

# T2A2 - Marketplace Application

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# Problem Identification

- The average full time worker in Australia has the right to four weeks of leave per year.
- We are living in a world where we are spending more time at work which makes our time off all the more precious.
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With what little time if we do get off from work, we want to have fun.

People like to get outside, travel, explore and play.

But if we are only spending a few weeks a year seeking out adventure, is it really worth investing in the latest gear and purpose built vehicles?



# Problem Identification

What are our options?

We either invest large sums of money to purchase expensive specialty equipment and vehicles that would be used just a couple of times a year before being placed back in the garage to



# Solution

# **FLINT**

A two sided marketplace for sharing outdoors equipment and adventure vehicles that I have named Flint.



# Why?


- **Sharing is sustainable**
- **A low cost alternative to adventure**
- **It makes travel easy**
- **Passive income stream for sharers**
- **It builds a community**



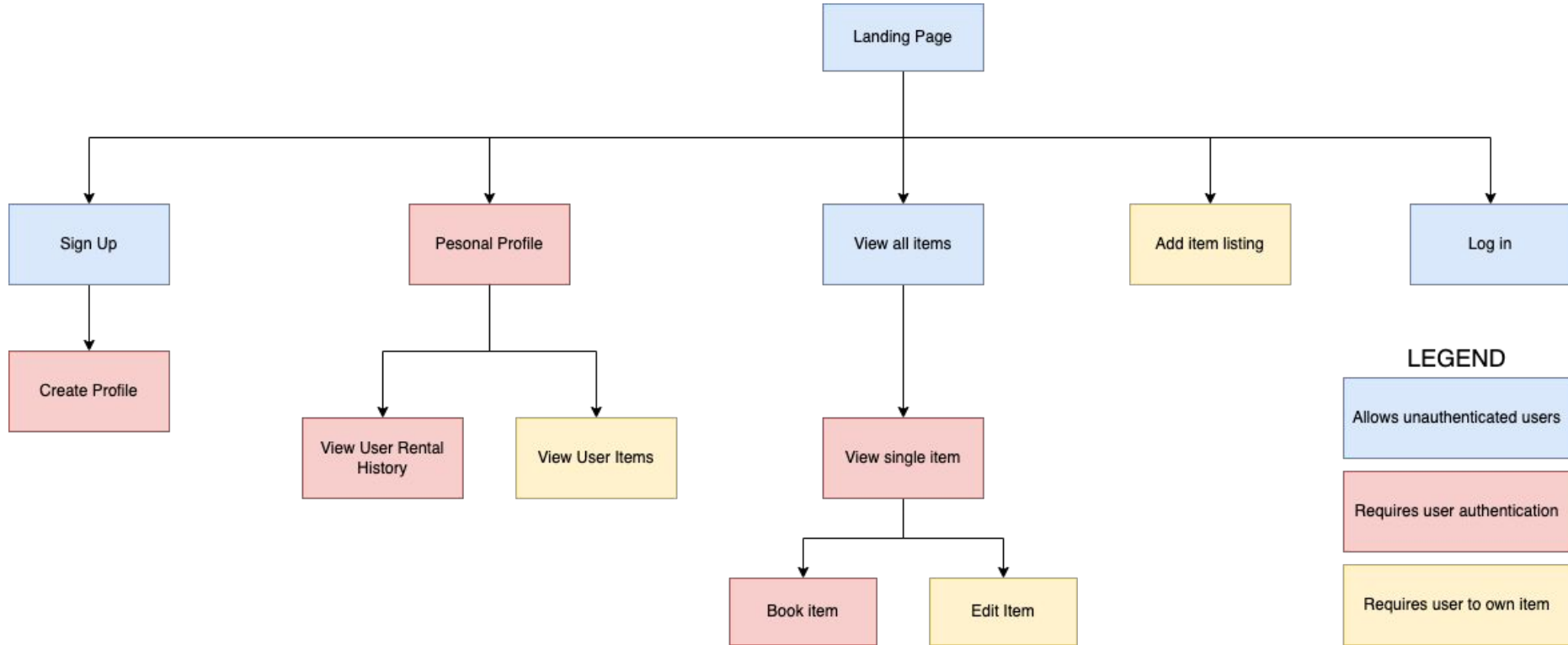
# How does it work?

Flint is a two sided marketplace application that enables peer to peer sharing of outdoors equipment and adventure vehicles. From a single account users can hire and share items. When borrowing items, users can search for items name or category, make a booking for a specified date and pay the item owner. As a sharer users, can post their items with a description, item photo and set their own hire fee.

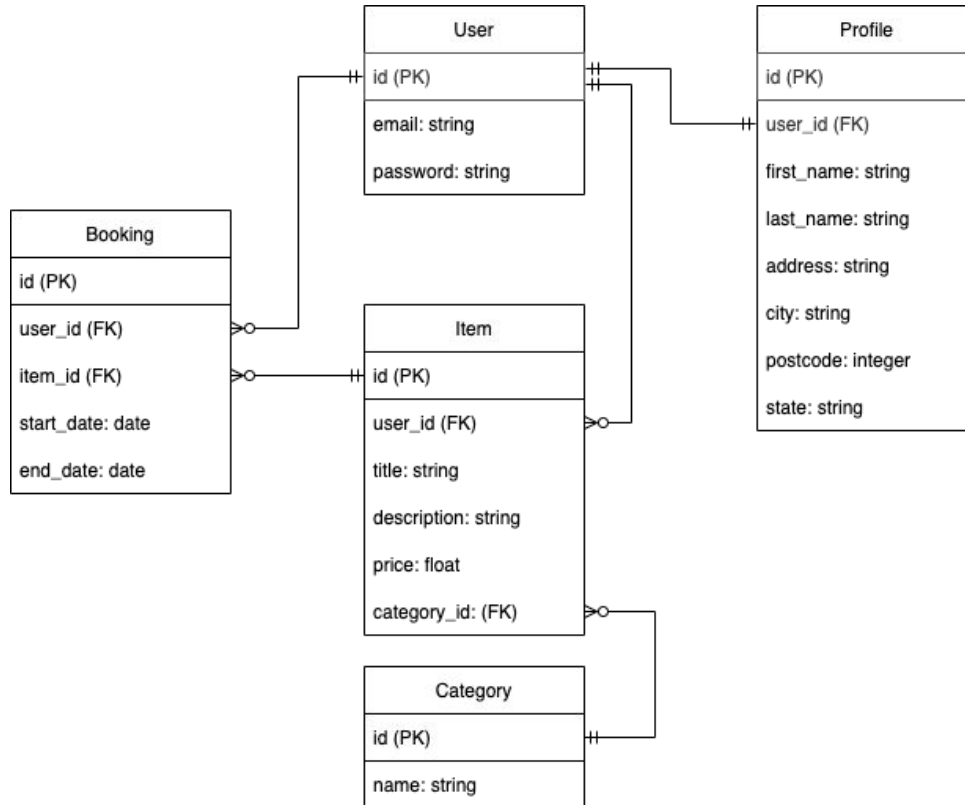
The categories catered for by the application include:

- 4WD vehicles
  - Caravans
  - Campervans
  - Boats
  - Bikes
  - Kayaks and canoes
  - Surf
  - Snow
  - Camping equipment
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# Site Map



# ERD





# Walkthrough

