration.” *American Journal of Political Science* 63 (2): 286–304. <https://doi.org/10.1111/ajps.12406>.
- Pérez, Efrén O., E. Enya Kuo, Joey Russel, William Scott-Curtis, Jennifer Muñoz, and Megan Tobias. 2022. “The Politics in White Identity: Testing a Racialized Partisan Hypothesis.” *Political Psychology* 43 (4): 693–714. <https://doi.org/10.1111/pops12788>.
- Rile Hayward, Clarissa. 2013. *How Americans Make Race: Stories, Institutions, Spaces*. New York: Cambridge University Press.
- Schaffner, Brian F. 2022. “The Heightened Importance of Racism and Sexism in the 2018 US Midterm Elections.” *British Journal of Political Science* 52: 492–500. <https://doi.org/10.1017/S0007123420000319>.
- Schildkraut, Deborah J. 2017. “White attitudes about descriptive representation in the US: the roles of identity, discrimination, and linked fate.” *Politics, Groups, and Identities* 5 (1): 84–106. <https://doi.org/10.1080/21565503.2015.1089296>.
- Sherif, Muzafer. 1988. *The Robbers Cave Experiment: Intergroup Conflict and Cooperation*. [orig. Pub. As *Intergroup Conflict and Group Relations*]. Wesleyan University Press.

- Sides, John, Michael Tesler, and Lynn Vavreck. 2018. *Identity Crisis: The 2016 Presidential Campaign And The Battle For The Meaning Of America*. Princeton, NJ: Princeton University Press.
- Stephens-Dougan, Laffleur. 2020. *Race to the Bottom: How Racial Appeals Work In American Politics*. Chicago, IL: The University of Chicago Press.
- Tajfel, Henri, and John C Turner. 1986. “The Social Identity Theory of Intergroup Behavior.” *Psychology of Intergroup Relations* 2: 7–24.
- Tesler, Michael. 2012. “The Spillover of Racialization into Health Care: How President Obama Polarized Public Opinion by Racial Attitudes and Race.” *American Journal of Political Science* 56 (3): 690–704. <https://doi.org/10.1111/j.1540-5907.2011.00577.x>.
- . 2013. “The Return of Old-Fashioned Racism to White Americans’ Partisan Preferences in the Early Obama Era.” *The Journal of Politics* 75 (1): 110–23. <https://doi.org/10.1017/s0022381612000904>.
- . 2016. *Post-Racial or Most-Racial?: Race and Politics In The Obama Era*. Chicago, IL: The University of Chicago Press.
- Winter, Nicholas J G. 2008. *Dangerous Frames: How Ideas About Race & Gender Shape Public Opinion*. Chicago University Press.

Supplementary Information

Measures

Table 1: ANES Measures

	Abbreviated question	ANES Coding	Author coding	Years
white identity	How important is	1 = Extremely important; 2	1 = Not at all important; 2	2012, 2016,
	being white to your	= Very important; 3 =	= A little important; 3 =	2020
	identity	Moderately important; 4 =	Moderately important; 4 =	
		A little important; 5 = Not	Very important; 5 =	
		at all important; <1 Missing,	Extremely important; NA =	
		not asked, etc	Missing, not asked, etc	
Economics				
Retrospective better off	How much better worse	1 = Much better; 2 =	-2 = Much worse; -1 =	2012, 2016,
	off than 1 year ago	Somewhat better; 3 = The	Somewhat worse; 0 = The	2020
		same; 4 = Somewhat worse;	same; 1 = Somewhat better;	
		5 = Much worse, < 1	2 = Much better; NA =	
		Missing, not asked, etc	Missing, not asked, etc	

	Abbreviated question	ANES Coding	Author coding	Years
Economy better	U.S. economy better worse off than 1 year ago	1 = Much better; 2 = somewhat better; 3 = Stayed about the same, 4 = Somewhat worse; 5 = Much worse; < 1 Missing, not asked, etc	-2 = Much worse; -1 = Somewhat worse; 0 = The same; 1 = Somewhat better; 2 = Much better; NA = Missing, not asked, etc	2012, 2016, 2020
Unemployment better	Unemployment better or worse than 1 year ago	1 = Much better; 2 = somewhat better; 3 = Stayed about the same, 4 = Somewhat worse; 5 = Much worse; < 1 Missing, not asked, etc	-2 = Much worse; -1 = Somewhat worse; 0 = The same; 1 = Somewhat better; 2 = Much better; NA = Missing, not asked, etc	2012, 2016, 2020

	Abbreviated question	ANES Coding	Author coding	Years
Education	Educational attainment	1 = < than High school; 2 = High school; 3 = Some post-High school; 4 = Bachelor's degree; < 1 Missing, not asked, etc	1 = < than High school; 2 = High school; 3 = Some post-High school; 4 = Bachelor's degree; NA = Missing, not asked, etc	2012, 2020
Education (2016)	Educational attainment	See ANES codebook	See ANES codebook; NA = Missing, not asked, etc	2016
Income	Total family income	See ANES codebook; < Missing, not asked, etc	See ANES codebook; NA = Missing, not asked, etc	2012, 2016, 2020
Worried about losing job	How worried about losing job in near future	1 = Not at all; 2 = A little; 3 = Moderately; 4 = Very; 5 = Extremely; < 1 Missing, not asked, etc	-2 = Not at all; -1 = A little; 0 = Moderately; 1 = Very; 2 = Extremely	2012, 2016, 2020

	Abbreviated question	ANES Coding	Author coding	Years
Immigrants take jobs	How likely immigration	1 = Extremely; 2 = Very; 3	1 = Not at all; 2 =	2012, 2016,
	will take away jobs	= Somewhat; 4 = Not at all;	Somewhat; 3 = Very; 4 =	2020
		< 1 Missing, not asked, etc	Extremely; NA = Missing, not asked, etc	
Worried about family finances	Worry about family	1 = Extremely; 2 = Very; 3	1 = Not at all, 2 = A little;	2012, 2016,
	financial situation	= Moderately; 4 = A little; 5	3 = Moderately; 4 = Very; 5	2020
		= Not at all; < 1 Missing, not asked, etc	= Extremely; NA = Missing, not asked, etc	
Know someone lost job	Know someone who	1 = Someone lost job; 2 =	0 = No one lost job; 1 =	2012, 2016,
	lost job	No one lost job; < 1 Missing,	Someone lost job; NA =	2020
		not asked, etc	Missing, not asked, etc	

Political

	Abbreviated question	ANES Coding	Author coding	Years
New lifestyles breaking society	Newer lifestyles	1 = Agree strongly; 2 =	-2 = Disagree strongly; -1 =	2012, 2016
	breaking down society	Agree somewhat; 3 =	Disagree somewhat; 0 =	
		Neither; 4 = Disagree	Neither, 1 = Agree	
		somewhat; 5 = Disagree	somewhat; 2 = Agree	
		strongly; < 1 Missing, not asked, etc	strongly	
Government biased against whites	Does the	1 = Favors whites; 2 =	-1 = Favors whites; 0 =	2012, 2016, 2020
	Administration favor	Favors Blacks; 3 = Treats	Treats both the same; 1 =	
	Blacks or whites (2012	both the same; < 1 Missing,	Favors Blacks; NA =	
	only)	not asked, etc	Missing, not asked, etc	
	Does the Federal Gov			
	treat Blacks or whites			
	Better			

	Abbreviated question	ANES Coding	Author coding	Years
whites influence politics	How much influence do whites have on U.S. politics	1 = Too much; 2 = Just about right; 3 = Too little; < 1 Missing, not asked, etc	-1 = Too little; 0 = Just about right; 1 = Too much; NA = Missing, not asked, etc	2012, 2016, 2020
whites are discriminated against	Discrimination in U.S. against whites	1 = A great deal; 2 = A lot; 3 = A moderate amount; 4 = A little; 5 = None at all; < 1 Missing, not asked, etc	1 = None at all; 2 = A little; 3 = A moderate amount; 4 = A lot; 5 = A great deal; NA = Missing, not asked, etc	2012, 2016, 2020
Controls				
Racial Resentment	Standard, 4-item, battery	5-point Likert scale	Avg of four questions; NA = Missing, not asked, etc	2012, 2016, 2020

	Abbreviated question	ANES Coding	Author coding	Years
Party ID	Standard battery	1 = Strong Dem; 2 = De; 3 = Leans Dem; 4 = Independent; 5 = Leans Rep; 6 = Rep; 7 = Strong Rep; < 1 Missing, not asked, etc	1 = Strong Democrat; 2 = Democrat; 3 = Leans Democrat; 4 = Independent/Neither; 5 = Leans Republican; 6 = Republican; 7 = Strong Republican; < 1 Missing, not asked, etc	2012, 2016, 2020
Female	Sex of respondent	1 = Male, 2 = Female; < 1 Missing, not asked, etc	0 = Male, 1 = Female; NA = Missing, not asked, etc	2012, 2016, 2020

Table 2: 2012 ANES Descriptive Statistics

	Unique (#)	Missing (%)	Mean	SD	Min	Median	Max
White identity	6	7	2.8	1.3	1.0	3.0	5.0
Retrospective better off	6	1	-0.2	1.2	-2.0	-1.0	2.0
Economy better	6	1	-0.3	1.1	-2.0	0.0	2.0
Unemployment better	6	1	-0.3	1.1	-2.0	0.0	2.0
Education	6	1	3.1	1.1	1.0	3.0	5.0
Income	29	3	14.9	8.1	1.0	15.0	28.0
Worried about losing job	6	45	-1.2	1.0	-2.0	-1.0	2.0
Worried about family finances	6	7	2.7	1.2	1.0	3.0	5.0
Know someone lost job	3	7	0.4	0.5	0.0	0.0	1.0
New lifestyles breaking tradition	6	7	0.5	1.3	-2.0	1.0	2.0
Government biased against whites	4	8	0.3	0.5	-1.0	0.0	1.0
Whites influence politics	4	7	0.1	0.5	-1.0	0.0	1.0
Whites discriminated against	6	7	2.2	0.9	1.0	2.0	5.0
Racial resentment	18	7	0.0	0.5	-2.0	0.0	2.0
Party ID	8	0	4.2	2.1	1.0	4.0	7.0
Female	2	0	0.5	0.5	0.0	1.0	1.0

NAs are included in Unique column.

Data source: 2012 American National Election Study, unweighted.

Descriptive statistics

Table 3: 2016 ANES Descriptive Statistics

	Unique (#)	Missing (%)	Mean	SD	Min	Median	Max
White identity	6	15	2.6	1.3	1.0	3.0	5.0
Retrospective better off	6	0	0.0	1.0	-2.0	0.0	2.0
Economy better	6	0	-0.2	1.0	-2.0	0.0	2.0
Unemployment better	6	0	0.0	1.0	-2.0	0.0	2.0
Education	18	0	11.9	7.1	1.0	11.0	95.0
Income	29	4	16.3	7.9	1.0	17.0	28.0
Worried about losing job	6	36	-1.3	1.0	-2.0	-2.0	2.0
Worried about family finances	6	14	2.6	1.2	1.0	3.0	5.0
Know someone lost job	3	13	0.4	0.5	0.0	0.0	1.0
New lifestyles breaking tradition	6	14	0.3	1.4	-2.0	1.0	2.0
Government biased against whites	4	15	-0.1	0.7	-1.0	0.0	1.0
Whites influence politics	4	15	0.2	0.5	-1.0	0.0	1.0
Whites discriminated against	5	18	2.0	0.8	1.0	2.0	4.0
Racial resentment	18	14	0.0	0.5	-2.0	0.0	2.0
Party ID	8	0	4.2	2.1	1.0	4.0	7.0
Female	3	1	0.5	0.5	0.0	1.0	1.0

NAs are included in Unique column.

Data source: 2016 American National Election Study, unweighted.

Table 4: 2020 ANES Descriptive Statistics

	Unique (#)	Missing (%)	Mean	SD	Min	Median	Max
White identity	6	11	2.4	1.3	1.0	2.0	5.0
Retrospective better off	6	0	0.1	1.0	-2.0	0.0	2.0
Economy better	6	0	-0.7	1.3	-2.0	-1.0	2.0
Unemployment better	6	0	-1.1	1.3	-2.0	-2.0	2.0
Education	6	1	3.4	1.1	1.0	3.0	5.0
Income	23	3	12.3	6.6	1.0	13.0	22.0
Worried about losing job	6	33	-1.3	1.1	-2.0	-2.0	2.0
Worried about family finances	6	0	2.1	1.1	1.0	2.0	5.0
Know someone lost job	3	0	0.4	0.5	0.0	0.0	1.0
Government biased against whites	4	12	-0.3	0.7	-1.0	0.0	1.0
Whites influence politics	4	12	0.3	0.6	-1.0	0.0	1.0
Whites discriminated against	6	11	2.1	1.0	1.0	2.0	5.0
Racial resentment	18	10	0.0	0.5	-2.0	0.0	2.0
Party ID	8	0	4.2	2.3	1.0	4.0	7.0
Female	3	0	0.5	0.5	0.0	1.0	1.0

NAs are included in Unique column.

Data source: 2020 American National Election Study, unweighted.

Model results

Table 5: Predictors of white Identity in 2012

	2012 LWD	2012
Economic		
Retrospective better off	0.101 [0.015, 0.190]	0.081 [0.021, 0.141]
Economy better	0.003 [−0.091, 0.099]	0.017 [−0.051, 0.095]
Unemployment better	−0.072 [−0.189, 0.024]	−0.063 [−0.146, 0.010]
Education	−0.156 [−0.242, −0.069]	−0.132 [−0.191, −0.074]
Income	0.004 [−0.008, 0.017]	0.004 [−0.004, 0.012]
Worried about losing job	−0.060 [−0.157, 0.019]	−0.056 [−0.127, 0.024]
Worried about family finances	0.083 [−0.001, 0.175]	0.054 [−0.003, 0.116]
Know someone lost job	−0.031 [−0.188, 0.086]	−0.072 [−0.196, 0.028]
Non-material		
New lifestyles breaking society	0.115 [0.038, 0.194]	0.137 [0.081, 0.191]
Gov. biased against whites	0.050 [−0.077, 0.231]	0.113 [−0.016, 0.266]
whites are discriminated against	0.041 [−0.041, 0.142]	0.014 [−0.050, 0.087]
Racial resentment	0.270 [0.064, 0.477]	0.404 [0.255, 0.549]
Demographics		
Party ID	−0.018 [−0.070, 0.028]	−0.023 [−0.061, 0.012]
Female	0.141 [−0.009, 0.322]	0.087 [−0.016, 0.208]
Thresholds		
Threshold 1	−1.175 [−1.677, −0.625]	−1.372 [−1.741, −1.001]
Threshold 2	−0.178 [−0.682, 0.365]	−0.426 [−0.793, −0.057]
Threshold 3	1.017 [0.514, 1.561]	0.765 [0.401, 1.137]
Threshold 4	2.169 [1.644, 2.730]	2.011 [1.641, 2.393]

Median estimate from fitted model with 6 chains and 2000 iterations.

Table 6: Predictors of white identity in 2016

	2016 LWD	2016
Economic		
Retrospective better off	0.002 [−0.078, 0.087]	0.010 [−0.055, 0.081]
Economy better	−0.077 [−0.191, 0.010]	−0.076 [−0.157, 0.000]
Unemployment better	−0.034 [−0.141, 0.044]	−0.015 [−0.091, 0.050]
Education	−0.015 [−0.035, 0.001]	−0.008 [−0.019, 0.003]
Income	−0.004 [−0.018, 0.009]	−0.012 [−0.022, −0.001]
Worried about losing job	−0.023 [−0.115, 0.041]	−0.023 [−0.115, 0.054]
Worried about family finances	0.027 [−0.036, 0.114]	0.026 [−0.028, 0.089]
Know someone lost job	−0.010 [−0.147, 0.095]	−0.120 [−0.270, 0.004]
Non-material		
New lifestyles breaking society	0.145 [0.064, 0.229]	0.159 [0.099, 0.219]
Gov. biased against whites	0.009 [−0.083, 0.113]	−0.007 [−0.099, 0.079]
whites are discriminated against	0.062 [−0.021, 0.178]	0.080 [−0.004, 0.181]
Racial resentment	0.174 [−0.002, 0.404]	0.385 [0.232, 0.535]
Demographics		
Party ID	0.035 [−0.014, 0.088]	0.019 [−0.016, 0.057]
Female	0.031 [−0.064, 0.182]	0.080 [−0.024, 0.211]
Thresholds		
Threshold 1	−0.689 [−1.209, −0.135]	−0.843 [−1.256, −0.379]
Threshold 2	0.175 [−0.341, 0.733]	−0.061 [−0.473, 0.392]
Threshold 3	1.371 [0.835, 1.931]	1.096 [0.684, 1.541]
Threshold 4	2.510 [1.963, 3.083]	2.282 [1.865, 2.730]

Median estimate from fitted model with 6 chains and 2000 iterations.

Table 7: Predictors of white identity in 2020

	2020 LWD	2020
Economic		
Retrospective better off	0.010 [−0.053, 0.077]	0.003 [−0.049, 0.057]
Economy better	0.107 [0.043, 0.174]	0.040 [−0.007, 0.093]
Unemployment better	−0.061 [−0.123, 0.000]	−0.035 [−0.083, 0.010]
Education	0.025 [−0.032, 0.090]	−0.003 [−0.049, 0.042]
Income	−0.008 [−0.019, 0.002]	−0.011 [−0.019, −0.003]
Worried about losing job	−0.077 [−0.144, −0.009]	−0.085 [−0.160, −0.026]
Worried about family finances	0.027 [−0.036, 0.099]	0.013 [−0.041, 0.070]
Know someone lost job	0.002 [−0.105, 0.110]	−0.040 [−0.138, 0.041]
Non-material		
Gov. biased against whites	0.137 [0.024, 0.248]	0.163 [0.078, 0.248]
whites are discriminated against	0.193 [0.115, 0.270]	0.154 [0.092, 0.215]
Racial resentment	0.204 [0.061, 0.350]	0.353 [0.244, 0.462]
Demographics		
Party ID	0.024 [−0.010, 0.060]	0.023 [−0.003, 0.049]
Female	0.299 [0.174, 0.426]	0.229 [0.130, 0.328]
Thresholds		
Threshold 1	0.217 [−0.187, 0.639]	−0.147 [−0.469, 0.194]
Threshold 2	1.137 [0.726, 1.557]	0.706 [0.380, 1.052]
Threshold 3	2.412 [1.997, 2.837]	1.870 [1.539, 2.221]
Threshold 4	3.556 [3.136, 4.005]	3.049 [2.713, 3.396]

Median estimate from fitted model with 6 chains and 2000 iterations.